

Quarterly Issues & Programs Report

WAZZ-AM

MY KISS RADIO

W228 DK-FM

Fayetteville, NC

4th Quarter

Oct—Nov--Dec 2022

Prepared by: Kent Dunn

WAZZ-AM

W228 DK-FM

ISSUE/PROGRAM SUMMARY

2022

OCTOBER—NOVEMBER--DECEMBER

Radio station WAZZ-AM/W228 DK-FM, Fayetteville, NC identified these issues of concern in the community to be addressed from October through December 2022. These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Halloween Safety/Local Government/Urban Infrastructure/Fraud Prevention/Alzheimer's Association/Voter Feedback/Fayetteville Regional Airport/Financial Advising/Connections of Cumberland County/Veteran's Day/Iraq War/Habitat for Humanity/Endodontists/Contractor Shortage/Fayetteville Urban Ministry

Issues were addressed via ----- Daily Public Service Announcements

Daily Newscasts

Weekly Long-form Public Affairs Programs

Live Broadcasts from Community Events

4th Qtr. 2022 Public Affairs Broadcasts (“Talkback” – Sun. 6:00 am) – WAZZ-AM/W228 DK-FM (Paul Johnson hosted, with the following guests:)

****10/2/22 (30:48 et)****

(Guest Public Health and Emergency Management Advocate) **Melvin Lewis & Dr. Yvette Miller** (Blood Donation Medical Officer for the America Red Cross) **(Encore)**

Originally presented in September (Sickle Cell Awareness Month) the Month had passed but not the need. **Dr. Miller** made the point “Sickle” blood cells (curved like a sickle) first emerged as a hereditary trait in African native citizens as a natural defense against the mosquito-carried disease, Malaria. In climates less humid and warm these sickle cells cause problems in people who have them as they often cause pain. The only known and most common remedy is blood transfusion and donation from persons of African descent. The problem in the United States is although 38% of our citizens are eligible to donate blood, less than 5% of these are of African descent. Melvin Lewis and Dr. Miller encouraged more African-Americans and persons of African descent to become blood donors.

****10/09/22 (28:09 et)****

Carolyn Justice Hinson – PWC Communication & Community Relations Officer – October is Public Power Month, a celebration of publicly owned utilities, of which, Fayetteville’s **Public Works Commission (PWC)** is one of the nations highest regarded. In terms of vision, readiness, the scope of great service and willingness sharing its know-how (and sometimes resources) with other utilities, PWC, according to Carolyn, is attempting to set the bar high in reaching the apex of public utility standards. She said the aftermath of Tropical Storm Ian the week prior is just one example. She says Fayetteville saw lighter damage and fairly manageable power outages in relation to other areas (like Florida) that were much harder hit. The only local households left without power the next day were about 200 homes needing structural repair before power could be restored. The says the cornerstone in PWC’s response to local emergencies is that PWC’s electrical, water and sanitary water workers are our neighbors, who work for the ratepayers they serve instead of shareholders.

Saragrace Snipes – Executive Director – Fayetteville Dogwood Festival – spoke on the fun awaiting the public at the upcoming **Fayetteville Fall Dogwood Festival**, Friday-Sunday October 14-16 at the City’s Festival Park.

****10/16/22 (29:02 et)****

Dr. Jennifer Greene – Cumberland County Public Health Director – highlighted the Month of October Breast Cancer Awareness and Mammogram Screening Program, including the ease of screening, its accessibility and prevention value for all

women – especially important for those in higher risk categories (50 years and older, lower income and those in minority populations). She explained Cumberland County’s Breast Cancer Encircled Control Program and its cash incentive (courtesy of a grant from the Cumberland Community Foundation) for low-income, uninsured women to get screened. She also updated us on the latest in COVID-19 and Flu spread and the need for all to vaccinate, regularly wash hands and wisely continue to monitor distance as a means to minimize exposure and spread to vulnerable populations.

Victoria Huggins, Area ‘Walk to end Alzheimer’s’ Coordinator/Billy Mac – Fayetteville’s Local Walk chairperson discussed the Walk to End Alzheimer’s in Fayetteville at Segra Stadium. What is the latest in Alzheimer’s research and new pharmacological efforts! What is the hope in the walk? How the walk works. How to join a team. How to form a team. How to turn in collected funds. How to prepare for the Walk Day, Saturday, October 29. How teams dress for the Walk. What to expect on Walk Day. How to reach out to team members right up until walk-time.

