#### **Quarterly Issues & Programs Report**

# WAZZ-AM MYKISS RADIO W228 DK-FM

Fayetteville, NC

3rd Quarter July - August - September, 2021

#### WAZZ-AM/W228 DK-FM

## ISSUE/PROGRAM SUMMARY 2021 JULY-AUGUST-SEPTEMBER

Radio Station WAZZ-AM/W228 DK-FM, Fayetteville, NC, identified these issues of concern in the community to be addressed from July through September, 2021. These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Better Health of Cumberland County/Fayetteville Urban Ministry/American Red Cross Emergency Preparation/Covid Vaccination Clinics/Covid Weight Management/Friendship House/Public Safety/Cumberland County Public Schools/President Biden Covid Response/Urology Care

Issues were addressed via- Daily Public Service Announcements

**Daily Newscasts** 

Weekly Long-form Public Affairs Programs

**Live Broadcasts from Community Events** 

Airdate:

7-4-21

Time: 7a-7:30a

Guest(s):

Johnny Wilson

Title:

**Executive Director** 

Length:

15 Minutes

Topic:

Fayetteville Urban Ministry – Programs

Discussion:

Find A Friend (FAF)

THE FAF program began in 1982 as one of the first mentoring programs established in NC. Since then, it has flourished and added multiple after school components to keep at-risk youth fully motivated and enriched through wrap-around support services. The FAF program was named a "Champion for Children" in 2009 by the Child Advocacy Center. Serving over 200 at risk and court-involved youth per year, with a 96% success rate at keeping kids out of trouble and successful in school, this program truly makes an impact. It costs tax payers over \$125,000 per year to house 1 juvenile in confinement. It takes less than \$1,500 to sponsor a youth for 1 full year of preventive services with FAF.

THE NEHEMIAH PROJECT partners with the Re-Store Warehouse, local contractors, agencies and numerous churches to serve our client's needs and has become a vital resource for this community's elderly and low-income population. With the help of licensed and fully insured contractors the project/program ensures that our low-income home owners are housed in safe and comfortable living conditions with each repair executed. Each year, the program will assist approximately 80-100 home owners.

Issues:

Community Services/At Risk Youth

Airdate: 7-11-21 Time: 7a-7:30a

Guest(s): Shirley Bolden

Title: Cumberland County Schools Director of Health Services

Length: 15 Minutes

**Topic:** July 14 &15 Vaccination Clinics

Discussion: These two upcoming vaccination clinics will be held when?

These clinics are hosted by whom?

What age group is eligible to take advantage of these free clinics?

Why is the district encouraging this age group to get vaccinated?

Where will the clinics be located?

How do you determine which clinic to visit?

Do you have to make an appointment?

When & where will the 2<sup>nd</sup> doses be administered?

What would you tell a parent or a child who has a concern about getting the vaccine and discussions about it causing inflammation of

the heart in children?

Any last words?

Issues: Health Education/Covid Vaccination

Airdate: 7-18-21 Time: 7a-7:30a

Guest(s): Valencia Applewhite

Title: Healthier Together Region V Director

Length: 15 Minutes

Topic: Millions of people in NC have taken their shot against Covid-19

Discussion: Do people who have had Covid-19 still need to be vaccinated?

Yes. The vaccine works to protect you against a future infection. You don't need a covid-19 test before vaccination.

It is safe to get vaccinated with any of the authorized vaccines if you have been infected in the past.

If you were treated for Covid-19 symptoms with monoclonal antibodies or convalescent plasma, you should wait 90 days before getting a Covid-19 vaccine. Talk to your doctor if you have more questions about getting a Covid-19 vaccine.

People who are actively sick with Covid-19 should wait until they have recovered and can no longer spread the virus before getting their vaccine.

Everyone age 12+ is currently eligible to receive a free Covid-19 vaccine. People ages 12 thru 17 can only receive the Pfizer Covid-19 vaccine. Young people are vulnerable to the virus, just like everyone else. The best place to find out if a vaccine is currently approved for your child is YourSpotYourShot.nc.gov. Getting vaccinated is the best way to protect teens and young adults from Covid-19, prevent the spread of the virus, and protect their family, friends and teachers.

