

INVOICE



KJWP-TV
300 East Rock Road
Allentown, PA 18103-7599
Main: (610) 797-4530
Billing: (610) 797-4530

Billing Address:

New Media Firm
Attention: Accounts Payable
c/o MKM
1322 G Street SE
Washington, DC 20003

Send Payment To:

KJWP-TV
300 East Rock Road
Allentown, PA 18103-7599



PAID

10/30/17 - MC xxx 2255

Invoice #	Invoice Date	Invoice Month	Invoice Period
27252-1	11/07/17	November 2017	10/30/17 - 11/07/17

Property	Sales Office	Sales Region
KJWP-TV	KJWP ME-TV	Local

Advertiser	Product	Estimate Number
Garden State Forward	Political Issue	4972 - GSF LD-2 TV

Flight Dates	Order #	Alt Order #
10/31/17 - 11/07/17	27252	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Mark Paid/ Partially Paid

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/17	11/07/17	Mon-Fri	9a-10a	MT-T---	:30	4	\$90.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS MT-T--- Spots/Week 3 Rate \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KJWP	Tu	10/31/17	9:56 AM	Mon-Fri	9a-10a	:30	TV312x159-17H	\$90.00 NM
3	KJWP	Th	11/02/17	9:44 AM	Mon-Fri	9a-10a	:30	TV312x159-17H	\$90.00 NM
1	KJWP	M	11/06/17	9:24 AM	Mon-Fri	9a-10a	:30	TV312x159-17H	\$90.00 NM
Weeks: Start Date 11/07/17 End Date 11/13/17 MTWTFSS -T----- Spots/Week 1 Rate \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KJWP	Tu	11/07/17	9:57 AM	Mon-Fri	9a-10a	:30	TV312x159-17H	\$90.00 NM
2	10/31/17	11/07/17	Mon-Fri	10a-11a	-TWTF--	:30	4	\$75.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS --WTF-- Spots/Week 3 Rate \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KJWP	W	11/01/17	10:39 AM	Mon-Fri	10a-11a	:30	TV312x159-17H	\$75.00 NM
3	KJWP	Th	11/02/17	10:32 AM	Mon-Fri	10a-11a	:30	TV312x159-17H	\$75.00 NM
2	KJWP	F	11/03/17	10:29 AM	Mon-Fri	10a-11a	:30	TV312x159-17H	\$75.00 NM
Weeks: Start Date 11/07/17 End Date 11/13/17 MTWTFSS -T----- Spots/Week 1 Rate \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KJWP	Tu	11/07/17	10:51 AM	Mon-Fri	10a-11a	:30	TV312x159-17H	\$75.00 NM
3	10/31/17	11/07/17	Mon-Fri	12p-1p	MT-----	:30	2	\$75.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS MT----- Spots/Week 2 Rate \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KJWP	Tu	10/31/17	12:19 PM	Mon-Fri	12p-1p	:30	TV312x159-17H	\$75.00 NM
2	KJWP	M	11/06/17	12:16 PM	Mon-Fri	12p-1p	:30	TV312x159-17H	\$75.00 NM
4	10/31/17	11/07/17	Mon-Fri	12:45-1:00p	MT-T---	:30	3	\$200.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS MT-T--- Spots/Week 3 Rate \$200.00									

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.

INVOICE



KJWP-TV WILMINGTON PHILADELPHIA

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KJWP-TV
300 East Rock Road
Allentown, PA 18103-7599

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KJWP-TV
300 East Rock Road
Allentown, PA 18103-7599

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Advertiser	Product	Estimate Number	
Garden State Forward	Political Issue	4972 - GSF LD-2 TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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16	10/31/17	11/07/17	Prime Rotator	8p-9p	M--T---	:30	2	\$225.00	NM																																																																														
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This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.

INVOICE



Send Payment To:

KJWP-TV
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	Invoice Date	Invoice Month	Invoice Period
27252-1	11/07/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
Garden State Forward	Political Issue	4972 - GSF LD-2 TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/31/17	11/07/17	Prime Rotator	8p-9p	M--T---	:30	2	\$225.00	NM
17	10/31/17	11/07/17	Prime Rotator	9p-9:30p	----F--	:30	1	\$225.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS ----F-- Spots/Week 1 Rate \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KJWP	F	11/03/17	8:57 PM	Prime Rotator	9p-9:30p	:30	TV312x159-17H	\$225.00 NM
18	10/31/17	11/07/17	Prime Rotator	9:30p-10p	-T-T---	:30	2	\$225.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS -T-T--- Spots/Week 2 Rate \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KJWP	Tu	10/31/17	9:44 PM	Prime Rotator	9:30p-10p	:30	TV312x159-17H	\$225.00 NM
2	KJWP	Th	11/02/17	9:57 PM	Prime Rotator	9:30p-10p	:30	TV312x159-17H	\$225.00 NM
19	10/31/17	11/07/17	Prime Rotator	10:30-11:00p	MT-----	:30	2	\$225.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS MT----- Spots/Week 2 Rate \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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20	10/31/17	11/07/17	Mon-Fri 11p-12a	11p-11:30p	--W----	:30	1	\$225.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS --W---- Spots/Week 1 Rate \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KJWP	W	11/01/17	11:16 PM	Mon-Fri 11p-12a	11p-11:30p	:30	TV312x159-17H	\$225.00 NM
21	10/31/17	11/07/17	Mon-Fri 11:30p-12:30a	11:30p-12:30a	----F--	:30	1	\$250.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS ----F-- Spots/Week 1 Rate \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KJWP	F	11/03/17	12:13 AM	Mon-Fri 11:30p-12:30a	11:30p-12:30a	:30	TV312x159-17H	\$250.00 NM
22	10/31/17	11/07/17	Mon-Fri 12:30a-1a	12:30a-1a	-T-T---	:30	2	\$175.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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23	10/31/17	11/07/17	Sat	2p-3p	-----S-	:30	1	\$125.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS -----S- Spots/Week 1 Rate \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KJWP	Sa	11/04/17	2:44 PM	Sat	2p-3p	:30	TV312x159-17H	\$125.00 NM
24	10/31/17	11/07/17	Sat	5p-6p	-----S-	:30	1	\$125.00	NM
Weeks: Start Date 10/31/17 End Date 11/06/17 MTWTFSS -----S- Spots/Week 1 Rate \$125.00									

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.

INVOICE



Send Payment To:
KJWP-TV
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	Invoice Date	Invoice Month	Invoice Period
27252-1	11/07/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
Garden State Forward	Political Issue	4972 - GSF LD-2 TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
24	10/31/17	11/07/17	Sat	5p-6p	-----S-	:30	1	\$125.00	NM																																								
<table> <tr> <td>10/31/17</td><td>11/06/17</td><td>-----S-</td><td>1</td><td>\$125.00</td><td colspan="5"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KJWP</td><td>Sa</td><td>11/04/17</td><td>5:15 PM</td><td>Sat</td><td>5p-6p</td><td>:30</td><td>TV312x159-17H</td><td>\$125.00 NM</td></tr> </table>										10/31/17	11/06/17	-----S-	1	\$125.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KJWP	Sa	11/04/17	5:15 PM	Sat	5p-6p	:30	TV312x159-17H	\$125.00 NM										
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25	10/31/17	11/07/17	Sun	12:30-1:30p	-----S	:30	1	\$150.00	NM																																								
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Total Spots							58																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$11,460.00
<u>Agency Commission</u>	\$1,719.00
<u>Net Amount Due</u>	\$9,741.00