WUXP (TV)
LOCAL/PUBLIC SERVICE ANNOUNCEMENTS
SECOND QUARTER 2008

COMMUNITY CALENDAR

THE COMMUNITY CALENDAR IS LOCALLY PRODUCED, BY LEE PETERSON, ON A WEEKLY BASIS. INFORMATION IS LISTED ON EACH CALENDAR AS OFTEN AS POSSIBLE. ALONG WITH IN-COMING MAIL FROM NON-PROFIT, PROFIT, CHURCHES, SCHOOLS AND MANY OTHER ORGANIZATIONS, WE ALSO SOLICIT COMMUNITY CALENDAR INFORMATION FROM OUR WEB-SITE AND THEN TURN AROUND AND PLACE INFORMATION ON OUR COMMUNITY CALENDAR WEB-PAGE. INFORMATION, INCLUDING PICTURES IS SOLICITED, SCREENDED AND WRITTEN BY LEE PETERSON AND PLACED ON THE COMMUNITY CALENDAR WEB PAGE ON A WEEKLY BASIS.

WUXP 2nd Qrt. Children's Programming Report April – June '08

A quarterly list of community events, programs, and topics of discussion aired or posted in which addresses issues for the enrichment of our children's lives in Middle Tennessee.

Community Calendar (*see listing of events)

WUXP – My TV 3O Community Calendar - weekly listing of community events and public information on our station's website: **www.mytv30web.com**

National Public Service Announcements (following spots airing in rotation)

World Wildlife Fund	American Heart Association	Guide Dog Found. for the Blind
Am. Academy of Dermatology	Childhood Obesity	Big Brothers Big Sisters
Get Some Nature Into Your Kids	Community Engagement	Guard Your Mouth
Volunteers of America	Men Preventive Health	C.A.S.A.
College Access	Communities in Schools	Entertainment Software Rating Board
League of Women Voters	Wildfire Prevention	American Dental Association
United Way 2-1-1	USO – Letter Home	Play Golf America
Shriners Hospital	Drug – Free America – Rx	Darfur Awareness
Rotary International	March of Dimes	Booster Seat Use
Astronaut Recruitment	Foundation for a Better Life	Sex and the Kitty
Salute American Heroes	U.S. Postal Service	China: Rebuilding Homes
Patient Advocate Foundation	Nutrition Education	Prevention of Teenage Pregnancy
Disaster Preparedness	Underage Drinking	Steps Against Recurrent Stroke
Y.W.C.A.	Dogs in Hot Cars	Everyone's Talking About Glaucoma

Comments with Dr. James Haney (Weekly Community Affairs Program)

*See list of program topics/interviews with state and local community leaders

Community Activities (Station participation or psa's aired for local charity)

Navy Week (April 7-11)
Autism Awareness Month (April)
Jason Foundation (April – June)
H.A.W.C. Spay & Neuter (April – June)
Ms. TN Child Abuse (April – June)
Red Cross Tornado Relief (April – June)
Sumner County Anti-Drug (April – June)
Belk Charity Sale (May 3)
Let's Get Fit Gina D's Kids Club (April–June)
Crime Victims Week (April 14-18)
Child Abuse Prevention Month (April)
Dogs in Hot Cars (April – June)
H.A.W.C. Pet Adoptions (April – June)
Better Public Schools (April – June)
Union University Tornado Help (April–June)
Children's Fitness/Sports Month (May)
Stamp Out Hunger (May 10)

Hosted Events (Station Sponsorship and/or psa's aired for local non-profits)

Crop Hunger Walk – April 6 (Church World Service)
Linda Davis Songwriter's Night – April 17 (Muscular Dystrophy Association)
Music City Tennis Invitational – April 20 (Frances Preston Vanderbilt Cancer Clinic)
Special Olympics Golf Tournament – April 21 (Special Olympics Middle Tennessee)
Relay for Life – April 25; May 3, 9, 16, 30; June 6, 14, 20, 27 (American Cancer Society)
Main Street Festival – April 26-27 (Heritage Foundation of Williamson County)
Golf Tournament – April 28 (Y.L.L.C.)
American Kids Talent Search – April 18 (American Kids Inc.)
Bark in the Park – May 3 (Humane Association of Wilson County)
3on3 Connect Basketball Tournament – May 3 (Connect of Williamson County)
Paws for a Cause – May 10 (Cheatham County Animal Assistance Fund)
Tour de Nash – May 17 (Music City Moves/Celebrate Nashville)
Nashville Screen Writer's Conference – June 1 (Nashville Screenwriter's Guild)
5k Family Run for Fathers – June 21 (Family Foundation Fund)
Phil Fulmer & Friends Golf Tournament – June 10 (Jason Foundation)
Make A Difference Motorcycle Ride – June 14 (LaVergne Rescue Squad
Singin' In the Summertime – June 16 (Arthritis Foundation)
St. Jude Dream Home Giveaway – June 22 (St Jude Children's Hospital)

