

Quarterly Issues & Programs
KRXD - McNary, AZ
October 1, 2023 - December 31, 2023

KRXD, serving the communities of McNary, AZ, Show Low, AZ, Snowflake, AZ, Taylor, AZ, Pinetop-Lakeside, AZ, White Mountain Lakes, AZ, Pinedale, AZ, Linden, AZ, Shumway, AZ, and surrounding areas, provides its listeners with announcements of area events, road construction updates, weather, community information, news, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

| Date/Time | Issue Title & Description | Runs |
|---|--|-------------|
| 10/5 - 10/28 Aired at various times | HALLOWEEN PARTY THE WHITE MOUNTAINS AUTISM FOUNDATION PRESENTS A HALLOWEEN PARTY FOR INDIVIDUALS WITH SPECIAL NEEDS AND THEIR FAMILY. THERE WILL BE CANDY, GAMES, PRIZES AND MUSIC. THE HALLOWEEN PARTY WILL BE ON SATURDAY, OCTOBER 28TH FROM 1 TO 4PM AT THE SHOW LOW ELKS LODGE, 805 EAST WHIPPI F. | 115 |
| 10/1 - 10/07 Aired at various times | FREE BLACKWOOD QUARTET CONCERT AT 1ST BAPTIST IN PINETOP COME OUT TO THE FIRST BAPTIST CHURCH OF PINETOP, 1901 E. WHITE MOUNTAIN BLVD ON OCT 7TH FOR THE 15TH ANNUAL BLACKWOOD QUARTETS' CONCERT. MARK BLACKWOOD AND THE FABULOUS BLACKWOOD QUARTET SING GOSPEL MUSIC AROUND THE WORLD. THE CONCERT IS FREE. DOORS OPEN AT 5PM WITH THE CONCERT STARTING AT 6PM. THIS CONCERT IS TO HONOR LONG TIME WHITE MOUNTAIN RESIDENT JIM CUNEO WHO PASSED AWAY LAST YEAR. COME ENJOY AN EVENING OF TRULY INSPIRATIONAL GOSPEL MUSIC THAT WILL LIFT YOUR SPIRITS. | 40 |
| 10/1 - 10/14 Aired at various times | 23RD ANNUAL HARVEST FEST THE SNOWFLAKE/TAYLOR CHAMBER OF COMMERCE PRESENTS THEIR 23RD ANNUAL HARVEST FEST. THERE WILL BE: • ARTS & CRAFTS • FOOD TRUCKS • LIVE ENTERTAINMENT • PUMPKIN PIE EATING CONTEST • KIDS ZONE • SCAVENGER HUNT • WAGON RIDES TO THE WILLIS FARM PUMPKIN PATCH AND CORN MAZE. FOR MORE INFORMATION, CONTACT THE SNOWFLAKE/TAYLOR CHAMBER OF COMMERCE AT 928-536-4331 OR VISIT SNOWFLAKETAYLORCHAMBER.ORG.THE 23RD ANNUAL HARVEST FEST WILL BE ON SATURDAY, OCTOBER 14TH FROM 9:00 AM TO 2:00 PM AT PIONEER PARK IN SNOWFLAKE. | 75 |
| 10/1 - 10/29 Aired at various times | DREAM CITY CHURCH WHITE MOUNTAINS FALL FEST DREAM CITY CHURCH WHITE MOUNTAINS IS INVITING YOU TO ITS ANNUAL FALL FEST. COME JOIN THEM FOR A SAFE AND FUN WAY TO CELEBRATE FALL. THERE WILL BE TRUNK OR TREAT, GAMES FOR ALL AGES, A HAYRIDE, LASER TAG, AND A RAFFLE. ADMISSION IS FREE AND EVERYONE IS WELCOME. THEY WILL ALSO HAVE FOOD TRUCKS ON SITE. THEY CANNOT WAIT TO SEE YOU THERE. DREAM CITY CHURCH WHITE MOUNTAINS FALL FEST WILL BE SUNDAY, OCTOBER 29TH FROM 3 PM TO 6 PM. IN THE EVENTS AREA OF THE CHURCH LOCATED AT 4703 VALLEY AND IN LAKESIDE | 145 |
| 10/23 - 10/26 Aired at various times | FAMILY SPOOKY PARTY IT'S A HALLOWEEN FAMILY SPOOKY PARTY WITH A COSTUME CONTEST, GAMES, ACTIVITIES, TRICKS AND TREATS. THE FAMILY SPOOKY PARTY WILL BE THIS THURSDAY OCTOBER 26TH FROM 6 TO 8:30 PM AT CEDAR HILLS SENIOR COMMUNITY CENTER AT 9419 CONCHO HIGHWAY IN SNOWFLAKE. VOLUNTEERS ARE WELCOME, CALL AUDREY AT 602-341-9720. | 15 |
| 10/23 - 10/24 Aired at various times | MONSTER BASH THE SNOWFLAKE TAYLOR CHAMBER OF COMMERCE PRESENTS MONSTER BASH. THEY WILL HAVE A COSTUME CONTEST, DINNER, PRIZES, GAMES AND MORE. THE COST IS \$20 PER PERSON OR \$150 FOR A TABLE OF 8. THE MONSTER BASH WILL BE TONIGHT AT 6 O'CLOCK THE THE OLS COMMUNITY CENTER. FOR TICKETS. CALL THE CHAMBER AT 928-536-4331. | 10 |
| 11/7 - 12/09 | WHITE MOUNTAIN FESTIVAL OF THE TREES | 160 |

