

Quarterly Issues & Programs Report

WAZZ-AM
MY KISS RADIO
W228 DK-FM

Fayetteville, NC

1st Quarter
January - February - March, 2019

Prepared By - Erika Beasley

WAZZ-AM & W228 DK-FM

My Kiss Radio

**Issue/Program Summary
2019 –1st Quarter
January – February – March**

**Radio Station WAZZ-AM (1490-AM) & Translator W228 DK (94.3)
Fayetteville, NC identified these issues of concern in the community to
be addressed from January thru March, 2019.**

Black History/MLK, Jr.

Cancer Support

MLK Day of Service

Fire Prevention

Human Trafficking

Emergency Direct Aid

Hunger/Food Bank

Criminal Record Expungement

Suicide/Mental Health Issues

Lupus Awareness, Health

Neighborhood Beautification

Assistance to the Military

Sexual Violence

Citizen/Police Relations

Diabetes Management

Hurricane Florence Recovery

Homeless Veterans Needs

Child Abuse

**These items were identified during on-going surveys and interviews
conducted by the staff with community leaders.**

Issues were addressed via - Daily Public Service Announcements

Daily Newscasts,

Weekly Long-form Public Affairs Programs

Live Broadcasts from Community Events

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

01-06-19

TIME:

7A-7:30A

GUEST(S):

DR. PAMELA SMITH

TITLE:

MARTIN LUTHER KING JR. PARADE COMMITTEE

LENGTH:

15 Minutes

TOPIC:

MLK PARADE

DISCUSSION:

WHAT? 2019 MLK PARADE

WHERE? Hay Street in Downtown Fayetteville NC

WHEN? January 19th @Noon

Why? To honor the life of Dr. Martin Luther King

ISSUES:

Black History/Martin Luther King, Jr.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

01-13-19

TIME:

7A-7:15A

GUEST(S):

Deborah Losoya

TITLE:

Support Group Leader

LENGTH:

10 Minutes

TOPIC:

Lupus Walk

DISCUSSION:

Walk to End Lupus Now events provide all people affected by lupus and their families the opportunity to come together for one unified purpose — to end Lupus. Join the Lupus Foundation of America and thousands of walkers in nearly 60 cities across the nation to raise money for Lupus research, increase awareness of Lupus, and rally public support for the estimated 1.5 million Americans who suffer from its brutal impact.

ISSUES:

Lupus Awareness/Health

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

01-13-19

TIME:

7:15A-7:30A

GUEST(S):

Clair ABDEL-MALAK

TITLE:

Support Group Leader

LENGTH:

10 Minutes

TOPIC:

Conversation about Cancer

DISCUSSION:

Members are able to talk to others with cancer who are going through the same things they are. The support group meets 1st Sunday of each month and they meet at the Kiwanis Recreation Center .

ISSUES:

Cancer/Health

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

01/20/19

TIME:

7A-7:15A

GUEST(S):

Shauna Hopkins

TITLE:

FIND-A-FRIEND Coordinator

LENGTH:

10 Minutes

TOPIC:

FIND-A-FRIEND – MARTIN LUTHER KING (MLK) DAY OF SERVICE

DISCUSSION:

Baez Jr. And Ms. Hopkins talked about the find-a-friend program. They also talked about what find-a-friend will be doing during the MLK day of service.

Find-A-Friend will do a Beautification of project around their new center as well as a street cleanup for MLK day of service.

ISSUES:

Find-A-Friend/Neighborhood Beautification/Street Cleanup/MLK Day of Service

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

01/20/19

TIME:

7:15A-7:30A

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter

LENGTH:

10 Minutes

TOPIC:

American Red Cross (MLK DAY OF SERVICE)

DISCUSSION:

They discussed some of the things the Red Cross does in the community...Blood Drives and assisting the military by notifying service men and women of deaths in the family and of newborns .

They also talked about the Red Cross plans for Martin Luther King Day of Service. The Red Cross will be working with the Fayetteville City Fire Department installing smoke alarms.

ISSUES:

Assistance to the Military/Fire Prevention/MLK Day of Service

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

01/27/19

TIME:

7A-7:15A

GUEST(S):

Deanne Gerdes

TITLE:

Executive Director

LENGTH:

10 Minutes

TOPIC:

Rape Crisis Volunteers of Cumberland County

DISCUSSION:

This is an international event held to bring awareness to sexual violence and for men to take a stand against it! The walk will be held the 4th Friday on March 27th. Starting at the Market House and ending at AIT for a reception. Last year we had over 240 men join us! I hope you will be a part of it this year. Please call if you have any questions!