****10/23/22 (29:30 et)****

Jodi Phelps, City of Fayetteville Chief of Staff spoke on **City of Fayetteville Bonds**. The City of Fayetteville will be seeking voter feedback during the November election on issuing **up to \$97 million** in general obligation (GO) bonds to support projects in public safety (\$60 million), public infrastructure (\$25 million) and housing opportunity (\$12 million).

Transformative investments in the City’s infrastructure and operations are focused on moving Fayetteville forward by improving the quality of life for residents by addressing needs related to safety and security.

One way for the City to make these key improvements for Fayetteville’s future is with general obligation municipal bonds. The three referendums are the least expensive way to fund projects, with the lowest interest rate, and could potentially save the City and taxpayers higher financing costs associated with borrowing money to complete the identified priority projects. The City estimates a **savings of roughly \$2.5 million** by funding the projects through a GO bond compared to installment financing options.

All of these investments could come at a cost to taxpayers of less than 4 cents on property tax rates. A homeowner with an average home value of \$200,000 would increase their property tax by approximately \$80 a year or \$6.67 per month. Should voters decide to pass the referendums, new property tax rates would be adopted in 2023 to take effect during the fiscal year 2024.

Victoria Huggins, Area ‘Walk to end Alzheimer’s’ Coordinator/Billy Mac – Fayetteville’s Local Walk chairperson discussed the Walk to End Alzheimer’s in Fayetteville at Segra Stadium. What is the latest in Alzheimer’s research and new pharmacological efforts! What is the hope in the walk? How the walk works. How to

join a team. How to form a team. How to turn in collected funds. How to prepare for the Walk Day, Saturday, October 29. How teams dress for the Walk. What to expect on Walk Day. How to reach out to team members right up until walk-time.

****10/30/22 (30:01 et)****

Recap of the 'Walk to End Alzheimer's' event

Toni Morris – of the **Delta Sigma Theta Alumnee Chapter**, (speaking for) **Charter Amendment (Vote No) *9.5 minutes**. In advocating a “No” vote in the City of Fayetteville’s Charter Amendment choice, **Ms. Morris** state the reasons she believes turning 9 smaller voting districts into 5 larger ones with 4 voting spots on the 10-member City Council becoming “AT LARGE” would undercut the interests of some residents in some of Fayetteville’s unique neighborhoods with unique interests and concerns not necessarily represented by AT-LARGE representatives. Her main position is that a wholesale change in City Council representation is NOT needed or warranted at this time for the best representation of all Fayetteville’s residents and interests. She says she or her “Vote No” group don’t know the motives of those who proposed the charter amendment because there was never any prior common ground discussion by a variety of all stakeholders preceding placement of the amendment on the ballot.

Christy Bullock – representing **City of Dunn(, NC) Cotton Day**. **Ms. Bullock** informed us of the upcoming Saturday, November 5th Cotton Day celebration, including a celebration of Cotton’s role in the town’s history. Food vendors, rides, Cotton exhibit, and an exhibit honoring Dunn’s own famed guitarist and songwriter Link Wray (Link Wray and the Wraymen’s “Rumble” is a Rock and Roll classic.)

Nicole Nelson – spokesperson - **Operation Christmas Child (Samaritan’s Purse)** – **Nicole Nelson** explained Franklin Graham’s Samaritan’s Purse Organization’s **Operation Christmas Child** program – AN OUTREACH to some of the world’s most poor children in desolate, war-torn location. She outlined how a gift package “in a showbox” featuring a “Wow” gift like a soccer ball or a doll and a handwritten letter from you to an aged 2-4, 5-10 or 11-14 year-old boy or girl MIGHT BE THE ONLY GIFT THIS CHILD MIGHT RECEIVE IN HIS/HER LIFETIME and the PROFOUND EFFECT it may have as a ACT OF LOVE. Nicole had stories to tell of children who received gifts later becoming AMBASSADORS for the program. The basic instruction for interested listeners was to (1) get a regularly-sized “shoebox” – from ordinary sources, big-box stores or Hobby Lobby (a sponsor for years), (2) fill it to a target age/sex, and (3) take it to a distributing church by the prescribed deadline (as late as Monday 11/21/22 to either Faymont Baptist Church on Cumberland Road or Northwood Temple on Ramsey Street in Fayetteville) to make the flight out Charlotte to its ultimate destination. Nicole Nelson visits us in October and/or November of every year – once for early notice and once as a deadline reminder!