**Issues:** Covid-19 Vaccinations

Airdate: 7-25-21 Time: 7a-7:30a

Guest(s): Tara Hinton

Title: Community Relations & Development Manager

Length: 15 Minutes

**Topic:** Christmas In July Program

Discussion: Since 1995 the Cumberland County Sheriff's Office has been assisting

families who were in need of help during Christmas. Over the progression of twenty years the mission of the Community Policing Unit and the Cumberland County Sheriff's office has been able to assist as many families possible. Building relationships and working hand in hand with the community and Cumberland County School Social Workers, our Shop With A Sheriff Christmas Foundation has

branched out into the Christmas in July Program.

In 2015 the Shop with a Sheriff Foundation assisted 53 families and 133 children from Cumberland County. A total of \$22, 490.43 was spent for an average of \$169.10 spent on each child. But what about all the other children we did not help? The mothers, fathers, and grandparents who called inquiring if we could assist their families were recommended to the Fayetteville Urban Ministry and the Salvation Army Angel Tree. Someone once said "you cannot have a community without unity" and Christmas in July was born.

Issues: Christmas in July program/Community

With Gilbert Baez Jr.

AIRDATE:	08/01/2021	TIME:	7 A-7:30 A	
GUEST(S):	VALENICIA APPLEWHITE			
TITLE:	HEALTHIER TOGETHER REGION V I	DIRECTOR		
LENGTH:	15 MINUTES			
TOPIC:	Millions of people in North Carolina	ı have taken	their shot against CC	VID-19

#### **DISCUSSION:**

#### Vaccines are available to all—for free

- The vaccines are free to everyone, even if you don't have health insurance.
- You do not need a government-issued form of identification to receive a vaccine.
- Some vaccine providers may ask for a way to confirm your identity, so bring an item with your name on it (utility bill, faith ID, work badge, passport, Matrícula consular, credit union member card, etc.). You should not be turned away if you don't have photo identification.

#### Your privacy and personal information are protected at all times

To follow state law, North Carolina submits year of birth (not date of birth), the first 3 digits of the vaccine's recipient's zip code (as long as that zip code includes more than 20,000 people), as well as the date of submission of the vaccination record.

- We do not send any personal information to the CDC or ICE. Everyone can be vaccinated, regardless of their immigration status, and getting vaccinated will not affect your immigration status.
- Nothing in the vaccine can be tracked—the protein your body makes cannot be tracked and it disappears after it finishes making you stronger.

With Gilbert Baez Jr.

AIRDATE:	08/08/2021	TIME: 7a-7:30 AM
GUEST(S):	TIARA HINTON	
TITLE:	Community Relations and develop	ment manager
LENGTH:	15 MINUTES	
TOPIC:	Friendship House Fayetteville	
DISCUSSION:	Friendship House Fayetteville works alongside young adults with intellectual and developmental disabilities and their families to provide intentional, transitional living. At its core, this faith-based community is rooted in table fellowship expressed through a daily rhythm of eating, praying and celebrating together.  The concept of Friendship House was first established in Holland, Michigan on the campus of Western Theological Seminary. In the spring of 2010, Duke Divinity School students and Reality Ministries replicated Friendship House in Durham, North Carolina. Today, the Service	
	Source North Carolina Regional Office	the Prouse in Burnain, North Carolina. Today, the Service ce, in partnership with Highland Presbyterian Church, House in Fayetteville, North Carolina.

**ISSUES:** 

Friendship House Fayetteville works alongside young adults with intellectual and developmental disabilities and their families to provide intentional, transitional living.

With Gilbert Baez Jr.

AIRDATE:	08/15/2021 TIME: 7a-7:15A
GUEST(S):	1.) Ennis Wright 2.) Jay Yergeau
TITLE:	Cumberland County Sheriff     Senior Sergeant with the Cumberland County Sheriff office (Motor Sgt)
LENGTH:	10 Minutes
TOPIC:	Public safety of the Citizens of Cumberland County
DISCUSSION:	What is the role of the Motors unit?
	What is your area of responsibility Sergeant Yergeau?
	How do motorcycles help you carry out your assignments?
	What are some of the dangers that each of you have experiences as motor officers?
	What do you what to tell drivers to do when they see you escorting a funeral procession?
	What time should a family member or the funeral home request a escort and what phone should number they call?
ļ	What time is the last escort usually completed by? And why?
	What high profile dignitaries has the Sheriff's Office done?
	What high profile dignitaries has the Sheriff's Office done?
	How does motors support the road platoons with calls for service?

