

# **Quarterly Issues & Programs Report**

## **WAZZ-AM**

**Fayetteville, NC**

**4<sup>th</sup> Quarter**

**October – November – December 2013**

**Prepared by – Mac Edwards**

## **WAZZ-AM Issue/Program Summary**

**2013 – 4<sup>th</sup> Quarter**

**October – November - December**

**Radio Station WAZZ-AM –Fayetteville, NC (1490-AM) identified these issues of concern in the community to be addressed from October through December 2013.**

**At-Risk Youth  
Cancer Rehabilitation  
Crime  
Education  
Economics  
Health  
Military Families  
Parenting  
Volunteerism  
Working Poor**

**These items were identified during on-going surveys and interviews conducted by the staff with community leaders.**

**Issues were addressed via – Daily Public Service Announcements  
Daily Newscasts  
Weekly Long-form Public Affairs Programs  
Live Broadcasts from Community Events**

## Talkback with Danny Highsmith

Guests: Renee Reichart, Program Assistant with continuing medical education; Deanna Wung, Senior Pharmacy student; both affiliated with Southern Regional AHEC

Topic: Farmacy: Food is medicine

Total time: 27:00 (approximate)

Airdate: Sunday, October 6, 2014 @ 7:30am

Discussion included:

- ...Tell us a little about yourselves?
- ...What is Southern Regional AHEC?
- ...Tell us about "Farmacy" and how did this come to being?
- ...What foods act as medicine?
- ...Describe your farm or garden at SR-AHEC?
- ...Who planted it and who maintains it?
- ...Do you hope local citizens will begin to plant gardens with healthy food?
- ...Does obesity play any part in this project?

Community issues discussed:

1. Health
2. Education
3. Diet

***Talkback with Danny Highsmith***

Guest: Ms. Bronte Jackson, Founder, The Motion Foundation

Topic: The Motion Foundation (organization designed to assist cancer patients and families)

Total time: 27:10 (approximate)

Air date: Sunday, October 13, 2013 @ 7:30am

Discussion included:

...What is The Motion Foundation?

...How and why did you become involved?

...discussed her mother's battle with cancer

...Give us details as to what you do to make people aware and to support them in their cancer fight?

...Tell us about your wig store?

...How are you funded?

...How do you spend the money?

...What kind of fundraisers do you have?

...Do you support cancer patients that have treatments at other hospitals besides CFVHS?

...How would a listener volunteer?

...address and phone number?

Community issues discussed:

1. Health
2. Volunteerism

*Talkback with Danny Highsmith*

Guests: Belinda Wilkerson, Chair, Cumberland County Community Coalition for the Prevention of Child Abuse; Faith Boehmer, Prevention Volunteer Coordinator for the Child Advocacy Center of Cumberland County.

Topic: Child Abuse and "19 Days of Prevention" campaign

Total time: 28:51

Air date: Sunday, October 20, 2013 @ 7:30am

Discussion included:

...Belinda, what is the mission of your organization?

...Faith, give us a brief history of the Child Advocacy Center?

...Is child abuse a significant problem in Cumberland County?

...Discuss the "19 Days of Prevention" and the various activities that will take place here?

...Community Child Abuse Prevention Breakfast?

...Blue Jean Ball?

...What if someone suspects abuse involving a neighbor, etc., what can they do and can they do it anonymously?

...Where does funding come for CAC?

Community issues discussed:

1. Crime
2. Community action
3. Volunteerism

## *Talkback with Danny Highsmith*

Guests: George and Janet Tilley, Operation Christmas Child

Topic: Operation Christmas Child

Total time: 27:17

Airdate: Sunday, October 27, 2013 @ 7:30am

Discussion included:

- ...What is Operation Christmas Child?
- ...How long has this program been in existence?
  - ...How long have you been involved?
- ...How many counties do you supervise?
- ...How does Operation Christmas Child work?
  - ...Why a shoebox?
  - ...Number of shoeboxes expected out of Fayetteville and surrounding area?
  - ...Number of countries that shoeboxes are shipped?
  - ...When will children receive shoeboxes?
  - ...Who actually gives the shoeboxes to the children?
  - ...Where do the shoeboxes go from Fayetteville?
  - ...What is in the shoeboxes?
- ...Where would an interested person obtain a shoebox?
- ...Dates that shoeboxes need to be turned in locally?
  - ...Turn in locations?
- ...Volunteers needed?
  - ...How would they be in touch with you?

