

# Quarterly Issues & Programs Report

## WAZZ-AM

Fayetteville, NC

3<sup>rd</sup> Quarter

July – August - September 2014

Prepared by – Mac Edwards

**WAZZ-AM**

**Issue/Program Summary**

**2014 – 3<sup>rd</sup> Quarter**

**July – August – September**

**Radio Station WAZZ—AM Fayetteville, NC (1490-AM) identified these issues of concern in the community to be addressed from July through September 2014.**

**At Risk Youth  
Education  
Homelessness  
Mental Health  
Elderly Concerns  
Government  
Economy  
Civic Involvement  
Hunger  
Health**

**These items were identified during on-going surveys and interviews conducted by the staff with community leaders.**

**Issues were addressed via – Daily Public Service Announcements  
Daily Newscasts  
Weekly Long-form Public Affairs Programs  
Live Broadcasts from Community Events**

## Talkback with Danny Highsmith

Guest: Dr. Kyle Carter, Chancellor, University of North Carolina at Pembroke

Topic: UNCP

Total time: 28:49

Air date: Sunday, July 6, 2014 @ 7:30am

Track # 34

Discussion included:

- ...Your background before coming to UNCP?
- ...Your impression of Southeastern NC, Pembroke and the Lumberton Robeson County area?
- ...How important is it to UNCP and Robeson County that your university is a part of the UNC System?
- ...What 3 things you want everyone to know about UNCP?
- ...Tell us about the research initiative here at UNCP?
- ...Talk about your athletic program?
  - ...Do you offer athletic scholarships?
  - ...Difference between Division 2 and Division 1?
- ...Any construction going on presently on campus?
- ...Costs to attend UNCP?
- ...Where would you like to see UNCP in 10 years?

Community issues discussed:

1. Education
2. Research
3. Economics
4. Athletics

## Talkback with Danny Highsmith

Guest: Jerry Wilson, 2-time cancer survivor & author of book: Cancer...A Blessing?

Topic: Cancer and Jerry's book

Total time: 27:41

Air date: Sunday, July 13, 2014 @ 7:30am

Track # 48

Discussion included:

...Do you remember what went through your mind several years ago when doctors told you about your cancer?

...You've been a competitor all of your life, so how did you determine you would compete against cancer?

...What kind of treatments? Length of time you took treatments? How you felt during and after each treatment?

...After first bout of cancer, you decided to help others battling this disease. What kind of support did you offer others?

...Then, some years later you were hit with a second bout of cancer. How did you handle this?

...Why did you decide to write a book about your experiences?

...What was involved in writing the book?

...Finding a publisher?

...Actual writing of the book?

...How long did it take you to complete this book?

...Being diagnosed with cancer is no longer a death sentence?

...Where is the book available?

...Any advice for those currently battling cancer?

Community issues discussed:

1. Health
2. Positive attitude
3. Spiritual assistance

## Talkback with Danny Highsmith

Guests: Cathy Ory, Ex. Director, The CARE Clinic; Judy Klinck, Ex. Director, Better Health

Topic: Missions of Mercy Free Dental Clinic and overview of guests respective organizations

Total time: 26:23

Air Date: Sunday, July 20, 2014 @ 7:30am

Track # 1

Discussion included:

...Free Dental Clinic: When? Where? Hours? Who can be seen (treated)?

...How many of these has our community hosted?

...How did this begin and why?

...Need volunteers?

...How does one volunteer?

...Is there a predominant reason why people don't look after their teeth?

...I assume that not taking care of teeth can lead to other health issues?

...There are three local organizations sponsoring this event?

...Let's talk about:

...Better Health?

...The CARE Clinic

...Missions of Mercy website?

...Websites of CARE Clinic and Better Health?

Community issues discussed:

1. Health
2. Low income residents
3. Volunteering

## Talkback with Danny Highsmith

Guest: Judy Klinck, Ex. Director, Better Health

Topic: Diabetes and upcoming Dodge Ball Tournament

Total time: 28:14

Air date: Sunday, August 10, 2014 @ 7:30 am

Track # 2

Discussion included:

...Recap of MOM Free Dental Clinic

...What, When, Where, etc. is the Better Health Dodge Ball Tourney?

