

Quarterly Issues & Programs Report

WAZZ-AM
MY KISS RADIO
W228 DK-FM

Fayetteville, NC

4th Quarter
October-November-December, 2018

Prepared By - Erika Beasley

WAZZ-AM & W228 DK-FM

My Kiss Radio

Issue/Program Summary

2018 –4th Quarter

October –November –December

Radio Station WAZZ-AM (1490-AM) & Translator W228 DK (94.3) Fayetteville, NC identified these issues of concern in the community to be addressed from October thru December, 2018.

Health

Democracy

Adult Literacy

Government

Red Cross/Get A Kit

Education

Crime Stoppers

Creating Financial Plans

Homeless Veterans

Halloween Safety

Debt Counseling

Salvation Army Angel Tree

Disaster Assistance

Veteran Employment

Fema Help after Hurricane Florence

Young Adults w/Disabilities

These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Issues were addressed via - Daily Public Service Announcements

Daily Newscasts,

Weekly Long-form Public Affairs Programs

Live Broadcasts from Community Events

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10/07/18

TIME:

7:00a-7:30a

GUEST(S):

Mrs. Amy Navejas

TITLE:

Executive Director for Better Health of Cumberland County

LENGTH:

15 Minutes

TOPIC:

Better Health of Cumberland County

DISCUSSION:

The Mission of Better Health of Cumberland County is to provide for the unmet health needs of Cumberland County residents through assistance, referral, and education.

Emergency Direct Aid: This program provides assistance for emergency prescription assistance, dental extractions, vision assistance (eye exams and eyewear) and travel up to Duke or Chapel Hill for medical appointments. Individuals must qualify financially for assistance.

Medical Equipment Loan : This program takes in donated items such as wheelchairs, bedside commodes, walkers, etc. and loans them out to individuals in need for 3-6 month periods. All Cumberland County residents are eligible, whether they are having a knee surgery and only need the equipment for a short while, or grandma is coming into town and needs a wheelchair to take her around town.

Diabetes Management : This program hosts three diabetes clinics per week where clients see a nurse for one on one consultations, monitor their blood sugar and blood pressure, and receive a weekly class on topics relevant to diabetes. Also, glucometers, test strips and supplies are given away to those in need. A seven week rotating class, "Take Charge of Diabetes", is also taught, which includes classes by a podiatrist, dental hygienist and medication reconciliations by pharmacists. Also, free exercise classes are offered six days a week in an effort to help manage and prevent diabetes.

ISSUES:

Health

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:	10/14/2018	TIME:	7a-7:30a
GUEST(S):	<u>ShaDonna McPhaul</u>		
TITLE:	Founder		
LENGTH:	15 Minutes		
TOPIC:	Programs of MOs Hero's		
DISCUSSION:	<p>Mo's Million Dollar Image Makeover: Mo's Heroes Million Dollar Makeover Program provides homeless veterans with image makeovers so they can successfully seek out and gain employment opportunities.</p> <p>Operation Life After: When many military members leave the military, they go through a career transition that can sometimes be hard to navigate. Even though they may have secondary life goals, many military members may have no one mentoring or coaching them to achieve another successful career outside of the military. At Mo's Heroes, we advocate for such mentoring and coaching programs that allow our military to gracefully transition and find a life after military work.</p> <p>Career Coaching: At Mo's Heroes, They understand the challenges veterans face when they transition out of the military. Some of them have been in the military for much of their lives and have to learn new skills in order to get back into civilian lifestyle and become part of the civilian workforce.</p> <p>Employment Academy and Boot Camp: Mo's Heroes has worked with and continues to work with various educational resources and partners to help veterans who are transitioning from the army, or those who are transitioning out of homelessness. The goal is to train them for the jobs they want.</p>		
ISSUES:	Homeless Veterans		

