

# **Quarterly Issues & Programs Report**

## **WAZZ-AM**

**Fayetteville, NC**

**2nd Quarter**

**April – May – June 2014**

**Prepared by – Mac Edwards**

**WAZZ-AM**

**Issue/Program Summary**

**2014 – 2<sup>nd</sup> Quarter**

**April – May – June**

**Radio Station WAZZ-AM Fayetteville, NC (1490-AM) identified these issues of concern in the community to be addressed from April thru June 2014.**

**Womens Issues**

**Food Safety**

**At Risk Youth**

**Health**

**Wounded Warriors**

**Parenting**

**Faith & Family**

**Education**

**Military**

**Tourism**

**These items were identified during on-going surveys and interviews conducted by the staff with community leaders.**

**Issues were addressed via – Daily Public Service Announcements**

**Daily Newscasts**

**Weekly Long-form Public Affairs Programs**

**Live Broadcasts from Community Events**

# **WAZZ-AM**

## **Fayetteville, NC**

### **Radio Health Journal®**

#### **Quarterly Issues Report – Q2 2014 4/6/14 through 6/29/14**

**Air date: Sunday, April 6, 2014 @ 7:00am**

2:02 SEGMENT 1: "School refusal"

11:36

Synopsis: The start of the school year and returning from spring break are the two most common times for children to suffer from what used to be called "school phobia," anxiety leading them to claim they are ill and cannot go to school. Experts discuss how these children should be treated, and how they differ from children who are simply "playing hooky."

Host: Reed Pence. Guests: Dr. Christopher Kearney, Prof. of Psychology, Univ. of Nevada-Las Vegas; Dr. Karen Cassiday, clinical director, Anxiety and Agoraphobia Treatment Center, Northbrook, IL

**COMPLIANCY ISSUES COVERED:** education; youth at risk; school truancy; parenting issues; mental health issues

SEGMENT 2: Changes in the family as women become primary breadwinners

Synopsis: Nearly half of married working women outearn their husbands, and the trend is likely to accelerate with women making up 60 percent of college students. A journalist examines the trend and what it means for families and life at home.

Host: Nancy Benson. Guest: Liza Mundy, reporter, Washington Post, Fellow, New American Foundation, and author, [The Richer Sex: How the New Majority of Female Breadwinners is Transforming Sex, Love, and Family](#)

**COMPLIANCY ISSUES COVERED:** gender issues; women's issues; education; economics; employment

**Air date: Sunday, April 13, 2014 @ 7:00am**

SEGMENT 1: Genetically modified crops in our foods 11:36

Synopsis: Genetically modified organisms or GMOs have come to represent nearly half of all crop acres in the US. More than half of all processed foods contain GMO's. Experts discuss whether this is a food safety threat and if GMO products should be labeled.

Host: Reed Pence. Guests: Dr. Lara De Francesco, Senior Editor, [Nature Biotechnology](#); Steve Hughes, Founder, Chairman and CEO, Boulder Brands; Gregory Jaffe, Director, Biotechnology Project, Center for Science in the Public Interest; Ronnie Cummins, National Director, Organic Consumers Association; Mark Lynas, Visiting Scholar, Cornell Univ. College of Agriculture and Life Sciences

**COMPLIANCY ISSUES COVERED:** consumerism; agriculture; food safety and product safety; federal government regulation; environment

**SEGMENT 2:** Spring youth sports injuries 7:07

**Synopsis:** With the arrival of spring, baseball, softball and soccer take over neighborhood sports fields. A sports physician discusses the most common injuries in spring and summer sports and preventive steps to keep kids healthy.

**Host:** Nancy Benson. **Guest:** Dr. Greg Canty, Medical Director, Center for Sports Medicine, Children's Mercy Hospitals and Clinics, Kansas City, MO.

**COMPLIANCY ISSUES COVERED:** youth at risk; sports and recreation

**Air date:** Sunday, April 20, 2014 @ 7:00am

**SEGMENT 1:** Pre-surgical anxiety 11:49

**Synopsis:** Surgeons are learning that a high proportion of people facing surgery are terrified of what might happen. This stress adversely affects outcomes, so many large hospitals are turning to relaxation and visualization programs to combat the problem. Experts discuss.

