

Quarterly Issues & Programs Report

WAZZ-AM

MY KISS RADIO

W228 DK-FM

Fayetteville, NC

2nd Quarter

April – May – June 2022

Prepared by: Kent Dunn

WAZZ-FM

ISSUE/PROGRAM SUMMARY

2022

APRIL-MAY-JUNE

Radio station WAZZ/AM-W228 DK -FM, Fayetteville, NC identified these issues of concern in the community to be addressed from April through June 2022. These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Disaster Preparation/Local Government/Lupus Foundation/Fraud Prevention/City Cleanup Project/Distracted Driving/MicroGrant Programs/Child Advocacy Center/Connections of Cumberland County/Fayetteville Cumberland Reentry Council/Urology Care Foundation/National Nurses Week/Habitat for Humanity/Clinton City Schools Summer Bridge/AARP Livability Index/Fayetteville Urban Ministry

Issues were addressed via ----- Daily Public Service Announcements
Daily Newscasts
Weekly Long-form Public Affairs Programs
Live Broadcasts from Community Events

2nd Qtr. 2022 Public Affairs Broadcasts (“Talkback” – Sun. 6:00 AM) –

WAZZ-AM (Paul Johnson hosted, with the following guests:)

****4/3/22 (30:48 et)****

Barry Bowden, Accelerate Counseling and Consulting , former Army Chaplain and trained Counselor – working primarily (but not exclusively) with Veterans – a sizable population in Fayetteville.

In Fayetteville, like many military communities, many veterans who have retired here found themselves in a “mission-focused” status during their active-duty careers. In the prevalent “Suck up your gut and go” atmosphere of military duty, it is common that many profound, traumatizing life experiences were left deferred and unprocessed! This, and a stigma equating mental health problems and the counseling vital to easing them with weakness, have led to a multiplicity of problems: higher than normal rates of suicide, domestic violence, stress and other mental health issues. Barry reassured our listeners help is non-stigmatizing, readily available and easy to reach out for!

Anna Chott, Sustainable Sandhills Solid Waste Management/Litter Prevention Specialist

Tim Middleton, Cumberland County Solid Waste

Jessica Howell, Fayetteville Cumberland Parks and Recreation

Anna, Tim and Jessica discussed litter prevention and volunteer clean-up efforts in Fayetteville and Cumberland County, specifically the Earth Day-proximate Saturday, April 23rd Fayetteville Beautiful and Cumberland Clean (as well as Hope Earth Day initiatives aimed at Picking Up and Cleaning Up litter in Fayetteville and throughout Cumberland County.

****4/10/22 (28:18 et)****

Caroline Justice Hinson, Fayetteville’s Public Works Commission (PWC) Communications and Community Relations Officer

Electric Vehicle Owners from 10/2/21 Electric Car Show

Short interviews with electric and hybrid auto owners. Owners enthusiastically described the joys and what they feel are the advantages of owning and daily driving their electric/hybrid vehicles. Less cost of operation and maintenance (as low as \$35/month in increased monthly electric bill vs. \$40/week or more in fuel and engine oil. Increased tire costs come into play over a longer time because of additional torque of electric motors vs. conventional fuel.

Sarahgrace Snipes , The Fayetteville Dogwood Festival, Executive Director

Sarahgrace previewed the upcoming Fayetteville Dogwood Festival, scheduled for Thursday-Sunday April 21-24, expected to attract 100,000 people to the All-American City.

****4/17/22 (28:21 et)****

David W. Crocker, Founder and Author-in-Residence, Operation InAsMuch (Knoxville, TN)

David served nearly 30 years as a pastor and senior pastor in various church settings. He and the leaders of Snyder Memorial Baptist Church in Fayetteville, NC, inaugurated the first two Inasmuch Days in 1995. David felt called to found Operation Inasmuch, Inc. as a nonprofit ministry in 2006 after serving several years as Senior Pastor of Central Baptist Church of Fountain City, TN.

David now works with Operation Inasmuch on a part time basis. He is responsible for communications intended to advance the knowledge and practice of serving people in need in Jesus' name globally. His inspiring message and tone served as a wonderful Easter Sunday edition of Talkback – encouraging and equipping our listeners with an invitation and motive to serve their communities with compassion, attaining unmatched fulfillment in the process.

