

# **Quarterly Issues & Programs Report**

## **WAZZ-AM**

**Fayetteville, NC**

**4<sup>th</sup> Quarter**

**October / November / December 2012**

**Prepared by – Mac Edwards**

**WAZZ-AM Issue/Program Summary**

**2012 – 4th Quarter**

**October – November - December**

**Radio Station WAZZ-AM – Fayetteville, NC (1490-AM) identified these issues of concern in the community to be addressed from October-December 2012.**

**Education/Drop-Out Rates**

**Crime**

**At-Risk Youth**

**Women's Health**

**Fire Safety**

**Altruism**

**Health Care Reform**

**Disaster Assistance**

**Gun Danger**

**Military Concerns**

**These items were identified during on-going surveys and interviews conducted by the staff with community leaders.**

**Issues were addressed via – Daily Public Service Announcements**

**Daily Newscasts**

**Weekly Long-form Public Affairs Programs**

**Live Broadcasts from Community Events**

***Talkback with Danny Highsmith***

Guest: Brandon Price, Community Liaison, Fayetteville Urban Ministry

Topic: Fayetteville Urban Ministry

Total time: 28:00

Air Dates: Sunday October 7 & Sunday October 28 @ 7:30am

Discussion included:

...What is Fayetteville Urban Ministry?

...History of organization?

...Areas of service in our community:

...Find-A-Friend

...How many youngsters in program?

...Volunteers?

...Training for volunteers? Commitment needed from volunteers?

...Adult Literacy Program

...When started?

...How many do you help per year?

...Nehemiah Ministry

...What is your mission?

...Who is helped?

...Volunteers or paid staff works with this one?

...How is Fayetteville Urban Ministry funded?

...How does one volunteer?

Community issues discussed:

1. Education
2. Youth
3. Disadvantaged
4. Volunteerism

*Talkback with Danny Highsmith*

Guest: Cindy Kowal, Executive Director, Communities in Schools of Cumberland County

Topic: Communities in Schools

Total time: 27:55

Air date: Sunday, October 14, 2012 @ 7:30am

Discussion included:

- ...What is Communities in Schools?
- ...Mission of organization?
- ...This is not just a local organization?
- ...How and why did you become involved?
- ...Is your organization a part of the CC Schools?
- ...What kinds of things does your organization do?
- ...From where does your funding come?
- ...Talk about the upcoming 5K race; where, when, costs, etc.?
- ...Discussion about dropouts and things that are being done to get dropouts back in school.

Community issues discussed:

1. Education
2. Dropout problem

## ***Talkback with Danny Highsmith***

Guest: Captain Roger Sullivan, Fayetteville Fire Department

Topic: Fire Prevention

Total time: 27:30

Air dates: Sunday October 21 & Sunday November 25, 2012 @ 7:30am

Discussion included:

...Why is Fire Prevention Month in October and what activities does Fayetteville FD have planned?

...Discuss these items and what we can do to help prevent fires:

...Smoke Alarms?

...Fire escape plan?

...Electrical fires?

...Portable electric space heaters?

...Fires in the kitchen?

...Use of candles?

...Propane grills and turkey fryers?

...Medical oxygen?

...Carbon Monoxide?

...Fireplaces?

...Size of Fayetteville Fire Department? How many stations?

...How does interested person apply to become a member?

...Training? Initial training and ongoing training?

Community Issues discussed:

1. Fire safety
2. Employment
3. Training

***Talkback with Danny Highsmith***

Guests: George and Janet Tilley...Co-Chairs for Collection—Operation Christmas Child

Topic: Operation Christmas Child

Total time: 28:58

Air Date: Sunday, November 4, 2012 @ 7:30am

Discussion included:

- ...What is Operation Christmas Child?
- ...How many years has this effort been going on?
- ...How and why did you become involved?
- ...Where do these shoe boxes go?
- ...How many will you collect here in Cumberland County?
- ...How many shoe boxes will be collected nationwide?
- ...What is in a shoe box?
  - ...What is the \$7.00 fee used for?
- ...Is it too late to donate a shoe box this year?
- ...Is Operation Christmas Child a nationwide effort?
- ...Do you need volunteers and, if so, how do they contact you?
- ...What other things does Samaritan's Purse do?

