

Quarterly Issues & Programs Report

WAZZ-AM
MY KISS RADIO
W228 DK-FM

Fayetteville, NC

2nd Quarter
April-May-June, 2020

Prepared By - Kent Dunn

WAZZ-AM & W228 DK-FM

My Kiss Radio

Issue/Program Summary

2020

April - May - June

Radio Station WAZZ-AM (1490-AM) & Translator W228 DK (94.3) Fayetteville, NC identified these issues of concern in the community to be addressed from April through June, 2020. These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

**County Covid-19 State of Emergency....Covid 19 Public Safety...
Poison Prevention....Child Abuse Prevention...Hunger Crisis...
Covid 19 Pandemic & Government Response...Impact of Covid 19
Virus on the Military Community/Veterans...Real Estate Fraud...
Public Health Crisis....Healthcare during Covid 19...Education...
Virtual Teaching...Caregiving**

**Issues were addressed via - Daily Public Service Announcements
Daily Newscasts,
Weekly Long-form Public Affairs
Programs
Live Broadcasts from Community
Events**

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 4-5-20 **Time:** 7a-7:15a

Guest(s): Charles Evans

Title: Cumberland County Commissioner

Length: 10 Minutes

Topic: Cumberland County Response (Covid-19)

Discussion: **State of Emergency Declaration - March 16, 2020**
The County's Emergency Operations Center opened on March 16. Cumberland County Department of Public Health is working with Emergency Management.
The Health Dept. is conducting contact investigations on the cases and will notify any contacts who fall under the guidelines for additional monitoring and testing. The Centers for Disease Control and prevention (CDC) defines a "close contact" as being within 6 feet for 10 minutes or more.
Testing Guidance updated.
The Public Health Dept. is suspending a drive-thru testing pilot program that ran March 24 and 26. The department is following CDC and NC Dept. of Health and Human Resources guidance that Most people do not need a test.
Based on the guidance, the Health Dept. is prioritizing testing on the Public Health Center grounds for symptomatic patients in high risk settings like nursing homes or long-term care facilities, health care workers and first responders such as EMS, law enforcement and fire fighters on a case by case basis.
A Covid-19 text alert system has been initiated by Cumberland Co. It will provide information regarding Covid-19 that will be sent Directly to your phone. To sign-up, text CCDPHCOVID19 to 888777. Commissioners approved changes to the Emergency Management Ordinance to update the language so that it now covers "public health".

Issues: Cumberland County Covid-19 State of Emergency Declaration

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 4-5-20 **Time:** 7:15a-7:30a

Guest(s): Charles Evans

Title: Cumberland County Commissioner

Length: 10 Minutes

Topic: Cumberland County Response (Covid-19) - Part 2

Discussion: The county has implemented more stringent operational changes on March 30 to help reduce the spread of the coronavirus in the community and protect residents and employees. The County has opened a general Cumberland information line at 910-678-7657 from 8 am to 5 pm weekdays to handle calls regarding county services.

Ann Street Landfill/Solid waste Mgmt. sites: The Wilkes Road Landfill will no longer be open on Saturdays effective March 26. The Ann Street Landfill will no longer be open on Saturdays effective April 11. For social distancing, only one lane at the scale house will be open. Please be patient as there may be delays.

All other convenience sites are open on Saturday for residential waste only. NO yard waste or furniture will be accepted at convenience sites starting on April 11. Call 910-321-6920 or visit: www.co.cumberland.nc.us/solidwaste.

The Dept. of Public Health is open to the public, but all services require an appointment, this includes WIC, Medical Records and Environmental Health. Call: 910-321-433-3600 or email: clinicappointments@co.cumberland.nc.us. Include name and phone number in email. Visitor restrictions are in place and posted on the website.

Issues: Cumberland County Covid-19 State of Emergency Declaration

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 4-12-20 **Time:** 7a-7:15a

Guest(s): Gary Wobble

Title: Lieutenant, Fayetteville Police Department

Length: 10 Minutes

Topic: Stay At Home or Place of Residence

Discussion: All individuals currently in NC are ordered to stay at home or current place of abode. All persons may leave their homes or place of residence only for essential activities.

The homeless are exempt from the Executive Order, but are strongly urged to obtain shelter that meets social distancing requirements.