ISSUES:

Bring awareness to sexual violence

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

01/27/19

TIME:

7:15A-7:30A

GUEST(S):

Faith Boehmer

TITLE:

Prevention/Volunteer Coordinator

LENGTH:

10 Minutes

TOPIC:

Child Advocacy Center

DISCUSSION:

(Fayetteville, NC) In recognition of January as Human Trafficking Awareness Month, the Child Advocacy Center, the Fayetteville Alumnae Chapter of Delta Sigma Theta Sorority, Inc., and the Methodist University Social Work Department are sponsoring three presentations by Russell G. Wilson, a subject-matter expert in human trafficking. Wilson graduated from the University of California, Berkeley, and completed his first research project in Cambodia looking at the factors of resiliency for survivors of commercial sexual exploitation.

The presentations are:

January 24 2 – 4 p.m. Lafayette Baptist Church, 501 Hope Mills Road

Topic: *It's Not Child Pornography; It's Child Sexual Abuse Imagery*

Intended Audience: Professionals – Law Enforcement, Social Workers, Mental Health Professionals

January 24 6:30 – 8 p.m. Kiwanis Recreation Center, 352 Devers Street

Topic: *Boys Are Trafficked Too*

Intended Audience: Community

January 25 10 a.m. – Noon Fayetteville State University Shaw Auditorium, 1200 Murchison Street, Business Economic Building #1389, CBE Room #125

Intended Audience: Faculty and students of higher education institutions

ISSUES:

Human Trafficking Awareness Month

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

02/03/19

TIME:

7A-7:30A

GUEST(S):

Gary Womble

TITLE:

Lieutenant /Fayetteville Police Department

LENGTH:

15 Minutes

TOPIC:

Citizens Police Academy

DISCUSSION:

The Fayetteville Police Department is currently accepting applications for our Citizens Police Academy, which is scheduled to begin February 12, 2019. The academy is for any resident of Fayetteville who wants to know more about the Fayetteville Police Department. The academy will provide experience and hands-on knowledge of various divisions and units throughout the department. It is designed to provide citizens with comprehensive information about the operations of the Fayetteville Police Department. The information provided will foster a relationship that will assist in a safer community and a more informed body of citizens. Don't forget to share this information with others!

ISSUES:

Improving Citizen/Police Relations

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

02/10/19

TIME:

7A-7:30A

GUEST(S):

Mrs. Amy Navejas

TITLE:

Executive Director for Better Health of Cumberland County

LENGTH:

15 Minutes

TOPIC:

Better Health of Cumberland County

DISCUSSION:

The Mission of Better Health of Cumberland County is to provide for the unmet health needs of Cumberland County residents through assistance, referral, and education.

Emergency Direct Aid: This program provides assistance for emergency prescription assistance, dental extractions, vision assistance (eye exams and eyewear) and travel to Duke or Chapel Hill for medical appointments. Individuals must qualify financially for assistance.

Medical Equipment Loan : This program accepts donated items such as wheelchairs, bedside commodes, walkers, etc. and loans them out to individuals in need for 3-6 month periods. All Cumberland County residents are eligible, whether they are having a knee surgery and only need the equipment for a short while, or grandma is coming to town and needs a wheelchair.

Diabetes Management : This program hosts three diabetes clinics per week where clients see a nurse for one on one consultations, monitor their blood sugar and blood pressure, and receive a weekly class on topics relevant to diabetes. Also, glucometers, test strips and supplies are given to those in need. A seven week rotating class, Take Charge of Diabetes, is also taught, which includes classes by a podiatrist, dental hygienist and medication reconciliations by pharmacists. Also, free exercise classes are offered six days a week in an effort to help manage and prevent diabetes.

ISSUES:

Health/Diabetes Management/Emergency Direct Aid

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

02/17/19

TIME:

7A-7:30A

GUEST(S):

Ron Pringle

TITLE:

Food Bank Director

LENGTH:

15 Minutes

TOPIC:

2ND Harvest Food Bank of Southeast North Carolina (SHFB)

DISCUSSION:

Counties served by Second Harvest Food Bank of Southeast North Carolina: Bladen, Cumberland, Duplin, Harnett, Hoke and Robeson.

