

Quarterly Issues & Programs Report

WAZZ-AM
MY KISS RADIO
W228 DK-FM

Fayetteville, NC

2nd Quarter
April - May - June, 2018

Prepared By - Erika Beasley



**SECOND QUARTER
PUBLIC AFFAIRS REPORT
2018**

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

APRIL 2018

April 4, 2018 – Bleecker Autism Event – Robbie Boswell phone-Live- 8:40AM - 9:00AM.

**April 5, 2018 – Fayetteville Animal Protection Society – Guest: Janice Melton
Live - 8:40AM to 9:00AM.**

April 19, 2018 – Hogs & Rags Event Guest: Wolfgang Strecker– Live – 8:40AM – 9:00AM

April 27, 2018 - Fourth Friday – Guest: Janet Gibson - Live-8:40AM – 9:00AM.

Submitted By Curt Nunnery

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

MAY 2018

**May 3, 2018 – Fayetteville Animal Protection Society – Guest: Janice Melton
Live - 8:40AM to 9:00AM.**

May 25, 2018 - Fourth Friday – Guest: Janet Gibson - Live-8:40AM – 9:00AM.

Submitted By Curt Nunnery

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

JUNE 2018

**June 7, 2018 – Fayetteville Animal Protection Society – Guest: Janice Melton
Live - 8:40AM to 9:00AM.**

June 22, 2018 - Fourth Friday – Guest: Janet Gibson - Live-8:40AM – 9:00AM.

Submitted By Curt Nunnery

WAZZ-AM & W228 DK-FM

My Kiss Radio

**Issue/Program Summary
2018 –2nd Quarter
April – May – June**

**Radio Station WAZZ-AM (1490-AM) & Translator W228 DK (94.3)
Fayetteville, NC identified these issues of concern in the community to
be addressed from April thru June, 2018.**

Blood Donation	Free Medical Clinic
Salvation Army Services	Autism Society Support
Walk To End Lupus Now	Young Adults w/disabilities
US Army/All American Week	Crime Prevention
Prostate Cancer Screening	Elder Financial Abuse
Red Cross/Hurricane Preparation	Wounded Warriors
Summer Meals/Low Income Students	Alzheimer's Awareness

**These items were identified during on-going surveys and interviews
conducted by the staff with community leaders.**

**Issues were addressed via - Daily Public Service Announcements
Daily Newscasts,
Weekly Long-form Public Affairs Programs
Live Broadcasts from Community Events**

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/01/2018

TIME:

7:00AM-7:30AM

GUEST(S):

Lindsey Graham

TITLE:

Marketing Director for Cape Fear Valley Blood Donor Center

LENGTH:

20 Minutes

TOPIC:

Cape Fear Valley Blood Donor Center

DISCUSSION:

Baez Jr. spoke with Ms. Graham about Cape Fear Valley Blood Donor Center being a community blood program that serves the needs of patients in Cumberland, Hoke and Bladen Counties through blood donation by individual donors. They also talked about how community organizations and businesses can setup a blood drive and bleed for others that are in need.

ISSUES:

Education and Health

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/08/2018

TIME:

7:00AM-7:30AM

GUEST(S):

Joan Daniels

TITLE:

President of Impact Your Health Fayetteville

LENGTH:

20 Minutes

TOPIC:

Free Clinic Dental, Medical and Vision

DISCUSSION:

Baez Jr. sat down with Ms. Daniels and asked her about the free dental, medical and vision clinic held at the Crown Coliseum Arena. The two day event had volunteers servicing uninsured and low income families. The two day event began on Friday, April 13th and the second day, Sunday, April 15th. Patients receive free services to prevent pain and alleviate suffering.

ISSUES:

Health Assistance

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/15/2018

TIME:

7:00AM-7:30AM

GUEST(S):

Cristina Trantham

TITLE:

Captain for the Salvation Army

LENGTH:

20 Minutes

TOPIC:

Salvation Army

DISCUSSION:

Baez Jr. spoke with Captain Trantham about the different programs the Salvation Army offers. The Salvation Army services many communities such as the *Haven Family & Women Shelter* to *Social Services*. They also discussed the many volunteer opportunities. When you volunteer with The Salvation Army, you are doing good in a number of ways! You're providing hope to the hopeless and enabling The Salvation Army to help more people by helping them save money and creating connections that helps build a strong community that cares for its homeless and needy citizens.

ISSUES:

Community Services

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

04/22/2018

TIME:

7am-7:30am

GUEST(S):

Steve King

TITLE:

Regional Director of Autism Society of North Carolina

LENGTH:

20 Minutes

TOPIC:

Autism Society

DISCUSSION:

Baez Jr. sat down with Steve King who shared information about the Autism Society of North Carolina. Their mission is to provide support and promote opportunities that enhance the lives of individuals within the autism spectrum and their families.

