

Quarterly Issues & Programs

KRXD - McNary, AZ

April 1, 2023 - June 30, 2023

KRXD, serving the communities of McNary, Show Low, Snowflake-Taylor, Pinetop-Lakeside, White Mountain Lakes, Pinedale, Linden, Shumway, and surrounding areas, provides its listeners with announcements of area events, road construction updates, weather, community information, news, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

| Date/Time | Duration | Issue Title & Description | Runs |
|---------------------------------------|----------|--|------|
| 3/1 - 4/21 Aired at various times | :40 | BIZEXPO THE CITY OF SHOW LOW, THE SHOW LOW CHAMBER OF COMMERCE AND NORTH STAR BUSINESS CENTER PRESENT THE 2023 SHOW LOW BIZEXPO. IT WILL BE ON FRIDAY AND SATURDAY, APRIL 21 & 22 FROM 10 A.M. TO 4 P.M. AND WILL BE LOCATED AT THE CITY CAMPUS GYM; 620 E. MCNEIL IN SHOW LOW. THIS IS SHOW LOW'S PREMIER ANNUAL BUSINESS EXPO WITH 40+ VENDORS, CONTESTS AND LOTS OF PRIZES. GET CONNECTED, PROMOTE YOUR PRODUCTS AND SERVICES WHILE MEETING LOTS OF POTENTIAL CUSTOMERS. DON'T MISS THIS OPPORTUNITY AND REGISTER TODAY! FOR MORE INFORMATION, CONTACT STEVE NORTH AT 928-532-4124. | 95 |
| 3/27 - 4/22 Aired at various times | :36 | BOOTS AROUND THE MOUNTAIN WALK FOR VETERANS FISHER'S OF MEN FOR VETERANS PRESENT BOOTS AROUND THE MOUNTAIN, A FUNDRAISING WALK FOR VETERANS. THERE ARE 2 WALK OPTIONS... 1.2K & 2.4K FOR A \$25 DONATION OR CHOOSE A FREE WALK FOR THE KIDS. ALL PROCEEDS GOING TO FISHERS OF MEN FOR VETERANS WITH AWARENESS OF PTSD, TBI, AND HOMELESS. FISHER'S OF MEN FOR VETERANS BOOTS AROUND THE MOUNTAIN WALK WILL BE AT THE SHOW LOW CITY PARK, SATURDAY, APRIL 22ND FROM 10 TO 2 WITH REGISTRATION AND CHECK IN AT 9. GET MORE INFO AND REGISTER AT "FISHERS OF MEN FOR VETERANS DOT COM". SPONSORSHIP OPPORTUNITIES AND VENDOR SPOTS ARE AVAILABLE. | 75 |
| 3/27 - 4/29 Aired at various times | :15 | CHROME IN THE DOME CAR SHOW 2023 THE CHROME IN THE DOME CAR SHOW 2023 AT THE ROUND VALLEY DOME, THE BEST INDOOR CAR SHOW OF THE YEAR, WILL BE ON SATURDAY APRIL 29TH. ALL PROCEEDS WILL BENEFIT THE ROUND VALLEY HIGH SCHOOL VOCATIONAL PROGRAMS AND TRADE SCHOOLS. | 96 |
| 3/29 - 4/7 Aired at various times | :56 | DREAM CITY CHURCH WHITE MOUNTAINS THIS EASTER COME JOIN DREAM CITY CHURCH WHITE MOUNTAINS THIS EASTER FOR AN INCREDIBLE WEEKEND CELEBRATION OF INSPIRATION AND HOPE! THEY KICK OFF THE WEEKEND WITH A GOOD FRIDAY SERVICE (APRIL 7) AT 6PM. IT'S A SERVICE FOR THE WHOLE FAMILY AND WILL INCLUDE COMMUNION. EASTER MORNING BEGINS WITH A SUNRISE SERVICE AT 7AM, WITH WORSHIP AND AN ENCOURAGING WORD. A NICE HOT BREAKFAST WILL BE AVAILABLE IMMEDIATELY AFTER THE SERVICE! DRESS WARM BECAUSE IT'S AN OUTSIDE SERVICE. YOU WILL HAVE TWO OPTIONS FOR THE MAIN EASTER SERVICES AT BOTH 9AM & 11AM. EACH SERVICE WILL BE FILLED WITH UPLIFTING SONGS OF WORSHIP AND TEACHING OF THE RESURRECTION OF JESUS CHRIST! BOTH THE 9AM & 11AM SERVICE WILL HAVE CLASSES FOR ALL GRADE SCHOOL KIDS! FINALLY, WE END THE DAY WITH AN EASTER EGG HUNT FOR ALL GRADE SCHOOL AGE KIDS, HOTDOGS WILL ALSO BE SERVED! PLAN ON JOINING US FOR EASTER AT DREAM CITY CHURCH AT 4703 VALLERY LANE IN LAKESIDE. | 24 |
| 3/29 - 4/23 | :44 | UNITY OF THE WHITE MOUNTAINS | 63 |