#### **ISSUES:**

The Public safety of the Citizens of Cumberland County. This Bigger Picture was designed so that we can have straight talk and straight answers, and this morning we talking with the Sheriff Office of Cumberland County about the Motors and child safety.

With Gilbert Baez Jr.

AIRDATE:	08/15/2021 TIME: 7:15A-7:30 A
GUEST(S):	1.) Ennis Wright 2.) Mercer 3.) Russ
TITLE:	<ol> <li>Cumberland County Sheriff</li> <li>Detective with the Cumberland County Sheriff (CCSO) (Cyber Crimes Unit)</li> <li>Detective with the Cumberland County Sheriff (CCSO) (Cyber Crimes Unit)</li> </ol>
LENGTH:	10 Minutes
TOPIC:	Public safety of the Citizens of Cumberland County

#### DISCUSSION:

A child has ran away from home what type of documents should a Parent have for deputies as they arrive at the home?

How soon should a parent report when their child is missing?

What is the protocol for filing an Amber alert?

Your section is also responsible for Cyber Crimes Investigations can you explain to the audience what that entails?

What would you like to share with parents about children's online activity?

How can a parent check a child's device for hidden and group messaging Apps?

What are some of the common Apps used by children and what are there capabilities?

Where should a parent place the gaming system in the home?

Should a parent limit the use of a digital device?

#### ISSUES:

The Public safety of the Citizens of Cumberland County. This Bigger Picture was designed so that we can have straight talk and straight answers, and this morning we talking with the Sheriff Office of Cumberland County about the Motors and child safety.

AIRDATE:	08/22/2021 TIME: 7 A-7:15 A
GUEST(S):	Lindsay A. Whitley
TITLE:	Associate Superintendent Communications and Community Engagement Cumberland County Schools
LENGTH:	10 Minutes
ТОРІС:	Cumberland County Schools
DISCUSSION:	<ul> <li>As parents prepare to send their children back to school for inperson learning, what can they expect?</li> <li>What safety protocols are in place to help keep students and staff safe?</li> <li>Are there any virtual learning options available for students this school year?</li> <li>Where can families go to find additional back-to-school information?</li> </ul>
ISSUES:	Education

With Gilbert Baez Jr.

AIRDATE:	08/22/2021 TIME: 7:15A-7:30A		
GUEST(S):	Sarah Jordan Schwartz		
TITLE:	Connect to Enterprise (C2E) and Marketing Coordinator Connections of Cumberland County		
LENGTH:	10 Minutes		
TOPIC:	Connections of Cumberland County		

#### DISCUSSION:

The *Vision of* Connections of Cumberland County is a community that collaborates to implement sustainable programs that provide homeless women and children with the opportunity to develop independence and self-reliance.

#### Questions

- 1.Tell us about your work at Connections of Cumberland County.
- 2. What sorts of services do you all provide?
- 3. How many women and children have you served since opening in 2014?
- 4. You mentioned providing your services for free. How do you all find your work then?
- 5. What can we expect at this year's Art Under the Stars Art Auction?
- 6. Do you have any local artists who have donated their work?
- 7. Any particular art piece you're excited about?
- 8. You mentioned a communal art activity. What is that?
- 9. Is this going to be mostly for adults or can folks bring their whole family?
- 10. Are people able to see any of the donated pieces ahead of time?
- 11. Do you all have a fundraising goal for this event?
- 12. If people can't make it to the auction, can they still donate?
- 13. Where can folks find more details about the Art Under the Stars art auction?

#### **ISSUES:**

The Mission of Connections of Cumberland County is to collaborate with all community resources to empower women and children who are homeless or atrisk of homelessness to become self-reliant.

With Gilbert Baez Jr.