ISSUES:

Community Services

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/29/2018

TIME:

7am-7:15am

GUEST(S):

Debra Losoya

TITLE:

Support Group Facilitator and Committee member for "The Walk to End Lupus Now"

LENGTH:

10 Minutes

TOPIC:

Lupus Support Group & Walk to end Lupus

DISCUSSION:

Baez Jr. Spoke with Ms. Losoya about the Fayetteville Lupus Support Group and their upcoming "Walk to End Lupus Now – Fayetteville". The annual Walk raises money for Lupus research and education programs, while increasing Lupus awareness and public support for the estimated 1.5 million Americans who suffer from its brutal impact.

ISSUES:

Health and Education

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/29/2018

TIME: 7:15am-7:30am

GUEST(S):

Doctor Anca Askanase

TITLE:

Lupus Clinician Diagnostician & Researcher

LENGTH:

10 Minutes

TOPIC:

Ask the Experts series: Managing Medication and Side Effects

DISCUSSION:

The Lupus Foundation of America offers the Ask the Experts series once a month. During this teleconference, Doctor Anca Askanase will discuss managing medication and Side Effects.

ISSUES:

Health and Education

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/06/2018

TIME:

7a-7:15a

GUEST(S):

Tara Hinton

TITLE:

Public Affairs Officer for Friendship House Fayetteville

LENGTH:

10 Minutes

TOPIC:

Friendship House Fayetteville

DISCUSSION:

Friendship House Fayetteville is an intentional living community that provides affordable, integrated housing for young adults with intellectual and developmental disabilities (I/DD) and healthcare professional students. They also talked about the fact that Friendship is now taking applications for residency at Friendship house Fayetteville.

ISSUES:

Housing for young adults with I/DD

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/06/2018

TIME:

7:15a-7:30a

GUEST(S):

Joe Buccina

TITLE:

Colonel United States Army, 82nd Airborne Division

LENGTH:

10 Minutes

TOPIC:

All American Week

DISCUSSION:

Baez and the Colonel talked about All American Week. While the 82nd Airborne Division is celebrating 101 years -- the division was founded as the 82nd Infantry Division in 1917 -- All American Week itself has a much shorter history. The tradition began in 1986 with events that have become a mainstay for the celebration: a four-mile run, Division Review, memorial and various sporting competitions. Since 1986, All American Week has been held every year save for 2003, 2006, 2010 and 2012. In those years, the event was cancelled due to large number of paratroopers deployed to Iraq and Afghanistan.

ISSUES:

82nd Airborne History
Ft. Bragg All American Week

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/13/2018

TIME:

7a-7:15a

GUEST(S):

Steve Klinsky

TITLE:

Founder and CEO, Modern States

LENGTH:

10 Minutes

TOPIC:

Freshman Year for Free

DISCUSSION:

Baez Jr. and Steve talked about Modern States offers the first-ever catalog of tuition-free, high-quality courses taught by top college professors to specifically help students prepare for an AP or CLEP exam free of charge. Nearly 3,000 traditional colleges and universities offer credit to students who pass AP or CLEP tests. Also, Modern States Education Alliance will pay the College Board test fee for the first 10,000 students who complete a Modern States course and take the corresponding CLEP or AP exam.

Whether someone takes one course or enough credits to fulfill their first year requirements, Modern States is providing an on-ramp to college and an opportunity to save up to 25 percent of the rising cost of a college degree. Anyone interested in preparing for an AP or CLEP exam may take a Modern States course, including: high school students who may not have access to AP courses, high school juniors and seniors; high school graduates who can't immediately attend college, college students, adult learners, military and their families, and veterans.

ISSUES:

Education Financial Help

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/13/2018

TIME:

7:15a-7:30a

GUEST(S):

Ruthie Dent

TITLE:

Marketing for Fayetteville Area Habitat for Humanity

LENGTH:

10 Minutes

TOPIC:

Improving Neighborhoods

DISCUSSION:

Baez Jr. and Ms. Dent talked about how Fayetteville Area Habitat for Humanity has worked with volunteers and partners to build 157 new homes in our community for hard working, low wage earning families. Along the way, we are improving neighborhoods and building communities of hope. Home ownership is a proven way to move families out of poverty. Helping a family move out of substandard housing has immediate impact on their health outcomes, educational attainment for children, and financial stability; but, the long term impact affects us all. We all benefit from safer, more attractive neighborhoods and an increase in the tax base. A Habitat home is not just a house, it's a catalyst for change.

