

# Broadcast Contract

Randal Wallace City Council  
 6506 Wildwood Trail, APT C  
 Myrtle Beach, SC 29572

Start Date 10/27/23	Contract# 120460	Mod# 0
End Date 11/07/23	Date Entered 10/24/23	Date Last Modified 10/24/23
Advertiser Randal Wallace City		Station Market WYAV-FM
Product City Council		SalesRep/Office Artie Greene

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	FR 10/27/23 TU 11/07/23	06:00A-10:00A	30		4	4	4	4	4	--	--	20	\$4.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	32	128.00	\$ 128.00	\$ 128.00

PREPAID-DO NOT PAY-SPOT TIMES ONLY  
 THANK YOU FOR YOUR BUSINESS

Billing Projections: By Month

	Oct 23	Nov 23
CA	48.00	80.00
ST	16.00	112.00

"THE STATION DOES NOT DISCRIMINATE IN THE ACCEPTANCE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE, GENDER OR ETHNICITY. ANY ORDER FOR ADVERTISING OR ADVERTISING CONTRACT WHICH INCLUDES ANY RESTRICTION IN THE PLACEMENT OF THE ADVERTISING BASED ON RACE, GENDER OR ETHNICITY WILL NOT BE ACCEPTED."

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 2

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WRNN 99.5 Myrtle Beach	<b>Date:</b> 10/24/23
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I, RANDALL WALLACE

being/on behalf of: MYSELF

a legally qualified candidate of the Republican Party

political party for the office of: MYRTLE BEACH CITY COUNCIL

in the NOVEMBER

election to be held on: NOVEMBER 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

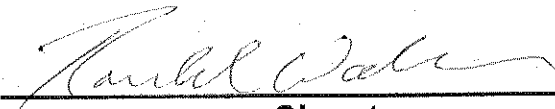
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

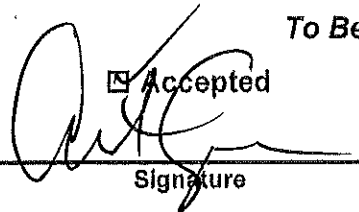
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

Oct 24, 23                        
Date    Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
                      Art Greene                      Sales  
Signature    Printed Name    Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; font-family: cursive;">See Attached</p>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

NOTE: Because the FCC requires that the political file contain the actual line item for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times, dates and rates for specific spots aired. The FCC's online political files include a folder for "Credits and Discounts." NAB suggests that, for stations subject to the online public file rule, the name of contact person(s) be placed in that folder.

# Sales Order

Station: WRNN-FM Buyer: \_\_\_\_\_  
 Contract Name: WRNN Wallace for Council Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 120459 Agency Commission %: 0  
 Start Date: 10/27/23 End Date: 11/07/23 Billing Cycle: Calendar  
 Revenue Type: POLITICAL DIRECT Type: Cash Salesperson: 2831agre Comm %: 0  
 Advertiser: Randal Wallace City Council Makegood Policy: PRIOR APPROVAL ONLY  
 Address: 6506 Wildwood Trail, APT C  
 City: Myrtle Beach State: SC Zip: 29572  
 Product Name: Nov Election  
 Competitive Code: POLITICAL - LOCAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/27/23	11/07/23		6:00 AM	10:00 AM	30	4	4	4	4	4			20	D	10.00	32	320.00	3	
2	10/27/23	11/07/23		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	20.00	16	320.00	3	
3	10/27/23	11/06/23		3:00 PM	7:00 PM	30	2	2	2	2	2			10	D	20.00	14	280.00	3	
4	11/07/23	11/07/23		3:00 PM	7:00 PM	30		4						4	D	20.00	4	80.00	3	

Billing Projections: By Month

	Oct 23	Nov 23
CA	360.00	640.00
ST	120.00	880.00

Print Spot Prices

PREPAID-DO NOT PAY-SPOT TIMES ONLY

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS ..... 66  
 GROSS TOTAL \$ ..... 1,000.00  
 ADJUSTED SPOTS ..... 66  
 ADJUSTED TOTAL \$ ..... 1,000.00

APPROVE    DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

# Sales Order

Station: WYAV-FM Buyer: \_\_\_\_\_  
 Contract Name: WYAV Nov Election Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 120460 Agency Commission %: 0  
 Start Date: 10/27/23 End Date: 11/07/23 Billing Cycle: Calendar  
 Revenue Type: POLITICAL DIRECT Type: Cash Salesperson: 2831agre Comm %: 0  
 Advertiser: Randal Wallace City Council Makegood Policy: PRIOR APPROVAL ONLY  
 Address: 6506 Wildwood Trail, APT C  
 City: Myrtle Beach State: SC Zip: 29572  
 Product Name: City Council  
 Competitive Code: POLITICAL - LOCAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/27/23	11/07/23		6:00 AM	10:00 AM	30	4	4	4	4	4			20	D	4.00	32	128.00	3

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Print Spot Prices

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 THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS ..... 32  
 GROSS TOTAL \$ ..... 128.00  
 ADJUSTED SPOTS ..... 32  
 ADJUSTED TOTAL \$ ..... 128.00

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

**Arthur Greene**

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**From:** Dick Broadcasting Co Inc of Tennessee <notifications@paytrace.com> on behalf of Dick Broadcasting Co Inc of Tennessee  
**Sent:** Tuesday, October 24, 2023 2:28 PM  
**To:** agreene@dbcradio.com  
**Subject:** Dick Broadcasting Co Inc of Tennessee Transaction Receipt - Reference Number 553008074



Dick Broadcasting Co Inc of Tennessee  
192 E Lewis Street  
Greensboro, NC 27406  
10/24/2023 11:28:27 AM

Reference Number: 553008074  
Total: \$1,128.00  
Transaction Type: Sale  
Transaction Status: Pending Settlement  
Card Brand: Discover  
Card Number: xxxxxxxxxxxx4025  
Entry Method: Keyed  
Approval Code: 02401R  
Approval Message: EXACT MATCH  
AVS Result: Full Exact Match  
CSC Result: Match  
Customer Name: Randal Wallace  
Billing Invoice Number: 0001234  
Advertiser Name: Randal Wallace for City Council  
Invoice: 6260\_20231024152825  
Notes / Comments: 1 x Myrtle Beach, South Carolina

Questions? Contact us:  
[accountsreceivable@dbcradio.com](mailto:accountsreceivable@dbcradio.com)