The Fayetteville Police Department stands ready to enforce this order and curfew, however, we prefer voluntary compliance from the public.

We are working with this community to safeguard lives, property, and ensuring a peaceful quality of life for all citizens. The Fayetteville Police Dept. is asking for the cooperation of the public to obey both the order and curfew.

It is needless, and unnecessary to subject anyone to risk that can be avoided through compliance. This helps protect the first responders and the public. The Covid-19 pandemic has proven to be deadly and fast moving. Through a common sense approach we feel confident lives can be saved.

Issues: Covid-19/Public Safety

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 4-12-20 **Time:** 7:15a-7:30a

Guest(s): Kathleen P Wilson

Title: PHD, ARNP-C, FAANP, Advanced Registered Nurse Practitioner and Grandmother

Length: 10 Minutes

Topic: Poison Prevention

Discussion: Adults unintentionally make it easy for young children to eat dangerous pills. Each year there are about 400,000 poison center calls and 50,000 ER visits as a result of young children ingesting medications that were left in reach by an adult.

A recent study in the Journal of Pediatrics shows that more than half of the kids poisoned by prescription pills ingested them after an adult removed them from the child-resistant container and left them within reach. The research showed that half the medicines belonged to a grandparent.

Up and Away is an educational program focusing on the importance of safe medicine storage; urging parents and grandparents to put all medicines up and away, out of sight and reach of young children.

Questions:
With many children home now as a result of the corona virus, is this adding to the problem?
How can parents safely store their medications to keep them away from children?
What are the specific dangers to children if they access and ingest Medications they shouldn't?

Issues: Poison Prevention/Securing Medications

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 4-19-20 **Time:** 7a-7:30a

Guest(s): Archita Graves

Title: Child Advocate Instructor/Army Community Services

Length: 15 Minutes

Topic: April is Child Abuse Prevention Month - ACS

Discussion: April is Child Abuse Prevention Month. What exactly does that mean?

Covid-19, social distancing, quarantine, and stay-at-home orders are in effect. How are these policies for public health and safety during this time affecting families?

How are the policies for public health and safety affecting child abuse prevention month efforts?

How can our families stay well and continue to thrive through this time? What tips do you have to help them through?

What are the Protective Factors for families and how do families achieve them?

How can dad's play a role right now?

What message do you want to leave with our audience during this month of Child Abuse Prevention Awareness?

Issues: Child Abuse Prevention Month

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 4-26-20 **Time:** 7a-7:15a
Guest(s): Rev. David Beckmann

Title: President, Bread For The World (BFTW)

Length: 10 Minutes

Topic: Trump Administration Will Require Stricter Work Requirements For SNAP Recipients Despite Coronavirus

Discussion: How do you think Covid-19 will cause hunger to surge across the Country?

Talk about the effect Covid-19 will have on the food stamp (SNAP Program) that many families rely on.

Where do the changes to the program that were in play prior to the Pandemic come into play? Are those still going into effect?

Talk about the connection between hunger and infectious diseases. How does hunger make people more vulnerable to these types of Diseases?

Is there anyone or any group that is particularly vulnerable to this Hunger crisis? Why?

What role does Congress play in this effort to contain hunger amidst the outbreak? What are some things that BFTW is working on with Congress?

Where can our listeners go for more information?

Issues: Covid-19 Pandemic Hunger Crisis

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 4-26-20

Time: 7:15a-7:30a

Guest(s): Mildred Solomon

Title: President, The Hastings Center

Length: 10 Minutes

Topic: Bio-ethicists Implore Congress & Administration to Respond to Covid-19 Pandemic

Discussion: Tell me a little about this urgent letter to Congress...how did it come about? Who are some of the scientists on the letter?

Can you talk about the bioethical and humanitarian implications behind Covid-19?

How do you think Congress can use these federal powers to help mitigate these concerns?

Tell us about the “Five Federal Actions” that this letter is imploring Congress to initiate and how it will help in the fight against this pandemic.

Can you tell me where the Defense Production Act comes into play with this?

Where can our listeners go for more information?