****4/24/22 (30:21 et)****

Jessie L. Garner, Fayetteville Cumberland Reentry Council, Director

Jessie described the “second chance” mission of the Fayetteville Cumberland Reentry Council, begun in 2014 in Fayetteville and recognized by the State of North Carolina in 2016. He knows the commitment it takes to leave his former life and friends behind – coming from his own “background”. With a prison sentence exceeding a life sentence, he followed the Lord and a promise to his Mother. He swore to the Lord in Heaven and his Mother he would work tirelessly to help others find their human potential in an attempt to outperform the harmful acts he had done with positive good ones! And he's done it!

He also invited all interested job prospects and employers to the “Second Chance” Job Fair to be held on Friday, April 29 at the Chance St. VFW – 116 Chance St. in Fayetteville from 10a-3p.

Sandy Ammons –Fayetteville Technical Community College Foundation, Executive Director

Sandy Ammons described FTCC's upcoming virus-friendly Outdoor (1K for Families/5K for Runners) Color Run scheduled on the scenic FTCC grounds Saturday, April 30th. She advised there will be a limit of 400 participants so it's advantageous to sign up earlier rather than closer to the event. All proceeds from the \$35 fee would go to Health/Fitness Instructor/Administrator Trainee scholarships. All interested runners were asked to sign up on the “Trojan 5K” page of the FayTechCC.edu website!

****05/01/22 (28:31)****

Cumberland Healthnet Sandhills Vax program

Representatives of Cumberland Healthnet, the local regional agency designated to be the Catch-Basket for working poor and low-income workers and families who do not qualify for Medicaid but who also cannot afford insured healthcare, described their latest program for delivering needed healthcare (free Covid-19 Vaccinations) to the medically underserved and marginalized populations in the area. **Executive Director Tasha Smith, Project Manager Shelly Hudson and Nathan Church, Project Director** outlined the program initiative and the May, 2022 schedule and vaccination locations.

****05/08/22 (28:57)****

Amy Nevahas, Executive Director and CEO of Cumberland County United Way, emphasized there is still lots of pandemic need in our community and dialing 2-1-1 is still the best connection to resources across North Carolina. Amy also spoke about the need for organizing those who care into co-worker and/or friend/family groups to continue to support United Way fund-raising. She outlined special volunteer opportunities for teens, as well as group fund-raising opportunities like the upcoming Fayetteville Woodpeckers United Way night. August 25th will bring the F.Y. 2023 Campaign Kickoff at Snyder Memorial Baptist Church where the **UNITED WAY** expects to pack almost 50,000 lunches for Fayetteville Urban Ministry – up from 25,000 last year! An ambitious organization overseeing enormous community rescue efforts!

Jay Reinstein, Early On-Set Alzheimer's patient and former Fayetteville and Durham Assistant City Manager reported on a North Carolina statewide virtual Alzheimer's Caregiver Conference. He also updated our listeners on the current state of his health (holding his own) and efforts to inform and educate fellow victims and supporters.

****05/15/22 (31:07)****

'Ranger' Rick Murillo, Veterans Honor Ambassador and Military Suicide Prevention Advocate, discussed the upcoming Military Suicide Awareness run on Saturday, June 21st near the Raeford Airport Parachute Drop Zone. Anyone is welcome to participate because everyone needs to spread the realization that suicide occurs in the military-connected population at 1.5 x the rate of occurrence in the general population. Some estimate as many as 2 victims take their own lives every day! But even ONE is too many! Help and counselling are available. Friends knowing the warning signs and knowing how to follow up, intervene and get the potential victim to available help are the greatest needs and means to reduce or eliminate the suicide threat! Visit "ThroughTragedyComesLight.ORG"

Carolyn Justice-Hinson, Communication and Community Outreach Officer for Fayetteville's Hometown Utility – PWC (Public Works Commission). Carolyn revealed a ground-breaking renewable energy project (a bio-waste fuel-cell burner generating 1.5 megawatts of electric power from 1) swine waste (a big excess waste problem in N.C.) 2) methane gas created by PWC's waste-water treatment efforts and ordinarily "flared" - or burned off – creating no useful energy) and 3) methane landfill gas. This fuel-cell renewable energy burner project is being developed by PWC and a third- party vendor, Bloom Industries, which has built about 600 fuel-cell plants around the world. It will be located near PWC's P.O. Hoffer Water Treatment Plant, where it will double as a backup power source in times of hurricanes and debilitating storms. Carolyn reported the total plan as a Win-Win-Win-Win-Win!