**Host:** Reed Pence. **Guests:** Walter Martin and Kathy Mellendy, surgical patients; Dr. Lawrence Cohn, Hubbard Prof. of Cardiac Surgery, Harvard Medical School and Chief Emeritus, Cardiac Surgery, Brigham & Women's Hospital, Boston; Peggy Huddleston, psychotherapist and author, Prepare for Surgery, Heal Faster: A Guide of Mind-Body Techniques (healfaster.com)

**COMPLIANCY ISSUES COVERED:** consumerism; health care; public health; self-help

**SEGMENT 2:** Restless Legs Syndrome 7:23

**Synopsis:** Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

**Host:** Lynn Holley. **Guests:** Karla Dzienkowski, Interim Director, Willis-Ekbom Disease Foundation and parent of daughter with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation

**COMPLIANCY ISSUES COVERED:** health care; consumerism

**Air date:** Sunday, April 27, 2014 @ 7:00am

**SEGMENT 1:** "The HIV Cure" 11:14

**Synopsis:** HIV has become a treatable chronic disease in the US, yet around the world, millions still die of AIDS. Two people called The Berlin Patients have apparently been cured of HIV, and their biology is informing a great deal of developing science to defeat the disease. A noted HIV researcher discusses where we are and where we are headed in the fight.

**Host:** Reed Pence. **Guest:** Dr. Nathalia Holt, HIV research scientist and author, [Cured: How the Berlin Patients Defeated HIV and Forever Changed Medical Science](#)

**COMPLIANCY ISSUES COVERED:** health care; public health; HIV and AIDS; science and technology; consumerism and consumer activism; federal government and regulation

SEGMENT 2: Spasmodic dysphonia 8:31

Synopsis: Experts discuss an unusual "voice strangling" disorder and the toxin that can treat it.

Host: Nancy Benson. Guests: Dr. Ramon Franco, Jr., Director, Division of Laryngology, Harvard Medical School; Dr. Susan Miller, Principal, Voice Trainer, Washington, DC

**COMPLIANCY ISSUES COVERED:** health care; communications; technology; disabilities

**Air date: Sunday, May 4, 2014 @ 7:00am**

SEGMENT 1: Cutting medical training 12:18

Synopsis: In an age of increasing medical complexity, some leading thinkers in medical education are proposing that the time spent on medical education be cut by nearly one third. The key, these advocates say, is reorganizing what is taught to rid curricula of research and other requirements that most doctors never use in their working lives. Experts discuss both sides of the issue.

Host: Reed Pence. Guests: Dr. Ezekiel Emanuel, Vice Provost for Global Initiatives and Chari, Department of Biomedical Ethics and Health Policy, Univ. of Pennsylvania; Dr. Victor Fuchs, Henry J. Kaiser Prof. Emeritus of Economics and Health Policy, Stanford Univ. and Senior Fellow, Stanford Institute for Economic Policy Research; Dr. Gail Morrison, Senior Vice Dean for Education and Director of Academic Programs, Univ. of Pennsylvania Perleman School of Medicine.

**COMPLIANCY ISSUES COVERED:** health care; public health; education; consumer safety

SEGMENT 2: Being Vegan 7:31

Synopsis: About one percent of Americans follow a vegan diet. An expert discusses how eliminating animal products from the diet is not as hard as many people think it is.

Host: Nancy Benson. Guest: Colleen Patrick-Goudreau, author, [The 30-Day Vegan Challenge](#).

**COMPLIANCY ISSUES COVERED:** public health; diet and nutrition

**Air date: Sunday, May 11, 2014 @ 7:00am**

SEGMENT 1: A change in judging MS drugs? 11:48

Synopsis: Physicians say more treatments are needed for multiple sclerosis because for some patients, no existing treatments work. Many experts have been stunned at the FDA's rejection of a promising new drug which has been approved in much of the rest of the world. Experts discuss the consequences of rejection and whether the FDA has changed how it evaluates medicines.