...What is diabetes?

...What can a person do to ward off the onset of diabetes?

...What does Better Health offer for diabetics?

...Is diabetes hereditary?

...A yearly physical would help detect diabetes?

...In addition to diabetes, what other missions does Better Health have?

Community issues discussed:

1. Health
2. Education
3. Altruism

## Talkback with Danny Highsmith

Guest: Mayor Chris Rey of Spring Lake

Topic: Town of Spring Lake

Total time: 28:09

Air Date: Sunday, August 17, 2014 @ 7:30am

Track # 1

Discussion included:

...History of Spring Lake? Is there a Lake?

...What is going on in Spring Lake today?

...Traffic should be an issue both now and in the future. How will closing Bragg Blvd. through Ft. Bragg impact your community?

...Your background?

...Why did you get into politics?

...Do the various municipalities in Cumberland County meet regularly to discuss opportunities and problems?

...How much time do you spend with your Mayoral duties?

...How many departments in Spring Lake Government; How large is the town council?

...Your vision for the future of Spring Lake?

Community issues discussed:

1. Government
2. Traffic and roads
3. Industry
4. Economy

Airdate: August 31, 2014 @ 7:30AM

Talkback with Danny Highsmith (with Paul Johnson as substitute host this week)

Guests: Christine Johns-Fuller, President, North Carolina Chapter of the Lupus Foundation and local LUPUS patient, Kim "D-terminated" McLean – a Fayetteville State University (FSU) Masters Degree student who contracted LUPUS while an undergraduate at FSU and has served as a inspiration to other local LUPUS patients as well as, though her talks, lectures and presentations, out-of-area patients too.

Topic: The Walk to End LUPUS, September 13, 2014 originating/ending at Fayetteville's Festival Park. LUPUS – and related auto-immune diseases – their toll and how to manage them. Lots of background information meant to be helpful. With Christine's upbeat personality and Kim's inspirational story of conquering her own symptoms – through treatment and support – we tried to provide hope to friends and families of affected individuals. Discussed and promoted the upcoming WALK to end LUPUS.

Total Time: 30 mins.

Breaks: none (30:00 in subject content)

Synopsis:

This program attempted to create an awareness of the auto-immune family of diseases, LUPUS being the best known, where the human body attacks its own tissue. We also discussed the current state of treatment and near-future hopes for treatment. We also attempted to creating an awareness as well for community resources and support groups for persons, care-givers and family-members of persons victimized by these diseases. How the LUPUS Foundation works and interfaces with LUPUS and related disease sufferers in locales across the state to bring the latest information and news on how to treat and cope with these diseases. Finally, how interested citizen can help and support the efforts of the LUPUS Foundation through gaining knowledge and supporting events such as the September 13, 2014 Walk to end LUPUS in Fayetteville.

Areas of Community Need Addressed:

**Health** How lupus exists in Fayetteville, North Carolina and the U.S. and how we are working together to curtail it.

**Social Needs** Community-building in the form of coming to the aid of our friends and neighbors.

**Education** Passed along information about the diseases, how to cope, current states of treatment and where hope for new treatments lay.



## Talkback with Danny Highsmith

Guest: Lisa Chandler, Executive Director, The First Tee of the Sandhills

Topic: The First Tee

Total time: 28:16

Sunday, September 7, 2014 @ 7:30 am

Track # 1

Discussion included:

- ...What is The First Tee?
- ...When did it begin?
- ...Mission of organization?
- ...Who can participate?
- ...Length of program?
- ...Discuss the 9 core values of The First Tee?
- ...You're expanding to include Cumberland County?
- ...You also have involvement in the schools?
  - ...explain?

Community issues discussed:

1. Education
2. Values

## Talkback with Danny Highsmith

Guest: Elaine Kennebeck, President, Woman's Club of Fayetteville

Topic: Woman's Club of Fayetteville

Total time: 28:01

Air date: Sunday, September 14, 2014 @ 7:30am

Track # 1

Discussion included:

- ...What is the Woman's Club?
- ...How did you become involved?
- ...History of club?
- ...Is your club a part of a national organization?
- ...Who is eligible to join?
- ...Would you like to have more members?
  - ...what is the process for prospective members?
- ...How often do you meet?
  - ...what happens at these meetings?
- ...What kind of projects does your organization have?
- ...Any projects coming up soon?
- ...Talk about the buildings on the Woman's Club property?
- ...Do you rent them for weddings, anniversaries, and special occasions?

