

Quarterly Issues & Programs Report

WAZZ-AM
MY KISS RADIO
W228 DK-FM

Fayetteville, NC

2nd Quarter
April - May - June, 2019

Prepared By - Kent Dunn

WAZZ-AM & W228 DK-FM

My Kiss Radio

Issue/Program Summary
2019
April-May-June

Radio Station WAZZ-AM (1490-AM) & Translator W228 DK (94.3) Fayetteville, NC identified these issues of concern in the community to be addressed from April through June, 2019.

These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Crime Prevention	Child Abuse Prevention
Community	Crime Stoppers
Hurricane Preparedness	Mental Health
Health/Bladder Cancer	Military Preparedness
Hunger	Preparing For Disasters
Lupus/Skin Lupus	Providing for Unmet Health Needs
Girl Teen Conference	Army Community Services

**Issues were addressed via - Daily Public Service Announcements
Daily Newscasts,
Weekly Long-form Public Affairs Programs
Live Broadcasts from Community Events**

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04-07-19

TIME:

7A-7:15A

GUEST(S):

Connie King

TITLE:

Crime Prevention Specialist, Fayetteville Police Dept.

LENGTH:

10 Minutes

TOPIC:

Spring Safety Tips/Crime Prevention

DISCUSSION:

-Always keep your home's doors and windows locked when you go to bed or leave your house, even if you are leaving for a short period.

-Secure all lawn and gardening equipment in your garage or a storage shed, and keep your garage doors closed at all times (even when you're doing work around the house).

-Put all ladders and other tools back into a secure storage area after you use them.

-Be aware of home improvements scams. If you did not solicit the contractor or salesman who shows up at your door unannounced, do not do business with that person.

-Always remember to close your car windows, take any valuables out of your car, and lock your doors every time you exit your vehicle, even if your vehicle is parked in your driveway.

-Get to know your neighbors! Let a trusted neighbor know if you are planning to travel this spring. Neighbors who know each other look out for each other.

-Report suspicious looking activity.

ISSUES:

Crime Prevention/ Spring Safety Tips

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04-07-19

TIME:

7:15A-7:30A

GUEST(S):

Faith Boehmer

TITLE:

Prevention/Volunteer Coordinator- Child Advocacy Center

LENGTH:

10 Minutes

TOPIC:

Child Abuse Prevention Month - April

DISCUSSION:

- Pinwheel Gardens popping up all over town
- CAC Pinwheel Garden Planting, April 1st
- Tipping Point Celebration, April 11th
- Child Abuse Summit, April 30th
- Ways the community can be involved

ISSUES:

Child Abuse Prevention

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04-14-19

TIME:

7A-7:30A

GUEST(S):

Mark Knight

TITLE:

Lead Pastor, Epicenter Church

LENGTH:

15 Minutes

TOPIC:

Hop in the Park

DISCUSSION:

Hop in the Park is all about families, fun, and having a fantastic time. For the last six years, Epicenter Church has hosted this event as a way to give back to the community. Everything about this event is 100% free, from the food, to the rides, to egg hunts and everything in between!

Featuring a sky-diving Easter bunny, continuous egg hunts broken up by age groups, huge inflatables, carnival rides, a movie in the park, live music, vendors, food, and so much more, this event is designed to be fun for all ages . Epic Center hopes you and your family will join them on April 19th for Hop in the Park at Festival Park!

ISSUES:

Community

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

04-21-19

TIME:

7A-7:15A

GUEST(S):

Shawn Strepay

TITLE:

Public Information Officer for Fayetteville Police Department

LENGTH:

10 Minutes

TOPIC:

How Crime Stoppers works / 35TH Annual BBQ Plate

DISCUSSION:

How Crime Stoppers works

Phone numbers and IP addresses are NEVER captured, tracked, or saved. Submissions through the P3 Tips app, or through our website, are filtered through a third party vendor upon submission.

After Crime Stoppers take your tip, they forward the tip to the appropriate law enforcement agency for investigation.

If you're following up on the status of your tip by calling our tip hotline, please call Monday-Friday, 9:30 am - 4:30 pm, excluding holidays.

Tips are accepted 24/7. If your anonymous tip leads to an arrest or to a crime being solved, you may be eligible for a cash reward of up to \$1,000!

35TH Annual BBQ Plate

Proceeds from this event go to pay the awards on tips that crime stoppers receive. This event was held on April 26 in front of Harris teeter on Raeford road in Fayetteville.