****11/06/22 (28:23 et)****

Tony Chavonne – former Fayetteville Mayor, businessperson and publisher of City View magazine and City View Daily News website speaking on the proposed **Charter Amendment** (Vote “Yes” position). ***15.25 minutes**. In advocating a “Yes” vote in the City of Fayetteville’s Charter Amendment choice, **Mr. Chavonne** states he believes the reasons FOR turning 9 smaller voting districts into 5 larger ones with 4 voting spots on the 10-member City Council becoming “AT LARGE” is Fayetteville has opportunities, interests and concerns not necessarily represented by representatives of smaller DISTRICTS. He fundamentally believes the interests of 9 smaller districts can overlook the greater interests of a community looking to grow. His main position is that a wholesale change in City Council representation is needed AND warranted for the best representation of all Fayetteville’s residents and interests. He says the proposed charter amendment is driven by concern for Fayetteville’s growth potential and not by race. He says our near-even racial balance is one of Fayetteville’s characteristics and strengths and a reason for its growth potential. He hopes City voters will vote “Yes” for the Charter amendment on the ballot.

Toni Morris - Charter Amendment (Vote No) *added 5:50 from previous interview to create equal time required by FCC policy on controversial choices/leadership positions near election time. In advocating a “No” vote in the City of Fayetteville’s Charter Amendment choice, **Ms. Morris** state the reasons she believes turning 9 smaller voting districts into 5 larger ones with 4 voting spots on the 10-member City Council becoming “AT LARGE” would undercut the interests of some residents in some of Fayetteville’s unique neighborhoods with unique interests and concerns not necessarily represented by AT-LARGE representatives. Her main position is that a wholesale change in City Council representation is NOT needed or warranted at this time.

Jodi Phelps – City of Fayetteville Chief of Staff recapped **Bond Issues** on the **Fayetteville General Election Ballot** The City of Fayetteville will be seeking voter feedback during the November election on issuing **up to \$97 million** in general obligation (GO) bonds to support projects in public safety (\$60 million), public infrastructure (\$25 million) and housing opportunity (\$12 million). **Jodi Phelps helped provide an informational framework for citizens of Fayetteville to make their choice on the General Election ballot on Tuesday, November 8th.**

****11/13/22 (29:49 et)****

Carolyn Justice Hinson – Fayetteville Public Works Commission (PWC) Communication & Community Relations Officer – reminded us that November 1st marked a return to Winter Peak Usage Hours of 6am-10am Monday through Friday **(about \$.13 per kilowatt (kw) hour.)** The other 20 hours of the weekdays and weekend days are billed at NON-PEAK charges **(about \$.09 per kilowatt hour.)** She also noted a special **OFF-OFF-PEAK** rate possibly available by Spring (March of 2023) that (combined with a **slightly** larger BASE charge) would be **perfect for electric vehicle owners, Night OWLS or EARLY RISERS (about \$.05 per kw hour between 9pm and 5am).**

Carolyn also gave credit to **PWC employees for their steadfast charitable giving**, including their United Way Kickoff event – group-packing 35,000 meals for giveaway to United Way worthwhile organizations – including Fayetteville Urban Ministries and Fort Bragg YMCA.

Nicole Nelson – Spokesperson- **Samaritan’s Purse (Operation Christmas Child)** Nicole Nelson visits us twice every year – in November as a deadline reminder! Her basic instruction for interested listeners who want to provide a **Christmas Gift Shoebox** is to (1) get a regularly-sized “shoebox” – from ordinary sources, big-box stores or Hobby Lobby (a sponsor for years), (2) fill it to a target age/sex, and (3) take it to a distributing church by the prescribed deadline (as late as Monday 11/21/22 to either Faymont Baptist Church on Cumberland Road or Northwood Temple on Ramsey Street in Fayetteville) to make the flight out Charlotte to its ultimate destination.

****11/20/22 (25:10 et)****

Lisa Hughes – Assistant Executive Director/Social Worker at Cumberland County Council for Older Adults (CCCOA) - **on filing for Medicare Part C (Supplemental) and Part D (Drug Plan) prior to December 7th deadlines.** Listeners can call or contact with questions **either CCCOA at (910) 484-0011 OR NCSHIIP (North Carolina Seniors Health Insurance Information Program)** at 1-855-408-1212. If you wish to change your program, you must make your election.