ISSUES:

Crime Prevention/Safer neighborhoods
Housing for low income families

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/20/2018

TIME:

7A-7:15A

GUEST(S):

Mandi Knowles

TITLE:

Dietician with South Beach Diet

LENGTH:

10 Minutes

TOPIC:

Weight Loss

DISCUSSION:

A new study of 2,000 Americans commissioned by the South Beach Diet found Americans want to lose an average of 31 pounds before wearing their swimsuit in public. Ms. Knowles gave Mr. Baez Jr and his listeners some tips to meet their goals.

Lighten Up Those BBQ Recipes: Pasta and potato salads are a staple at many picnics, but can also pack on the calories depending on how they are made. Use whole-grain pasta, olive oil, herbs and lemon juice to make pasta salad. Try sweet potatoes, turnips and Greek yogurt in potato salad.

Eat Before You Go Out: If you're headed out to a BBQ or party with friends, don't skip breakfast or your mid-morning snack. Pretend the day is like any other day and you will be way less likely to over-indulge.

Have Fruit for Dessert: Spring and summer are all about warmer weather and that means delicious fruit is in season. Trade that lemon meringue pie for fresh cantaloupe or strawberries. Offer to bring "dessert" to that barbecue and make a fruit salad.

Stick to Your Routine: Even if you're on vacation, have days off or it's the weekend, try your best to stick to your routine. Often we forget and we wake up late, eat a big, leisurely breakfast and things tend to spiral away from "routine" with every passing minute.

ISSUES:

Nutrition, Weight Loss

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/20/2018

TIME:

7:15a-7:30a

GUEST(S):

David Penson

TITLE:

Professor and Chair, Dept. of Urologic Surgery, Vanderbilt University Medical Center

LENGTH:

10 Minutes

TOPIC:

Prostate Cancer Screening

DISCUSSION:

Baez Jr. And David Penson talked about the following information:

The U.S. Preventive Services Task force (USPSTF) recently released its final recommendation statement on screening for prostate cancer. African American men with a family history of prostate cancer are at an increased risk of developing the disease.

The Task Force recommends against routine screening for men age 70 and older.

The American Urological Association agrees that a number of older men are not candidates for prostate cancer testing, but believes that select older, healthier men may garner a benefit.

Like the USPSTF, the AUA acknowledges there is limited evidence surrounding the benefits and risks of prostate cancer testing in men over 70, and supports the call for increased research to fill the evidence gaps and better inform recommendations for these individuals.

ISSUES:

Prostate Cancer Testing, Health

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/27/2018

TIME:

7:00a-7:15a

GUEST(S):

Ron Long

TITLE:

Senior Vice President, Dir. of Regulatory Affairs and Elder Client Initiatives, Wells Fargo

LENGTH:

10 Minutes

TOPIC:

Elder Financial Abuse

DISCUSSION:

Baez Jr. and Mr. Long talked about the fact Elder financial abuse spans a broad spectrum of predatory behavior, such as forging checks, misusing power of attorney, exploiting loneliness, or scamming/deceiving someone by using scare tactics or exaggerated claims to get money. Since 2010, Baby Boomers have been turning 65 at a rate of about 10,000 a day, and adults over 65 hold 70 percent of U.S. personal wealth. One in five Americans over the age of 65 have fallen victim to financial abuse. Fourteen percent of elders were fraud victims in the past year, and only about 2 percent of elder financial abuse situations are reported, making this form of abuse a silent crime.

Baez Jr. and Mr. Long discussed the signs of Elder financial abuse.

ISSUES:

Elder Financial Abuse

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/27/2018

TIME:

7:15a-7:30a

GUEST(S):

BO MC CALISTER

TITLE:

OUTREACH SPECIALIST FOR WOUNDED WARRIOR

LENGTH:

10 Minutes

TOPIC:

WOUNDED WARRIORS

DISCUSSION:

May is Military Appreciation Month, Baez talked with Bo McCalister about the Wounded Warriors Project and the impact that this Non-Profit has in our community.

ISSUES:

Wounded Warriors

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/03/2018

TIME:

7A-7:15A

GUEST(S):

Phil Harris

TITLE:

Executive Director of Sandhill Chapter of the American Red Cross

LENGTH:

20 Minutes

TOPIC:

Getting Prepared For Hurricane Season

DISCUSSION:

June the 1st Mark the start of Hurricane Season, Baez Jr talked with Mr. Hairrs from Sand hills chapter of the American Red Cross about being prepared in case a Storm impact our community and the different items you will need to have on hand.