Community issues discussed:

1. History
2. Architecture
3. Civic involvement

## Talkback with Danny Highsmith

Guests: Jodi Phelps and Jackie Godbold, Cumberland Community Action Program; Brandon Price, Fayetteville Urban Ministry

Topic: Hunger

Total time: 28:33

Air date: Sunday, September 21, 2014 @ 7:30am

Track # 1

Discussion included:

...It's hard to believe that in today's world there are hungry people living among us.

...what are some of the reasons people are hungry in today's society?

...How many are hungry in Cumberland County?

...Several organizations feed hungry people in our community with no questions asked, and there are still those that are hungry?

...What is the 2<sup>nd</sup> Harvest Food Bank and what do they do?

...How much food do they distribute in a month?

...How do they distribute the food?

...Where does this food come from?

...At Fayetteville Urban Ministry, how many people come by to ask for food each month?

...This is Hunger Action Month; what activities are parts of this initiative?

...Does Cumberland Community Action Program need volunteers? If so, how do they volunteer and what will the volunteers be doing?

Community issues discussed:

1. Hunger
2. Volunteering

## Talkback with Danny Highsmith

Guests: Tom Costello, President, Cape Fear Valley Health Foundation; Tara Brisson Hinton, Development Coordinator, CFV Health Foundation

Topic: Health Foundation and upcoming fund raising events

Total time: 23:34

Air date: Sunday, August 24, 2014 @ 7:30am

Track # 1

Discussion included:

- ...What is the Cape Fear Valley Health Foundation?
  - ...What "Friends" groups come under foundation umbrella?
- ...Why have this foundation and where do the funds go?
- ...Tom, what caused you to become involved with this organization?
- ...Tell us about the upcoming golf tournament?
- ...When is the 9<sup>th</sup> annual Ribbon Walk & Ride?
- ...Annual Circle of Friends event?

Community issues discussed:

1. Health
2. Altruism

# WAZZ-AM

## Radio Health Journal<sup>®</sup>

Air date: 7-6-14 @ 7am

SEGMENT 1: Cued speech for deaf children 11:36

Synopsis: The average deaf high school graduate reads at about a 4th grade level. Some schools are teaching a technique called cued speech to make phonics accessible to deaf people. Many educators say this helps with literacy. Experts explain and discuss.

Host: Reed Pence. Guests: Sarina Roffe, Executive Director, National Cued Speech Assn.; Angela Kuhn, Principal, Prek-K-8th Grade, Illinois School for the Deaf

COMPLIANCY ISSUES COVERED: education; youth at risk; school truancy; parenting issues; mental health issues

SEGMENT 2: Locked-In Syndrome 08:13

Synopsis: Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except for sometimes the eyes. They may remain in this "locked-in" state for years.

Host: Nancy Benson. Guests: Allison O'Reilly, Locked-In Syndrome survivor and author, [Out Of the Darkness](#); Dr. Ralph Sacco, Chairman of Neurology, Univ. of Miami Miller School of Medicine and former President, American Heart Assn.

COMPLIANCY ISSUES COVERED: health care; disabilities

Air date: 7-13-14 @ 7am

SEGMENT 1: Antibacterial Silver Nanoparticles 11:36

Synopsis: Silver nanoparticles provide germ resistant characteristics to anything containing them, so silver nano is being added to all kinds of consumer products, from teddy bears to computer hard drives. However, scientists aren't sure what the effects of silver nano is in the environment or on the human body.

Host: Reed Pence. Guests: Dr. Samuel Luoma, Research Ecologist, John Muir Institute of the Environment, Rosalind Volpe, Exec. Director, Silver Nanotechnology Working Group; Marina Quadros, Research Scientist, Virginia Tech Univ.