With any gift you contribute to the **Cumberland County Council for Older Adults** from November 21st through the 30th the Cumberland Community Foundation is amplifying contributions through a special fund they oversee. They will divide any contributions you make to **Cumberland County Council for Older Adults** in that special expanded 10-day “Giving Tuesday” period into that \$475,000 fund to amplify your contribution! **A way to stretch your contribution!**

Amy Nevajas – Executive Director of United Way of Cumberland County

United Way – Amy delineated on United Way’s needs for regular donors – either by payroll deduction or private contribution. During the pandemic – because of workplace changes and employment changes - many donors and companies gave up changed existing payroll deduction plans. Amy elaborated how this has changed United Way’s collections. This has hurt United Way’s cash collections at the time United Way has needed cash the most – based on community need.

She emphasized they have adapted with new campaigns and explained United Way’s multiple-pronged guardianship over contributions still ensures the organization safeguarding the integrity and care over money and contributions received.

With any gift you contribute to the United Way and it’s 28 partner agencies from November 21st through the 30th the Cumberland Community Foundation is amplifying contributions through a special fund they oversee. They will divide any contributions you make to them (or their partner agencies) in that special expanded 10-day “Giving Tuesday” period into that \$475,000 fund to amplify your contribution! **A way to stretch your contribution!**

11/27/22 (30:12 et)**

Major Tim Grider – Sandhills Area Salvation Army – talked about enormous Salvation Army needs for the holiday season by those willing to help: (1) Collecting and coordinating Toys and gifts for underprivileged youth in our area, donations by Toys for Tots and other groups with needy families vetted by the Salvation Army’s own registrations corroborated with their network of community resources. (2) Donations to “Angel Tree” programs by age and sex for needy children. (3) Donations to virtual “Red Kettles” in kiosks at retail locations and on websites. Preferred by both retailers and the Salvation Army owing to its cashless nature and non-dependence on volunteer labor. With Fayetteville’s SMSA growing into three more counties and encompassing 1.3 million residents the need is greater than ever! **Major Grider** also updated us on their activity during the recent “White Flag” (under freezing temperature) weather nights. These nights put an extra burden on Salvation Army resources owing to the need to increase capacity and reallocate rest space. We also discussed the **Sandhills Salvation Army’s** quest for a new campus with building space large enough to accommodate their future needs.

Cumberland County Sheriff’s Office Sgt. Duvon Sanchez – Shop With The Sheriff program – **Sgt. Sanchez** elaborated on the benefits of the **Cumberland County Sheriff’s Office “Shop With the Sheriff”** program to area families in need, vetted by the Cumberland County School district to make sure families in need and distress are actually that. This allows the program to take focused, optimal care of the families selected for help. Sgt. Sanchez made a plea for additional donations to the

ShopWithTheSheriff.com website while also thanking profusely those who had helped earlier in the year during toy and cash drives.

****12/4/22 (28:04 et)****

Valerie Abend – Cybersecurity Lead for Accenture - the first of our two talented female guests today is one whose entered a high-demand field of cyber-security, with over 700,000 unfilled openings in the U.S. today...with the idea of using her management skills toward becoming an executive. Most importantly, Valerie Abend, Cyber Strategy Lead for the company Accenture, has found such success her company has sent her out to tell her story in the hope of attracting more just like her! Valerie Abend tells of her boundless enthusiasm for her work...and how that enthusiasm paid off for her in the boardroom.

Elaine Smith –another woman of whom we're proud, **Elaine Smith, Cumberland County Director of Animal Services**, using her determination and thought process toward simplifying operations to their most useful purposes...and in doing so redesigning and revitalizing the job some called “Dog Catcher.”

****12/11/22 (28:40 et)****

Erica Brady – Special Event Coordinator – Fayetteville-Cumberland Parks and Recreation (FCPR) – spoke about how area residents can visit and enjoy the free, PWC-powered, FCPR-staffed, city-funded, “**Festival in the Park**” drive-through, Sunday-Wednesday 6pm-9pm Christmas Light show.

Carolyn Justice Hinson - Fayetteville Public Works Commission (PWC) Communication & Community Relations Officer – **pointed out** saving on your bills received by PWC customers in January will be more challenging because colder temperature in December WILL affect PWC Customer Electric Bills.