Aired at various times

UNITY OF THE WHITE MOUNTAINS IS SELLING RAFFLE TICKETS FOR THE BROADWAY PLAY, "HAMILTON." THE PERFORMANCE IS AT POPEJOY CENTER IN ALBUQUERQUE ON SATURDAY, ON MAY 13TH AT 8:00PM.

ONE RAFFLE TICKET FOR BOTH SEATS IS \$100 OR BUY TWO RAFFLE TICKETS FOR \$150. THE FACE VALUE OF THESE TWO PRIME SEAT TICKETS IS \$1900! THEIR LOCATION IS: ROWS A-E DRESS SECTION.

BUY YOUR RAFFLE TICKETS AT UNITY OF THE WHITE MOUNTAINS, 257 WOODLAND RD, LAKESIDE, BEFORE OR AFTER SUNDAY SERVICES, 10:30-11:30AM. THE WINNING TICKET WILL BE DRAWN ON SUNDAY, APRIL 23RD AT THE END OF THE SERVICE. YOU DO NOT NEED TO BE PRESENT TO WIN. GOOD LUCK AND THANK YOU! FOR MORE INFORMATION EMAIL MINISTER@UNITYWM.ORG

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| 3/31 - 4/22 | :33 | NAVAJO COUNTY PEACE OFFICER MEMORIAL | 63 |
| Aired at various times | | AFTER OVER A YEAR AND A HALF OF WORK AND DONATIONS BY MANY MEMBERS OF THE COMMUNITY, THE NAVAJO COUNTY PEACE OFFICERS MEMORIAL IS COMPLETE. SEVENTEEN OFFICERS LIVING AND WORKING WITHIN NAVAJO COUNTY HAVE GIVEN THEIR LIVES IN THE LINE OF DUTY. THE NAVAJO COUNTY PEACE OFFICER MEMORIAL WILL HONOR AND MEMORIALIZE THESE OFFICERS WITH THEIR NAMES FOREVER ETCHED IN GRANITE. THE DEDICATION CEREMONY IS SCHEDULED TO BE HELD ON SATURDAY APRIL 22ND AT NOON AT SHOW LOW CITY HALL, 180 NORTH 9TH STREET WHERE THE MEMORIAL WILL BE UNCOVERED. | |
| 3/29 - 5/5 | :43 | CITY OF SHOW LOW'S 70TH ANNIVERSARY & 10TH ANNUAL BBQ THROWDOWN | 95 |
| Aired at various times | | CELEBRATE SHOW LOW'S 70TH ANNIVERSARY & 10TH ANNUAL BBQ THROWDOWN WITH A BURGER BURN FROM 5 TO 7 PM, FREE TO THE FIRST 400 PEOPLE! WATCH THE PRO'S COOK FRIDAY & SATURDAY TO SEE WHO THE BEST OF THE BEST IN 4 CATEGORIES IS. JOIN THEM FOR THE 10TH ANNUAL BBQ THROWDOWN ON SATURDAY. THE ANNIVERSARY PARTY WILL FEATURE FREE KIDS ZONE, AMAZING FOOD VENDORS, AND GREAT LIVE MUSIC FEATURING SYDNEY SWANSON, MIDNIGHT MOON, & INEVITABLE. FOR ADDITIONAL INFORMATION, CALL (928) 532-4140. THE BBQ THROWDOWN WILL BE AT FRONTIER PARK ON MAY 5TH & 6TH FROM NOON TO 7. | |
| 4/5 - 4/8 | :21 | SHOW LOW ELKS LODGE ANNUAL EASTER EGG HUNT | 9 |