Community issues discussed:

1. Volunteerism
2. Christian mission work
3. Children

### ***Talkback with Danny Highsmith***

Guests: Anna Goetz Haley, Chair, Holly Day Fair; Jennifer Gasque, Publicity Chair, Holly Day Fair

Topic: Holly Day Fair and the Junior League of Fayetteville

Total time: 25:16

Air date: Sunday, November 3, 2013 @ 7:30am

Discussion included:

...Tell me about the Junior League of Fayetteville?

...What is it?

...What do you do?

...Who belongs? How does one join?

...History of your organization?

...The Holly Day Fair has been produced by your organization for years. When is it?

...Some of the vendors?

...Days and hours of operation?

...Admission costs?

...How does the Junior League of Fayetteville spend the money it makes at the Holly Day Fair?

...Why have you adopted Children's Mental Health as an issue you support?

...Discuss some of the past initiatives of the Junior League of Fayetteville?

...Recap the details of this year's Holly Day Fair?

Community issues discussed:

1. Volunteerism
2. Mental Health
3. Children's health

## ***Talkback with Danny Highsmith***

Guest: John Freudenberg, Government and Military Affairs Liaison, Partnership for Children

Topic: Forward March Conference

Total time: 27:31

Air date: Sunday, November 10, 2013 @ 7:30am

Discussion included:

- ...What is Forward March Conference?
- ...Who will be in attendance?
- ...Where and When?
- ...Why have these type programs?
- ...Subjects to be discussed?
- ...Guest speakers at the conference?

Community issues discussed:

1. Military families
2. Mental health
3. Education



## ***Talkback with Danny Highsmith***

Guests: Chris Bostock, Board Chair, Economic Development Alliance of Fayetteville & Cumberland County; Russ Rogerson, Ex. VP, Fayetteville Regional Chamber/The Alliance

Topic: Economic Development

Total time: 28:58

Air dates: Sunday, November 17 & Sunday, December 22, 2013 @ 7:30am

Discussion included:

- ...Tell us about The Alliance for Economic Development?
- ...How did each of you become involved in the Alliance and Economic Development?
- ...Keys to successful economic development?
- ...What are some positive selling points about Fayetteville and Cumberland County?
- ...What organizations do you partner with?
  - ...local government? State government? Utilities? Educational institutions?
- ...Where do you hear about prospects?
- ...What about the labor force in Cumberland County?
- ...Incentives? What role do they play?
- ...Does your office also work with industry that is already located in Cumberland County? How?

Community issues discussed:

1. Business
2. Industry
3. Military
4. Education

***Talkback with Danny Highsmith***

Guest: Johnny Dawkins, National Secretary of the National Association of Health Underwriters

Topic: Affordable Health Care Act

Total time: 28:13

Air dates: Sunday, November 24 & Sunday, December 8 @ 7:30am

Discussion included:

...When did this bill pass the Congress?

...Have you read the bill?

...Was it really hundreds of pages in length?

...I've heard it is filled with "earmarks" for various members of congress and their districts?

...What does the legislation provide—and to whom?

...Much talk recently about whether you can keep your own doctor under this law?

...Explain the sign-up process and who needs to sign up?

...website for signing up apparently a debacle?

...Some people have received cancellation notices from their health care insurance companies and have found when trying to replace the coverage that it is much more expensive? Why is this?

...If one receives a cancellation notice from their insurance company, is there any option? What is that option?

Community issues discussed:

1. Healthcare
2. Government
3. Working poor

***Talkback with Danny Highsmith***

Guest: Captain Jason Smith, Commander, Salvation Army

Topic: Salvation Army

Total time: 28:15

Air date: Sunday, December 1, 2013 @ 7:30am

Discussion included:

- ...Brief history of the Salvation Army?
- ...Different departments within the organization/
- ...What is going on with your Christmas appeal?
- ...How many children and families do you assist at Christmas?
- ...How do you know who to help?
- ...Discuss the SA shelter?
- ...Love Lunches?
- ...Community Center?
- ...Summer camp?
- ...Family store?