SHFB advocates on behalf of those experiencing hunger by taking the lead in increasing awareness about hunger and educating our community about the social and policy issues that surround food insecurity.

ISSUES:

Hunger/Food Bank of SE North Carolina

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

02/24/19

TIME:

7A-7:30A

GUEST(S):

Ruthie Dent

TITLE:

Marketing for Fayetteville Area Habitat for Humanity

LENGTH:

15 Minutes

TOPIC:

Long Term Recovery From Hurricane Florence -Part 3

DISCUSSION:

Baez Jr. and Ms. Dent talked about the Habitat for Humanity role in the long term recovery From Hurricane Florence.

ISSUES:

Long Term Recovery From Hurricane Florence

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-03-19

TIME: 7A-7:15A

GUEST(S):

Charles Evans, Mitch Colvin, Billy West

TITLE:

County Commissioner at Large, Mayor, District Attorney

LENGTH:

10 Minutes

TOPIC:

Cumberland County Expungement Clinic

DISCUSSION:

Today in North Carolina, 1.5 million or 1 in 5 adults have a Criminal Record. A criminal record can be a significant obstacle to many educational, employment and housing opportunities. The Clinic allows those who are eligible the opportunity to have their records expunged. Over the past two years, Hundreds of individuals have successfully had their record expunged because of this clinic.

In March, Cumberland County will have three informational sessions for those who may qualify For Expungement. For those folks who qualify, Cumberland County will have the actual expungement clinic this summer where local attorneys will provide FREE legal services to help individuals get their records expunged.

Information Sessions :

- March 9th - 11am at Simon temple A.M.E Zion Church, 5760 Yadkin road, Fayetteville, NC 28303
- March 19th - 11am at Kingdom Impact Global Ministries, 2503 Murchison Road, Fayetteville, NC 28301
- March 30th - 11am at Lewis Chapel Missionary Baptist Church Main Campus, 5422 Raeford Road , Fayetteville , NC 28304

ISSUES:

Criminal Record Expungement

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-03-19

TIME:

7:15A-7:30A

GUEST(S):

Faith Boehmer

TITLE:

Coordinator

LENGTH:

10 Minutes

TOPIC:

Fayetteville's Ultimate Lip Sync Showdown

DISCUSSION:

As competition heats up for *Fayetteville's Ultimate Lip Sync Showdown*, the Child Advocacy Center will hold a "Meet & Greet" on Thursday, March 7, 6:30 p.m. at the Tap House, 411 Hay Street in downtown Fayetteville. Performers who will be participating in the Lip Sync Showdown will have an opportunity to meet their competitors and garner support for their act. The public is cordially invited to attend and mix and mingle with the performers. Those attending will be able to purchase raffle tickets and votes for their favorite acts.

Fifteen acts including local "celebrities" of all ages will battle it out for the title of Fayetteville's Ultimate Lip Sync Star! Audience participation will determine the winner of the People's Choice award.

ISSUES:

Child Advocacy Center Fund Raiser

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-10-19

TIME:

7A-7:15A

GUEST(S):

Tammy Phippen and Latoya Gordon

TITLE:

Members of Delta Sigma Theta

LENGTH:

10 Minutes

TOPIC:

Fayetteville Alumnae Chapter of DST Projects

DISCUSSION:

The Delta Academy....

A natural outgrowth and expansion for the continuation of the highly successful Dr. Betty Shabazz Delta Academy: Catching the Dreams of Tomorrow. Delta GEMS was created to catch the dreams of African-Americans at-risk, adolescent girls aged 14-18. Delta GEMS provides the framework to actualize those dreams through the performance of specific tasks that develop a CAN DO attitude.

FAC Jabberwock has been a rewarding and exciting experience of spirited and friendly competition engaged in by the participants as each had sought to be named "Miss Jabberwock."

During this competition, the participants engage in social, cultural, and service activities. In the tradition of Delta Sigma Theta Sorority, these activities are focused on building the mind, body, spirit and social awareness of youth as well as fostering positive relationships.

In addition to the activities, participants raise funds toward not only their own higher education, but also the higher education of others in the Fayetteville Community. The proceeds from Jabberwock are designated for scholarships and community projects.

The Social Action committee generally monitors local, state and national issues such as voter rights, healthcare, and education, which are all of keen interest to the chapter. The committee is not limited to the aforementioned issues. The committee also trains on voter registration, how to contact your policy makers, and the importance of Social Action. The committee often leads the chapter in writing letters and/or sending emails to policy makers on specific issues.