****05/22/22 (27:47)****

Andrew Zieglar, Methodist University Chair and Professor of Political Science, Director, Lura S. Tally Center for Leadership Development

Mark Kline, Methodist University Chair, Psychology Department

General Shelton was a Tarboro, North Carolina native and graduated from with his first degree from North Carolina State. His distinguished military career culminated with assignment as the 14th Commander of the U.S. Joint Chiefs of Staff at the Pentagon from 1997-2001 under President Bill Clinton. General Shelton founded the General Hugh Shelton Leadership Center at North Carolina State University. The center was created to "inspire, educate, and develop values-based leaders, both locally and globally, committed to personal integrity, professional ethics, and selfless service." Among other objectives, the center created Leadership Camps for high school students at various college and universities.

Dr. Drew Zieglar, PhD oversees the renowned **General Hugh Shelton Leadership Camp** at Methodist University. Dr. Mark Kline and a staff following his direction operates it for six-days and 5 nights each summer for about 30 high school students.

The vision for the Shelton leadership camp is to focus on leadership "basics" as General Shelton calls them. He says he felt fortunate to have been taught them by his parents but has observed that many young people have missed being exposed to them. That is what inspired him to develop his week-long camp and make it available to high-school students.

Dr. Mark Kline heads up operation of the camp on the Methodist campus! They invited parents and grandparents to submit the names of nominees for the camp experience. He says their universal experience is campers who attend once want to stay involved in the future. Kline pointed out there is specific role for past attendees to play in future camps! Visit Methodist.edu for more information.

****05/29/22 (29:47)****

**Memorial Day Weekend - Sandhills Area Salvation Army Major Timothy Grider
You Tube Vlogger Neal Foard – with a message of Hope for you and me!**

In the middle of a holiday weekend, as we ready for the most solemn Holiday of the year in the U.S.A., we were reminded by Salvation Army Major Tim Grider that others have dire emergency needs and providing for those at a moment's notice is one of the reasons the Salvation Army exists. They ask for our thoughts, prayers and funding to take care of emergency needs of others. Major Grider also announced plans for the Salvation Army to acquire land, build new buildings, appropriately repurpose any usable existing structures and relocate to a campus befitting the Sandhills Area Salvation Army. He pointed out that Harnett County and the Western portion of Bladen County have been added by the U.S. Census Bureau to the Standard Metropolitan Statistical Area of Fayetteville, North Carolina, giving the Sandhills Area in the Salvation Army's perview an even larger six-county service area!

At this juncture in America's journey as a nation, some parts of our view of ourselves seem so divided. So it seemed appropriate on Talkback to share a video blog by Neal Foard looking back at the Vietnam War era. Playing Neal Foard's "1969" timely retrospective was designed to give hope to our listeners in an illustration of sharing and caring as "the way people really are!"

****06/05/22 (28:42)****

Sarahgrace Snipes, Executive Director of the Fayetteville Dogwood Festival, on the upcoming **Fayetteville After Five** concerts planned for **June 10** (On the Border and Southern Haze Band) , **July 15th** (Rivermist and Throwback Collaboration Band (TCB)) and **August 12th** (Zoso – the Ultimate Led Zeppelin Experience)

Danny Highsmith on Coach Mike Krzyzewski and George G. Beasley. (Encore)

One day a year ago this week, Wednesday, June 2, 2021 was a watershed day in North Carolina AND at Beasley Media Group headquarters in Fayetteville.

There was one person, **a near fifty year employee of Beasley Media Group who was also the creator of the original DAILY "Talkback" program in the 1970's, J. Daniel Highsmith (DANNY)** , who saw up-close the leadership styles, acumen, and relentless pursuit of excellence and detail of BOTH MEN:

- 1) Coach "K" – Duke's Mike Krzyzewski** – the winningest coach in College Basketball – announced this would be his last season as head coach at Duke. On the eve of his retirement weekend, Coach K had more wins and more NCAA tournament appearances and wins than any College basketball coach in history!
- 2) The Founder of Beasley Media Group, George Garland Beasley**, passed away at the age of 85! A former high school principal who bought his first radio station in Benson, NC in 1961 and remained connected to the company as Chairman to the day of

his passing, George Beasley saw the ascension of his company from one station to one of the 5 or 6 largest in the U.S.A. Along the way, he – along with his loving wife, Ann - raised children who run the company day-to-day today – plus a doctor, Bob, to who he was incredibly proud!