Community issues discussed:

1. Social services
2. Children
3. Giving
4. Homeless
5. Hunger

## ***Talkback with Danny Highsmith***

Guest: Phil Harris, Jr., Ex. Director, Highlands Chapter, American Red Cross

Topic: American Red Cross

Total time: 26:12

Air dates: Sunday, December 15 & Sunday, December 29, 2013 @ 7:30am

Discussion included:

- ...Brief history of American Red Cross?
- ...What are the various functions of the Red Cross?
- ...How is organization funded?
- ...Do you offer classes? What kind of classes?
- ...What area of NC does the Highlands chapter cover?
- ...How many employees?
- ...Volunteers? What do they do?
- ...Contact information for anyone wanting to volunteer?

Community issues discussed:

1. Volunteering
2. Health
3. Disaster preparedness
4. Military assistance

# Radio Health Journal®

## Airing on WAZZ-AM

Quarterly Issues Report – Q4 Fourth Quarter, 2013 10/6/13 through 12/29/13

Air date: 10-6-13 @ 7am

2:02 SEGMENT 1: ICU PTSD

12:54

Synopsis: A surprisingly high percentage of people who've been treated in intensive care units later suffer from post-traumatic stress disorder, often including hallucinations recalling horrible ICU incidents. This has led to coining a new syndrome--PICS, or post intensive care syndrome. Experts discuss why the syndrome appears to occur and what's being done to treat and prevent it.

Host: Reed Pence. Guests: Dr. Dr. Joe Bienvenu, Assoc. Prof. of Psychiatry, Johns Hopkins Univ.; Dr. James Jackson, Asst. Prof. of Medicine, Vanderbilt Univ.

COMPLIANCY ISSUES COVERED: health care; consumerism; mental illness

15:59 SEGMENT 2: The science of success

7:36

Synopsis: "Success gurus" have wildly varying prescriptions for how to win in life, but how scientifically valid are their ideas? Two brain scientists discuss what research shows is important to success.

Host: Nancy Benson. Guests: Dr. Mark Fenske, Asst. Prof. of Psychology, Univ. of Guelph and Dr. Jeff Brown, psychologist, Harvard Medical School, co-authors, The Winner's Brain: Eight Strategies Great Minds Use to Achieve Success.

COMPLIANCY ISSUES COVERED: consumerism; psychology

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Air date: 10-13-13 @ 7am

2:03 SEGMENT 1: "Wet houses"

13:23

Synopsis: Many shelter organizations require that homeless alcoholics be sober before they qualify for housing. However, many homeless alcoholics are not ready to stop drinking, yet need help. Experts discuss the pro's and con's of a new form of housing that allows residents to continue drinking while reducing the harm of homelessness and alcoholism.

Host: Reed Pence. Guests: Bill Hobson, Executive Director, DESC of Seattle; Dr. Jeff Turnbull, Medical Director, Ottawa, ON, Inner City Health Program; William Moyers, Vice President of Public Affairs and Community Relations, Hazelden Foundation

COMPLIANCY ISSUES COVERED: homelessness; alcohol and substance abuse and treatment

16:30 SEGMENT 2: Cancer prehabilitation

7:33

Synopsis: Rehabilitation has been a staple of recovery for many illnesses, but often not after cancer treatment. Similarly, sometimes people about to undergo orthopedic surgery may be given exercises, or prehabilitation, to prepare them. A nationally known rehab specialist discusses using prehabilitation techniques for newly diagnosed cancer patients.

Host: Nancy Benson. Guest: Dr. Julie Silver, Assoc. Prof. of Physical Medicine and Rehabilitation, Harvard Medical School

COMPLIANCY ISSUES COVERED: consumerism; health care; economics

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Air date: 10-20-13 @ 7am

2:00 SEGMENT 1: Kids' bitter medicine

11:50

Synopsis: Children's medicines are so notoriously bad-tasting that it can impact the effectiveness of treatment for serious illness. Experts discuss the problem, how taste works, some of the misconceptions about taste, and new ways to address the problem.