She frequently points out how when outdoor temperatures get below freezing, common heat pumps have little choice but using auxiliary heat to raise temperatures. And the coldest part of each day is likeliest to occur in the peak usage periods of each weekday - in November through March peak usage is from 6am-10am, Her best advice is to be aware of this. She says turning up the thermostat more than 2 degrees at a time as temperatures are lowest is a sure invitation to kick on your auxiliary heat. So she advises going slow on increasing the thermostat.

She always points out when the OUTDOOR TEMPS and INDOOR temps are at their greatest difference, your bill the following month will be at their highest. She wishes it would be different but it never is. Her advice is to use your online account manager to note your electric usage each month.

Also to use your PWC's Energy Resource Center to find extra savings in your home. If you have a question, call Customer Service at 910-483-1182,

****12/18/22 (30:22 et)****

Charles Evans – now-retired Cumberland County Commissioner, former City Councilperson and **a former offender who has** – lending his help and belief in humans to give to others in meaningful ways. He's been down on his luck...but willing to stay focused and work steadily and hard for the chance to prove his dedication to getting his life back on track!

Marvin Price – **Director of the Hope Initiative** in the Continuing Education Department at **Fayetteville Technical Community College (FTCC)**. **He's helped former offenders too. Both explained their Hope Initiative and profiled some of the results they've helped others achieve.**

Amy Navejas – **Executive Director of United Way of Cumberland County** –

Explained how United Way of Cumberland is reaching out to donors with exciting fundraisers like the upcoming “Over the Edge” building repelling event on March 11th, when qualifying donors can repel off the Medical Arts Building in Fayetteville, and raise funds for the United Way of Cumberland County ay the same time!

****12/25/22 (27:51 et)****

(Encore from 22-12-04)

Valerie Abend – **Cybersecurity Lead for Accenture** - the first of our two talented female guests today is one whose entered a high-demand field of cyber-security, with over 700,000 unfilled openings in the U.S. today...with the idea of using her management skills toward becoming an executive. Most importantly, **Valerie Abend, Cyber Strategy Lead for the company Accenture**, has found such success her company has sent her out to tell her story in the hope of attracting more just like her! Valerie tells of her boundless enthusiasm for her work...and how that **enthusiasm, along with inside-out knowledge of her craft**, paid off for her in the boardroom.

Elaine Smith –another woman of whom we're proud, **Elaine Smith, Cumberland County Director of Animal Services**, using her **determination and thought process** toward simplifying operations to their most useful purposes...and, in doing so, **redesigning and revitalizing** the job some call “Dog Catcher.”

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10/02/2022

TIME:

7a-7:15a

GUEST(S):

Patrice Bogertey

TITLE:

Lieutenant Public Information Officer

LENGTH:

15 Minutes

TOPIC:

Cumberland County Sheriff Office (CCSO)

DISCUSSION:

- Halloween Safety,
- Domestic Violence Vigil
- scams that everyone should know about
- the new body scanner at the detention center
- the Shop with the Sheriff Fundraiser that starts Monday, October 3rd, and runs through the 7th.

ISSUES:

Community Policing

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10/02/2022

TIME:

7:15a-7:30a

GUEST(S):

Jenell Calo

TITLE:

Founder

LENGTH:

15 Minutes

TOPIC:

Calos Care, Inc

DISCUSSION:

Calos Care, Inc is a nonprofit organization dedicated to eliminating the disparity of opportunities available in urban communities versus communities with vastly different demographic makeups. We believe that access to proper infrastructure provides for a healthier standard of living and ultimately decreases the inequalities of generational wealth.

ISSUES:

Calos Care, Inc is a nonprofit organization advocating for infrastructure in urban communities. We believe that access to proper infrastructure such as clean water and wastewater management services will help those communities become self sustainable and lead overall healthier lives.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10/09/2022

TIME:

7a-7:30a

GUEST(S):

Johnny Wilson

TITLE:

Executive Director

LENGTH:

30 Mintues

TOPIC:

Fayetteville Urban Ministry, Inc.

DISCUSSION:

The Adult Literacy Education Center of Fayetteville Urban Ministry Inc. established in 1976, is a non-profit tutoring program accredited by ProLiteracy designed to address the needs of adults who are interested in empowering themselves in the areas of reading, writing, math, general academics (GED), English as a Second Language, Career Readiness, Financial Literacy and Computer Literacy.