Aired at various times WHITE MOUNTAIN HELPING HANDS WILL HAVE THEIR WHITE MOUNTAIN FESTIVAL OF THE TREES, A FUNDRAISING EVENT BENEFITING THE VERNON FIRE DEPARTMENT AND THE FISHERS OF MEN VETERANS MINISTRY. THEY ARE STILL IN NEED OF DONATIONS FOR THEIR SILENT AUCTION AND THEY LOOKING FOR LOCAL BUSINESSES TO SPONSOR CHRISTMAS TREES. THE WHITE MOUNTAIN FESTIVAL OF THE TREES WILL BE HELD ON SATURDAY, DECEMBER 9TH AT THE SHOW LOW ELKS LODGE. DOORS OPEN AT 10AM FOR TREE VIEWING AND THE EVENT STARTS AT 11AM. TICKETS ARE \$65 AND INCLUDE AND INCLUDE \$20 WORTH OF RAFFLE TICKETS, LUNCH, A FASHION SHOW, LIVE CHRISTMAS MUSIC, AND MUCH MORE
TICKETS MUST BE PURCHASED IN ADVANCE BY CALLING MARSHA AT 928-200-8919.

10/25 - 10/29 **SPECIAL NEEDS TRUNK OR TREAT** 25
Aired at various times A TRUNK OR TREAT FOR SPECIAL NEEDS FAMILIES ONLY WILL OFFER A COSTUME CONTEST AND MUSIC BY DJ SKYLER BROWN AND WILL BE THIS SUNDAY OCTOBER 29TH AT THE SHOW LOW ARIZONA MOUNTAIN COFFEE COMPANY LOCATED AT 151 NORTH WHITE MOUNTAIN ROAD FROM 10AM TO 1PM.

11/21 - 12/02 **39TH ANNUAL FEASTE OF CAROLS** 100
Aired at various times SHOW LOW HIGH SCHOOL PRESENTS THE 39TH ANNUAL FEASTE OF CAROLS. TICKETS ORDERS MAY BE PLACED BY CALLING CORI LEWIS AT (928) 892-9703. THE OLD MADRIGAL FEAST WILL TAKE PLACE AT 7 P.M. ON NOVEMBER 29TH THROUGH THE 30TH AND DECEMBER 1ST AND 2ND AT WHIPPLE RANCH ELEMENTARY SCHOOL, 1350 NORTH CENTRAL AVENUE. FOR OTHER QUESTIONS PLEASE CONTACT CYNTHIA WHIPPLE AT SHOW LOW HIGH SCHOOL (928) 537-6200.

11/8 - 11/11 **VETERANS DAY FUNDRAISER** 20
Aired at various times HONOR FLIGHT ARIZONA TAKES WWII, KOREAN & VIETNAM WAR VETERANS TO SEE THEIR MEMORIALS IN WASHINGTON DC AT NO COST TO THE VETERAN! TWISTED SUGAR WILL BE DONATING 15% OF ALL SALES THIS SATURDAY ON VETERAN'S DAY TO THIS AMAZING ORGANIZATION. TWISTED SUGAR IS LOCATED AT 5171 CUB LAKE ROAD NEXT TO WALGREENS. COME GET A COOKIE FOR A CAUSE!

11/22 - 12/02 **SHOW LOW SHINES CHRISTMAS PARADE** 55
Aired at various times SHOW LOW SHINES CHRISTMAS PARADE THEME THIS YEAR IS "CANDYLAND CHRISTMAS". THE PARADE WILL ALONG THE DEUCE OF CLUBS FROM CENTRAL TO WHITE MOUNTAIN ROAD. GET YOUR APPLICATION TO BE IN THE PARADE AT THE SHOW LOW AQUATIC CENTER OR ON SHOW LOW AZ DOT GOV. THE SHOW LOW SHINES CHRISTMAS PARADE WILL BE ON SATURDAY, DECEMBER 2ND STARTING A 6PM. THE SHOW LOW SHINES CHRISTMAS PARADE WILL THIS SATURDAY, DECEMBER 2ND STARTING A 6PM. FOR MORE INFORMATION, CALL 928-532-4141.