Host: Reed Pence. Guests: Dr. Bill Greene, Chief Pharmaceutical Officer, St. Jude Children's Research Hospital, Memphis; Jackie Toia, oncology nurse practitioner, Lurie Children's Hospital, Chicago; Dr. Julie Menella, research scientists, Monell Chemical Senses Center, Philadelphia; Polly Hansen, Producer, Radio Health Journal.

COMPLIANCY ISSUES COVERED: youth at risk; parenting issues; health care; public health; consumerism

14:54 SEGMENT 2: Your therapist's brain

8:12

Synopsis: Many people have no idea how or why psychotherapy works. A well-known psychotherapist describes what therapists are thinking about while the patient is on the couch and how these thoughts guide treatment.

Host: Nancy Benson. Guest: Dr. Drew Permut, Clinical Professor of Psychology, George Washington Univ. and author, Inside Your Therapist's Mind: How a Psychotherapist Thinks and Why It Works

COMPLIANCY ISSUES COVERED: consumerism; health care

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Air date: 10-27-13 @ 7am

2:03 SEGMENT 1: False confessions

13:48

Synopsis: Confessing to a crime that a person did not commit is a major reason for wrongful convictions. Scientists have found that the psychology of innocent people is a major reason for false confessions. Experts discuss the chain of events and psychology that allow them to occur, and public policy changes that could make them much more rare.

Host: Reed Pence. Guests: Dr. Max Gyll, Asst. Prof. of Psychology, Iowa State Univ.; Rob Warden, Executive Director, Center on Wrongful Convictions, Northwestern Univ. School of Law

COMPLIANCY ISSUES COVERED: crime; police; courts and criminal justice system; public policy; law

16:51 SEGMENT 2: Health effects of "springing ahead and falling back"

6:34

Synopsis: Many people dismiss the body disruption of the time change as we enter and leave daylight saving time. However, each season, car crashes increase for a few days. Is that proof? Experts discuss our internal body clocks and how people can make time transitions easier.

Host: Nancy Benson. Guests: Dr. Sidney Speisel, Clinical Prof. of Medicine, Yale Univ., and contributor, Slate magazine; Dr. Charmaine Eastman, Prof. of Behavioral Sciences and Director, Biological Rhythms Research Lab, Rush Univ. Medical Center.

COMPLIANCY ISSUES COVERED: consumerism; public health

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Air date: 11-3-13 @ 7am

2:03 SEGMENT 1: The psychology and emotions of social networks

13:04

Synopsis: Facebook has revolutionized our relationships and interpersonal communications in less than 10 years. Studies are beginning to reveal how people use social media and the differing psychological effects of these styles of use. Experts discuss.

Host: Reed Pence. Guests: Dr. Cliff Lampe, Assoc. Prof., Univ. of Michigan School of Information; Dr. Chris Carpenter, Asst. Prof. of Communication, Western Illinois Univ.

COMPLIANCY ISSUES COVERED: psychology; interpersonal communication; technology and society; social media; media and society

16:08 SEGMENT 2: Flu season 2013

7:49

Synopsis: Thousands of Americans die each year as a result of the flu, prompting a major effort by public health officials to get people vaccinated for the flu. A nationally known expert discusses this year's flu season and changes in the vaccine to fight it.

Host: Nancy Benson. Guest: Dr. Dr. William Schaffner, Prof. of Preventive Medicine, Vanderbilt Univ. School of Medicine.

COMPLIANCY ISSUES COVERED: consumerism; public health; youth at risk; technology

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Air date: 11-10-13 @ 7am

2:05 SEGMENT 1: Marijuana: how much like alcohol?

12:08

Synopsis: With the legalization of recreational marijuana use in Colorado and Washington, experts and other states will be watching closely to see whether the cannabis experience is similar to alcohol. Some experts fear that marijuana will be heavily marketed like alcohol. But marijuana supporters welcome the comparison, claiming that pot will show itself as a safer alternative. Experts and advocates discuss.