Issues: Covid-19 Pandemic & Government Response

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 5-03-20

Time: 7a-7:15a

Guest(s): Jeffery Hall

Title: National Employment Officer

Length: 10 Minutes

Topic: Resources and Relief Services For Veterans & Their Families

- Discussion:**
- 1. What do you think has been the biggest impact of the Covid-19 on veterans and the military community?**
 - 2. What makes veterans such a vulnerable population when it comes to the social effects of Covid-19? How does it affect disabled veterans in particular?**
 - 3. How do you think the pandemic has affected the families of veterans or those currently serving? What can they do to help each other or their families during this time?**
 - 4. Community is such a big part of any military life in both good and bad times but this pandemic has certainly changed how we interact with each other. Can you touch on how military families are creating this sense of community despite the restrictions of this pandemic?**
 - 5. If I am a veteran or a loved one of a veteran, what can I do to make sure we are “ahead of the curve” when it comes to the long term effects of this virus?**
 - 6. Where can listeners go for more information?**

Issues: Impact of the Covid-19 Virus on Veterans & the Military Community

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 5-03-20

Time: 7:15a-7:30a

Guest(s): Jeremy Glass

Title: Sergeant, Fayetteville Police Department

Length: 10 Minutes

Topic: Real Estate Rental Fraud

Discussion: Typically these type of cases involve the victims finding a listing on social media or a classified ad website. These listings are not from a property management company, and are usually listed as “for rent by owner”. This fraud scheme may even involve a written “lease” to appear legitimate, but the communications and paperwork will not be done in person. The suspect will have the victim, “tenant”, send the rent money through a cash application, like “PayPal”, or via mail often before the written lease is ever provided.

The Fayetteville Police Department would like to remind citizens to conduct this type of business through a licensed property management company if possible. If renting directly from the homeowner, ask to have personal contact (while abiding by current Covid-19 safety guidelines), and follow up through the Cumberland County Tax Administration to confirm proper ownership.

Here are a few ways to identify a scam:

- 1) They do not want, or are unavailable to meet you in person.
- 2) They want you to move in immediately, without ever seeing the property.
- 3) They ask you to mail, wire, or use a cash sending app to send money.
- 4) The price is too good, or is well below fair market value.
- 5) There is no screening process such as a rental application or credit check.

Issues: Real Estate Fraud

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 5-10-20

Time: 7a-7:15a

Guest(s): Amelia Kegan

Title: Domestic Party Legislative Director, Friends Committee
On National Legislation

Length: 10 Minutes

Topic: Covid-19 Relief Bill-Friends Committee on Nat'l Legislation

- Discussion:**
1. Can you please tell me what the friends Committee on Nat'l Legislation does?
 2. Congress has been focusing on Covid-19 relief which covers many areas, where are they with current legislation?
 3. There has been a lot of discussion about the CARES Act, can you tell us what it covers?
 4. What is missing from this current legislation and what do you hope to see in the next bill?
 5. How does this legislation help those in the underserved and poor communities, particularly those in SNAP households?
 6. What do you suggest our listeners do to make sure their law-makers are serving these underprivileged communities?
 7. Where can our listeners go for more information?

The Covid-19 pandemic continues to escalate, disrupting lives and fueling anxiety. As Congress responds, we must remind our elected leaders of their responsibility to act swiftly and with care and compassion as they address the pandemic and its economic repercussions.

While the CARES Act was a crucial step, much more is needed. The magnitude of the public health crisis and the expected depth of the economic impact mean that Congress is already talking about a fourth Covid-19 bill.

Issues: Economic Impact of Covid-19/Public Health Crisis

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 5-10-20

Time: 7:15a-7:30a

Guest(s): Dr. Holly Phillips

Title: RxSaver Medical Expert

Length: 10 Minutes

Topic: Doctor Shares Healthcare Options For Those Who Have Lost Insurance Due To Covid-19 Pandemic

Discussion: The Covid-19 pandemic has caused a major economic impact, with unemployment swelling to levels not seen since the Great Depression of the 1930s. For many, this means they have also lost health insurance for themselves and their families.

Pushing through job loss and social distancing is already tough enough. Figuring out what to do after you've lost your health insurance brings additional stress, especially for those whose insurance covered their entire family. Fortunately, there are options available to make sure you and your family can access the coverage you need and tips to save money on prescriptions regardless of your insurance situation.

Is it possible to maintain the same insurance, even after someone has lost their job?

What other insurance options are available to those who have recently lost their jobs?