ISSUES:

Crime Stoppers/Community

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE: 04-21-19 **TIME:** 7:15A-7:30A

GUEST(S): Charles Pennington

TITLE: Family Advocacy Program Specialist

LENGTH: 10 Minutes

TOPIC: Child Abuse Prevention Month

DISCUSSION:

- What is child abuse and neglect?
- What is the history of Child Abuse Prevention Month?
- What are some common signs a child may be suffering from abuse?
- Does abuse during childhood adversely affect individuals later in life?
- What can we do to help?
- What can I do if I see or suspect child abuse?
- What is Army Community Service (ACS) and what does ACS Family Advocacy Program have to do with Child Abuse Prevention Month?

ISSUES: April is Child Abuse Prevention Month

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE: 04-28-19 TIME: 7A-7:30A

GUEST(S): Carolyn Justice-Hinson

TITLE: Communications & Community Relations officer, Fayetteville Public Works Commission

LENGTH: 15 Minutes

TOPIC: PWC and "Time of Use" Rate Change

DISCUSSION: Talk about the Time of Use Rate Change.

- ...When does this happen?
- ...How much progress getting water & sewer to those annexed into city with Big Bang Annexation?
- ...How many employees at PWC?
- ...Kudos to them for their work during and after disasters!

ISSUES: Ways To Save On Utility Bills

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

05-05-19

TIME:

7A-7:30A

GUEST(S):

Pamela Saulsby

TITLE:

FEMA Media Relations Specialist

LENGTH:

15 Minutes

TOPIC:

GET READY. IT'S TIME. HURRICANE SEASON STARTS JUNE 1ST. ARE YOU PREPARED?

DISCUSSION:

MANY PEOPLE IN EASTERN NORTH CAROLINA ARE STILL RECOVERING FROM HURRICANE FLORENCE, HURRICANE MATTHEW, OR BOTH.

MAKE A PLAN NOW FOR THIS HURRICANE SEASON. TALK ABOUT IT WITH YOUR FAMILY, FRIENDS AND NEIGHBORS, ESPECIALLY PEOPLE WHO LIVE ALONE.

CHECK YOUR INSURANCE COVERAGE, EMERGENCY SUPPLIES AND GENERATOR.

ISSUES:

PREPARING FOR 2019 HURRICANE SEASON

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/12/2019

TIME:

7A-7:15A

GUEST(S):

Paul Gionfriddo,

TITLE:

President and CEO, Mental Health America

LENGTH:

10 Minutes

TOPIC:

MAY IS MENTAL HEALTH MONTH

DISCUSSION:

When you or someone you love is dealing with a mental health concern, sometimes it's a lot to handle. It's important to remember that mental health is essential to everyone's overall health and well-being, and mental illnesses are common and treatable.

May is Mental Health Month was started 70 years ago by Mental Health America, to raise awareness about mental health conditions and the importance of good mental health for everyone.

A healthy lifestyle can help to prevent the onset or worsening of mental health conditions, as well as chronic conditions like heart disease, diabetes, and obesity. It can also help people recover from these conditions. For those dealing with a chronic health condition and the people who care for them, it can be especially important to focus on mental health.

This year's theme, *4Mind4Body*, explores the topics of animal companionship, spirituality and religion, humor, work-life balance, and recreation and social connections as ways to boost mental health and general wellness.

ISSUES:

Mental Health

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/12/2019

TIME:

7:15A-7:30A

GUEST(S):

Dr. Wai Lee

TITLE:

Urologist, Virginia Mason Medical Center, Seattle

LENGTH:

10 Minutes

TOPIC:

MAY IS BLADDER CANCER AWARENESS MONTH

DISCUSSION:

- May is Bladder Cancer Awareness month and in 2019, more than 80,000 people will be told they have this disease, including more than 61,000 men and nearly 19,000 women.
- When caught early, bladder cancer is highly treatable.
- The AUA is a premier urologic association, providing invaluable support to the urologic community as it pursues its mission of fostering the highest standards of urologic care through education, research and the formulation of health policy.

Topic discussions include:

- Symptoms of Bladder Cancer
- Risk Factors
- Prevention
- Screenings
- Treatment options

Additionally, while little has been known about the physical and mental stress associated with caring for a loved one born with or one who develops a urologic condition, a new study presented at the 114th Annual Scientific Meeting of the American Urological Association (AUA), suggests primary caregivers of those with congenital urologic conditions experience significant caregiver burden, including a risk of caregiver burnout.

The 114th Annual Meeting of the American Urological Association takes place May 3 to 6 at the McCormick Convention Center in Chicago, IL. Founded in 1902 and headquartered near Baltimore, Maryland, the American Urological Association is a leading advocate for the specialty of urology, and has more than 22,000 members throughout the world. The AUA is a premier urologic association, providing invaluable support to the urologic community as it pursues its mission of fostering the highest standards of urologic care through education, research and the formulation of health policy.