Host: Reed Pence. Guests: Dr. David Nutt, Prof. of Neuropsychopharmacology, Imperial College, London, Chairman, Independent Scientific Committee on Drugs and former UK Government advisor on drugs; Dr. Kevin Sabet, Director, Project SAM (Smart Approaches to Marijuana), author, Reefer Sanity: Seven Great Myths About Marijuana, and former Senior Advisor, White House Office of National Drug Control Policy; Steve Fox, Principal, Marijuana Strategies and co-author, Marijuana Is Safer. So Why Are We Driving People to Drink?; Paul Armentano, Deputy Director, National Organization for the Reform of Marijuana Laws and co-author, Marijuana Is Safer. So Why Are We Driving People to Drink?

COMPLIANCY ISSUES COVERED: Drugs and illicit drug use; public policy; laws, crime and justice system; state government; referenda; alcohol; marketing and advertising; youth at risk

15:15 SEGMENT 2: Inside your medicine cabinet

7:37

Synopsis: Most people's medicine cabinet is a disorganized mess with problems that could prevent healing and even threaten health. A pharmacist advised what should be in your medicine cabinet and how to keep those medicines safe and effective.

Host: Nancy Benson. Guest: Sherry Torkos, pharmacist and author, The Canadian Encyclopedia of Natural Medicine and Saving Women's Hearts

COMPLIANCY ISSUES COVERED: consumerism; youth at risk; drug safety

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Air date: 11-17-13 @ 7am

2:04 SEGMENT 1: Meat from a test tube: the future of dinner?

12:49

Synopsis: Laboratory-grown beef has reached the taste-test stage, and scientists hope to use it to eventually replace the current means of livestock agriculture. If successful, cultured meat could save huge amounts of land and energy, reduce pollution and improve animal welfare. But will consumers accept it? The world's foremost cultured meat scientist and a food futurist discuss.

Host: Reed Pence. Guests: Josh Schonwald, author, The Taste of Tomorrow: Dispatches from the Future of Food; Dr. Mark Post, Prof. of Physiology, Maastricht Univ., Netherlands and leader of cultured meat project.

COMPLIANCY ISSUES COVERED: agriculture; technology; food security and food supply; energy; environment and pollution; animal welfare; consumerism; economics

15:55 SEGMENT 2: Food poisoning apps

7:10

Synopsis: Food poisoning claims thousands of lives each year in the US and makes millions more sick. A food safety expert and FDA authority discuss ways to keep food safe, including new smartphone apps with a variety of functions.

Host: Nancy Benson. Guests: Linda Larson, editor, Food Poisoning Bulletin; Michael Taylor, Deputy Commissioner for Foods and Veterinary Medicine, US Food and Drug Administration.

COMPLIANCY ISSUES COVERED: consumerism; technology; consumer safety; public health

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Air date: 11-24-13 @ 7am

2:03 SEGMENT 1: Why college students drink

11:51

Synopsis: An expert explains one of the first thorough studies into how and why college students binge drink. The results suggest that bingeing will be hard to curb, but that colleges can tap into student habits to reduce the harm that comes from binge drinking.

Host: Reed Pence. Guest: Dr. Thomas Vander Ven, Prof. of Sociology and Anthropology, Ohio Univ. and author, Getting Wasted: Why College Students Drink Too Much and Party So Hard.

COMPLIANCY ISSUES COVERED: youth at risk; education; drug and alcohol abuse; sexual abuse

14:56 SEGMENT 2: Ankle replacement

7:58

Synopsis: Hip and knee replacements are common, and doctors now say ankle replacements have become technically good enough to make fusion obsolete for arthritis patients in severe pain. A doctor and patient discuss.

Host: Nancy Benson. Guests: Dr. Simon Lee, foot and ankle surgery specialists, Rush Univ. Medical Center and Midwest Orthopedics, Chicago; Robert Corwin, ankle replacement patient and judo instructor, Yorkville, IL.

COMPLIANCY ISSUES COVERED: consumerism; technology

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Air date: 12-1-13 @ 7am

2:04 SEGMENT 1: Breastmilk sharing

13:19

Synopsis: Thousands of new mothers who are unable to make enough milk for their babies have turned to web site matching with women who produce more than enough and are willing to share it or sell it. Experts discuss the risks of sharing with unknown donors and alternatives that might reduce the risks.

Host: Reed Pence. Guest: Dr. Sarah Keim, Principal Investigator, Nationwide Children's Hospital, Columbus, OH and Asst. Prof. of Pediatrics, Ohio State Univ.; Dr. Amy Tuteur, obstetrician-gynecologist and author, SkepticalOB.com; Emma Kwasnica, founder, Human Milk 4 human Babies Global Network.