****06/12/22 (x)** Prevented from airing owing to a technical difficulty (since solved)**

****06/19/22 (28:21)****

David W. Crocker, Founder and Author-in-Residence, Operation InAsMuch (Knoxville, TN) – ENCORE Presentation

David served nearly 30 years as a pastor and senior pastor in various church settings. He and the leaders of Snyder Memorial Baptist Church in Fayetteville, NC, inaugurated the first two Inasmuch Days in 1995. David felt called to found Operation Inasmuch, Inc. as a nonprofit ministry in 2006 after serving several years as Senior Pastor of Central Baptist Church of Fountain City, TN.

David now works with Operation Inasmuch on a part time basis. He is responsible for communications intended to advance the knowledge and practice of serving people in need in Jesus' name globally. His inspiring message and tone served as a wonderful Easter Sunday edition of Talkback – encouraging and equipping our listeners with an invitation and motive to serve their communities with compassion, attaining unmatched fulfillment in the process.

****06/26/22 (29:34)****

**Faith Phillips (Director, Cumberland County Public Library Systems)
Carla Brooks (Director of Programs, Cumberland County Public Library)**

Faith Phillips and Carla Brooks introduced the 2022 Summer Reading Program, entitled "Oceans of Possibilities." There are separate lists for school children, teens and adults. While recommended book lists for children and teens are universal across the eight County libraries, the lists for adults vary by literary genre from library to library. There are prizes and commemoratives for achievement by each age group. The idea is to encourage reading. The library is also encouraging use of its materials with its "Fine Free", "Brainfuse," "Novelist" and "Cardinal" programs. With Cardinal, your Cumberland County Library Card is good at participating Library systems across North Carolina. The libraries' "Chat" system - putting patrons and knowledgeable librarians together – is also available to enhance the library experience. A timely update.

PWC (Fayetteville's Municipally-owned and operated power, water and water-treatment Public Works Commission) Employees showcased Power and Water Utility Services and money-saving conservation possibilities at PWC's 8th Annual Power and Water

Conservation Expo at Skyview and Hay St. in Historic Downtown Fayetteville (back after a two-year absence due to Covid-19). These included **Courtney Lucas** on PWC's Ecological Efforts, **Adrian Clark** (Human Resources) on job and career opportunities within PWC, **Lucille Phillips** on sophisticated but user-friendly web-based Energy Saving software tools for PWC Electric Customers and **Jason Greene**, PWC Water Treatment Specialist on stewardship measures PWC takes to assure plentiful and adequate reliable, clean water supplies for its users.

Barry Bowden, Army Veteran (34 years) and former Army Chaplain (22 years) and professional therapist/counsellor.

With a raft of recent polarizing happenings in the U.S. (controversial Congressional hearings, Supreme Court rulings and disturbing headlines) we, as a nation, seem more divided than ever. Barry Bowden discussed how a given individual can find peace of mind and faith where it appears to be in short supply.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/03/2022

TIME:

7a-7:15a

GUEST(S):

Michael Cauliflower

TITLE:

Director Economic and Community Development Department

LENGTH:

10 Mintues

TOPIC:

Residents of the Murchison Choice neighborhood

DISCUSSION:

- Outside of replacing the Murchison Townhouses, what are other goals of the project
- People/ Housing/ Neighborhoods
 - How long will it be before groundbreaking occurs and what is the timeline for completion?
 - This grant is only to help the community develop a transformation plan. The FMHA and the City will apply for a \$50 Million grant next year.
 - Who is paying for this project and what is the anticipated cost?
 - Funded through a grant from HUD and matching resources from the City and FMHA
 - Does Choice Neighborhoods have any success stories I can look at so we'll know what to expect?
 - Winston-Salem, NC
 - Rockford, Illinois
 - Flint, Michigan
 - Newport News, Virginia
 - Are there any projects in motion currently?
 - The City is working on the design and installation of 19 Free Little Libraries across the neighborhood
 - Strategies to bridge the digital divide for residents of Murchison Townhomes

ISSUES:

Local Government

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/03/2022

TIME:

7:15a-7:30a

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter

LENGTH:

20 Minutes

TOPIC:

American Red Cross – Make A Plan

DISCUSSION:

Create Your Emergency Plan in Just 3 Steps

- **With your family or household members, discuss how to prepare and respond to the types of emergencies that are most likely to happen where you live, learn, work and play.**
- **Identify responsibilities for each member of your household and how you will work together as a team.**
- **Practice as many elements of your plan as possible.**

ISSUES:

Create Your Emergency Plan

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/10/2022

TIME:

7a-7:30a

GUEST(S):

Debra Losya

TITLE:

Lupus Foundation Support group Leader

LENGTH:

60 minutes

TOPIC:

Lupus Foundation

DISCUSSION:

SUMMIT

The date and location have been finalized for the Summit. It will be held on **Saturday, July 16th in Charlotte** at the Sheraton Airport location. This is the hotel we have used recently in the past for the Summit. I am also planning for us to have our facilitator retreat, like in years past after the Summit on that Saturday night/Sunday morning. More details to come on this – but be sure to mark your calendars. There will be an in-person and virtual option.