11/22 - 12/02 **SHOW LOW TREE LIGHTING** 55
Aired at various times JOIN THE CITY OF SHOW LOW FOR A MAGICAL EVENING AS THEY LIGHT UP THEIR CHRISTMAS TREE. BRING THE WHOLE FAMILY AND IMMERSE YOURSELF IN THE FESTIVE SPIRIT WITH TWINKLING LIGHTS, HOLIDAY MUSIC, AND THE WARMTH OF COMMUNITY. THE CITY OF SHOW LOW TREE LIGHTING WILL BE AFTER THE SLOW LOW SHINES PARADE ON SATURDAY DECEMBER 2ND AT 7 PM IN FRONT OF CITY HALL!
THIS SATURDAY DECEMBER 2ND AT 7 PM IN FRONT OF CITY HALL!

12/14 - 12/15 **CORK AND CANVAS EVENT** 5
Aired at various times TO HELP SHAPE AND GIVE BACK TO THE COMMUNITY, THE ART ALLIANCE OF THE WHITE MOUNTAINS IS HAVING A CORK AND CANVAS EVENT. ALL ARE WELCOME TO THIS EVENT, SO COME GATHER TOGETHER FOR GOOD TIDINGS, CHEER, AND LIVE MUSIC. THE CORK AND CANVAS EVENT WILL BE TODAY (DECEMBER 15TH) FROM 5PM TO 7PM AT THE ART ALLIANCE. LOCATED AT 251 PENROD ROAD IN SHOW LOW.

11/22 - 12/14 **FLASHLIGHT CANDY CANE** 115

Aired at
various
times

FLASHLIGHT CANDY CANE FOR KIDS 11 AND YOUNGER WILL BRING FESTIVE FUN TO THE PARK. HUNDREDS OF CANDY CANES WILL BE LEFT ON SENIOR FIELD AND THEY NEED YOUR HELP FINDING THEM. BE ON THE LOOKOUT FOR A \$50 PRIZE WINNING CANDY CANES. DRESS WARM AND BRING YOUR FLASHLIGHT. TICKETS ARE \$5 AND ARE AVAILABLE AT THE SHOW LOW RECREATION DEPARTMENT AT 1100 WEST DEUCE OF CLUBS AND AVAILABLE AT THE EVENT WHILE SUPPLIES LAST. FLASHLIGHT CANDY CANE WILL BE THURSDAY, DECEMBER 14TH STARTING AT 6:15 PM AT SENIOR FIELD AT SHOW LOW CITY PARK. GATES OPEN AT 5:45.

Public Service Announcements

| Date/Time | Description | Runs |
|--------------|---|------|
| 10/1 - 12/31 | High School Equivalency | 88 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Adoption from Foster Care | 91 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Caregiver Assistance | 87 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Alzheimer's Awareness | 85 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Child Car Safety | 87 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Type 2 Diabetes Prevention | 90 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Buzzed Driving Prevention | 88 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Drug-Impaired Driving Prevention | 89 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Discovering Nature | 92 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Youth Fentanyl Awareness | 91 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Flu Vaccination | 89 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Emergency Preparedness | 88 |
| Var | Recorded public service announcement | |
| 10/1 - 12/31 | Gun Safety | 90 |
| Var | Recorded public service announcement | |

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| 10/1 - 12/31 | High Blood Pressure Control | 95 |
| Var | Recorded public service announcement | |
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| 10/1 - 12/31 | Ending Hunger | 91 |
| Var | Recorded public service announcement | |
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| 10/1 - 12/31 | Fatherhood Involvement | 88 |
| Var | Recorded public service announcement | |
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| 10/1 - 12/31 | Belonging Begins With Us | 87 |
| Var | Recorded public service announcement | |
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| 10/1 - 12/31 | Lung Cancer Screening | 82 |
| Var | Recorded public service announcement | |
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| 10/1 - 12/31 | Supporting Pets in Your Community | 88 |
| Var | Recorded public service announcement | |
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| 10/1 - 12/31 | Middle School Mental Health | 90 |
| Var | Recorded public service announcement | |
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| 10/1 - 12/31 | Saving for Retirement | 95 |
| Var | Recorded public service announcement | |
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