Community issues discussed:

1. Children
2. Altruism
3. Third world countries
4. Volunteerism

***Talkback with Danny Highsmith*** .....

Guest: Victoria Raleigh, Director, Highlands Chapter, American Red Cross

Topic: American Red Cross and response to Superstorm Sandy

Total time: 27:45

Sunday, November 11, 2012 @ 7:30am

Discussion included:

...Short history of American Red Cross?

...Some of the roles Red Cross plays?

...How did the Red Cross react to Superstorm Sandy?

    ...When did they swing into action?

    ...What are they doing?

    ...Anyone from Highlands Chapter involved in storm area? If so, where are they?

    ...How long will they be there?

...In the case of Superstorm Sandy, do you need goods, money, just what?

...Where does the money raised by ABC/Disney and NBC go?

...Talk about your blood donor program?

...Do you need volunteers?

    ...What kind of training to volunteers receive?

...Other Red Cross activities that need mentioning?

Community issues discussed:

1. Disaster relief
2. Volunteerism
3. Military

*Talkback with Danny Highsmith*

Guest: Darrell Johnson, Program Support Technician, ESGR-North Carolina

Topic: ESGR; the National Guard & Army Reserves

Total time: 28:27

Air Dates: Sunday November 18 & December 2, 2012 @ 7:30am

Discussion included:

...What is ESGR?

...How many employees?

...History of this organization?

...Aren't there laws that protect National Guardsmen and Reservists?

...Why should employers hire guardsmen and reservists?

...Recent years have shown that reservists and guardsmen are activated frequently; don't these deployments make it difficult on the civilian employers?

...What do employers receive for hiring guardsmen and reservists?

...It appears that military landscape is changing and the regular army will be getting smaller, thus guardsmen and reservists will play an even larger role in the future?

...What can employers do to support these citizen-soldiers?

...How does one volunteer to be a part of ESGR?

...Talk about ESGR's relationship with Chambers of Commerce in NC?

Community items discussed:

1. National defense
2. Employment
3. Support of citizen-soldiers



***Talkback with Danny Highsmith***

Guests: Deborah and John Foley, Horses That Heal

Topic: Horses That Heal

Total time: 28;28

Air dates: Sunday, December 9 & Sunday, December 23, 2012 @ 7:30am

Discussion included:

...What is Horses That Heal?

...How and why did you decide to begin this organization?

...How does this work?

...What is PTSD?

...What is it about horses that enable them to assist in the healing process?

...Do the horses need training for this?

...Is there a percentage of servicemen and servicewomen that are dealing with PTSD?

...Do families become involved in the healing process?

...How long does it normally take for the healing process to make a difference in clients' lives?

Community items discussed:

1. Mental health
2. Family
3. PTSD

### ***Talkback with Danny Highsmith***

Guest: Dr. Michael Safley, VP for University Relations and Campus Ministry, Methodist University

Topic: Dr. Safley's area of responsibility at MU

Total time: 28:05

Air Dates: Sunday, December 16, 2012 & Sunday, December 30, 2012 @ 7:30am

Discussion included:

...How did you become affiliated with Methodist University?

...What led you into the ministry?

...Let's talk about your duties at MU..

...What does University Relations entail?

...What does Campus Ministry involve?

...Students are of all faiths...how do you relate to them all?

...What are some specific activities involved with Campus Ministry?

...Do you offer counseling when necessary?

...You take students on mission trips?

...Where?

...What do they do?

...Is there training involved for the students?

Community issues discussed:

1. Education
2. Religion (faith)
3. Altruism

# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

All listed Programs aired Sunday morning @ 7:00am

Program # 12-41      Air date: 10-7-12

2:05      SEGMENT 1: Pregnancy and breast cancer      12:45

Synopsis: Not that many years ago, pregnant women diagnosed with breast cancer were often advised to terminate their pregnancies, especially if diagnosed in the first trimester. Oncologists discuss how today they can successfully treat such cancers without jeopardizing the health and development of the fetus.