COMPLIANCY ISSUES COVERED: technology; consumerism; business and industry; economy; health care; environment; consumer safety; federal government and regulation

SEGMENT 2: Back pain 7:07

Synopsis: Back pain hits 80 percent of Americans at some point in their lives. An expert discusses why it can be so hard to diagnose and treat.

Host: Nancy Benson. Guest: Dr. Steven Stanos, Director, Center for Pain Management, Rehabilitation Institute of Chicago

**COMPLIANCY ISSUES COVERED:** health care; public health; rehabilitation

**Air date: 7-20-14 @ 7am**

**SEGMENT 1: Talking to your baby 11:49**

Synopsis: Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.

Host: Reed Pence. Guests: Dr. Anne Fernald, Assoc. Prof. of Psychology, Stanford Univ.; Dr. Kimberly Noble, Assoc. Prof. of Pediatrics, Columbia Univ.

**COMPLIANCY ISSUES COVERED:** youth at risk; education; parenting issues; economics

**SEGMENT 2: Near drowning and secondary drowning 7:23**

Synopsis: Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face lifethreatening peril hours or days later as the body reacts. Experts discuss.

Host: Nancy Benson. Guests: Dr. Christopher Michos, emergency physician, St. Vincent's Medical Center, Bridgeport, CT; Dr. Luis Torero, Division Chief, Pediatric Critical Care, Advocate Children's Hospital, Oak Lawn, IL

**COMPLIANCY ISSUES COVERED:** youth at risk; parenting issues; public safety

**Air date: 7-27-14 @ 7am**

**SEGMENT 1: Fecal transplants**

Synopsis: Doctors have discovered that a transplant of fecal material from a healthy person into a sick one can cure sometimes fatal c. difficile infections more than 90 percent of the time. In the past, the "ick factor" has contributed to the technique being seldom used. That is finally starting to change, and researchers are looking for ways to clean up the procedure.

Host: Reed Pence. Guests: Catherine Duff, founder and President, Fecal Transplant Foundation; Dr. Elizabeth Hohmann, Assoc. Prof. of Medicine, Harvard Medical School and Massachusetts General Hospital; Dr. Robert Orenstein, Chair of Infectious Diseases, Mayo Clinic--Arizona

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism

**SEGMENT 2: The psychology of weight loss surgery 8:31**

Synopsis: People who get bariatric surgery often face drastically changed relationships with spouses, children, and friends. Their self image also often needs repair, all while they've lost their most reliable old coping mechanism--food.

Host: Nancy Benson. Guests: Dr. Adam Crane, psychologist, Kane Center for Advanced Surgical Weight Solutions and Suburban Surgical Care Specialists, Hoffmann Estates, IL; Dr. Nick Nicholson, Medical Director, Nicholson Clinic for Weight Loss Surgery, Plano, TX.

COMPLIANCY ISSUES COVERED: health care; consumerism

**Air date: 8-3-14 @ 7am**

SEGMENT 1: Are saturated fats as bad as we think? 12:18

Synopsis: Most Americans know that saturated fats are bad for their health. But some experts now say saturated fat has been unfairly villified, the victim of bad science in the 1950's. Many of these scientists say the real culprit is carbohydrates in combination with fats. Other experts say the truth is much more complicated. Experts on both sides discuss the evidence.

Host: Reed Pence. Guests: Nina Teicholz, author, Big Fat Surprise: Why Butter, Meat and Cheese Belong in a Healthy Diet; Dr. Eric Westman, Assoc. Prof. of Medicine, Duke Univ. Medical Center; Dr. Penny Kris-Etherton, Prof. of Nutrition, Penn State Univ.; Dr. Walter Willett, Chair, Dept. of Nutrition, Harvard School of Public Health

COMPLIANCY ISSUES COVERED: health care; public health; consumerism

SEGMENT 2: Asperger's Syndrome from inside 7:31

Synopsis: Most people don't understand Asperger's Syndrome, which affects high functioning people with autism. Most of those with the syndrome can't express what their lives are like, but here, one person with the syndrome articulates his unusual world.