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:	10-21-18	TIME:	7a-7:15a
GUEST(S):	Val Applewhite		
TITLE:	Regional Director of Democracy North Carolina		
LENGTH:	10 Minutes		
TOPIC:	The Mission of Democracy North Carolina		
DISCUSSION:	<p>The mission of Democracy North Carolina to help North Carolinians achieve meaningful pro-democracy reform, Democracy North Carolina engages in a variety of activities, including:</p> <p><u>Research</u> that analyzes election-related problems, explores possible solutions, and distributes our findings to targeted audiences as well as the media and other intermediaries. In the process, we educate the public on our findings and the implications for their lives.</p> <p><u>Organizing</u> both statewide and in local communities, where we bring together diverse groups of people to focus on shared advocacy and civic engagement goals. Through these coalition-building activities, we are building a coordinated, effective, racially- and politically-diverse reform effort in North Carolina.</p> <p><u>Training</u> that is conducted through our grassroots organizing network. We are developing local and statewide networks of informed citizens who are willing to pursue and defend meaningful pro-democracy policies and to take a more active role in government, including running for office themselves one day.</p> <p><u>Democracy Summer</u>, a unique training program that provides outstanding students with paid positions to work on the frontline of democracy for nine weeks each year, learning the fundamentals of grassroots organizing, and empowering citizens to take part in the political process.</p>		
ISSUES:	Democracy		

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10-21-18

TIME:

7:15a-7:30a

GUEST(S):

Ennis W. Wright

TITLE:

Sheriff of Cumberland County

LENGTH:

10 Minutes

TOPIC:

Halloween Safety Tips

DISCUSSION:

1. Provide adult supervision

Trick or treat is safer – not to mention more fun – in groups, and adult supervision is essential. So get together with other adults and make an evening of it. Bring cellphones for quick pictures and emergencies, but leave them in your pockets to avoid getting distracted.

2. Stay on the sidewalks

The thrill of the holiday often factors into accidents as excited kids rush from door to door. Keep children on the sidewalks, and shepherd them carefully when they need to cross the road. In areas without sidewalks, walk on the far edge of the road, facing traffic.

3. Carefully check candy

Check candy for choking hazards like gum and hard candies. Throw away any candy that is not sealed with a wrapper and avoid homemade treats received from strangers.

ISSUES:

Halloween Safety Tips

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

10-28-18

TIME:

7a-7:30a

GUEST(S):

Johnny Wilson

TITLE:

Executive Director

LENGTH:

15 Minutes

TOPIC:

Fayetteville Urban Ministry

DISCUSSION:

Fayetteville Urban Ministry is a 43 year old local nonprofit that serves thousands of neighbors in need 100% free of charge through 4 life-changing programs.

- Nehemiah Project
- Find-A-Friend (FAF)
- Adult Literacy & Education Center
- Emergency Assistance

They also talked about the Honor Card. This a holiday Greeting Card that helps raises Funds for fay urban Min.

ISSUES:

Adult Literacy/Debt Counseling/Free Holiday Meal Boxes/Rent Assistance

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

11-04-18

TIME:

7a-7:15a

GUEST(S):

Val Applewhite

TITLE:

Regional Director of Democracy North Carolina

LENGTH:

10 Minutes

TOPIC:

The Mission of Democracy North Carolina

DISCUSSION:

The mission of Democracy North Carolina to help North Carolinians achieve meaningful pro-democracy reform, Democracy North Carolina engages in a variety of activities, including:

Research that analyzes election-related problems, explores possible solutions, and distributes our findings to targeted audiences as well as the media and other intermediaries. In the process, we educate the public on our findings and the implications for their lives.

Organizing both statewide and in local communities, where we bring together diverse groups of people to focus on shared advocacy and civic engagement goals. Through these coalition-building activities, we are building a coordinated, effective, racially- and politically-diverse reform effort in North Carolina.

Training that is conducted through our grassroots organizing network. We are developing local and statewide networks of informed citizens who are willing to pursue and defend meaningful pro-democracy policies and to take a more active role in government, including running for office themselves one day.

Democracy Summer, a unique training program that provides outstanding students with paid positions to work on the frontline of democracy for nine weeks each year, learning the fundamentals of grassroots organizing, and empowering citizens to take part in the political process.

