

Viper Communications, Inc.

KRMS KMYK

Box 225

Osage Beach, MO 65065

Order #58927 Confirmation CONTRACT #4384763

#261 - Regional Reps (SBC)

7/27/2020 11:31:54 AM

Regional Reps  
Country Financial  
6505 Rockside Rd  
Suite 200  
Clevlands, Ohio 44131  
|||||

Line#	Start	Stop	Station	Type	Data	Cuts	Days	Rate	Order Date	Entry Total
1.	10849207/28/20	08/03/20	KRMS-AM	clock	6:00:00 AM - 7:00:	25	5	\$31.77	7/27/2020	\$794.25
	HOUSE									
	2616A[07/28/20-08/04/20 PAC(60s)]100.00%									
SPOT SUMMARY FOR ORDER LINE #108492[KRMS-AM] <CONTRACT #4384763>										
	07/28/20	07/31/20		Mon	Tue	Wed	Thu	Fri	Sat	Sun
				0	5	5	5	5	0	0
	08/03/20	08/03/20		5	0	0	0	0	0	0
	-----									
2.	10849	08/04/20	08/04/20	KRMS-AM	clock	6:00:00 AM - 11:5	5	1	\$31.77	7/27/2020
	HOUSE									
	2616A[07/28/20-08/04/20 PAC(60s)]100.00%									
SPOT SUMMARY FOR ORDER LINE #108493[KRMS-AM] <CONTRACT #4384763>										
	08/04/20	08/04/20		Mon	Tue	Wed	Thu	Fri	Sat	Sun
				0	5	0	0	0	0	0
	-----									
Total Spots: 30						Net: \$810.14			Order Total: \$953.10	

Advertiser Authorization: \_\_\_\_\_

Station Authorization: \_\_\_\_\_

*Joni McGee*

Monthly Billing Summary

2020 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

0.00 810.14



# Viper Communications, Inc.

5715 Osage Beach Parkway • Osage Beach, Missouri 65065

P: 573-348-2772 • F: 573-348-2779

93.5 ROCKS • News/Talk KRMS AM 1150 FM 97.5 & 103.3 and Classic Country 104.9

Viper Digital Media • LakeJob.com • KrmsRadio.com • 93.5RocksTheLake.com • LakeGetOut.com • ClassicCountry1049.com

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ACCT # 002

Agreement between Reg. Reps / Gen Media Partners

and Radio Station(s) to broadcast announcements for Mo Club for Growth PAC

Show Co-Op For: \_\_\_\_\_

<input checked="" type="checkbox"/> Broadcast Month	Stations	Quantity	Class	Length	Rate	Total
<input type="checkbox"/> Standard Month	KRMS	<del>25</del> 25	6a-7p	60	31.77	794.25
<input type="checkbox"/> Times Only	KRMS	5	6-News	60	31.77	158.85
<input type="checkbox"/> Trade						
<input type="checkbox"/> Co-Op						
<input type="checkbox"/> Bill Gross <input type="checkbox"/> Bill Net					Total	953.10

Beginning: 7-28-20 Ending: 8-4-20 Estimate # 4384763

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	28 ✓	29	30 ✓	31 ✓	1	2
	6a-7p 5 ✓	5 ✓	5	5		
3	4 ✓					
5	5 ✓					
	6a-News					

Special Instructions	Script #	Title
	<del>0026A</del> 2616A	Pac

Salesman [Signature] Date \_\_\_\_\_ Agency or Advertiser \_\_\_\_\_

The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and or obligations relating to this agreement, discriminate in any way on the basis of race or ethnicity.

This agreement for broadcast advertising shall be subject to all the terms and conditions set forth on the reverse side of this document.



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid

Agency name: SRCP Media

Address: 201 North Union Street

Contact: Betsy Vonderheid

Phone number: 703-683-9755

Email: bvonderheid@srcpmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Missouri Club For Growth Pac

Address: Address: PO Box 807 Eureka, MO 63025, Eureka MO 63025

Contact:

Phone number: 314-825-1119

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


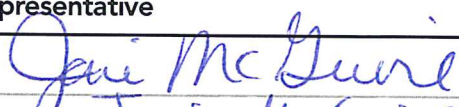
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Betsy Vonderheid	Name: Joni McGuire
Date of Request to Purchase Ad Time: 7/27/2020	Date of Station Agreement to Sell Time: 7/27/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/27/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KKMS	Date Received/Requested: 7/27/2020
Est. #:	Station Location: Osage Beach, MO	Run Start and End Dates: 7/28/2020 - 8/4/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



<b>STATION:</b>	KRMS-AM	<b>ORDER#:</b>	3175090	<b>DATE:</b>	07/27/2020
<b>MARKET:</b>	UM - Osage Beach, MO	<b>AMOUNT:</b>	\$953.10	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4384763</b>	
<b>ADVERTISER:</b>	Missouri Club for Growth PAC	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 2132 No on 2 - 8 days Tues 7/28-Tues 8/4	<b>AGY EST:</b>	2132	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	07-28-2020 TO 8/9/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 2					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 07/27/2020 10:17	

#### COMMENTS

07/27/2020: New URGENT order starting tomorrow. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

\*\*\*\*\* No Comments for this Advertiser \*\*\*\*\*

Invoices are required; even for orders paid for in advance. Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**WEEK#1**                      **7/28/2020 To 8/3/2020**                      **WK TOT \$794.25**                      **WK TOTAL SPOTS 25**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	7/28/2020	8/3/2020	25	\$31.77	\$794.25

**WEEK#2**                      **8/4/2020 To 8/9/2020**                      **WK TOT \$158.85**                      **WK TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		.T.....	6:00AM	12:00PM	60	8/4/2020	8/4/2020	5	\$31.77	\$158.85

<b>STATION:</b>	KRMS-AM	<b>ORDER#:</b>	3175090	<b>DATE:</b>	07/27/2020
<b>MARKET:</b>	UM - Osage Beach, MO	<b>AMOUNT:</b>	\$953.10	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4384763</b>	
<b>ADVERTISER:</b>	Missouri Club for Growth PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 2132 No on 2 - 8 days Tues 7/28-Tues 8/4	<b>AGY EST:</b>	2132		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-28-2020 TO 8/9/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b> 2					
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 07/27/2020 10:17	

TOTAL	Aug														Total
SPOT	30														30
CASH	953.10														953.10
TOTAL	953.10														953.10