Lupus Awareness Month

Put on Purple date is **May 10th**. I would love to have pictures with a quote or a video from each of you wearing your purple and telling us who you “POP” that we can share on social media. IF you have pictures from your group – even better!! I suggest we have our next Statewide Support Group meeting on **Thursday, May 19th**. I would like to work with a few of you like last time to make this happen. Please let them know if you are interested.

SUPPORT GROUP MEETINGS

As I am sure you remember, we had said Support Groups would resume meeting in person in June. Please confirm with me the date/time/location of your meetings so that we can communicate and update this information. I have also learned that there are a few locations where the Foundation managed the meeting location. I would like to ask that if you aren't already doing so, please take lead on this as you know your city best and just let me know how I can support you on this.

ISSUES:

Health Care

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/17/2022

TIME:

7a-7:15a

GUEST(S):

Kathy Stokes

TITLE:

Director of Fraud Prevention Programs, AARP Fraud Watch Network

LENGTH:

30 minutes

TOPIC:

Fraud Prevention Programs

DISCUSSION:

Gift Card Payment Scams

25% of people targeted by this type of scam bought a gift card and shared the numbers off the back, believing they were taking care of an obligation such as paying a fee to claim a large prize, sweepstakes or lottery; paying an upfront fee for a service or product; or doing a favor for a friend or someone at work.

About one fourth of these consumers were warned by a store clerk or manager that their gift card purchase could be part of a scam. This is important because AARP has found that more than half the time a third-party intervenes in attempted financial exploitation, the potential victims are able to avoid losing money (AARP/Virginia Tech, 2019 & DeLiema, et al., 2019).

While a third of consumers have been targeted by a gift card payment scams, younger adults are being targeted more often than older adults.

Zero Value Gift Cards

More than a third of consumers who discovered 'no funds' on their gift card called the number or visited the website on the back of the card.

More than half of consumers who tried were not able to obtain a credit or refund for the missing balance.

Interview Questions

- What did the latest Gift Card Scams report reveal about how scammers are using gift cards?
- Why do scammers target gift cards?
- What are the red flags for gift card payment scams?
- How can you safely purchase a gift card for someone without ending up with a zero-value card?
- What is AARP doing about this problem, and what can our lawmakers do?
- Where can we find more information?

ISSUES:

The latest *Gift Card Scams* report from the AARP Fraud Watch Network reveals that slightly more than one in three U.S. adults say they or someone they know have been targeted by scams seeking payment by gift card. The report also sheds light on a second emerging trend: Nearly a quarter of consumers are receiving or have given gift cards that had no funds on them. Unfortunately, a majority of victims to both tactics are not able to get a refund or reconcile their losses.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/17/2022

TIME:

7:15a-7:30a

GUEST(S):

Jessica and Anna

TITLE:

Fayetteville Beautiful Project leads

LENGTH:

30 minutes

TOPIC:

Registration Begins for Fayetteville Beautiful and Cumberland Clean

DISCUSSION:

What's your role in this event? (Jessica, Anna)

How did this event get started (Jessica)

How big of a problem is litter in Fayetteville and surrounding areas? (Anna)

Who are some of the community groups and local leaders that you have seen at events in the past? (Anna)

Why is this event important to you and how did you get involved with leading this effort? (Jessica)

Fayetteville Beautiful isn't the only clean up happening on April 23, tell us how people who live outside the City can help? (Anna)

What do we need to know about registration and what happens the day of the event (Jessica)

Who can we contact with questions? (Anna)

There's a photo contest? (Anna)

Any other message you want to get out there to potential volunteers? (Jessica)

ISSUES:

Cumberland County Solid Waste and the City of Fayetteville invite volunteers to help clean up Cumberland County on Saturday, April 23, from 8 a.m. until noon during the Fayetteville Beautiful and Cumberland Clean events.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/24/2022

TIME:

7a-7:15a

GUEST(S):