Health insurance can be quite expensive, how can people save money on health care while uninsured?

How has the Cares Act impacted health care?

Where can we go for more information?

Issues: Healthcare During Covid-19

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 5-17-20 **Time:** 7a-7:30a

Guest(s): Renarta Clanton Moyd

Title: Cumberland County Schools Chief Communications Officer

Length: 15 Minutes

Topic: Appreciation of Teachers & Staff + School Roll-Call/Shout Out

Discussion:

- How many Cumberland County school employees are there?
- What specific observances are being conducted in May?
- In spite of students not being at school, we still have examples of Dedicated staff members who are still working to maintain CCS:
 - Child Nutrition Staffs w/the delivery of meals 3x/week
 - Bus Drivers w/the delivery of meals
 - Teachers online with students daily
 - Principals & School Administrators still leading staffs
 - Custodians still making certain our schools are maintained
 - Central Services employees teleworking from home...
 - Curriculum, Finance, Human Resources, etc.
- How are some schools recognizing their teachers and staff?
- What can members of the community do to recognize school teachers and staff?
- Roll Call/Shout Out

Is the district still sponsoring its annual 'Get Back In School' party?
If so, share the details.

Issues: Education

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 5-24-20

Time: 7a-7:30a

Guest(s): Maureen Stover

Title: Science Teacher, Cumberland International Early College High School

Length: 15 Minutes

Topic: Teacher Appreciation With 2020 Teacher of the Year

Discussion:

- How has your school year gone since you were on the last show-in the Fall-After being named CCC' 2020 Teacher of the Year?
- How are you doing with the virtual planning and teaching experience?
- What has your typical day 'in the classroom' been like?
- How are your students adjusting to the experience?
- Have you experienced any challenges? If so, how are you working to overcome them?
- How big an impact do you feel this virtual learning will have on the students as opposed to face-to-face learning?

Issues: Education

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 5-31-20 **Time:** 7a-7:30a

Guest(s): Dr. Christina DiGaudio

Title: Ireland Drive Middle School Principal

Length: 15 Minutes

Topic: National Principals' Day With 2020 Principal of the year

Discussion: How has your school year gone since you were last on the show, in the Fall, after being named CCS 2020 Principal of the Year?

How are you doing with the whole virtual leadership experience?

What has your typical day in the office been like?

How are your students adjusting to the experience? Your staff?

Have you experienced any challenges? If so, how are you working to overcome them?

Issues: Education/Virtual Teaching

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 6-7-20 **Time:** 7a-7:15a

Guest(s): Emily Allen

Title: Senior Vice President of Programs, AARP Foundation

Length: 10 Minutes

Topic: AARP To Discuss Unemployment During the Pandemic and Beyond

Discussion: How badly has the pandemic affected older workers?
What do people need to know about un-employment benefits?
What does the economic stimulus do to help people who have lost their jobs and are struggling financially?
What issues do employers need to think about during the pandemic?
Will older Americans have difficulty reentering the job market due to age bias? Any advice you can give them?
How should employers consider the make-up of their workforces after this disruption?
Where can people go for more information and resources that might help them find work?

Issues: Unemployment

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 6-7-20

Time: 7:15a-7:30a

Guest(s): C. Grace Whiting

Title: President & CEO, National Alliance for Caregiving (NAC)

Length: 10 Minutes

Topic: New Study Regarding Family Caregivers

Discussion: Caregiving in the U.S. 2020, a new study from the National Alliance for Caregiving (NAC) and AARP, finds that the number of family caregivers in the U.S. increased by 9.5 million from 2015 to 2020 and now encompasses more than one in five Americans. The study also shows that while caregiving spans all generations, more young people are providing care, including 6% who are Gen Z and 23% who are Millennials.

Caregiving is complex, and more than one in four (26%) say it is difficult to coordinate care in 2020, up from 19% in 2015.

The new study also reveals that family caregivers are in worse health compared to five years ago, and that personal finances are a concern for family caregivers as 28% have stopped saving, 23% have taken on more debt and 22% have used up personal short-term savings. The coronavirus pandemic is exacerbating the challenges facing this group.