Emergency Assistance grew into an effective grass roots operation that touches thousands of lives. Now the program houses a food pantry, clothing closet, and a financial assistance service for families and individuals in crisis. All of this is made possible by community partners who donate non-perishable food items, new & lightly used clothing, hygiene items, household goods, and money. In fiscal year 2019-20, Fayetteville Urban Ministry has served more than 11,000 people, over 500 homeless, and 632 military-affiliated lives.

The Find-A-Friend (FAF) program was named a "Champion for Children" in 2009 by the Child Advocacy Center. Serving over 200 at-risk and court-involved youth per year, with a 96% success rate at keeping kids out of trouble and successful in school, this program truly makes an impact. It costs tax payers over \$125,000 per year to house 1 juvenile in confinement. It takes less than \$1,500 to sponsor a youth for 1 full year of preventive services with FAF.

The Nehemiah Project partners with the Re-Store Warehouse, local contractors, agencies and numerous churches to serve our clients' needs and has become a vital resource for this community's elderly and low-income population. With the help of licensed and fully insured contractors the project/program ensures that our low-income home owners are housed in safe and comfortable living conditions with each repair executed. Each year, the program will assist approximately 50-100 home owners.

ISSUES:

The Mission of Fayetteville Urban Ministry is to show God's compassion for our neighbors in need, and thus build our community together."

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10/16/2022

TIME:

7a-7:30a

GUEST(S):

Lisa Roberts

TITLE:

Executive Director

LENGTH:

30 Mintues

TOPIC:

Alzheimer's Association. Eastern North Carolina Chapter

DISCUSSION:

Walk to End Alzheimer's

- **Question:** One of the most important ways the Alzheimer's Association funds research and local care and support is through Walk to End Alzheimer's. And there's a Walk in Fayetteville coming up at the end of this month. Can you share those details with us?
- **Fayetteville (October 29)**
- **At Segra Stadium**
- **Check-in opens at 9 a.m. with an Opening Ceremony & Walk at 10 a.m.**
- Residents throughout the Cumberland County and surrounding area will join the fight to end Alzheimer's disease at the Alzheimer's Association Walk to End Alzheimer's — the world's largest event to raise awareness and funds for Alzheimer's care, support and research.
- **Question:** Now there's a special ceremony that Walk to End Alzheimer's is known for. Can you tell us more about that?
- On Walk day, participants honor those affected by Alzheimer's with the poignant Promise Garden ceremony — a mission-focused experience that signifies our solidarity in the fight against the disease. The colors of the Promise Garden flowers represent people's connection to Alzheimer's — their personal reasons to end the disease.

ISSUES:

Mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Vision: A world without Alzheimer's and all other dementia

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10/23/2022

TIME:

7a-7:30a

GUEST(S):

Patrice Bogertey

TITLE:

Lieutenant Public Information Officer

LENGTH:

30 Minutes

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DISCUSSION:

- Halloween Safety,
- Domestic Violence Vigil
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- the new body scanner at the detention center
- the Shop with the Sheriff Fundraiser that starts Monday, October 3rd, and runs through the 7th.

ISSUES:

Community Policing

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10/30/2022

TIME:

7a-7:30a

GUEST(S):

Jodi Phelps

TITLE:

Chief of Staff For the City of Fayetteville

LENGTH:

30 Mintues

TOPIC:

City of Fayetteville will be seeking voter feedback

DISCUSSION:

The City of Fayetteville will be seeking voter feedback during the November election on issuing **up to \$97 million** in general obligation (GO) bonds to support projects in **public safety (\$60 million)**, **public infrastructure (\$25 million)** and **housing opportunity (\$12 million)**.

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One way for the City to make these key improvements for Fayetteville's future is with general obligation municipal bonds. The three referendums are the least expensive way to fund projects, with the lowest interest rate, and could potentially save the City and taxpayers higher financing costs associated with borrowing money to complete the identified priority projects. The City estimates a **savings of roughly \$2.5 million** by funding the projects through a GO bond compared to installment financing options.

All of these investments could come at a cost to taxpayers of less than 4 cents on property tax rates. A homeowner with an average home value of \$200,000 would increase their property tax by approximately \$80 a year or \$6.67 per month. Should voters decide to pass the referendums, new property tax rates would be adopted in 2023 to take effect during the fiscal year 2024.