- 1.) Gina Hawkins
- 2.) Michael Cauliflower

TITLE:

- 1.) Fayetteville City Chief of police
- 2.) Director Economic and Community Development Department

LENGTH:

10 minutes

TOPIC:

Micro-Grant Program

DISCUSSION:

- The micro-grant program will operate for 24 months consisting of four grant cycles of six months each.
- The first grant cycle will begin on May 2, 2022
- Applications due May 29 at 11:59 PM
- The fourth and final grant cycle is anticipated to be completed by fall of 2023, if not funded further.
- Two pre-application workshops will be offered to provide instructions on how to use the applicant portal
 - Micro-grants to community-based organizations to fund, inspire, and boost community crime reduction activities
 - Designed to support community groups' efforts to prevent crime and violence in Fayetteville
 - Awards are limited to the areas of the City that have high or recent spikes in violent crime
 - Non-profit status is not required but for-profit enterprises will not be considered
 - This program will hold grantee organizations accountable for their budget, program actions, and measurable outcomes

ISSUES:

The City of Fayetteville has allocated \$50,000 for each of four grant cycles. Organizations must have an annual operating budget of less than \$100,000. Projects must be connected to reducing violent crime in communities. As part of this program, the City will offer support and capacity-building training to ensure that the efforts seeded by these grants may be sustained into the future.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04/24/2022

TIME:

7:15a-7:30a

GUEST(S):

Jessie L. Garner

TITLE:

Director

LENGTH:

10 minutes

TOPIC:

Fayetteville Cumberland Reentry Council

DISCUSSION:

April is National Second Chance Month and in recognition of those that are faced with challenges because of their criminal background, The Fayetteville Cumberland Reentry Council is having its 2nd Chance Event on April 29th from 10 am – 3 pm at VFW 116 Chance St.; to celebrate them. There will be numerous services providers present (Employers, Resources, etc...) that will be assisting on the spot This event is for everyone that has had an encounter with the judicial system that left them with a criminal record that is keeping them from going forth. Veterans and Non-Veterans!

Questions:

Who are you and what do you do?

How long have this program being in existence?

Why is this program necessary & why did you find it necessary?

How does it work?

How do you get referrals?

Are you funded and where does your funding come from?

How many participants have you assisted?

How many are employed by the Council?

What presents the biggest challenge for your participants and you as Director?

How successful is the program?

ISSUES:

The Fayetteville Cumberland Reentry Council mission is to support, encourage and empower individuals with past criminal records and those reentering the community from incarceration by utilizing a comprehensive network of service providers.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/01/2022

7a-7:30a

GUEST(S):

- 1.) Pam Shadel Fischer
- 2.) Tricia Morrow

TITLE:

- 1.) Senior Director of External Engagement, GHSA
- 2.) Senior Director of External Engagement, GHSA

LENGTH:

20 minutes

TOPIC:

Distracted Driving

DISCUSSION:

While the problem of distracted driving is persistent and pervasive, there are a few simple steps any driver can take to make our roads safer. In addition to driver responsibility, there are additional solutions that can help address the distracted driving problem, such as vehicle enhancements that detect and alert a distracted driver.

A driver looks away from the road for an average of five seconds to look at their phone. At 55 miles per hour, that's like driving the length of a football field blindfolded.

A 2021 survey by AAA found that more than half of drivers (51%) admitted they text and/or email on their phone while alone in their vehicle.

Research shows that the risk of a crash while interacting with a handheld cell phone is 3.6 times higher than attentive driving with no distractions.

- How large of a problem is distracted driving?
- What can be done to combat the problem of distracted driving?
- What can drivers, passengers and the automotive industry do to help make the roads safer?
- We've heard about distracted driving for years now and it's still a problem. What do we need to do differently to make progress?
- Where can our viewers/listeners go for more information?

ISSUES:

While the problem of distracted driving is persistent and pervasive, there are a few simple steps any driver can take to make our roads safer. In addition to driver responsibility, there are additional solutions that can help address the distracted driving problem, such as vehicle enhancements that detect and alert a distracted driver.

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

05/08/2022

TIME:

7a-7:15a

GUEST(S):

Jenny Prince

TITLE:

President and CEO

LENGTH:

30 Minutes

TOPIC:

Lupus Foundation of America

DISCUSSION:

SUMMIT

- The date and location have been finalized for the Summit. It will be held on **Saturday, July 16th in Charlotte** at the Sheraton Airport location. This is the hotel we have used recently in the past for the Summit.