ISSUES:

Democracy/Government

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:	11/04/18	TIME:	7:15a-7:30a
GUEST(S):	Rhonda Merritt-Quador		
TITLE:	Director of Salvation Army Community Center Fayetteville		
LENGTH:	10 Minutes		
TOPIC:	Salvation Army Angel Tree Season kicks off		
DISCUSSION:	<p>The Salvation Army, serving Fayetteville and the Sandhills Region, is pleased to announce that this year the annual Salvation Army Angel Tree program will be serving thousands of children and Seniors impacted by Hurricane Florence. With the generous support from the community, we will be able to give our Angels in need, the Christmas of their dreams. Each family registered for the program is screened through a process that helps verify their needs. We know that Hurricane Florence affected our community that in many ways is still recovering from Hurricane Matthew. We are honored to be able to spread love and kindness this Christmas Season.</p> <p>The Angel Tree Season kicks off this Saturday, November 10, at Cross Creek Mall and will run until Wednesday, December 12, which is the deadline for returning gifts bought for our Angels to 220 E. Russell Street, our Corps Headquarters. The Salvation Army's Angel Tree Kickoff event will be held November 10, 2018 at 6:00 PM outside of Macy's in the District, in partnership with Cross Creek Mall. We are so honored to have Tameka Bright from Pink Conversations as our Special Guest Emcee. Ms. Bright is a community advocate and radio personality who believes in empowering others to live their best life. Stop by and share a cup of hot cocoa and cookies donated by Publix Super Market at Tallywood with your friends and family, and adopt the first angels of the season. What a great opportunity to see our Canteen that helped with Hurricane Florence relief efforts in Robeson County and select an Angel!</p>		
ISSUES:	Angel Tree Program/Helping families recovering from Hurricanes Florence & Matthew		

AIRDATE: 11/11/2018

TIME: 7a-7:15a

GUEST(S): ShaDonna McPhaul

TITLE: Founder

LENGTH: 10 minutes

TOPIC: Programs of MOs Hero's

DISCUSSION:

Mo's Million Dollar Image Makeover: Mo's Heroes Million Dollar Makeover Program provides homeless veterans with image makeovers so they can successfully seek out and gain employment opportunities.

Operation Life After: When many military members leave the military, they go through a career transition that can sometimes be hard to navigate. Even though they may have secondary life goals, many military members may have no one mentoring or coaching them to achieve another successful career outside of the military. At Mo's Heroes, we advocate for such mentoring and coaching programs that allow our military to gracefully transition and find a life after military work.

Career Coaching: At Mo's Heroes, They understand the challenges veterans face when they transition out of the military. Some of them have been in the military for much of their lives and have to learn new skills in order to get back into civilian lifestyle and become part of the civilian workforce.

Employment Academy and Boot Camp: Mo's Heroes has worked with and continues to work with various educational resources and partners to help veterans who are transitioning from the army, or those who are transitioning out of homelessness. The goal is to train them for the jobs they want.

ISSUES: Homeless Veterans/Employment

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

11/11/18

TIME:

7:15a-7:30a

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter

LENGTH:

10 Minutes

TOPIC:

Red Cross Open House

DISCUSSION:

The Red Cross open house was a great opportunity for people to connect and learn how to work together to support the Community.

ISSUES:

Red Cross Programs/Get A Kit/Community

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:	11/18/18	TIME:	7A-7:30a
GUEST(S):	Pamela Saulsby		
TITLE:	External Affairs		
LENGTH:	15 Minutes		
TOPIC:	Fema after Hurricane Florence		
DISCUSSION:	Baez Jr. And Ms. Saulsby talked about how to register to receive Disaster Assistance from Fema.		
ISSUES:	Disaster Assistance after Hurricane Florence		

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE: 11-25-18 TIME: 7a-7:30a

GUEST(S): Johnny Wilson

TITLE: Executive Director

LENGTH: 15 Minutes

TOPIC: Fayetteville Urban Ministry

DISCUSSION: Fayetteville Urban Ministry is a 43 year old local nonprofit that serves thousands of neighbors in need 100% free of charge through 4 life-changing programs.

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- Find-A-Friend (FAF)
- Adult Literacy & Education Center
- Emergency Assistance

They also talked about the Honor Card. This a holiday Greeting Card that helps raise Funds for Fay Urban Min.