Host: Reed Pence. Guests: Dr. Aaron Miller, Medical Director, Corinne Goldsmith Dickinson Center for Multiple Sclerosis, Icahn School of Medicine at Mount Sinai, New York; Dr. Tim Coetzee, Chief Advocacy Services and Research Officer, National Multiple Sclerosis Society

**COMPLIANCY ISSUES COVERED:** health care; disabilities; federal government and regulation; consumer safety; travel and tourism; business and industry; economics

SEGMENT 2: Physical therapy for war veteran amputees 8:11

Synopsis: A physical therapist working at Walter Reed Army Medical Center during its last days discusses how veterans who've lost their limbs in combat are treated.

Host: Nancy Benson. Guest: Adele Levine, author, Run Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center

**COMPLIANCY ISSUES COVERED:** health care; federal government; military; disabilities

**Air date: Sunday, May 18, 2014 @ 7:00am**

SEGMENT 1: Verbal abuse from sweethearts and bosses 12:42

Synopsis: Incessant verbal abuse by a significant other can take a huge toll in misery. Abusers may be psychologically compensating for verbal, emotional, or sexual abuse they themselves received in childhood. Bosses are also significant abusers of subordinates, though for different reasons. Experts discuss the consequences of verbal abuse, the hidden reasons it may occur, and what victims can do to make it stop.

Host: Reed Pence. Guests: Patricia Evans (verbalabuse.com), author, Victory Over Verbal Abuse and five other books; Dr. Meredith Ferguson, Asst. Prof. of Management, Jon Huntsman School of Business, Utah State Univ.

**COMPLIANCY ISSUES COVERED:** mental health; interpersonal relationships; family issues; abuse; employment; workplace issues

SEGMENT 2: Senior teeth 8:08

Synopsis: People are keeping their teeth much longer than in previous generations, creating new issues for them and for their dentists. Experts discuss.

Host: Nancy Benson. Guests: Dr. Ira Lamster, Prof. of Health Policy and Management, Mailman School of Public Health, Columbia Univ. and Dean Emeritus, Columbia Univ. College of Dental Medicine

**COMPLIANCY ISSUES COVERED:** health care; aging; elderly and senior citizens; federal government and Medicare; economics; prevention

**Air date: Sunday, May 25, 2014 @ 7:00am**

SEGMENT 1: CT scans: benefit vs. radiation risk 11:28

Synopsis: CT scans provide doctors with a look inside the body to help make much more precise diagnoses, guiding treatment, avoiding mistakes and preventing unneeded surgeries. However, the x-rays emitted create a cancer risk, and doctors admit they don't know exactly how much risk they create.

Host: Reed Pence. Guests: Dr. Donald, Dr. Susanna Lee, Dr. James Brink,

**COMPLIANCY ISSUES COVERED:** health care; public health; consumer safety; technology; youth at risk

SEGMENT 2: Home births and the law 8:57

Synopsis: Home births have increased by more than 50 percent since 2004. But in 22 states, certified professional midwives have to work outside the law to assist women in home birth. Although doctors and nurse midwives *can* assist home births, very few of them actually do, leaving many women without a single legal home-birth provider. Experts discuss what some activists call a home birth crisis in one such state, Illinois.

Host: Nancy Benson. Guests: Emily Fetterer and Kimberlie Kranich, Angelica Pinkevich, Ashley Price, Dr. Maura Quinlan, William Haine,

**COMPLIANCY ISSUES COVERED:** health care; public health; laws and legal system; state government; youth at risk; women's issues;

**Air date:** Sunday, June 1, 2014 @ 7:00am

SEGMENT 1: Medical expert witnesses 12:31

Synopsis: Doctors say frivolous malpractice suits are a major issue in driving up medical cost. Many doctors believe they're too often victimized by unethical "expert witnesses" who testify incompletely or untruthfully. Experts discuss why the justice system is relatively blind to erroneous medical testimony and the efforts that doctors are taking to get rid of it.

Host: Reed Pence. Guests: Dr. Louise B. Andrew, emergency physician and attorney, MDmentor.com; Dr. Bob Patton, nephrologist and attorney, MediateNow.biz; Dr. Jeffrey Segal, neurological surgeon and CEO, MedicalJustice.com.