ISSUES:

The City of Fayetteville Government

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

11/06/2022

TIME:

7a-7:15a

GUEST(S):

1.) Dr. Toney Coleman 2.) Deontae Watson

TITLE:

1.) Airport Director 2.) Airport Deputy Director

LENGTH:

15 Minutes

TOPIC:

Fayetteville Regional Airport

DISCUSSION:

Dr. Coleman, congrats on your recent award, how do you feel going on two years in your role as Airport Director?

Both of you are African American, how were you able to overcome obstacles and achieve your aviation dreams?

Deontae, why did you want to come to Fayetteville and work as the Airport Deputy Director?

Dr. Coleman, I hear there is an upcoming summer camp which will be a first for the Airport, please share a few details....

Deontae, tell us about some of the projects you've managed since you arrived in Fayetteville...

Dr. Coleman, U.S. military service members pass through this airport along with many others. Why should people choose to FLY FAY?

Deontae, can you tell us how things are going at the USO?

Anything else you'd like to share?

ISSUES:

Fayetteville was one of the only regional airports to see growth during the pandemic by adding a direct flight to Dallas-Fort Worth and being one of the fastest to rebound in terms of enplanements. During 2021, passenger traffic increased 62% over the prior year topping 345,000 passengers.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

11/06/2022

TIME:

7:15a-7:30a

GUEST(S):

Crystal DePietro, MSW, LCSW, CCM

TITLE:

Executive Director

LENGTH:

15 minutes

TOPIC:

Connections of Cumberland County

DISCUSSION:

- Mission + vision of Connections of CC
- What are the core programs/services at Connections?
- How many women + children have you assisted this year?
- Assist clients with housing. What does that look like?
- How are you able to support that many women?
- Are there any new initiatives? (talk about fund a family)
- Do you take donations?

ISSUES:

Connections of Cumberland County aims to collaborate with all community resources to empower women and children who are homeless or at-risk of homelessness to become self-reliant.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

11/13/2022

TIME:

7:00a-7:30a

GUEST(S):

Tony Cassidy

TITLE:

Financial Advisor

LENGTH:

30 Minutes

TOPIC:

Tips for Making Donations Part of Your Overall Financial

DISCUSSION:

As the holidays near, Americans are starting to consider where they can donate to help people in need. Despite inflation, higher prices and overall economic uncertainty, 68% of adults in the U.S. intend to donate as much to charity this year as they did in 2021. However, only 23% of adults work with a financial advisor when it comes to charitable giving, though those who do feel more successful and excited about donating than those who don't have an advisor.

Questions:

- What did your survey reveal about how Americans are donating to charity this year compared to years prior?
- Why are Americans motivated to donate to charities, and does the way they think about giving vary by generation?
- What are some unexpected or nontraditional forms of charitable giving?
- How can a financial advisor help someone make a strategic plan for charitable giving?
- What is a donor-advised fund, and how does it work?
- Where can our viewers/listeners go to learn more?

ISSUES:

The survey, conducted by Edward Jones, revealed that the biggest barrier preventing people from donating is not having access to excess funds. Other barriers include saving money to account for inflation, being unsure about where the funds are going, and not knowing where to donate. Those who do have resources to give may not be aware of the myriad of options available, such as donor-advised funds, stacking donations, or other multiyear giving options.

Local Raleigh financial advisor will be available to discuss how Americans can incorporate charitable giving into their financial strategy, no matter their financial situation, including tips that your audience may not be aware of.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

11/20/2022

TIME:

7:a-7:30a

GUEST(S):

Johnny Wilson

TITLE:

EXECUTIVE Director

LENGTH:

30 MINUTES

TOPIC:

Fayetteville Urban Ministry Raising Funds: (Holiday Honor Card)(Boss Toss)

DISCUSSION:

William "Bill" Mangum's Holiday Honor Card are available from November to January. For a minimum \$5 donation per card, buyers receive a beautiful card that is given in the person's honor at the holidays – and 100% of the donation goes directly to your Fayetteville Urban Ministry.