Host: Reed Pence. Guests: Dr. Ann Partridge, Director, Program for Young Women with Breast Cancer, Dana-Farber Cancer Institute, Boston; Dr. Virginia Kaklamani, medical oncologist, Northwestern Memorial Hospital, Chicago.

COMPLIANCY ISSUES COVERED: health care; women's issues; youth at risk

15:51      SEGMENT 2: Therapy dogs      8:12

Synopsis: Psychologists and psychiatrists are finding that especially for children and the elderly, having a friendly dog present for therapy increases its effectiveness. Experts discuss the use of therapy dogs and the qualities that make a certified dog helpful.

Host: Nancy Benson. Guests: Dr. Melissa Cinquegrani, therapy dog owner, therapist and post-doctoral fellow, Connections Day School, Libertyville, IL; Ursula Kempe, President, Therapy Dogs International

COMPLIANCY ISSUES COVERED: youth at risk; mental health; education; pets and people

Program # 12-42      Air date: 10-14-12

2:05      SEGMENT 1: Stopping the shooting      13:42

Synopsis: Violent crime in the US dropped by 40 percent in the 1990's, but in New York City, the drop was twice as large and continued through 2010. An expert explains the exportable police strategies that were responsible. Meanwhile, Baltimore has found success at cutting gun violence by employing former gang members to mediate disputes. An expert explains.

Host: Reed Pence. Guests: Franklin Zimring, Simon Prof. of Law, Univ. of California-Berkeley and author, The City That Became Safe: New York's Lessons for Urban Crime and Its Control; Dr. Daniel Webster, Prof. and Deputy Director, Johns Hopkins Center for the Prevention of Youth Violence.

COMPLIANCY ISSUES COVERED: public health; public safety; crime, guns and violent crime; police; gangs; local government

# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

16:50 SEGMENT 2: Pharmacy specialists

7:10

Synopsis: Medicine is becoming increasingly specialized. Pharmacists are the latest to follow this trend, with some pursuing board certification in certain specialties. An expert explains reasons for the trend and the difference it may make to patients.

Host: Nancy Benson. Guest: William Ellis, Executive Director, Board of Pharmacy Specialties.

**COMPLIANCY ISSUES COVERED:** health care; economics

Program # 12-43

Air date: 10-21-12

2:03 SEGMENT 1: Performer's injuries

12:34

Synopsis: Professional musicians often suffer from repetitive motion injuries, while dancers suffer athletic injuries. Both often "play hurt," in part due to fear of losing position or income, or because they are more likely than most professions to have no health insurance. Experts discuss ways performers are recognizing the problem and seeking to treat and prevent workplace injuries.

Host: Reed Pence. Guests: Amy Roisum Foley, Prof. of Music and Director of Bands, Minnesota State Univ.; Lynne Kraye-Luke, professional flutist and licensed Andover Educator; Dr. George Shybut, Wellington Orthopaedics and Sports Medicine, Cincinnati and Past President, Performing Arts Medical Assn.; Julie Daugherty, physical therapist, American Ballet Theater.

**COMPLIANCY ISSUES COVERED:** workplace health and safety; consumerism; employment; arts and entertainment

15:39 SEGMENT 2: Mammography controversy

8:23

Synopsis: Almost since its inception, mammography screening for women in their 40's has been controversial. A noted breast radiologist explains the benefits mammography for this population, as well as the often-ignored costs.

Host: Nancy Benson. Guest: Dr. Handel Reynolds, breast radiologist, Piedmont Hospital, Atlanta, and author, [The Big Squeeze: A Social and Political History of the Controversial Mammogram](#)

**COMPLIANCY ISSUES COVERED:** health care; women's issues; public health; consumerism

Program # 12-44

Air date: 10-28-12

2:04 SEGMENT 1: Unraveling "junk DNA"

12:18

Synopsis: Our genes make up only a few percent of the DNA in each of our body's cells. Dozens of new studies begin to tell the role of the rest of our DNA. Experts explain the "switches" that regulate genes, their role in many diseases, and new treatments that may result.

# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

Host: Reed Pence. Guests: Dr. Elise Feingold, Program Director, Genome Analysis, National Human Genome Research Institute; Dr. Rick Myers, President and Director, HudsonAlpha Institute for Biotechnology; Dr. Mike Pazin, Program Director, Functional Genomics, National Human Genome Research Institute

**COMPLIANCY ISSUES COVERED:** health care; science and technology

15:24 SEGMENT 2: Fighting fear and phobias

8:31

Synopsis: Halloween is the season for fright, but people with phobias may not be in the mood to enjoy it. New research shows an effective new way to combat phobias--admit out loud what you're afraid of. Most people are advised to pretend they're not afraid. The lead researcher of this study explains why pretending doesn't work and why this new approach has promise.

Host: Nancy Benson. Guest: Dr. Katharina Kircanski, post-doctoral fellow in psychology, Stanford Univ.

**COMPLIANCY ISSUES COVERED:** pop culture; consumerism; public health

**Program # 12-45**

**Air date: 11-4-12**

2:04 SEGMENT 1: Gender bias in science

13:17

Synopsis: Few female role models exist at major research universities in scientific fields, subverting efforts to get more women into math and science. Many scientists have dismissed gender bias as a factor. However, new research shows that unintentional bias results in women being subconsciously considered less competent than their male scientific counterparts. Experts explain how unconscious bias exists and its pervasive effect in academia and society at large.

Host: Reed Pence. Guests: Dr. Joan Herbers, Prof. of Evolution, Ecology and Organismal Biology, Ohio State Univ. and Past President, Assn. for Women in Science; Dr. Jo Handelsman, Prof. of Cellular and Developmental Biology, Yale Univ.

**COMPLIANCY ISSUES COVERED:** gender issues; women's issues; discrimination; education

16:24 SEGMENT 2: Acute Respiratory Distress Syndrome (ARDS)

7:35

Synopsis: An expert and patient explain acute respiratory distress syndrome, a little known, life-threatening disorder that suddenly robs people of their ability to breathe.

Host: Nancy Benson. Guests: Eileen Rubin, ARDS patient; Dr. Arvey Stone, pulmonology and critical care specialist; Roberta Rubin, Eileen Rubin's mother.

**COMPLIANCY ISSUES COVERED:** health care; public health

# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

Program # 12-46      Air date: 11-11-12

2:05      SEGMENT 1: Drugs treatment for drug addicts, part one      11:18

2:03      SEGMENT 1: Hoarding      14:39

Synopsis: Five percent or more of all Americans are hoarders to some degree. They over-acquire things, over-value objects, have trouble throwing things out, and are sometimes disorganized to the point of jeopardizing their safety amid tons of junk in their homes. Experts discuss hoarding's psychological roots and what family members can do if they believe a loved one is affected.

Host: Reed Pence. Guests: Dr. Randy Frost, Prof. of Psychology, Smith College, and Dr. Gail Steketee, Dean and Prof. of Social Work, Boston Univ., co-authors, Stuff: Compulsive Hoarding and the Meaning of Things; Dr. Michael Tompkins, psychologist, San Francisco Bay Area Center for Cognitive Therapy and co-author, Digging Out: Helping Your Loved One Manage Clutter, Hoarding and Compulsive Acquiring.

COMPLIANCY ISSUES COVERED: public safety; municipal government; family issues; mental illness

17:46      SEGMENT 2: Recovery from traumatic brain injury      6:14

Synopsis: A doctor discusses her son's painful road back from being hit by a drunk driver and how traumatic brain injury can be as simple as repeated concussions.

Host: Nancy Benson. Guest: Dr. Carolyn Roy-Bornstein, pediatrician and author, Crash: A Mother, A Son, and A Journey From Grief to Gratitude

COMPLIANCY ISSUES COVERED: traffic safety; health care; youth at risk

Program # 12-47      Air date: 11-18-12

2:05      SEGMENT 1: Lung cancer in never-smokers      12:50

Synopsis: Researchers are learning that lung cancer in people who've never smoked is often a completely different disease than cancer in smokers. They've also made progress against the single mutation causes of these cancers. Experts and a lung cancer patient discuss how new therapies are making cancer manageable for longer periods of time.