ISSUES:

Disaster Preparedness

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/03/2018

TIME:

7:15A-7:30A

GUEST(S):

Bo McCalister

TITLE:

Outreach Specialist for Wounded Warrior

LENGTH:

10 Minutes

TOPIC:

Wounded Warriors

DISCUSSION:

May is Military Appreciation Month. Baez talked with Bo McCalister about the wounded Warriors Project and the impact that this non-profit has on our community.

ISSUES:

Wounded Warriors

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

06/10/2018

TIME:

7a-:7:15a

GUEST(S):

Lindsey Graham

TITLE:

Marketing Director for Cape Fear Valley Blood Donor Center

LENGTH:

20 Minutes

TOPIC:

Cape Fear Valley Blood Donor Center

DISCUSSION:

Baez Jr. spoke with Ms. Graham about Cape Fear Valley Blood Donor Center about the upcoming Pre 4th of July blood drive that was held on June 21st. They also talked about the blood donor center being a community blood program that serves the needs of patients in Cumberland, Hoke and Bladen Counties through blood donation by individual donors.

ISSUES:

Blood Donation

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/10/2018

TIME:

7:15a-7:30a

GUEST(S):

Beth Maynard

TITLE:

Executive Director of Child Nutrition Services

LENGTH:

20 Minutes

TOPIC:

Summer Food Service Program (SFSP)

DISCUSSION:

The Summer Food Service Program (SFSP) is a federally-funded program designed to fill the need and ensure that children from low-income homes continue to receive nutritious meals when school is not in session. This summer, USDA plans to serve more than 200 million free meals to children 18 years and under at approved Summer Food Service Program (SFSP) sites. Cumberland County Schools' (CCS) Child Nutrition Services (CNS) is a sponsor of SFSP and is contributing to these goals by increasing awareness of the program in Cumberland County. An astounding 85 percent of the almost 900,000 NC children from economically-challenged families are not accessing meals available through SFSP. During the summer of 2017, only 7.68% of the children in Cumberland County eligible to receive free or reduced-price meals in school accessed the free meals available through SFSP. It is believed that awareness of this program is a significant reason why children who need these meals are not receiving them. Help the school district ensure that no child goes hungry this summer. Join CNS for the Summer Food Service Kick-Off event to make parents aware of the free meal benefits available to children, ages 18 and younger.

ISSUES:

Health and Nutrition

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/17/2018

TIME:

7a-7:30a

GUEST(S):

Debra Losoya and Kim Smith

TITLE:

Support Group Facilitator and Committee member for the walk to end Lupus Now

LENGTH:

20 Minutes

TOPIC:

Lupus Support Group & Walk to end Lupus

DISCUSSION:

Baez Jr. Spoke with Ms. Losoya about the Fayetteville Lupus Support Group and Ms. Losoya gave a recap about the Walk to end lupus Now Fayetteville that was held on May 19th and the fact that you still have time to donate. The Walk raises money for lupus research and education programs, while increasing lupus awareness and public support for the estimated 1.5 million Americans who suffer from its brutal impact.

ISSUES:

Walk to End Lupus

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/24/2018

TIME:

7A-7:15A

GUEST(S):

Terri Robertson

TITLE:

Director

LENGTH:

20 Minutes

TOPIC:

Board of Elections

DISCUSSION:

Baez Jr. talked with Ms. Robertson from the board of elections. They talked about how to get register to vote and they also talked if someone wanted to run for office how to file the paper work to do that.

ISSUES:

Vote Registration/Government

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

06/24/2018

TIME:

7:15a-7:30a

GUEST(S):

Jess Jones and Wendy Lopez

TITLE:

Registered dieticians

LENGTH:

20 Minutes

TOPIC:

Alzheimer's & Brain Awareness Month

DISCUSSION:

June is Alzheimer's & Brain Awareness Month and what better ways to shed light on this disease than to discuss ways nutrition may help improve brain health.

According to the CDC, the number of Americans over the age of 65 is projected to grow rapidly, reaching 88.5 million by 2050. It is more important than ever to assess cognitive health in older adults and uncover interventions that may promote healthy aging, including diet and exercise.

Investigators are currently pursuing five tracks to better understand the role that blueberries may play in promoting good health – cardiovascular health, insulin response, brain health, cancer research and the gut microbiome.

A recent study conducted at Tufts University and published in the European Journal of Nutrition, on healthy men and women between the ages of 60 and 75 randomly selected to receive either a diet supplemented daily with blueberries or a placebo for 90 days, found that the blueberry group showed significantly fewer errors compared to the placebo group in tests used to assess verbal memory and task switching

ISSUES:

Cognitive Health in Older Adults/Nutrition