ISSUES: Adult Literacy/Emergency Assistance

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:

12/2/18

TIME:

7:00A-7:15A

GUEST(S):

Dr. Marvin Connelly, Jr

TITLE:

Superintendent

LENGTH:

10 MINTUES

TOPIC:

First 100 Days As Superintendent of Schools

DISCUSSION:

Dr. Marvin Connelly, Jr. provided an update on his first 100 days as superintendent of schools and unveiled the strategic planning process.

ISSUES:

Education

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE:	12/2/18	TIME:	7:15A-7:30A
GUEST(S):	Pamela Saulsby		
TITLE:	External Affairs		
LENGTH:	10 Minutes		
TOPIC:	Fema After Hurricane Florence		
DISCUSSION:	Baez Jr. And Ms. Saulsby talked about how to register to receive Disaster Assistance from Fema.		
ISSUES:	Disaster Assistance After Hurricane Florence		

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/09/2018

TIME:

7:00A-7:30A

GUEST(S):

ShaDonna McPhaul

TITLE:

Founder

LENGTH:

15 Minutes

TOPIC:

Programs of MOs Hero's

DISCUSSION:

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ISSUES:

Homeless Veterans/Employment

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/16/2018

TIME:

7:00A-7:15A

GUEST(S):

Jill Schlesinger

TITLE:

Senior CFP Board Ambassador

LENGTH:

10 Minutes

TOPIC:

FINANCIAL PLANNING

DISCUSSION:

- Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. When you have a financial plan, it's easier to make financial decisions and stay on track to meet your goals. Partnering with a Certified Financial Planner professional provides confidence today and a more secure tomorrow.
- Today more than ever, CFP professionals are an essential resource. From budgeting, to planning for retirement, to saving for education, to managing your taxes and your insurance coverage; "finances" doesn't mean just one thing for most Americans — and "financial planning" means much more than just investing. Bringing all the pieces of your financial life together is a challenging task.
- CFP professionals work in the best interest of clients. They are trusted partners in building financial security by advising clients on the immediate and long-term steps needed to address financial goals.
- You can also build your own future by helping others with a career as a Certified Financial Planner professional. Job growth for financial advisors is expected to grow 4 times higher than other occupations, according to the Bureau of Labor Statistics. The median pay for financial planners is \$89,000.

ISSUES:

Financial Planning

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE: 12/16/18

TIME: 7:15A-7:30A

GUEST(S): Dr. Marvin Connelly, Jr

TITLE: Superintendent

LENGTH: 10 MINTUES

TOPIC: first 100 days as superintendent of schools

DISCUSSION: Dr. Marvin Connelly, Jr. provided an update on his first 100 days as superintendent of schools and unveiled the strategic planning process.

ISSUES: Education

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/23/18

TIME:

7:00A-7:30A

GUEST(S):

Pamela Saulsby

TITLE:

External Affairs

LENGTH:

15 Minutes

TOPIC:

Fema after Hurricane Florence

DISCUSSION:

Baez Jr. And Ms. Saulsby talked about how to register to receive Disaster Assistance from Fema.

ISSUES:

Disaster Assistance After Hurricane Florence

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

12/30/18

TIME:

7:00a-7:30a

GUEST(S):

TARA HINTON

TITLE:

Community Relations and Development Manager

LENGTH:

15 Minutes

TOPIC:

Friendship House Fayetteville

DISCUSSION:

Friendship House Fayetteville works alongside young adults with intellectual and developmental disabilities and their families to provide intentional, transitional living. At its core, this faith-based community is rooted in table fellowship expressed through a daily rhythm of eating, praying and celebrating together.

The concept of Friendship House was first established in Holland, Michigan on the campus of Western Theological Seminary. In the spring of 2010, Duke Divinity School students and Reality Ministries replicated Friendship House in Durham, North Carolina. Today, the Service Source North Carolina Regional Office, in partnership with Highland Presbyterian Church, seeks to replicate a third Friendship House in Fayetteville, North Carolina.

ISSUES:

Young Adults With Intellectual and Developmental Disabilities