Lupus Awareness Month

- Put on Purple date is **May 10th**. Lupus Foundation requested that folks put on purple and post a picture in honor of someone they know that is living with Lupus.
- Statewide Support Group meeting on **Thursday, May 19th**.

SUPPORT GROUP MEETINGS

- Support Groups would resume meeting in person in June.

ISSUES:

Living with Lupus

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/08/2022

TIME:

7:15a-7:30a

GUEST(S):

Murray Urowitz

TITLE:

Doctor

LENGTH:

30 Minutes

TOPIC:

Lupus and heart health

DISCUSSION:

We discuss the difference between coronary artery disease and cardiovascular disease for lupus patients, how these diseases present in both men and women, tips for caregivers, and more.

ISSUES:

Lupus

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/15/2022

TIME:

7a-7:30a

GUEST(S):

Brandon Price, J.D., LL.M

TITLE:

Advocacy and Compliance Officer
Fayetteville Area Habitat for Humanity

LENGTH:

30 Minutes

TOPIC:

Habitat for Humanity

DISCUSSION:

What is Habitat for Humanity?

How does Habitat for Humanity help families?

Does Habitat for Humanity only build new houses?

How do you volunteer for Habitat for Humanity?

What are Habitat for Humanity affiliates?

What kind of donations does Habitat for Humanity accept?

What is a Habitat for Humanity ReStore?

Where does Habitat for Humanity operate?

How are donations distributed and used?

ISSUES:

Habitat for Humanity brings people together to build homes, communities and hope.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/22/2022

TIME:

7a-7:30a

GUEST(S):

Angela Harding

TITLE:

Coordinator For Clinton City School Summer Bridge Camp

LENGTH:

30 Minutes

TOPIC:

Clinton City Schools Summer Bridge Camp

DISCUSSION:

Clinton City Schools is offering a Summer Bridge Camp August 1st- 11th! The goal of the camp is to assist rising 6th and 9th grade student's transition to their next level of education. We want our students to be successful and this camp will provide an opportunity for students to explore life in 6th or 9th grade before the school year begins. Students will have an opportunity to learn behavior expectations, grade level content, and more!!!

ISSUES:

Clinton City Schools Summer Bridge The goal of the camp is to assist rising 6th and 9th grade student's transition to their next level of education.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/29/22

TIME:

7a-7:30a

GUEST(S):

1.) Elizabeth Gardner 2.) Gilbert Baez Sr

TITLE:

1.) Meteorologists 2.) Field Report

LENGTH:

60 Minutes

TOPIC:

Hurricane Preparedness

DISCUSSION:

- We are in hurricane season, when did it start and when does it end?
- Let's go over the differences between a weather advisory, watch and warning.
- Why is it important for people to start preparing now?

Know Your Hurricane Risk

- Check with local officials to understand your risk.
- Search online to find your local emergency management agency to learn more.
- Sign up for local alerts or download the FEMA app.

Know Your Evacuation Zone

- Learn your evacuation zone, route, and an alternate location to stay.
- Include pets when planning to evacuate.
- Practice your plan.

Assemble Disaster Supplies

- Gather needed supplies for at least 10 days.
- Don't forget your specific needs like meds, powered devices, pets etc.
- Keep cash in your emergency kit.

ISSUES:

Hurricane Preparedness

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/05/2022

TIME:

7a-7:30a

GUEST(S):

1.) Dr. Toney Coleman 2.) Deontae Watson

TITLE:

1.) Airport Director 2.) Airport Deputy Director

LENGTH:

20 Minutes

TOPIC:

Fayetteville Regional Airport

DISCUSSION:

Dr. Coleman, congrats on your recent award, how do you feel going on two years in your role as Airport Director?

Both of you are African American, how were you able to overcome obstacles and achieve your aviation dreams?

Deontae, why did you want to come to Fayetteville and work as the Airport Deputy Director?

Dr. Coleman, I hear there is an upcoming summer camp which will be a first for the Airport, please share a few details....

Deontae, tell us about some of the projects you've managed since you arrived in Fayetteville...

Dr. Coleman, U.S. military service members pass through this airport along with many others. Why should people choose to FLY FAY?

Deontae, can you tell us how things are going at the USO?

Anything else you'd like to share?