**COMPLIANCY ISSUES COVERED:** courts and legal system; ethics; malpractice; economics; states and regulation

SEGMENT 2: Temperament 8:06

Synopsis: The creation of personality is little understood. It is formed from natural-born temperament plus experience. Here, one of the world's foremost experts on temperament explains its origins and the extent it can be changed or subverted.

Host: Nancy Benson. Guest: Dr. Jerome Kagan, Prof. Emeritus of Psychology, Harvard Univ., and author, [The Temperamental Thread](#).

**COMPLIANCY ISSUES COVERED:** interpersonal relationships; family and parenting issues; youth at risk.

**Air date: Sunday, June 8, 2014 @ 7:00am**

**SEGMENT 1: Presenteeism 12:54**

Synopsis: Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.

Host: Reed Pence. Guests: Rob Hosking, Executive Director, Office Team staffing service; Todd Whitthorne, President, ACAP Health; Michael Klachevsky, Practice Consultant for Absence Management, Standard Insurance Co.

**COMPLIANCY ISSUES COVERED:** economy; business and industry; workplace issues; public health; disabilities; employment

**SEGMENT 2: The empty nest 7:54**

Synopsis: Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.

Host: Nancy Benson. Guest: Wendy Aronssen, psychotherapist and author, Refeathering the Empty Nest: Life After the Children Leave

**COMPLIANCY ISSUES COVERED:** interpersonal relationships; family and parenting issues; youth at risk.

**Air date: Sunday, June 15, 2014 @ 7:00am**

**SEGMENT 1: Spoiled children 11:24**

Synopsis: Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.

Host: Reed Pence. Guest: Alfie Kohn, author, The Myth of the Spoiled Child: Challenging the Conventional Wisdom About Children and Parenting.

**COMPLIANCY ISSUES COVERED:** youth at risk; children; parenting issues

**SEGMENT 2: The powerful influence of friends 9:23**

Synopsis: Research shows that friends are the most powerful people in our lives, influencing our behavior, attitudes and health even more than our parents or spouses. An expert discusses the many ways friends determine our destinies.

Host: Nancy Benson. Guest: Carlin Flora, author, Friendfluence: The Surprising Ways Friends Make Us Who We Are

**COMPLIANCY ISSUES COVERED:** interpersonal relationships; family issues; technology



**Air date: Sunday, June 22, 2014 @ 7:00am**

**SEGMENT 1: SCAD: spontaneous coronary artery dissection 12:14**

**Synopsis:** A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.

**Host:** Reed Pence. **Guests:** Shelley Simonton, SCAD patient; Dr. Sharonne Hayes, Founder, Women's Heart Clinic, Mayo Clinic; Carol Vich, SCAD patient

**COMPLIANCY ISSUES COVERED:** health care; public health; women's issues

**SEGMENT 2: Why gossip is a good thing 7:19**

**Synopsis:** Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.

**Host:** Nancy Benson. **Guests:** Dr. Robb Willer, Prof. of Sociology, Stanford Univ; Dr. Matthew Feinberg, Postdoctoral Fellow, Stanford Univ.

**COMPLIANCY ISSUES COVERED:** interpersonal relationships; media and society

Program # 14-26

Air week: 6-29-14

SEGMENT 1: ADHD overdiagnosis and school funding

13:01

Synopsis: ADHD diagnoses are skyrocketing. One reason, according to an analysis by two researchers, could be educational policy such as No Child Left Behind that has funded schools based on test scores and graduation rates. The researchers say these policies encourage schools to medicate children to get their scores up or label them with a disorder so their scores don't count.

Host: Reed Pence. Guests: Dr. Stephen Hinshaw, Prof. of Psychology, Univ. of California-Berkeley; Dr. Richard Scheffler, Prof. of Health Economics and Public Policy, Univ. of California-Berkeley

**COMPLIANCY ISSUES COVERED:** public health; youth at risk; education; school funding; education policy; parenting issues; drug abuse

SEGMENT 2: When the brain misinterprets what the eyes see

7:21

Synopsis: What we see is not dependent solely on the eyes. We rely on the brain to make sense of the various components of visual information. A world-renowned expert discusses some of the unusual ways sight can go wrong when connections go awry.