| Aired at various times | | THE SHOW LOW ELKS LODGE ANNUAL EASTER EGG HUNT WILL BE ON SATURDAY, APRIL 8TH. IT'S OPEN TO KIDS 12 AND YOUNGER WHO WILL BE DIVIDED INTO 3 AGE GROUPS. THERE WILL BE LOTS OF GREAT PRIZES INCLUDING BICYCLES AND A FREE LUNCH. THE EASTER EGG HUNT WILL BE AT THE SHOW LOW ELKS LODGE AT 805 E. WHIPPLE WITH THE HIINT STATING AT 11A. | |
| 4/4 - 4/28 | :15 | GAME NIGHT AT SHOW LOW LIBRARY | 75 |
| Aired at various times | | IT'S FAMILY GAME NIGHT WHERE YOU CAN ENJOY BOARD GAMES & CARD GAMES. FAMILY GAME NIGHT WILL BE FRIDAY APRIL 28TH STARTING AT 6:15 P.M. AT THE SHOW LOW LIBRARY. GET MORE INFO AT 928-532-4070 | |
| 4/6 - 6/3 | :09 | CRUZ'N THE RIM | 180 |
| Aired at various times | | CRUZ'N THE RIM CAR SHOW 2023 WITH FREE ADMISSION WILL BE AT FRONTIER PARK IN SHOW LOW ON SATURDAY, JUNE 3RD FROM 9 TO 3. | |
| 5/25 - 6/9 | :13 | SHOW LOW DAYS | 60 |
| Aired at various times | | SHOW LOW DAYS IS BACK AGAIN THIS YEAR AT FRONTIER PARK. THERE WILL BE ARTS & CRAFTS, FAMILY FUN, GAME BOOTHS, LIVE MUSIC EACH NIGHT AND MORE. SHOW LOW DAYS WILL BE THIS FRIDAY FROM NOON TO 10 PM AND THIS SATURDAY FROM 9AM TO 10PM. | |
| 5/25 - 5/31 | :35 | NATIONAL SENIOR HEALTH AND FITNESS DAY | 45 |

Aired at various times

TURN OF THE CARD COMMUNITY CENTER (FORMALLY SHOW LOW SENIOR CENTER) AND MEALS ON WHEELS AZ WHITE MOUNTAINS CELEBRATE THE 30TH ANNIVERSARY OF NATIONAL SENIOR HEALTH AND FITNESS DAY.

SPEAKERS FROM NORTHLAND PIONEER COLLEGE, CITY OF SHOW LOW PARK AND RECREATION, WHITE MOUNTAIN SHOOTERS ASSOCIATION, ADULT HULA CLASS AND PET ALLIES WILL PRESENT PROGRAMS THAT WILL KEEP YOU HEALTHY AND BUSY.

NATIONAL SENIOR HEALTH AND FITNESS DAY WILL BE ON WEDNESDAY MAY 31ST FROM 9AM-2PM. FOR INFORMATION CALL 928-532-0656

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| 6/4 - 6/23 | :29 | WHITE MOUNTAINS BALLOON FESTIVAL | 45 |
| Aired at various times | | THE 6TH ANNUAL WHITE MOUNTAINS HOT AIR BALLOON FESTIVAL RETURNS TO PINETOP-LAKESIDE THIS MONTH. THE EVENT WILL INCLUDE AN ASCENSION BREAKFAST, BEER GARDEN, FOOD & RETAIL VENDORS, A KICKOFF CONCERT WITH LAST TRAIN TO JUAREZ AND OF COURSE, HOT AIR BALLOONS. THIS EVENT WILL BE FREE TO THE PUBLIC. ALL BALLOON ACTIVITIES ARE WEATHER DEPENDENT. THE ANNUAL WHITE MOUNTAINS HOT AIR BALLOON FESTIVAL WILL BE JUNE 23-25 AT MOUNTAIN MEADOW RECREATION COMPLEX IN LAKESIDE | |