Host: Nancy Benson. Guest: Aaron Likens, author, Finding Kansas: Living and Decoding Asperger's Syndrome

COMPLIANCY ISSUES COVERED: disabilities; mental health; education

**Air date: 8-10-14 @ 7am**

SEGMENT 1: Police crisis intervention teams

Synopsis: Police confrontations with mentally ill subjects can quickly turn tragic, as neither side often understands the other. Specially trained crisis intervention teams have spread around the country to prevent deaths, injuries, and unnecessary incarceration. Experts discuss how CIT works.

Host: Reed Pence. Guests: Laura Usher, Crisis Intervention Team Program Manager, National Alliance on Mental Illness (NAMI); Mary Neal, Director and co-founder, Assistance to the Incarcerated Mentally Ill; Dr. Randolph DuPont, clinical psychologist and Prof. of Criminal Justice, Univ. of Memphis; Sam Cochran, Major, Memphis Police Dept. (retired) and Project Coordinator, Univ. of Memphis CIT Center.

**COMPLIANCY ISSUES COVERED:** public safety; mental illness; police and criminal justice; police brutality; education; community activism; prisons

SEGMENT 2: Zoobiquity: diseases and disorders we share with animals 8:11

Synopsis: Humans and animals share many diseases, and surprisingly, many behavioral disorders as well.

Host: Nancy Benson. Guests: Dr. Barbara Natterson-Horowitz, cardiologist, UCLA Medical Center and co-author, Zoobiquity: What Animals Can Teach Us About Health and the Science of Healing; Kathryn Bowers, co-author, Zoobiquity

**COMPLIANCY ISSUES COVERED:** pets and people; psychology

**Air date: 8-17-14 @ 7am**

SEGMENT 1: Alzheimer's from inside 12:42

Synopsis: Millions of Americans will experience the slow loss of memory due to Alzheimer's disease. But what is it like for those going through it. A journalist describes how he hopes to provide the most detailed look yet as he progresses through early-onset Alzheimers.

Host: Reed Pence. Guest: Greg O'Brien, author, On Pluto: Inside the Mind of Alzheimer's

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism; family issues; elderly and senior citizens; disabilities

SEGMENT 2: Seasonal eating 8:08

Synopsis: Eating fruits and vegetables that are locally in season has many health benefits, but consumers also need to be careful of pesticides. Experts discuss.

Host: Nancy Benson. Guests: Jolene Hart, author, Eat Pretty: Nutrition for Beauty Inside and Out; Dr. Alex Lu, Assoc. Prof. of Environmental Exposure Biology, Harvard Univ. School of Public Health; Joan Dye Gussow, Prof. Emeritus and former Chair, Columbia Teachers College Nutrition Education Program and author, This Organic Life: Confessions of a Suburban Homesteader

**COMPLIANCY ISSUES COVERED:** Consumerism; agriculture; environment and pollution; public health

**Air date: 8-24-14 @ 7am**

SEGMENT 1: Setting speed limits 11:28

Synopsis: Auto crashes kill more than 35,000 people in the US each year, but that toll is down dramatically even as speed limits have been going up. Engineers now realize that artificially slow speed limits can be more dangerous than high speeds.

Host: Reed Pence. Guests: John Bowman, Communications Director, National Motorists Assn.; Lt. Garry Megge, Traffic Services Division, Michigan State Police; Dr. David Noyce, Prof. of Civil and Environmental Engineering and Director, Traffic Operations and Safety Laboratory, Univ. of Wisconsin-Madison.



**COMPLIANCY ISSUES COVERED:** traffic and highway safety; public safety; police, laws and legal system

**SEGMENT 2:** When summer bites 12:31

**Synopsis:** Summer vacation can be marred by mosquito and tick bites and by the rash of poison ivy. Home remedies abound on the internet, but do any of them work? What does? Experts discuss the best ways to avoid these problems and get relief.

**Host:** Nancy Benson. **Guests:** Joseph Conlon, Technical Advisor, American Mosquito Control Association; Dr. Phillip Baker, Exec. Dir., American Lyme Disease Foundation; Dr. Jamie Weisman, scholar, American Academy of Dermatology and physician, Peachtree Dermatology Associates, Atlanta.