Host: Nancy Benson. Guest: Dr. Oliver Sacks, Prof. of Neurology, New York Univ. School of Medicine, and author of 12 books including Awakenings, The Man Who Mistook His Wife for a Hat, and The Mind's Eye

**COMPLIANCY ISSUES COVERED:** health care; education; disabilities

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## ***Talkback with Danny Highsmith***

Guest: Brian Pearce, Director of EMS/Lifelink Emergency Management, CFVHS

Topic: EMS services and the Gold Medal won at the EMS competition

Total time: 27:15

Air date: Sunday, April 6, 2014 @ 7:30am

Discussion included:

...Tell us about the recent EMS competition?

...What is difference between Paramedic and EMT?

...How did you become interested in this field?

...Ongoing training for Paramedics and EMT?

...Dispatcher training?

...What kind of procedures are Paramedics qualified to perform?

...How many ambulances and personnel in your department in Cumberland County?

...Response time?

...Stress factor with this job?

...Why do I normally see an ambulance (rescue vehicle) and a fire truck at an accident or other emergency?

Community issues discussed:

1. Health
2. Emergency services
3. Education

## ***Talkback with Danny Highsmith***

Guest: Pastor Mark Knight, Epicenter Church

Topic: Hop in the Park

Total time: 27:15

Air Date: Sunday, April 13, 2014 @ 7:30am

Discussion included:

...What is Hop in the Park?

...What is it?

...Why do this?

...When? Hours?

...This is your second Hop in the Park...what happened last year at this event?

...Admission?

...Is this a church service?

...Churches in many Christian denominations are changing their style of worship? Why?

...Your church even changed its name?

...How did you get congregation to buy into the name change?

Community issues discussed:

1. Family
2. Faith
3. Community
4. Recreation

## ***Talkback with Danny Highsmith***

Guest: Dr. Kyle Carter, Chancellor, University of North Carolina at Pembroke

Topic: UNCP

Air dates: Sunday, April 20, 2014 & Sunday, June 22, 2014 @ 7:30am

Track # 34

Discussion included:

- ...Your background before coming to UNCP?
- ...Your impression of Southeastern NC, Pembroke and the Lumberton Robeson County area?
- ...How important is it to UNCP and Robeson County that your university is a part of the UNC System?
- ...What 3 things you want everyone to know about UNCP?
- ...Tell us about the research initiative here at UNCP?
- ...Talk about your athletic program?
  - ...Do you offer athletic scholarships?
  - ...Difference between Division 2 and Division 1?
- ...Any construction going on presently on campus?
- ...Costs to attend UNCP?
- ...Where would you like to see UNCP in 10 years?

Community issues discussed:

1. Education
2. Research
3. Economics
4. Athletics

## ***Talkback with Danny Highsmith***

Guests: Tom McCollum, Ft. Bragg Garrison PAO; Britany VanderMoere, Assistant Race Director, All American Marathon.

Topic: All American Marathon

Total time: 28:50 (approximate)

Air date: Sunday, April 27, 2014 @ 7:30am

Discussion included:

- ...Who came up with idea of All American Marathon?
- ...When? Where? Cost to enter, etc.?
- ...Discuss the variety of races that will take place on May 4<sup>th</sup>?
- ...Who will be running? Mostly service personnel? Many civilians?
- ...Activities surrounding the Marathon?
- ...Need for volunteers?
- ...How many runners expected?
- ...This is the first annual All American Marathon?
- ...How will spectators access Ft. Bragg?
- ...Discuss the many details that go into planning an event like this one?
- ...Medical personnel on hand?

Community issues discussed:

1. Exercise
2. Military
3. Tourism

## ***Talkback with Danny Highsmith***

Guest: Teresa Barnes, founding Director, Coalition for Pulmonary Fibrosis

Topic: Pulmonary Fibrosis and upcoming golf tournament to raise money for the disease

Total time: 27:30

Air date: Sunday, May 4, 2014 @ 7:30am

Discussion included:

...What is Pulmonary Fibrosis?