ISSUES:

Health/May is Bladder Cancer Awareness Month

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/19/2019

TIME:

7A-7:15A

GUEST(S):

David Castillo

TITLE:

Lt. Col 82nd ABN Division

LENGTH:

10 Minutes

TOPIC:

ALL AMERICAN WEEK

DISCUSSION:

- When is All American Week?
- What type of Activities can folks expect during all American week?
- Tell us about the 82nd Review and what can folks expect?
- How do civilians gain access to fort Bragg for these events?

ISSUES:

Military Preparedness/ Military Training- Physical Fitness/ Service to Country

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05/19/2019

TIME:

7:15A-7:30A

GUEST(S):

Rhonda Merritt-Quador

TITLE:

Salvation Army Director of Community Relations and Development

LENGTH:

10 Minutes

TOPIC:

The Salvation Army

DISCUSSION:

The Salvation Army has received \$10,000 from Wells Fargo to support the Pathway of Hope Shelter, a program to help break the cycle of generation poverty. The Salvation Army will use the gift to provide shelter for those in need and provide meals to our residents and the community.

"We're very blessed and grateful to have a community partner in Wells Fargo," said Major Tim R. Grider, Corps Officer of The Salvation Army serving the Sandhills Region, "Without help from companies like them, we would not be able to adequately meet the needs of those in our community. The Wells Fargo grant makes it possible to help our community."

ISSUES:

Pathway of Hope Shelter/Hunger

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

05-26-19

TIME:

7A-7:30A

GUEST(S):

Carolyn Justice-Hinson

TITLE:

Communications & Community Relations Officer, Fayetteville Public Works

LENGTH:

15 Minutes

TOPIC:

PWC and Time of Use Rate Change

DISCUSSION:

The Time of Use Rate Change.

When does this happen?

How much progress has been made in getting water & sewer to those annexed into the city?

How many employees are at PWC?

Thanks to them for their work during and after disasters!

ISSUES:

Ways to save on utility bills

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/02/2019

TIME:

7A-7:15A

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter, American Red Cross

LENGTH:

10 Minutes

TOPIC:

American Red Cross – Get a Kit

DISCUSSION:

Being prepared means being equipped with the proper supplies you may need in the event of an emergency or disaster. When making your kit, consider the needs of all family members. Add supplies to your kit and Additional supplies to keep at home. The survival kit should be based on the types of disasters common to your area.

ISSUES:

Preparing for Disasters

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:	06/02/2019	TIME:	7:15A-7:30A
GUEST(S):	Phil Harris		
TITLE:	Executive Director Sandhill's Chapter		
LENGTH:	10 Minutes		
TOPIC:	American Red Cross - Be Informed		
DISCUSSION:	<p>Learn the types of disasters or emergencies that may likely occur in your area. These events can range from those affecting only you and your family, like a home fire or medical emergency, to those affecting your entire community, like an earthquake or flood.</p> <ul style="list-style-type: none">• Identify how local authorities will notify you during a disaster and how you will get information, whether through local radio, TV or NOAA Weather Radio stations or channels.• Know the difference between different weather alerts such as watches and warnings and what actions to take in each.• Know what actions to take to protect you during disasters that may occur in areas where you travel or have moved recently. For example, if you travel to a place where earthquakes are common and you are not familiar with them, make sure you know what to do to protect yourself should one occur.• When a major disaster occurs, your community can change in an instant. Loved ones may be hurt and emergency response is likely to be delayed. Make sure that at least one member of your household is trained in first aid and CPR and knows how to use an automated external defibrillator (AED). This training is useful in many emergency situations.		
ISSUES:	Identifying Disaster/Emergencies Typical To Your Area & How To Respond		

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/09/19

TIME:

7:00A-7:15A

GUEST(S):

Debra Losoya

TITLE:

Support Group Facilitator and Committee member for The Walk To End Lupus Now

LENGTH:

10 Minutes

TOPIC:

Lupus Support Group & Walk To End Lupus

DISCUSSION:

Baez Jr. Spoke with Ms. Losoya about the Fayetteville Lupus Support Group. They also talked about the Walk To End Lupus Now, Fayetteville, that happened on April 7th. This Walk raises money for Lupus research and education programs, while increasing Lupus awareness and public support for the estimated 1.5 million Americans who suffer from its brutal impact.

ISSUES:

Health/Lupus Education

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/09/19

TIME:

7:15A-7:30A

GUEST(S):

Victoria P. Werth, MD

TITLE:

Professor of Dermatology at the Hospital of the University of Pennsylvania

LENGTH:

10 Minutes

TOPIC:

Skin Lupus - Beyond the Butterfly Rash

DISCUSSION:

Dr. Werth tells how Lupus can affect the skin as she describes Skin Lupus subtypes and how to manage living with Lupus.