Issues & Concerns (Reports and topics broadcasted for viewer's information)

- **Community** – My TV 3O sponsored our annual Bark in the Park for the Humane Association of Wilson County to help homeless & abused pets on May 3. WUXP aired **82** public service announcements.
- **Children** – Dr. Haney discussed the issues of **"Fluoride Controversy"** on WUXP's community affairs program that aired on April 26.
- **Family** – My TV 3O sponsored Family Fun for Fathers, a benefit for the Family Foundation on June 21. WUXP aired **193** public service announcements.
- **Social Issues** – My TV 3O recognized the concerns of Autism during National Autism Awareness Month in April. WUXP aired **31** public service announcements.
- **Public Response** – My TV 3O promoted May as National Physical Fitness & Sports Month through a public service campaign May 1-31. WUXP aired **43** public service announcements.

2008 STATION SPONSORED EVENTS *Revised (July 9)*

January

2O-26 School Board Appreciation Week (T.S.B.A.)
26-Feb. 2 Youth Spring Soccer Sign-ups (H.S.C.)

February

16 Stride & Ride (M.D.A.)
15-29 Read Me Week (book 'em)

March

O3-O7 Read Across America Week (N.E.A.)
O9 Health & Wellness Fair (Gordon Jewish Center)
29 Relay for Life Mid Tenn. (Am. Cancer Society)

April

O6 Crop Hunger Walk (Church World Service)
17 M.D.A. Songwriter's Night (M.D.A.)
18 & 25 Relay for Life Nashville (Am. Cancer)
18 American Kids Talent Search (Am. Kids Inc.)
2O Music City Tennis Invitational (Vandy Cancer)
21 Golf Tournament (Special Olympics)
26-27 Main Street Fest. (Heritage Foundation)
28 Golf Tournament (Y.L.L.C.)

May

2-3-9-16-30 Relay for Life Mid Tenn (Am. Cancer Soc.)
O3 Bark in the Park (Humane Assoc. Wilson Co.)
O3 3ON3 Connect Basketball (Connect)
O3 Belk Charity Sale (Several Local Charities)
1O Stamp Out Hunger (2nd Harvest Food Bank)
1O Paws for a Cause (Cheatham County)
17 Tour de Nash (Celebrate Nashville)

June

O6-13-14-20-27 Relay for Life Mid TN (Am. Cancer
1O Phil Fulmer Golf Tourney (Jason Foundation)
16 Singin' in the Summertime (Arthritis Found.)
22 Dream Home Giveaway (St. Jude Hospital)
28 5K Family Run for Fathers (Family Found. Fund

July

14-18 All American Blood Drive (Am. Red Cross)

August

O2-9 Relay for Life Mid Tenn. (Am. Cancer Society)
O4 Toucan Party (Cystic Fibrosis)
17-25 Wilson County Fair (W.C.C.V.B.)
21 Making Strides kickoff breakfast (Am. Cancer)
3O-O1 Franklin Jazz Fest. (Heritage Foundation)

September

3O-O1 Franklin Jazz Fest. (Heritage Foundation)
O1 M.D.A. Telethon (Muscular Dystrophy Assoc.)
O6 Kidney Walk (National Kidney Foundation)
13-14 Fall Fest (Belle Meade Plantation)
13 Autism Walk (Autism Speaks)
27 Walk to Cure Diabetes (Juvenile Diabetes Research)
27 Festival by the Lake (Hendersonville Rotary Club)
3O A Place Called Hope Benefit (Muscular Dystrophy)

October

O4-O5 Bike to Jack & Back (Multiple Sclerosis)
25 Making Strides for Breast Cancer (A. C. S.)
25 Pumpkin Fest (Heritage Foundation)
25 Memory Walk (Alzheimer's Association)
31 Fall Fest (Cornerstone Church)
31 Trunk or Treat (Word of Life Church)

November

O1 Run & Walk Marathon (T.J. Martell Foundation)
O1-3O Toys for Tots (United States Marines Corp)
14 Dinners & Galas (Arthritis Foundation)
19-Dec. 31 Light Up A Life (Tech. Access Center)

December

O1-15 Toys for Tots (United States Marines)
O1-31 Light Up A Life (Tech. Access Center)
O1 Christmas on the Creek (Samaritan Assoc.)
O8-O9 Dickens of a Christmas (Heritage Found.)
O8 & 1O Predators - Toy Drive (Toys for Tots)
O9 Titans Game - Toy Drive (Toys for Tots)
17 FOX, My TV & CW Blood Drive (Red Cross)