...Symptoms?

...Do we know what causes this disease?

    ...Any chance it might be hereditary?

    ...What kind of treatment(s) available?

...You have a personal interest in your involvement with Pulmonary Fibrosis...explain?

...Discuss upcoming golf tournament?

...What kind of research is being done?

    ...Where?

    ...Any progress?

...You spend considerable time in Washington speaking with lawmakers. What is going on there?

...Is this a world-wide disease?

...Any evidence that those that live in certain regions of the world are more susceptible to this disease?

Community issues discussed:

1. Health
2. Research
3. Non-profit organization

**Talkback with Danny Highsmith** (with Paul Johnson substitute host this week)

**Guests:** Mary McGriff, U.S. Air Force veteran suffering from Post-Traumatic Stress Disorder (PTSD,) Her story is told in full at <http://www.courageinservice.com/about-us/>

**Topic:** Mary McGriff, how her PTSD developed on a deployment to Iraq, affected her for years following and how she ultimately conquered its effect on her life.

**Airdates:** May 11, 2014 & June 15, 2014 @ 7:30am

**Synopsis:**

Mary McGriff, a U.S. Airman on deployment to Iraq in 2004 first suffered the trauma leading to her battle with PTSD when a member of the unit she deployed with was badly injured by an exploded IED while on patrol. Like soldiers are trained to do (and self-encouraged by the soldier's "code"), she "sucked it up" and kept working at her job. To mask her feelings of depression, she volunteered during her off-duty time at the Military hospital serving her forward-area station in Iraq. She did not recognize her action as compulsive – even as she developed back trouble from heavy lifting she was doing during volunteer stints. It was only as she left IRAQ to return to then-Pope AFB that she allowed herself to feel her pain. But, even then, she kept it to herself. After all she was only 12 years into her career and was staunchly determined to make retirement at 20 years of service in 2011. For the next 6 years (approximately 2005 through 2010) she continued to suppress her dark feelings, depressions, moments of severe trauma, flashbacks and more, burying herself in her work while shielding the truth of her PTSD from even her husband and children. She neglected her condition and needs – meeting only occasionally with a military counsellor. At 18 ½ years of service, even as the headroom for promotion in her own career was narrowing, she continued to work as though she was working for more of them. Her superiors loved her work, but wondered why. Her workaholic ways became her way of coping with PTSD. Coincidentally, in these years, the military as a whole was becoming concerned about the dramatic rise in incidence of suicide by soldiers and former soldiers. One day, about a year and one-half from retirement, it was during a unit briefing on by her commanding officer about signs of PTSD and suicide prevention that she confessed to her supervisor. Compassionately, and with Mary's approval, he worked out a plan with Mary's Air Force counsellor, that accomplished two things: 1) Getting Mary the intense help she needed to deal with her PTSD in a constructive, head-on way – and 2) allowed her the structure to finish out her 20-year Air Force career, and more importantly, the means to a quality life as a veteran, wife, mother and business owner (see <http://courageinservice.com>).

Mary's dramatic story illustrates the positive track for coping with PTSD and raises hope for others who may have yet to seek help for their own PTSD. Mary McGriff says she hopes telling her story would help other find help.

**Areas of Community Need Adressed:**

**Social Needs** Community-building in the form of coming to the aid of our friends and neighbors who have returned from war with needs arising from injuries sustained in military conflict or operations, sometimes completely invisible, as in PTSD.)

**Education** Creating an awareness of the services for PTSD victims near Fort Bragg-Pope Army Airfield and services available to members of our community who suffer from PTSD. How help is available and the ease and lack of stigma attached to seeking counselling. How interested citizen can help and support these efforts.



## ***Talkback with Danny Highsmith***

Guest: Captain Ivan Castro, wounded warrior, US Army Special Operations Command

Topic: Captain Castro's disabilities and his work with the Special Operators Challenge

Total time: 28:30

Air date: Sunday, May 18, 2014 & Sunday, June 29, 2014 @ 7:30am

Discussion included:

...Where were you when you were wounded?