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| 5/29 - 6/24 | :32 | VFW MEMORIAL GOLF TOURNAMENT | 75 |
| Aired at various times | | THE SHOW LOW VFW WILL HAVE THEIR 6TH ANNUAL MEMORIAL GOLF TOURNAMENT THIS MONTH. THIS EVENT HELPS THE POST FUND VETERAN AND COMMUNITY PROGRAMS WHICH THIS POST IS INVOLVED WITH. THE ENTRY FEE IS \$70 PER PERSON. THERE WILL BE A LUNCH AND RAFFLE AT THE VFW IN SHOW LOW AFTER THE TOURNAMENT. THE 6TH ANNUAL MEMORIAL GOLF TOURNAMENT WILL BE ON SATURDAY, JUNE 24TH AT THE SNOWFLAKE GOLF COURSE WITH AN 8AM SHOTGUN START. FOR MORE INFORMATION CALL 928-271-1080 | |

Public Service Announcements

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|------------|------|---|----|
| 4/1 - 6/30 | :30 | High School Equivalency | 32 |
| Var | | Recorded public service announcement | |
| 4/1 - 6/30 | :30 | Adoption from Foster Care | 36 |
| Var | | Recorded public service announcement | |
| 4/1 - 6/30 | :30 | Caregiver Assistance | 35 |
| Var | | Recorded public service announcement | |
| 4/1 - 6/30 | :30 | Alzheimer's Awareness | 29 |
| Var | | Recorded public service announcement | |
| 4/1 - 6/30 | :30 | Child Car Safety | 31 |
| Var | | Recorded public service announcement | |
| 4/1 - 6/30 | :30 | Type 2 Diabetes Prevention | 38 |
| Var | | Recorded public service announcement | |
| 4/1 - 6/30 | 0:15 | Buzzed Driving Prevention | 28 |
| Var | | Recorded public service announcement | |
| 4/1 - 6/30 | :30 | Drug-Impaired Driving Prevention | 35 |
| Var | | Recorded public service announcement | |

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| 4/1 - 6/30 Var | :30 | Discovering Nature Recorded public service announcement | 29 |
| 4/1 - 6/30 Var | :30 | Youth Fentanyl Awareness Recorded public service announcement | 27 |
| 4/1 - 6/30 Var | :30 | Flu Vaccination Recorded public service announcement | 38 |
| 4/1 - 6/30 Var | :30 | Emergency Preparedness Recorded public service announcement | 39 |
| 4/1 - 6/30 Var | :30 | Gun Safety Recorded public service announcement | 35 |
| 4/1 - 6/30 Var | :30 | High Blood Pressure Control Recorded public service announcement | 33 |
| 4/1 - 6/30 Var | :30 | Ending Hunger Recorded public service announcement | 28 |
| 4/1 - 6/30 Var | :30 | Fatherhood Involvement Recorded public service announcement | 31 |
| 4/1 - 6/30 Var | :30 | Belonging Begins With Us Recorded public service announcement | 29 |
| 4/1 - 6/30 Var | :30 | Lung Cancer Screening Recorded public service announcement | 35 |
| 4/1 - 6/30 Var | :30 | Supporting Pets in Your Community Recorded public service announcement | 33 |
| 4/1 - 6/30 Var | :30 | Middle School Mental Health Recorded public service announcement | 32 |
| 4/1 - 6/30 Var | :30 | Saving for Retirement Recorded public service announcement | 37 |