ISSUES:

Health/Skin Lupus

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/16/19

TIME:

7A-7:30A

GUEST(S):

Mrs. Amy Navejas

TITLE:

Executive Director for Better Health of Cumberland County

LENGTH:

15 Minutes

TOPIC:

Better Health of Cumberland County

DISCUSSION:

The Mission of Better Health of Cumberland County is to provide for the unmet health needs of Cumberland County residents through assistance, referral, and education.

Emergency Direct Aid: This program provides assistance for emergency prescription assistance, dental extractions, vision assistance (eye exams and eyewear) and travel up to Duke or Chapel Hill for medical appointments. Individuals must qualify financially for assistance.

Medical Equipment Loan: This program takes in donated items such as wheelchairs, bedside commodes, walkers, etc. and loans them out to individuals in need for 3-6 month periods. All Cumberland County residents are eligible, even if they are having a knee surgery and only need the equipment for a short while.

Diabetes Management: This program hosts three diabetes clinics per week, where clients see a nurse for one on one consultation, monitor their blood sugar and blood pressure, and receive a weekly class on topics relevant to diabetes. Also, glucometers, test strips and supplies are given to those in need. A seven week rotating class, Take Charge of Diabetes, is also taught, which includes classes by a podiatrist, dental hygienist, and medication consultations with pharmacists. Also, free exercise classes are offered six days a week in an effort to help manage and prevent diabetes.

ISSUES:

Health Management/Providing For Unmet Health Needs

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/23/19

TIME:

7A-7:15A

GUEST(S):

Gary Wobble

TITLE:

Lieutenant / Favetteville Police Department

LENGTH:

10 Minutes

TOPIC:

Summer Safety Tips

DISCUSSION:

- 9PM Routine – Unsecured Motor Vehicles
- Party Registration – FayPD.com
- House Checks Registration – FayPD.com

ISSUES:

Community Safety

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/23/19

TIME:

7:15A-7:30A

GUEST(S):

Lindsey Graham

TITLE:

Cape Fear Valley Blood Donor Center Marketing Coordinator

LENGTH:

10 Minutes

TOPIC:

Cape Fear Valley Blood Donor Center

DISCUSSION:

Cape Fear Valley Blood Donor Center is extending hours this week due to a critical shortage of type O blood.

The center currently has less than a two-day supply of type O-positive and O-negative blood. A few trauma patients can deplete the center's entire on-hand supply.

Type O-negative blood is the universal blood type and is what emergency rooms use when there is no time to determine patient blood type.

Type O-positive blood can be transfused to any positive blood type patient and is also critical in trauma situations.

Located at 3357 Village Drive, Suite 150, Fayetteville, the center's hours this week are:

- Tuesday and Friday, from 9 a.m. to 5 p.m.
- Wednesday and Thursday, 9 a.m. to 6 p.m.

There is a nationwide shortage of type O-positive blood. The Blood Donor Center cannot purchase blood and relies on local blood donors. Donated blood stays in the community and helps save lives in Cumberland, Bladen, Hoke and Harnett counties.

ISSUES:

Blood Donation Drive

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/30/19

TIME:

7A-7:15A

GUEST(S):

TAMEKA S. BRIGHT

TITLE:

Founder of Uplift Mentoring

LENGTH:

10 Minutes

TOPIC:

A Crown of Pearls

DISCUSSION:

It will be three days of empowering and inspiring information, hands on activities and social bonding. This event is birthed from three all girl mentoring programs that service the Cumberland County Communities: Girls of Grace, Purposed Pearls, and Uplift Mentoring.

Breakdown of the event

Day One: Girl Talk 101- Let's talk about it: Relationships, and Self Identity

Day Two: College and Career Fair

Day Three: Dinner and Guest Speaker

ISSUES:

All Girl Teen Conference

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

06/30/19

TIME:

7:15A-7:30A

GUEST(S):

Cathy Mansfield

TITLE:

ACS Operations Specialist / Volunteer Services Branch Manager

LENGTH:

10 Minutes

TOPIC:

Army Community Service, ACS

DISCUSSION:

Welcome and ACS Birthday (54 years)

Army Community Service, ACS, is celebrating 54 years of service to soldiers and Families here within the local Fort Bragg community and all around the world! Tell us a little bit about ACS and what you're doing to celebrate 54 years!?

A little bit about ACS/history

ACS supports service members from all branches, their Family members, retirees, reservists, as well as civilian employees, with great services to help them stay resilient no matter where they are in life and what they are facing. How did ACS come about, and where is it headed?

ISSUES:

Army Community Service in the Ft. Bragg Community/ACS History