...You had to come to grips with your injuries...How did you manage that?

...Now, you're moving forward and have a major event planned for Carolina Horsepark in May. Tell us about it?

...Proceeds from this event go to?

...I am told you make an excellent speech entitled "Good Attitude and Gratitude." Are attitude and gratitude two of the factors that helped you recover?

...What made you decide to make a career in the Army?

Community issues discussed:

1. Military
2. Altruism

## ***Talkback with Danny Highsmith***

Guest: Captain Ivan Castro, US Army Special Operations Command and a wounded warrior

Topic: Discussion of his war injuries, life following the injuries and his trek to the South Pole

Total time: 27:27

Air date: Sunday, June 1, 2014 @ 7:30am

Discussion included:

- ...Discuss the events surrounding your injuries in Iraq?
- ...What kinds of thoughts did you have after your injuries?
- ...How did you deal with this life-changing event?
- ...Tell us about your expedition to the South Pole?
  - ...How did this come about?
  - ...How were you chosen to go?
  - ...Weather?
  - ...Number of miles traveled?
  - ...How did Prince Harry become a part of this expedition?
  - ...What was he like?
  - ...I understand you met Queen Elizabeth? Where? Was she cordial?
- ...You are still on active duty? How did this happen and what are your duties now in the Army?
- ...Talk about the speech you give about Positive Attitude and Gratitude?

Community issues discussed:

1. US Army
2. Wounded warriors
3. Motivation
4. Positive attitude
5. Gratitude

## ***Talkback with Danny Highsmith***

Guests: Carlos Swan & Gabby Kearns, both representing Communities In Schools

Topic: Communities In Schools and their upcoming golf tournament

Total time: 24:35

Air Date: Sunday, June 8, 2014 @ 7:30am

Discussion included:

...What is Communities in Schools?

...When formed?

...Mission?

...You might work in concert with Dr. Frank Till and his team?

...Golf tournament? When? Where? Cost?

...Where does your organization receive funding?

...Have you been in business long enough to determine if your organization has made a difference in the dropout rate?

...Do you need volunteers?

...How do they reach you?

Community issues discussed:

1. Education
2. Dropout rate
3. Golf
4. Fund raising



Radio the way it WAZZ

**SECOND QUARTER  
PUBLIC AFFAIRS REPORT**

**2014**

# **WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT**

**APRIL 2014**

**APRIL 3, 14 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.**

**APRIL 10, 14 – R.B. Goforth, Entomologist...8:35AM to 9:00AM.**

**April 17, 14 – A Senior Moment with guest, Rick Spell of RSVP. Live 8:30AM to  
9:00AM.**

**APRIL 24, 14 – Becky Petit – “Blast From the Past” - Live - 8:30AM to 9:00AM.**

**APRIL 25, 14 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.**

**Submitted By Curt Nunnery**

# **WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT**

**MAY 2014**

**MAY 1, 14 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.**

**MAY 8, 14 – R.B. Goforth, Entomologist...8:35AM to 9:00AM.**

**MAY 15, 14 – A Senior Moment with guest, Rick Spell of RSVP. Live 8:30AM to  
9:00AM.**

**MAY 23, 14 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.**

**MAY 29, 14 – Tammy Lawrence, Habitat For Humanity – Live – 8:35AM to 9:00AM.**

**Submitted By Curt Nunnery**

# **WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT**

**JUNE 2014**

**JUNE 5, 14 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.**

**JUNE 12, 14 – R.B. Goforth, Entomologist – CANCELLED - 8:35AM to 9:00AM.**

**JUNE 18, 14 – James Baker, Pastor Carroll Mem. Baptist Church –Live – 8:35AM to  
9:00AM.**

**JUNE 19, 14 – A Senior Moment with guest, Rick Spell of RSVP. Live 8:30AM to  
9:00AM.**

**JUNE 26, 14 – Elaine Kennebeck, Pres. Fayetteville Womans Club – Live- 8:35AM to  
9:00AM.**

**JUNE 27, 14 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.**

**Submitted By Curt Nunnery**