ISSUES:

Higher Education Scholarships/Voter Rights and Registration/Community Projects

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-10-19

TIME:

7:15A-7:30A

GUEST(S):

Robert J. Daniel

TITLE:

Commander (American Legion Post 202)

LENGTH:

10 Minutes

TOPIC:

Clothes Drive and Free Clothes Pick Up for Veterans

DISCUSSION:

American Legion Post 202 and Mo's Heroes are teaming up to organize a clothes drive and clothes pick up for homeless Veterans and their families at American Legion Post 202, 834

Ramsey Street, Fayetteville, NC 28301.

- Clothes can be dropped off from 9am to 9pm on Sunday, March 10th.
- Homeless Veterans and their families can pick up the clothes; hair cut/hair style, and lunch will be provided Monday, March 11 from 11am-3pm.

ISSUES:

Homeless Veterans Needs

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-17-19

TIME:

7A-7:15Aa

GUEST(S):

Anna Salenko

TITLE:

Victim Advocate

LENGTH:

10 Minutes

TOPIC:

Rape Crisis of Cumberland County

DISCUSSION:

"Walk awhile in her shoes" is an international event held to bring awareness to sexual violence; and for men to take a stand against it! The walk will be held during 4th Friday on March 22nd, starting at the Market House and ending at AIT for a reception. Last year we had over 240 men join us! We hope you will be a part of it this year. Please call if you have any questions! (Register early to reserve a pair of shoes)!

ISSUES:

Sexual violence

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-17-19

TIME:

7:15A-7:30A

GUEST(S):

Robert Relyea

TITLE:

Social Worker II

LENGTH:

10 Minutes

TOPIC:

March to Work Job fair

DISCUSSION:

- What is the March to Work Job fair?
- When and where is the fair?
- Who can attend the fair?
- What kinds of businesses will be there? How many?
- Do businesses attending the fair have current job openings?
- Do you have any info on success stories? For example, on the spot hires, how many businesses have found employees, how many job seekers have been hired?
- The library and NC Works Career Center will be at the fair, what kind of services will they be offering?
- Transportation services are available, can you tell me about that?
- Can businesses that have job openings still sign up to be vendors at the fair?
- If people have any questions, who can they call?
- Is there anything else you want to let the community know about the job fair?

ISSUES:

Employment

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-24-19

TIME:

7A-7:15A

GUEST(S):

Belinda Bryant

TITLE:

School Social Worker/Care Review Consultant

LENGTH:

10 Minutes

TOPIC:

Cumberland County School Parent & Community Night

DISCUSSION:

The Cumberland County School Based Care Review Team is inviting all parents and students within the EE Smith, Pine Forrest, and Terry Sanford Districts to attend their first annual Parent & Community Night. The event will feature the program "More than sad". This is designed to educate parents and students about the early warning signs of suicide and other mental health issues.

ISSUES:

Suicide/Mental Health Issues

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-24-19

TIME:

7:15A-7:30A

GUEST(S):

Phil Harris

TITLE:

Executive Director

LENGTH:

10 minutes

TOPIC:

American Red Cross Blood Drives

DISCUSSION:

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Pointers for a successful Blood Drive:

Provide a suitable location: A large, open space is best, so we can create separate zones for conducting confidential eligibility assessments and collecting donations.

Publicize the blood drive: The more people who know about your blood drive – both within your organization and in the community – the more donors you can sign up.

Organize a recruitment committee to recruit donors: Face-to-face requests are the most effective form of recruitment. Don't do this alone; build a team to help spread the word.

Schedule donors for appointments: Plus, do follow ups during the drive to ensure donors don't miss their appointments, and reach out afterward to say thank you.

ISSUES:

Blood Drive

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

03-31-19

TIME:

7A-7:30A

GUEST(S):

Charles Pennington

TITLE:

Family Advocacy Program Specialist

LENGTH:

15 Minutes

TOPIC:

Child Abuse Prevention Month

DISCUSSION:

What is child abuse and neglect?

What is the history of Child Abuse Prevention Month?

What are some common signs a child may be suffering from abuse?

Does abuse during childhood adversely affect individuals later in life?

What can we do to help?

What can I do if I see or suspect child abuse?

What is Army Community Service (ACS) and what does ACS Family Advocacy Program have to do with Child Abuse Prevention Month?

ISSUES:

Child Abuse