**COMPLIANCY ISSUES COVERED:** consumerism

**Air Date:** 8-31-14 @ 7am

**SEGMENT 1:** Hypoplastic left heart syndrome 12:28

**Synopsis:** Newborns born with virtually "half a heart" can now be saved through a series of surgeries rerouting their heart blood flow. An expert, a cardiac nurse and the mother of one such child discuss the successes and questions these procedures raise.

**Host:** Reed Pence. **Guests:** Diana Scoles, mother of child born with hypoplastic left heart syndrome; Dr. Michael Gewitz, Physician In Chief & Chief, Pediatric Cardiology, Maria Fareri Children's Hospital, Westchester Medical Center, Valhalla, NY, Prof. of Medicine, New York Medical College and past Chair, Council of Cardiovascular Disease in the Young, American Heart Assn; Angela Boomsma, nurse in Advocate Medical Group Pediatric Cardiology Practice

**COMPLIANCY ISSUES COVERED:** health care; youth at risk; technology

**SEGMENT 2:** Cystic fibrosis nutrition 7:49

**Synopsis:** Most people know cystic fibrosis as a disease that clogs the lungs with mucous, but the same sort of mucous also clogs ducts for digestive secretions, making it very difficult for CF patients to digest food and get adequate nutrition. Two experts discuss the results of this problem and ways patients get around them.

**Host:** Nancy Benson. **Guests:** Sue Landgraf, mother of CF patient and Executive Director, Cystic Fibrosis Research, Inc.; Suzanne Michel, registered dietitian and Clinical Asst. Prof, Medical Univ. of South Carolina Cystic Fibrosis Center.

**COMPLIANCY ISSUES COVERED:** consumerism; health care; youth at risk

**Air date:** 9-7-14 @ 7am

**SEGMENT 1:** "Marriage 101" 7:54

**Synopsis:** Nearly half of marriages end in divorce in the US. A college course at Northwestern Univ. seeks to give students tools to build relationships that last, with lessons for all of us. The course's teacher and a student who recently took the course explain.

Host: Reed Pence. Guests: Dr. Alexandra Solomon, Asst. Clinical Prof. of Psychology, Northwestern Univ.; Denise Zou, student, Northwestern Univ.

**COMPLIANCY ISSUES COVERED:** family relationships; interpersonal relationships; education

SEGMENT 2: TBI's and homelessness 11:24

Synopsis: New research is showing that a remarkably high proportion of homeless men have suffered a traumatic brain injury in the past, raising the possibility that TBIs may cause behaviors directly leading to homelessness.

Host: Nancy Benson. Guests: Dr. Jane Topolovec-Vranic, Associate Scientist, St. Michael's Hospital, Toronto, and Asst. Prof. of Occupational Science, Univ. of Toronto; Dr. Steven Hwang, Research Scientist, St. Michael's Hospital, Toronto, and Prof. of Medicine, Univ. of Toronto

**COMPLIANCY ISSUES COVERED:** homelessness; poverty; health care; rehabilitation; prevention

**Air date: 9-14-14 @ 7am**

SEGMENT 1: Discoid lupus 9:23

Synopsis: Lupus results when the immune system turns on the body, producing inflammatory attacks on virtually any organ. A minority of patients have lupus only on the skin, and while this is not life threatening, it can still be psychologically devastating.

Host: Reed Pence. Guests: Dr. Christopher Hansen, Asst. Prof. of Dermatology, Univ. of Utah; Dr. Victoria Werth, Prof. of Dermatology, Univ. of Pennsylvania & Chief, Dermatology Section, Philadelphia VA Medical Center; Dr. Betty Diamond, Investigator, Fineststein Institute for Medical Research

**COMPLIANCY ISSUES COVERED:** health care; consumerism; technology

SEGMENT 2: "Prozac kids" grow up 12:14

Synopsis: Use of prescription medications for mental disorders among children and adolescents is growing rapidly. An author, herself a Prozac user since age 17, discusses attitudes toward medications revealed in her extensive interviews with dozens of similar subjects.