Host: Reed Pence. Guests: Stephanie Dunn Haney, lung cancer patient; Dr. Regina Vidaver, Executive Director, National Lung Cancer Partnership; Dr. Bruce Johnson, Director, Lowe Center for Thoracic Oncology, Dana-Farber Cancer Institute and Prof. of Medicine, Harvard Medical School; Dr. James Dougherty, board member and Chairman, Medical Advisory Board, Lung Cancer Research Foundation.

COMPLIANCY ISSUES COVERED: health care; public health; discrimination; smoking; economics

# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

15:59 SEGMENT 2: Alcoholism in the cockpit

7:54

Synopsis: Aviation didn't believe in alcoholism treatment before the 1970's, creating a conspiracy of silence. Now pilots can take advantage of a program with an exceptionally high success rate. An aviation expert and an alcoholic pilot discuss the results.

Host: Nancy Benson. Guests: Joe Balzer, airline pilot and author, [Flying Drunk](#); Patrick Smith, airline pilot and author, "Ask the Pilot" on Salon.com.

**COMPLIANCY ISSUES COVERED:** aviation safety; alcohol and substance abuse and treatment; public health

Program # 12-48

Air date: 11-25-12

2:02 SEGMENT 1: Breastmilk vs. formula in hospitals

14:20

Synopsis: Authorities say breastfeeding newborns for six months is exceptionally important for lifelong health, and many hospitals are ramping up efforts to support breastfeeding. Some hospitals now lock up formula as they do medication and have banned gift bags with formula samples, claiming their distribution is a conflict of interest. But when does support for breastfeeding go too far and set up families for failure when it meets the real world? Experts discuss.

Host: Reed Pence. Guests: "Kim," new mom; Marsha Walker, registered nurse, lactation consultant, Executive Director, National Alliance for Breastfeeding Advocacy and board member, Massachusetts Breastfeeding Coalition; Dr. Lori Feldman-Winter, Prof. of Pediatrics, Cooper medical School of Rowan Univ. and head, adolescent medicine, Children's Regional Hospital at Cooper, Camden, NJ; Dr. Melissa Bartick, Instructor, Harvard Medical School and Cambridge Health Alliance and Chair, Massachusetts Breastfeeding Coalition; Mardi Mountford, Exec. Vice President, International Formula Council

**COMPLIANCY ISSUES COVERED:** health care; public health; youth at risk; consumerism; ethics; family issues

17:24 SEGMENT 2: The psychology of face transplants

6:34

Synopsis: When they were first contemplated, doctors feared that face transplant recipients might be psychologically traumatized seeing someone else's face in the mirror. One of the nation's pioneering face transplant surgeons discusses why this has not been a major problem, but that other psychological concerns remain important.

Host: Nancy Benson. Guest: Dr. Daniel Alam, Section Head of Facial, Plastic and Reconstructive Surgery, Cleveland Clinic

**COMPLIANCY ISSUES COVERED:** health care; technology; ethics; military

# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

Program # 12-49      Air date: 12-2-12

2:04      SEGMENT 1: Health reform post-election      13:23

Synopsis: Many states delayed implementation of provisions of the Affordable Care Act, thinking they might not have to do it at all should a Republican President be elected. Now that President Obama has been reelected, states may have to scramble to set up health insurance exchanges, or accept Federal help. The Supreme Court has also allowed states to refuse Medicaid expansion, a major means to cover the currently uninsured. Experts explain the negotiations that will determine how the law is implemented.

Host: Reed Pence. Guests: John Poelman, Senior Director and state policy specialist, Leavitt Partners; Dr. Paul Ginsberg, President, Center for Studying Health System Change; Tracy Watts, National Healthcare Reform Leader, Mercer consultants

**COMPLIANCY ISSUES COVERED:** health care; public health; federal and state government; economics; poverty; business and industry; employment

16:28      SEGMENT 2: Developing a brain eraser      7:31

Synopsis: A scientist working on chemicals that could someday allow selective deletion of bad memories explains how such a development could work, and how it could also lead to chemicals enhancing the brain's function.