AIRDATE:	08/29/2021 TIME: 7A-7:30A
GUEST(S):	Lindsay A. Whitley
TITLE:	Director of International Business Development, Helbiz
LENGTH:	15 Minutes
TOPIC:	Transportation with E-Scooters, E-Bicycles and E-Mopeds
	<ul> <li>What is micro-mobility?</li> <li>How is Helbiz working to revolutionize transportation?</li> <li>How many cities does Helbiz operate in, and what are the plans to expand?</li> <li>What are you doing to ensure that these are safe?</li> <li>What is the impact on the local communities that Helbiz is currently in?</li> <li>What is the significance of being the first micro-mobility company to list on the NASDAQ, and what does this mean for the technology and transportation space?</li> <li>Where can viewers/listeners go for more information?</li> </ul>

#### **ISSUES:**

Micro-mobility is a rapidly growing industry, with the availability of e-scooters, e-bicycles and e-mopeds expanding throughout the country. This industry is revolutionizing the transportation while focusing on sustainability.

With Gilbert Baez Jr.

AIRDATE:	09/05/2021 TIME: 7A-7:15A
GUEST(S):	Phil Harris
TITLE:	Executive Director Sandhill's Chapter
LENGTH:	10 Minutes
TOPIC:	American Red Cross - Be Informed
DISCUSSION:	Learn the types of disasters or emergencies that may likely occur in your area. These events can range from those affecting only you and your family, like a home fire or medical emergency, to those affecting your entire community, like an earthquake or flood

- Identify how local authorities will notify you during a disaster and how you will get information, whether through local radio, TV or NOAA Weather Radio stations or channels.
- Know the difference between different weather alerts such as watches and warnings and what actions to take in each.
- Know what actions to take to protect you during disasters that may occur in areas where you travel or have moved recently. For example, if you travel to a place where earthquakes are common and you are not familiar with them, make sure you know what to do to protect yourself should one occur.
- When a major disaster occurs, your community can change in an instant. Loved ones may be hurt and emergency response is likely to be delayed. Make sure that at least one member of your household is trained in first aid and CPR and knows how to use an automated external defibrillator (AED). This training is useful in many emergency situations.

ISSUES:

Types of disasters or emergencies that may likely impact the area you live in.

With Gilbert Baez Jr.

AIRDATE:	09/05/2021	TIME: 7:15A-7:30A
GUEST(S):	Gilbert Baez	
TITLE:	WRAL News Reporter	
LENGTH:	10 Minutes	
TOPIC:	Being in the Hospital with Covid-	19
DISCUSSION:	WRAL Gilbert Baez talked being in the Hospital with Covid-1	d about his battle with Covid-19 and his experience of 9. A Battle with Covid is individual and personal.
SSUES:	COVID-19 Pandemic	

With Gilbert Baez Jr.

AIRDATE:	09/12/2021 TIME: 7A-7:30A
GUEST(S):	Joe Biden
TITLE:	President of the United States of America
LENGTH:	15 Minutes
TOPIC:	Remarks by President Biden on Fighting the COVID-19 Pandemic
DISCUSSION:	President Joe Biden on Thursday Sept 09/2021 imposed stringent new vaccine rules on federal workers, large employers and health care staff in a sweeping attempt to contain the latest surge of Covid-19.  The new requirements could apply to as many as 100 million Americans—close to two-thirds of the American workforce—and amount to Biden's strongest push yet to require vaccines for much of the country.  "We've been patient, but our patience is wearing thin, and your refusal has cost all of us," Biden said, his tone hardening toward Americans who still refuse to receive a vaccine despite ample evidence of their safety and full approval of one—the Pfizer-BioNTech Covid-19 vaccine—from the US Food and Drug Administration.  He said vaccinated America was growing "frustrated" with the 80 million people who have not received shots and are fueling the spread of the virus. And he acknowledged the new steps would not provide a quick fix.  "While America is in much better shape than it was seven months ago when I took office, I need to tell you a second fact: We're in a tough stretch and it could last for awhile," Biden said in an early evening speech from the White House.
SSUES:	COVID-19 Pandemic

With Gilbert Baez Jr.

