

Quarterly Issues & Programs

KRXD - McNary, AZ

January 1, 2023 - March 31, 2023

KRXD, serving the communities of McNary, Show Low, Snowflake-Taylor, Pinetop-Lakeside, White Mountain Lakes, Pinedale, Linden, Shumway, and surrounding areas, provides its listeners with announcements of area events, road construction updates, weather, community information, news, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Date/Time	Duration	Issue Title & Description	Runs
3/1-3/31 Aired at various times	:25	WILD HARE 3K COLOR RUN/WALK WALK, RUN OR JOG THE 1.8 MILE COURSE AND FINISH A LITTLE MORE COLORFUL AT THE WILD HARE 3K COLOR RUN/WALK. THERE WILL BE A COLOR TOSS FOLLOWED BY FUN RUN IN WAVES SO EVERYONE GETS SOME COLOR! THE WILD HARE 3K COLOR RUN/WALK WILL BE THIS SATURDAY APRIL 1ST. CHECK IN STARTS AT 8:15. EARLY BIRD \$25 ADULT, \$15 YOUTH INCLUDES TEE AND FINISHER MEDAL LATE \$35 ADULT. \$20 YOUTH NO TEE.	90
1/1-2/10 Aired at various times	:07	B.P.O.E. ELKS BINGO CANCELLED BINGO AT THE SHOW LOW ELKS LODGE HAS BEEN CANCELLED DUE TO SAFETY CONCERNS WITH THE SNOW AND ICE UNTIL FEBRUARY 10TH.	95
3/1-3/31 Aired at various times	:40	BIZEXPO THE CITY OF SHOW LOW, THE SHOW LOW CHAMBER OF COMMERCE AND NORTH STAR BUSINESS CENTER PRESENT THE 2023 SHOW LOW BIZEXPO. IT WILL BE ON FRIDAY AND SATURDAY, APRIL 21 & 22 FROM 10 A.M. TO 4 P.M. AND WILL BE LOCATED AT THE CITY CAMPUS GYM; 620 E. MCNEIL IN SHOW LOW. THIS IS SHOW LOW'S PREMIER ANNUAL BUSINESS EXPO WITH 40+ VENDORS, CONTESTS AND LOTS OF PRIZES. GET CONNECTED, PROMOTE YOUR PRODUCTS AND SERVICES WHILE MEETING LOTS OF POTENTIAL CUSTOMERS. DON'T MISS THIS OPPORTUNITY AND REGISTER TODAY! FOR MORE INFORMATION, CONTACT STEVE NORTH AT 928-532-4124.	78
3/27-3/31 Aired at various times	:36	BOOTS AROUND THE MOUNTAIN WALK FOR VETERANS FISHER'S OF MEN FOR VETERANS PRESENT BOOTS AROUND THE MOUNTAIN, A FUNDRAISING WALK FOR VETERANS. THERE ARE 2 WALK OPTIONS... 1.2K & 2.4K FOR A \$25 DONATION OR CHOOSE A FREE WALK FOR THE KIDS. ALL PROCEEDS GOING TO FISHERS OF MEN FOR VETERANS WITH AWARENESS OF PTSD, TBI, AND HOMELESS. FISHER'S OF MEN FOR VETERANS BOOTS AROUND THE MOUNTAIN WALK WILL BE AT THE SHOW LOW CITY PARK, SATURDAY, APRIL 22ND FROM 10 TO 2 WITH REGISTRATION AND CHECK IN AT 9. GET MORE INFO AND REGISTER AT "FISHERS OF MEN FOR VETERANS DOT COM". SPONSORSHIP OPPORTUNITIES AND VENDOR SPOTS ARE AVAILABLE.	5
1/27-3/3 Aired at various times	:44	WHITE MOUNTAIN CARE PACKAGES WHITE MOUNTAIN CARE PACKAGES IS HAVING THEIR ANNUAL WINTER FUND RAISING RAFFLE AS THEY BEGIN THEIR 7TH YEAR. TICKETS ARE \$10 EACH WITH A 1ST PRIZE OF \$100, 2ND PRIZE OF \$50, AND 3RD PRIZE OF \$25. THE WINNERS WILL BE DRAWN ON FRIDAY MARCH 3RD. YOU DON'T HAVE TO BE PRESENT TO WIN. THEIR NEEDS HAVE CONTINUED TO INCREASE AS THEY ARE SERVING UP TO 200 INDIVIDUALS AND FAMILIES EACH MONTH. TO PURCHASE RAFFLE TICKETS TO HELP SUPPORT WHITE MOUNTAIN CARE PACKAGES, CALL DAVID AT 928-358-7193 OR SEND A CHECK OR MONEY ORDER TO PO BOX 1781, SNOWFLAKE, ARIZONA 85937.	77

Public Service Announcements

1/1-3/31 Var	:30	High School Equivalency Recorded public service announcement	31
1/1-3/31 Var	:30	Adoption from Foster Care Recorded public service announcement	17
1/1-3/31 Var	:30	Caregiver Assistance Recorded public service announcement	28
1/1-3/31 Var	:30	Alzheimer's Awareness Recorded public service announcement	28
1/1-3/31 Var	:30	Child Car Safety Recorded public service announcement	33
1/1-3/31 Var	:30	Type 2 Diabetes Prevention Recorded public service announcement	29
1/1-3/31 Var	0:15	Buzzed Driving Prevention Recorded public service announcement	18
1/1-3/31 Var	:30	Drug-Impaired Driving Prevention Recorded public service announcement	27
1/1-3/31 Var	:30	Discovering Nature Recorded public service announcement	19
1/1-3/31 Var	:30	Youth Fentanyl Awareness Recorded public service announcement	23
1/1-3/31 Var	:30	Flu Vaccination Recorded public service announcement	34
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1/1-3/31 Var	:30	High Blood Pressure Control Recorded public service announcement	29
1/1-3/31 Var	:30	Ending Hunger Recorded public service announcement	36
1/1-3/31 Var	:30	Fatherhood Involvement Recorded public service announcement	37
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Var		Recorded public service announcement	
1/1-3/31	:30	Lung Cancer Screening	35
Var		Recorded public service announcement	
1/1-3/31	:30	Supporting Pets in Your Community	45
Var		Recorded public service announcement	
1/1-3/31	:30	Middle School Mental Health	37
Var		Recorded public service announcement	
1/1-3/31	:30	Saving for Retirement	34
Var		Recorded public service announcement	