Host: Nancy Benson. Guest: Dr. Andre Fenton, Associate Prof. of Physiology and Pharmacology, State Univ. of New York Downstate Medical Center.

**COMPLIANCY ISSUES COVERED:** technology; education; addiction treatment

Program # 12-50      Air date: 12-9-12

2:04      SEGMENT 1: How babies stop bullies      12:48

Synopsis: Schools have found that bullying is hard to stop. However, an innovative Canadian program that brings babies and their moms into the classroom has had remarkable proven success at lowering aggression. Experts discuss how it works.

Host: Reed Pence. Guests: Mary Gordon, founder and President, Roots of Empathy; Dr. Kim Schonert-Reichle, Assoc. Prof. of Educational and Counseling Psychology and Special Education, Univ. of British Columbia

**COMPLIANCY ISSUES COVERED:** education; children at risk; interpersonal relationships

15:50      SEGMENT 2: Twinless twins      8:07

Synopsis: Twins whose "other half" dies unexpectedly may face challenging issues of grief and identity. A well-known psychotherapist, herself a twin, explains these issues through the lens of her own life.



# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

Host: Nancy Benson. Guest: Mary R. Morgan, New York psychotherapist and author, Beginning With the End: A Memoir of Twin Loss and Healing

**COMPLIANCY ISSUES COVERED:** family and parenting issues; children at risk; education

**Program # 12-51**      **Air date: 12-16-12**

2:04      SEGMENT 1: Are we approaching the post-antibiotic era?      12:58

Synopsis: Doctors have long feared that bacteria may develop resistance to every antibiotic we have. Now gonorrhea may soon present this reality. Some completely resistant cases worldwide are spreading slowly. Experts explain how a return to the pre-antibiotic era might play out.

Host: Reed Pence. Guests: Dr. William Schaffner, Chair, Dept. of Preventive Medicine, Vanderbilt Univ. School of Medicine; Dr. Carlos del Rio, Prof. of Medicine and Public Health, Emory Univ.; Dr. Frederick Sparling, Prof. of Medicine and Microbiology, Univ. of North Carolina-Chapel Hill.

**COMPLIANCY ISSUES COVERED:** health care; public health; sexually-transmitted diseases; technology and research; federal government; economics

15:58      SEGMENT 2: The family role in drug use      7:40

Synopsis: People who use drugs, even those who are not addicted, are often destructively enabled by families. An expert explains why this occurs and what families have to do to break through their own denial as well as that of the user.

Host: Nancy Benson. Guest: Dr. Wesley Boyd, Asst. Clinical Prof. of Psychiatry, Harvard Medical School, and author, Almost Addicted.

**COMPLIANCY ISSUES COVERED:** family and parenting issues; substance abuse and treatment; mental illness; public health; legal marijuana

**Program # 12-52**      **Air date: 12-23-12**

2:04      SEGMENT 1: High-functioning alcoholics      12:48

Synopsis: Many people have a strong stereotype that alcoholics look like someone who's "hit bottom." Experts—one who is an alcoholic herself—explain that some of the most successful people we know may have unseen home lives wrecked by alcohol.

Host: Reed Pence. Guests: Sarah Allen Benton, mental health counselor and author, Understanding the High-Functioning Alcoholic; Dr. Kimberly Dennis, Medical Director, Timberline Knolls Treatment Center, Lemont, IL

**COMPLIANCY ISSUES COVERED:** alcoholism, substance abuse and treatment; employment and the workplace

# WAZZ-AM

## Fayetteville, NC

Quarterly Issues Report: 4<sup>th</sup> Quarter 2012

### Radio Health Journal

15:47 SEGMENT 2: Mental health first aid

8:22

Synopsis: Many people don't know mental illness when they see it, and most people don't know what to do if someone they meet is in crisis. A training program for people who work with the public seeks to educate others. Experts explain.