**COMPLIANCY ISSUES COVERED:** infants and youth at risk; health care; public health; consumerism and consumer safety

16:25 SEGMENT 2: Keeping secrets from your doctor

7:32

Synopsis: Patients often keep lifestyle secrets from their physicians even though it may be harmful to their health. Experts discuss the most common reasons for secret-keeping and the consequences that may result.

Host: Nancy Benson. Guests: Dr. Daphne Miller, family physician, San Francisco; Karen Giblin, President, Red Hot Mamas menopause management program

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism; youth at risk

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Air date: 12-8-13 @ 7am

2:04 SEGMENT 1: Backlash against overparenting

13:06

Synopsis: "Helicopter parents" are common, hovering over and intervening in everything their children do. New research is showing that overparented children often fail when they go to college and have to survive on their own. Experts discuss how overparenting creates dependence in children and how parents can start backing off.

Host: Reed Pence. Guests: Lenore Skenazy, author, Free Range Kids book and blog (FreeRangeKids.com); Dr. Neil Montgomery, Prof. of Psychology, Keene State College; Carl Honore, author, Under Pressure: Rescuing Our Children From the Culture of Hyper-Parenting and In Praise of Slowness: How a Worldwide Movement is Challenging the Cult of Speed

**COMPLIANCY ISSUES COVERED:** Youth at risk; education; parenting and family issues; public safety

16:12 SEGMENT 2: Accentuating the positive

7:47

Synopsis: As a survival mechanism, the human brain is wired to remember negative events more strongly than positive ones. An expert neurologist discusses changes in thinking that can create more positive physical brain pathways, making us happier.

Host: Nancy Benson. Guest: Dr. Rick Hanson, author, Hardwiring Happiness: The New Brain Science of Contentment, Calm and Confidence

**COMPLIANCY ISSUES COVERED:** technology; psychology

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Air date: 12-15-13 @ 7am

2:04 SEGMENT 1: Orphan drugs

12:21

Synopsis: The Orphan Drug Act of 1983 gave incentives to drugmakers to develop medicines for rare diseases. Far more orphan drugs have been created, but the Act has also had unintended consequences. Without competition, some orphan drugs are priced so high that insurers balk at paying fully for them. Profits on orphan drugs can be so great that drugmakers ignore normal drugs. Yet orphan drug science often ends up helping people with other diseases. Experts discuss.

Host: Reed Pence. Guests: Dr. Ian Phillips, Prof. of Applied Life Sciences and Director, Center for Rare Disease Therapies, Keck Graduate Institute; Tim Cote, CEO, Cote Orphan Consulting and former Director, FDA Office of Orphan Products; Dr. Joshua Cohen, Senior Research Fellow, Tufts Center for the Study of Drug Development

**COMPLIANCY ISSUES COVERED:** government and legislation; economics; business and industry; consumerism

15:27 SEGMENT 2: Children's food allergies

7:39

Synopsis: One of every 12 children now has a food allergy, and when two kids in every average classroom are affected, all their classmates' families need to know about them, too. Experts discuss why allergies occur, how they differ from sensitivities, and how a new law could save lives of children hit with an allergic reaction.

Host: Nancy Benson. Guests: Rachel Brandeis, registered dietitian; Dr. James Sublett, Managing Partner, Family Allergy & Asthma, Louisville, KY and President-Elect, American College of Allergy, Asthma and Immunology

COMPLIANCY ISSUES COVERED: children at risk; education; school safety; public health; government and legislation; parenting issues; consumerism

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Air date: 12-22-13 @ 7am

2:04 SEGMENT 1: Holidays in the ER

12:28

Synopsis: The holidays are like no other time in your local hospital's emergency department. Having family in from out of town results in pickup football injuries, carving knife gashes, and maladies that should have been addressed long ago. It also creates a spike in dead-on-arrival cases greater than any other days of the year. Experts discuss why these occur and how to prevent them.