Issues: Caregiving/Health/Financial Strain

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 6-14-20

Time: 7:00a-7:15a

Guest(s): Dr. Jeffrey Cummings

Title: Founder, Alzheimer's Study & Head of Research at UNLV

Length: 10 Minutes

Topic: Alzheimer's Research

- Discussion:**
1. Can you tell me a little about the origin of this study?
 2. What is memory tracking and how does it assist with Alzheimer's research?
 3. How does one participate in the study?
 4. Memory loss and aging can be an uncomfortable subject. How should I approach it if I have a loved one who I think should participate in this study?
 5. If I am a doctor or health professional, what can I do for this study?
 6. Do you expect to see a different pattern in the results due to the isolation that many elderly are facing due to the pandemic?
 7. Where can our listeners go for more information?

Issues: Alzheimer's Research

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 6-14-20 **Time:** 7:15a-7:30a

Guest(s): Chris Cauley

Title: Community Development Assistant Director

Length: 10 Minutes

Topic: Community Development Block Grant & Small Business Loan Program

Discussion: As the City of Fayetteville leaders navigate the health crisis, they are pleased to report progress with the Community Development Block Grant and Small Business Bridge loan programs.

Community Development Block Grants

Grants for small businesses can be up to \$10,000 to cover operating expenses since May 12, 2020:

22 applications submitted to the City of Fayetteville Economic & Community Development Department

12 applications approved – for total of \$100,584 in grant funding to be distributed in coming weeks

Requirements: Must benefit low and/or moderate income persons

Applications still available

To apply: email commecondev@ci.fay.nc.us or call 910-433-1590

Issues: Economic & Community Development

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 6-21-20

Time: 7:00a-7:30a

Guest(s): Dr. Natasha Scott

Title: Executive Director Student Service for Cumberland County Schools

Length: 15 Minutes

Topic: Get Back In School Launch Party

- Discussion:**
1. Can you describe the initiative and tell us what it's about?
 2. How will you reach participants considering the global pandemic and restrictions on mass gathering?
 3. How many years has CCS hosted this event and what have been the results?
 4. What has been your most memorable student experience?
 5. What resources does this event link students and families to?
 6. Is this specific to a certain department or how does the entire district get involved?
 7. Are there options other than the traditional high school setting?
 8. What if a student doesn't know how many credits they have or what they need to do in order to graduate?
 9. How can students or families contact you or someone else if they have additional questions?

Issues: Education

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 6-28-20 **Time:** 7a-7:15a

Guest(s): Dr. Catherine Sevier

Title: AARP North Carolina Volunteer State President

Length: 10 Minutes

Topic: AARP Nursing Home Crisis

Discussion:

1. Can you give an overview on the toll that the Pandemic has taken on nursing homes?
2. Can you talk about the toll it has taken on nursing home staff and caregivers in the state in particular?
3. Skype visits or video chats have been a substitute for visitation for a lot of residents but some areas have issues that prevent them from holding video chats. What do you suggest in place of that?
4. Are there any resources that can help bridge the “communication gap” that many are experiencing with nursing facilities across the state? (meaning difficulty in getting information about loved ones, communicating with loved ones, etc)?
5. What are some steps leaders such as the Governor or NC State Legislature, can take to help deal with the nursing home crisis that the state is dealing with?
6. When do you see things returning to “normal” for families and residents of nursing homes? How do you see things a year from now for caregivers, families, and nursing home residents?
7. Where can our listeners go for more information?

Issues: Health Care/Nursing Home Issues During the Pandemic

**The Bigger Picture
With Gilbert Baez Jr**

Airdate: 6-28-20

Time: 7:15a-7:30a

Guest(s): Deirde McGinley-Gieser

Title: Vice President of Programs for the American Institute for
Cancer Research

Length: 10 Minutes

Topic: AICR Alcohol and Stress

- Discussion:**
1. Can you tell me a little about the research done? Who conducted it? When? Who was tested?
 2. What is an overview of the relationship between alcohol and stress? How does one feed the other and vice versa?
 3. Can you talk about how alcohol affects cancer risk? Why does it increase the risk of cancer?
 4. If someone is dealing with stress, what are some coping mechanisms you would suggest in place of drinking?
 5. What role do you think social interaction and exercise play into this?
 6. How has the pandemic affected this relationship between alcohol and stress? Do you think more people have been driven to this route in the pandemic?
 7. Where can our listeners go for more information?

Issues: Health Care/Alcohol and Stress