Host: Nancy Benson. Guests: Susan Partain, Director, Mental Health First Aid Operations, National Council for Community Behavioral Health Care; Julie Morrison, Supervisor, West Deerfield Township, Lake County, IL; Rev. Brian Roots, Pastor, Christ United Methodist Church, Deerfield, IL

**COMPLIANCY ISSUES COVERED:** mental illness; education; community services

Program # 12-53

Air date: 12-30-12

SEGMENT 1: Face blindness

Synopsis: Many people aren't good at remembering names or faces. But some people with a rare neurological disorder cannot recognize or remember faces at all, even those of friends, families or spouses. A woman who suffers from this disorder, prosopagnosia, describes its impact, and two researchers explain research into its origins.

Host: Reed Pence. Guests: Heather Sellers, Prof. of English, Hope College and author, [You Don't Look Like Anyone I Know](#); Dr. Ken Nakayama, Prof. of Psychology, Harvard University and lead researcher, Prosopagnosia Research Center; Dr. Brad Duchaine, Assoc. Prof. of Psychological Brain Sciences, Dartmouth College and researcher, Prosopagnosia Research Center.

**COMPLIANCY ISSUES COVERED:** interpersonal relations; psychology; education; youth at risk

SEGMENT 2: Making a breaking habits

Synopsis: The new year is a time for people to stop bad habits and start new, good routines. An expert discusses the psychology of habits and how people can be more successful in changing their lives for the better.

Host: Nancy Benson. Guest: Jeremy Dean, psychologist and author, [Making Habits, Breaking Habits: Why We Do Things, Why We Don't, and How to Make Any Change Stick](#)

**COMPLIANCY ISSUES COVERED:** consumerism; education

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Radio the way it WAZZ

**FOURTH QUARTER  
PUBLIC AFFAIRS REPORT**

**2012**

## **WAZZ FOURTH QUARTER PUBLIC AFFAIRS REPORT**

**October 2012:**

**10/04/12 - Fayetteville Animal Protection Society with guest, Janice Melton  
And Director, Casey Peterson...Live...8:35AM to 9:00AM.**

**10/11//12 - RB Goforth, Entomologist, on "Pests Digest." Live...8:35AM to 9:00AM**

**10/18/12 – A Senior Moment with guest, Mary Brymer, Director of The Senior center...  
Live...8:35AM to 9:00AM.**

**10/25/12 – Pitt Dickey, Attorney, speaking on Senior Disability Problems...Live,  
8:30AM to 9:00AM.**

**10/26//12 – Fourth Friday...Regular guest, Mary Kinney, of The Arts Council  
Live...8:35AM to 9:00AM.**

**10/31/12 – Operation Christmas Child with guests, George and Janet Tilley...Live,  
8:30AM to 9:00AM.**

**Submitted By Curt Nunnery**

## **WAZZ FOURTH QUARTER PUBLIC AFFAIRS REPORT**

**November 2012:**

**11/01/12 - RB Goforth, Entomologist, on "Pests Digest." Live...8:35AM to 9:00AM.**

**11/07/12 - George Breece speaking about Veteran's Day and Parade...Live, 8:35AM To 9:00AM.**

**11/08/12 - Fayetteville Animal Protection Society with guest, Janice Melton And Director, Casey Peterson...Live...8:35AM to 9:00AM.**

**11/15/12 – A Senior Moment with guest, Mary Brymer, Director of The Senior center... Live...8:35AM to 9:00AM.**

**11/16/12 – Hank Parfitt and Mary Kinney speaking about A Dickens's Holiday...Live, 8:35AM to 9:00AM.**

**11/29/12 – Pitt Dickey, Attorney, speaking on Senior Disability Problems...Live, 8:30AM to 9:00AM.**

**Submitted By Curt Nunnery**

## **WAZZ FOURTH QUARTER PUBLIC AFFAIRS REPORT**

**December 2012:**

**12/06/12 - Fayetteville Animal Protection Society with guest, Janice Melton  
And Director, Casey Peterson...Live...8:35AM to 9:00AM.**

**12/13/12 - RB Goforth, Entomologist, on "Pests Digest." Live...8:35AM to 9:00AM.**

**12/14/12 – Mary Kinney speaking on Downtown Christmas Activities...Live  
8:35AM to 9:00AM.**

**12/20/12 – A Senior Moment with guest, Mary Brymer, Director of The Senior center...  
Live...8:35AM to 9:00AM.**

**Submitted By Curt Nunnery**