ISSUES:

Fayetteville was one of the only regional airports to see growth during the pandemic by adding a direct flight to Dallas-Fort Worth and being one of the fastest to rebound in terms of enplanements. During 2021, passenger traffic increased 62% over the prior year topping 345,000 passengers.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

6-12-2022

TIME:

7a-7:15a

GUEST(S):

Johnny Wilson

TITLE:

Executive Director

LENGTH:

20 Mintues

TOPIC:

Fayetteville Urban Ministry, Inc.

DISCUSSION:

The Adult Literacy Education Center of Fayetteville Urban Ministry Inc. established in 1976, is a non-profit tutoring program accredited by ProLiteracy designed to address the needs of adults who are interested in empowering themselves in the areas of reading, writing, math, general academics (GED), English as a Second Language, Career Readiness, Financial Literacy and Computer Literacy.

Emergency Assistance grew into an effective grass roots operation that touches thousands of lives. Now the program houses a food pantry, clothing closet, and a financial assistance service for families and individuals in crisis. All of this is made possible by community partners who donate non-perishable food items, new & lightly used clothing, hygiene items, household goods, and money. In fiscal year 2019-20, Fayetteville Urban Ministry has served more than 11,000 people, over 500 homeless, and 632 military-affiliated lives.

The Find-A-Friend (FAF) program was named a "Champion for Children" in 2009 by the Child Advocacy Center. Serving over 200 at-risk and court-involved youth per year, with a 96% success rate at keeping kids out of trouble and successful in school, this program truly makes an impact. It costs tax payers over \$125,000 per year to house 1 juvenile in confinement. It takes less than \$1,500 to sponsor a youth for 1 full year of preventive services with FAF.

The Nehemiah Project partners with the Re-Store Warehouse, local contractors, agencies and numerous churches to serve our clients' needs and has become a vital resource for this community's elderly and low-income population. With the help of licensed and fully insured contractors the project/program ensures that our low-income home owners are housed in safe and comfortable living conditions with each repair executed. Each year, the program will assist approximately 50-100 home owners.

ISSUES:

The Mission of Fayetteville Urban Ministry is to show God's compassion for our neighbors in need, and thus build our community together."

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

6-12-2022

TIME:

7:15a-7:30a

GUEST(S):

Rodney Harrell

TITLE:

Vice President of Family, Home and Community for AARP

LENGTH:

20 Minutes

TOPIC:

2022 AARP Livability Index Scores the Top Cities and Towns in the U.S.

DISCUSSION:

- What is the AARP Livability Index and why was it created?
- How does our community score on the 2022 AARP Livability Index?
- How can this data be used to help residents and local leaders improve their communities?
- What is new to the Index this year, and what is the benefit of this new data?
- Tell us about AARP's collaboration with the National Association of Realtors. and how they're using the Index to help homebuyers make informed housing decisions that support their needs
- Where can we go to learn more and see how our communities scored?

ISSUES:

This Report help provide a clear picture of how well a community meets the needs of all people regardless of income, physical ability, age or ethnicity, AARP's Public Policy Institute has launched an updated AARP Livability Index. This comprehensive, web-based tool scores every neighborhood and community in the U.S. for the services and amenities that impact people's lives the most.

The Index uses 50 national data sources – such as U.S. Census data – to measure 61 characteristics across seven categories: housing, neighborhood, transportation, environment, health, engagement and opportunity.

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/19/2022

TIME:

7a-7:10a

GUEST(S):

1.) Ms. Faith Phillips

2.) Ms. Carla Brooks

TITLE:

1.) Cumberland County Library Director

2.) Division Manager for Programs

LENGTH:

20 Minutes

TOPIC:

Cumberland County Library (Summer Reading Program)

DISCUSSION:

1. Can you tell me a little about the Library System?
 - a. How many branches?
 - b. Locations?
 - c. How can people get a library card?
 - d. www.cumberlandcountync.gov/library
 - i. Don't have a computer? Can someone go into any branch?
 - e. Services....It would be good to mention programs as an overview....then Summer Reading at the end of the list...."**Oceans of Possibilities**"
2. Speaking of the Summer Reading Program...
 - a. Tell me a little bit about it....What is it exactly?
 - b. What's the purpose of this particular program?
 - c. How is the theme developed?
 - d. Is there any special events associated with the Summer Reading Program?
3. What are the dates?
 - a. F/U – So we are in the middle of it right now....how has participation been?
4. From my understanding...this isn't just for the kids, correct?
 - a. What ages do you allow to participate in the program?
 - b. What parts of the program are for teens?
 - i. For Adults?

ISSUES:

Summer Reading Program