Host: Reed Pence. Guests: Dr. Christopher Michos, Connecticut ER physician; Dr. Robert Kloner, Director of Research, Heart Institute, Good Samaritan Hospital, Los Angeles and Prof. of Medicine, Keck School of Medicine, Univ. of Southern California; Dr. David Phillips, Prof. of Sociology, Univ. of California at San Diego.

COMPLIANCY ISSUES COVERED: health care; public health; weather and health; prevention; family issues

15:34 SEGMENT 2: Pharmacists and diabetes treatment

8:30

Synopsis: A demonstration project has shown that involving community pharmacists in diabetes care can markedly improve medication adherence and health results for people in virtually any walk of life. An expert involved in the project discusses how it works and how the idea could be used for other chronic diseases.

Host: Nancy Benson. Guests: Ben Bluml, Senior Vice President for Research and Innovation, American Pharmacists Assn. Foundation

COMPLIANCY ISSUES COVERED: health care; public health; prevention; economics

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Air date: 12-29-13 @ 7am

2:04 SEGMENT 1: Fertility and the poor

12:01

Synopsis: Low income women have a much higher rate of unintentional pregnancy than those with higher incomes. Experts explain some of the reasons and the serious consequences, both for families and for the nation, in its poverty rate and workforce composition.

Host: Reed Pence. Guests: Dr. Lawrence Finer, Director of Domestic Research, Guttmacher Institute; Dr. Victoria Jennings, Prof. of Obstetrics & Gynecology and Director, Institute for Reproductive Health, Georgetown University.

COMPLIANCY ISSUES COVERED: women's issues; poverty; abortion and family planning; youth at risk; employment; education; federal government and welfare.

15:07 SEGMENT 2: Seriously ill teens will still be teens

7:11

Synopsis: Seriously ill teenagers still act like teens in the hospital, sometimes aided and abetted by staff. A novelist discusses her observations from years on the hospital floor with her sick child as the basis for her new book.

Host: Nancy Benson. Guest: Hollis Seamon, Prof. of English, College of St. Rose, faculty, MFA in Creative Writing program, Fairfield Univ. and author, *Somebody Up There Hates You*.

**COMPLIANCY ISSUES COVERED:** youth at risk; parenting and family issues



Radio the way it WAZZ

**FOURTH QUARTER  
PUBLIC AFFAIRS REPORT**

**2013**

## WAZZ FOURTH QUARTER PUBLIC AFFAIRS REPORT

OCTOBER 2013

OCTOBER 3,, 13 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.

OCTOBER 10, 13 – R.B. Goforth, Entomologist, on "Pest Digest" Live-8:30AM to  
9:00AM.

OCTOBER 17, 13 – A Senior Moment with guest, Rick Spell of RSVP. Live 8:30AM to  
9:00AM.

OCTOBER 25, 13 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.

OCTOBER 30, 13 – Faith Bamer, Child Advocacy Center...Live Guest. 8:30AM to  
9:00AM.

OCTOBER 31, 13 – George & Janet Tilley, Operation Christmas Child...8:30AM to  
9:00AM.

Submitted By Curt Nunnery

## WAZZ FOURTH QUARTER PUBLIC AFFAIRS REPORT

### NOVEMBER 2013

NOVEMBER 7, 13 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.

NOVEMBER 14, 13 – R.B. Goforth, Entomologist, on "Pest Digest" Live-8:30AM to  
9:00AM.

NOVEMBER 21, 13 – A Senior Moment with guest, Rick Spell of RSVP. Live 8:30AM to  
9:00AM.

NOVEMBER 22, 13 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.

Submitted By Curt Nunnery

## WAZZ FOURTH QUARTER PUBLIC AFFAIRS REPORT

### DECEMBER 2013

DECEMBER 5, 13 – Fayetteville Animal Protection Society with guest, Janice Melton  
Live...8:35AM to 9:00AM.

DECEMBER 12, 13 – R.B. Goforth, Entomologist, on "Pest Digest" Live-8:30AM to  
9:00AM.

DECEMBER 19, 13 – A Senior Moment with guest, Rick Spell of RSVP. Live 8:30AM to  
9:00AM.

DECEMBER 27, 13 – Fourth Friday...guest: Mary Kinney...Live...8:30AM to 9:00AM.

Submitted By Curt Nunnery