AIRDATE:	09/19/2021 TIME: 7A-7:15A
GUEST(S):	Daniel Adams
TITLE:	Doctor
LENGTH:	15 Minutes
TOPIC:	Colonoscopy
DISCUSSION:	What is Colonoscopy?
	What is a colonoscopy?
	What is my risk of developing colon cancer if I live in the United States?
	Has colonoscopy been shown to be effective in preventing cancer of the colon and saving lives?
	If colonoscopy is so effective at detecting polyps, colon cancer and saving lives, why aren't more people having it?
	Are there other methods to examine my colon besides colonoscopy?
	What is the "prep" for colonoscopy like? How many different preps are out there?
	Is colonoscopy painful? Will I be sedated?
İ	Will my insurance pay for this procedure?
	Are there any complications from colonoscopy?
SSUES:	Colonoscopy

AIRDATE:	09/26/2021	TIME: 7-7:30 A
GUEST(S):	John Lynch	
TITLE:	Doctor with the American Urological Association	
LENGTH:	15 Minutes	
TOPIC:	Urology Care Foundation	
DISCUSSION:	<ol> <li>Can you tell us about the Urology Care Foundation?</li> <li>September is Prostate Cancer Awareness Month. How prevalent is prostate cancer?</li> <li>How has the pandemic impacted screenings and rates of prostate cancer?</li> <li>What can men do to know their risk for developing prostate cancer?</li> <li>What are factors that put men into a high risk category and why do they increase the risk of getting prostate cancer?</li> <li>At what age should men start getting screened for prostate cancer and where should they go to get screened?</li> <li>Where can my listeners go for more information?</li> </ol>	
ISSUES:	September is Prostate Cancer Awareness Month.	

## 3<sup>rd</sup> Qtr 2021 Public Affairs Broadcasts ("Talkback" - Sunday 6 AM) — WAZZ-AM/W228 DK-FM

(Paul Johnson hosted, with the following guests:)

#### 7/11/21 Elaina Ball, Fred Surgeon – (23:36)

Elaina Ball, CEO of Fayetteville's hometown Public Utility joined us to relay timely messages on electric and water conservation as we head into the hottest two months of Summer. She reminded us of electric conservation techniques during 3 to 7 pm (peak "time of use" rate hours from March to November) such as turning up the AC thermostat temperature in those four weekday hours, doubling down on the use of cooling fans and window shades to offset the effects of heat when the AC thermostat is set higher. Cooking on the grill and moving energy-consumptive tasks like washer-dryer operation to off-peak hours can also generate savings on your electric bill. On the water side, observing the Odd-Even Address sprinkler restrictions also helps PWC manage its peak water usage, which helps PWC manage how it can bill for water usage. With Customers and PWC working together, everybody saves!

Fred Surgeon is the Owner, Designer and Chief Imagineer of Sweet Valley Ranch – a working farm that also serves as a zoo – AND an education and family entertainment center, as well as the hub for several other entrepreneurial efforts based on the property! Fred discussed his latest interactive and large-scale Dinosaur exhibit, plus farm and zoo tour!

#### 7/18/21 Amy Nevehas, LisaHughes (26:12)

This morning's first guest was **Amy Nevehas**, former head of Better Health, a United Way healthcare agency and now new Executive Director of the United Way of Cumberland County.

Amy discussed despite challenges in the previous Pandemic-affected year, the audits of performance and spending in the previous years came out well and plans for the coming year for the United Way's 29 member agencies were "full speed ahead". She was positive as the Campaign season for the coming year was coming together. We featured a request for our listeners to keep funding for the United Way in the forefront of their minds since there are almost no area families that would be immune from all the misfortune that could send THEM to the United Way of Cumberland County's door.

Lisa Hughes, Licensed Social Worker and Assistant Executive Director of the Cumberland County Council on Older Adults talked about newly-funded programs for those families who have a member with a Cognitive Disorder (Alzheimer's Disease or other).

The **Council on Older Adults** had received several new grants that had expanded or grown services – including one, as an example, where playing old familiar songs had been useful in rousing awareness and, therefore, hope for remaining family members.

#### 7/25/21 Jared Thompson (RAP & ARP Funds) and Fred Surgeon (25:00)

Jared Thompson, Public Information specialist from Cumberland County, detailed how citizens can apply for Rental (and utility payment) Assistance through the federally-funded

Rental Assistance Program, designed to help families and households during the on-going pandemic. Outreach phone number (888-495-7710) and website URL (FayettevilleCumberlandRAP.com). Jared also discussed public meetings (both live AND virtual) set up to solicit consensus on how Cumberland County should spend \$65 million in American Rescue Plan funds. The choices were limited in type but ARP Fund Committee members wanted public input! Jared's visit helped publicize the meetings for advocating the citizens' choices!