ISSUES:

For over 40 years the mission of **Fayetteville Urban Ministry, Inc.** has been showing God's compassion for our neighbors in need, and thus build our community together

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

11/27/2022

TIME:

7a-7:30a

GUEST(S):

Brandon Price, J.D., LL.M

TITLE:

Advocacy and Compliance Officer
Fayetteville Area Habitat for Humanity

LENGTH:

30 Minutes

TOPIC:

Habitat for Humanity

DISCUSSION:

- Oakridge Estates (47 housing development being built off of Bunce/Old Bunce Road in Fayetteville NC)
- Our newly remodeled Habitat ReStore (only Habitat ReStore in Fayetteville)
- Our Office change of location to the Habitat ReStore to 3833 Bragg Blvd
- Our coverage area is Cumberland, Bladen, Sampson County

ISSUES:

Habitat for Humanity brings people together to build homes, communities and hope.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/04/2022

TIME:

7a-7:15a

GUEST(S):

1.) Dr. Toney Coleman 2.) Deontae Watson

TITLE:

1.) Airport Director 2.) Airport Deputy Director

LENGTH:

15 Minutes

TOPIC:

Fayetteville Regional Airport

DISCUSSION:

Dr. Coleman, congrats on your recent award, how do you feel going on two years in your role as Airport Director?

Both of you are African American, how were you able to overcome obstacles and achieve your aviation dreams?

Deontae, why did you want to come to Fayetteville and work as the Airport Deputy Director?

Dr. Coleman, I hear there is an upcoming summer camp which will be a first for the Airport, please share a few details....

Deontae, tell us about some of the projects you've managed since you arrived in Fayetteville...

Dr. Coleman, U.S. military service members pass through this airport along with many others. Why should people choose to FLY FAY?

Deontae, can you tell us how things are going at the USO?

Anything else you'd like to share?

ISSUES:

Fayetteville was one of the only regional airports to see growth during the pandemic by adding a direct flight to Dallas-Fort Worth and being one of the fastest to rebound in terms of enplanements. During 2021, passenger traffic increased 62% over the prior year topping 345,000 passengers.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/04/2022

TIME:

7:15-7:30a

GUEST(S):

Crystal DePietro, MSW, LCSW, CCM

TITLE:

Executive Director

LENGTH:

15 minutes

TOPIC:

Connections of Cumberland County

DISCUSSION:

- Mission + vision of Connections of CC
- What are the core programs/services at Connections?
- How many women + children have you assisted this year?
- Assist clients with housing. What does that look like?
- How are you able to support that many women?
- Are there any new initiatives? (talk about fund a family)
- Do you take donations?

ISSUES:

Connections of Cumberland County aims to collaborate with all community resources to empower women and children who are homeless or at-risk of homelessness to become self-reliant.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/11/2022

TIME: 7a-7:30a

GUEST(S):

Naomi Mathis

TITLE:

U.S. Air Force Veteran, DAV Associate National Legislative Director

LENGTH:

30 Minutes

TOPIC:

Veterans Deserve America's Support More Than Ever This Veterans Day

DISCUSSION:

Suggested Questions:

- For those not familiar, tell us about DAV.
- How is DAV providing support for veterans and their families?
- What is DAV doing to help veterans get the benefits they earned and need?
- What can the public do to help support veterans?
- How is DAV supporting women veterans, caregivers, and survivors in particular?
- What are the key priorities for supporting America's veteran population and how is DAV addressing them?
- Where can listeners go for more information on how they can get involved?

ISSUES:

DAV is a nonprofit that provides a lifetime of support for veterans of all generations, their families and survivors. Every year, our no-cost services help more than 1 million veterans access the benefits and health care they've earned while connecting them with meaningful employment and representing their voice on Capitol Hill. As the nation's most resourceful patriotic charity, we've focused on keeping the promise to America's veterans for more than 100 years.

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

12/18/2022

TIME:

7a-7:30a

GUEST(S):

Johnny Wilson

TITLE:

EXECUTIVE Director

LENGTH:

30 MINUTES

TOPIC:

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ISSUES:

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The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/25/2022

TIME:

7a-7:30a

GUEST(S):

Christine Fuller

TITLE:

President and CEO Alzheimer's Association

LENGTH:

30 Minutes

TOPIC:

Alzheimer's Association

DISCUSSION:

The Alzheimer's Association offers a number of tips to help ensure a safe and smooth trip when traveling with a person living with dementia. Some tips include:

- **Evaluate the best mode of travel.** Based on needs, abilities, safety and preferences, decide what would provide the most comfort and the least anxiety.
- **Pick the right time.** Travel during the time of day that is best for the person with Alzheimer's. Avoid traveling at times of the day when the person living with dementia commonly becomes tired or more agitated.
- **Brief your host.** If you are staying with family or friends, make sure everyone knows what to expect.

ISSUES:

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.