Host: Nancy Benson. Guests: Kaitlin Bell Barnett, author, [Dosed: The Medication Generation Grows Up](#)

**COMPLIANCY ISSUES COVERED:** youth at risk; mental illness; education

**Air date: 9-21-14 @ 7am**

SEGMENT 1: Income and life expectancy 12:06

Synopsis: Average life expectancy in the US is increasing, but among lower income people it is not, and the lifespan gap between rich and poor is increasing. Even middle class people have shorter lifespans than the rich. Experts discuss how a large income buys extra years of life, and why a lower income produces barriers to a longer life.

Host: Reed Pence. Guests: Dr. David Kindig, Emeritus Prof. of Population Health Sciences, Univ. of Wisconsin-Madison; Dr. Michael Reisch, Daniel Thursz Distinguished Prof. of Social Justice, Univ. of Maryland

**COMPLIANCY ISSUES COVERED:** public health; economics; poverty; youth at risk; employment; worker safety; health care; consumerism

SEGMENT 2: Traveling with a disability 8:19

Synopsis: Leisure travel is possible for people with disabilities if they plan well in advance and communicate their needs ahead of time. A travel writer with a disability discusses.

Host: Nancy Benson. Guest: Kendra Williams, Executive Editor, MStravels.org.

**COMPLIANCY ISSUES COVERED:** disabilities; consumerism

**Air date: 9-28-14 @ 7am**

SEGMENT 1: High school starting times 12:41

Synopsis: Research is piling up showing that high school age students have a natural circadian rhythm that calls for them to sleep from about 11:00pm to 8:00am. Most schools start class before 8:00, leaving most students with a severe and detrimental sleep deficit. Experts discuss how a growing number of schools are pushing classes to later in the day for student benefit.

Host: Reed Pence. Guests: Dr. Kyla Wahlstrom, Director, Center for Applied Research and Educational Improvement, Univ. of Minnesota; Dr. Terra Ziporyn Snider, Co-Founder & Exec. Director, Start School Later.

**COMPLIANCY ISSUES COVERED:** public health; education; youth at risk

SEGMENT 2: The search for why we yawn 6:59

Synopsis: Virtually all vertebrates yawn, but no one really knows why we do it. Experts discuss theories and the evidence behind them.

Host: Nancy Benson. Guests: Dr. Robert R. Provine, Prof. of Psychology, Univ. of Maryland-Baltimore County; Dr. Andrew Gallup, Asst. Prof. of Psychology, State Univ. of New York at Oneonta

**COMPLIANCY ISSUES COVERED:** consumerism



Radio the way it WAZZ

**THIRD QUARTER  
PUBLIC AFFAIRS REPORT  
2014**

## WAZZ THIRD QUARTER PUBLIC AFFAIRS REPORT

### JULY 2014

JULY 3, 14 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.

JULY 10, 14 – R.B. Goforth, Entomologist – Live – 8:35AM to 9:00AM.

JULY 17, 14 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:30AM to  
9:00AM.

JULY 25, 14 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.

Submitted By Curt Nunnery

## WAZZ THIRD QUARTER PUBLIC AFFAIRS REPORT

### AUGUST 2014

AUGUST 7, 14 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.

AUGUST 14, 14 – R.B. Goforth, Entomologist – CANCELLED – 8:35AM to 9:00AM.

AUGUST 20, 14 - James Baker, Pastor – Isreal Update – Live- 8:35AM to 9:00AM.

AUGUST 21, 14 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:30AM to  
9:00AM.

AUGUST 22, 14 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.

AUGUST 28, 14 - Jerry Wilson, Author of Cancer, A Blessing? – Live – 8:35AM to  
9:00AM.

Submitted By Curt Nunnery

## **WAZZ THIRD QUARTER PUBLIC AFFAIRS REPORT**

### **SEPTEMBER 2014**

**SEPTEMBER 4, 14 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.**

**SEPTEMBER 10, 14 – Millisa Little, Chairperson Fair Senior Day - Live- 8:35AM to  
9:00AM.**

**SEPTEMBER 11, 14 – R.B. Goforth, Entomologist – CANCELLED – 8:35AM to 9:00AM.**

**SEPTEMBER 18, 14 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:30AM to  
9:00AM.**

**SEPTEMBER 26, 14 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.**

**Submitted By Curt Nunnery**