In Fred Surgeon's portion of the show, he detailed the entrepreneurial spirit he felt when he saw, then purchased, the farmland on Sunnyside School Road in Fayetteville five years before. He outlined his family's development steps and also offered a preview of Sweet Valley Ranch's fall attractions — a Corn Maze and Haunted House — plus the Thanksgiving through Christmas "Festival of Lights." He detailed the planning and effort that went into all Sweet Valley Ranch endeavors to maximize educational benefit and inspire thought in young, impressionable minds!

## 8/01/21 Danny Highsmith Recollection of Beasley and Krzyzewski – Encore from 210606 (26:28)

With Beasley Media Group still feeling the effects of the passing of our founder and spiritual leader, George Beasley, it was felt this set of recollections was timely for our community, since George hailed from modest beginnings in the North Carolina community of Mount Airy (same as Andy Griffith). His first radio station was started while he was a high school principal in nearby Benson, NC. Fayetteville's WKML was his first mega-successful station, paving the way for the company's growth into larger markets. Danny was fortunate to have worked side by side at times for and with George Beasley for nearly 50 years!

The same day George Beasley passed (June 2<sup>nd</sup>), legendary **Duke University head basketball Coach Mike Krzyzewski** publicly announced his retirement. Danny had worked on Duke radio broadcasts as a color commentator from 1975-1986, which spanned over the time **Coach "K"** was hired and survived his first (and only) crisis of confidence. Danny recounted how largely gracefully Coach K has handled himself over the years!

## 8/08/21 Dr. Jennifer Greene, Mike Nagowski, Shirley Bolden and Atty. Ronald C. Crosby (26:53)

Cumberland County Public Health Director **Dr. Jennifer Greene**, Cape Fear Valley Hospital CEO **Mike Nagowski**, updated us on the current state of the pandemic in Cumberland County and surrounding areas (where, often, COVID-19 sufferers were brought into Cumberland County hospitals for treatment.) Both **stated the importance of receiving vaccines** as public school and collegiate classes and fall sports (with crowds and sometimes lack of masks) were about to begin! **Both reiterated the importance of urgency of getting them because of the extra 14 days needed to ramp up immunity after getting the shot!** 

Cumberland County Schools Health Director **Shirley Bolden** spoke of the measures (sanitization, contract tracing, 3-W's practices, etc.) the District was taking to attempt to insure **student**, **teacher and guest safety!** 

In a **community diversity segment** honoring minority-owned businesses and good neighbors, we introduced and told the story of 24-year African-American Attorney and Community Leader Ronald C. Crosby! A distinguished career in Fayetteville law and community leadership!

#### 8/15/21 Airborne Birthday/JMPI – Encore of 210816 (21:54)

For the commemoration of **Airborne Warfare's 80th Birthday** (born in August of 1940), we talked with various Jump Master instructors and the U.S. Army's Advanced Airborne School at Fort Bragg about the training undergone by potential Jump Masters who would, in turn, train and conduct **Personnel Inspections** of airborne troops. Jumpmaster training is thorough and exacting – which is necessary to prevent accidents and casualties in the field. Our report highlighted the unique spirit found in Advanced Airborne Jump Master trainers.

## 8/22/21 U.S. Senator Thom Tillis (R-NC), Fallon Brewington, Crystal DePeitro (26:36)

We caught up with and interviewed **U.S. Senator Thom Tillis (R-NC)** as he came to **Fayetteville Technical Community College (FTCC)** to observe the nationally recognized CyberSecurity program at FTCC, visit with its students and faculty and even take part in a screen-delivered quiz. Tillis is knowledgeable on the subject from his previous experience in banking. He said he was impressed with the FTCC program but would like to see even more funding to advance the program further. He considers this technology essential.

Fallon Brewington is the Executive Director of the Sandhills Boy and Girls Clubs in nearby Southern Pines/Pinehurst, NC. As they prepare to open a new club in Pinehurst, the organization is planning several ambitious fundraisers designed to benefit children from around the Moore County area. Ms. Brewington detailed those campaigns, including the ever-popular, geologically-centric Sandhills Trivia!

Crystal DePeitro, is the Executive Director of Community Connections of Cumberland County – an non-profit organization benefitting women and mothers at risk for homelessness and abject poverty. It provides a "hand-up" for aiding employment and emergency lodging. It's a program proven to work – Crystal DePietro herself is a past enrollee! She promoted the non-profit's upcoming art auction!