2008 Promotional Items Donated

Danielle Hopkins
Marketing Coordinator

January 21 – Cub Scout Tour (Scales Elem. Murfreesboro PACK 303) – FOX 17 Pencils, CW 58 Flyers (20).
January 22 – Cub Scout Tour (St. Mary's School Troup #1) – FOX 17 pencils
January 31 – CW 58 Flyers for the Big Picture School, CW Posters (25)

February 7 – Wilson County Vocational School of Marketing – FOX 17 pencils
February 19 – client, Dale Buchanan & Assoc, for a silent auction – Twana Austin, CW 58 bath robe and teddy bear, That 70's Show season 4 DVD, CW flyers.
February 22 – CW 58 Bath robe, Millionaire Items for – Mass Mutual Representative
February 27 – FOX 17 Items – BA Windrow

March 26 – FOX 17 Job Fair – The Employment Guide- CW 58 Frisbees, FOX 17 Pencils, 3 Station Pens, Millionaire Pens and Pencils, Millionaire T-Shirts and Hats, Jeopardy Hats.
March 26 – Pegram Elementary

April 9 – Grassland Elementary in Franklin -
April 10 – Lockeland Design Center 2nd grade \
April 16 – Vol State Job Fair- a lot of items
April 23 – Cub Scout Tour- Ezell Harding
April 26-27 – Mainstreet Festival over 200,000 people are there in Franklin, TN
April 30 – Station Tour- Allison Bohrman

May 3 – Bark in the Park – Lebanon, TN 5,000 people are there in Lebanon, TN
May 20-21 – American Idol Prize Pack for TN Mornings giveaway
May 22 – American Idol Prize Pack – Doris Weakley Scholarship for Cheatham County High School
May 28 – Hardee's 60 pencils and 60 FOX 17 thermometer Key chains
May 28 – Cub Scout Tour Pack 153 – Mt. Juliet TN. – Key Chains, Pens & Pencils.

at&t
Your world. Delivered.

AT&T Technology Seminar - Nashville
Lunch and Learn Event

You are invited to attend an AT&T Technology Seminar highlighting the topic of Network Convergence. Please join us for lunch and to hear **Tom Siracusa, Executive Director of VPN Strategy, AT&T Labs** discuss the benefits of convergence which include powerful productivity and cost saving advantages for your enterprise. The aspects of Unified Communications will also be discussed.

You will have the opportunity to speak one-on-one, about your specific network environment and applications, with subject matter experts from AT&T as well as our vendor partners who are listed below.

partners:	Microsoft · NORTEL · ShoreTel · cisco
date:	**Thursday, May 29th 2008**
time:	**11:30 am - 2:30 pm**
location:	**Loews Vanderbilt Hotel** (complimentary parking) **2100 West End Avenue** **Nashville TN 37203**
topics:	**Network Convergence**
speaker:	**Tom Siracusa, Executive Director of VPN Strategy, AT&T Labs**
registration:	**Send Angel Voultepsis at avoultepsis@att.com your name, title, company name, address, email address, and phone number**

WUXPCh30Jan5toJune282008

Comments With Dr. James Haney
Dr. James Haney, Host and
Executive Producer
WUXP, Ch. 30
Nashville, Tennessee
7:00 A.M.
Saturdays
January 5, 2008 to June 28, 2008

Shows in January, 2008
January 5, 2008, #612, "Black Methodist for Church Renewal. Rev. KEdmondson and CHughes, 2007
January 12, 2008, #615, "Homeless Population in Nashville," CGreenlee and CButner, 2007
January 19, 2008, #616, "The Galaxy Star Drug Prevention Program, LGreenlee and MHorn, 2007
January 26, 2008, #609, "Profile: Joe Gilliam," 2007

Show in February, 2008
February 2. 2008, #592, "STD Free Coalition," LWhitmore, 2007
February 9, 2008, #611, "Hinduism and other Religious Faith in India," Dr. JParuchuri, 2007
February 16, 2008. #541, "Freedom Riders," RPatton, 2005
February 23, 2008, #558, "Dr. Martin L. King, Jr., @ 21st Century," Dr. LBaldwin, 2005

Show in March, 2008
March 1, 2008, #540, "Racism, Diversity, and Tolerance," Dr. MMcDonald, 2005
March 8, 2008, #599, "Premature Ejaculation," Dr. MChancellor, 2007
March 15, 2008, #585, "Katrina," Dr. KSanford, 2006
March 22, 2008. #584, "American Immigration Policy @ 21st Century,: Dr. MMcDonald, 2006
March 29, 2008, #583, "AIDS in the African American Community," RCrowder, 2006

Show in April, 2008
April 5, 2008, #582, "Small Farmers Assistance Program @ Tennessee State University," Dr. CChesney, 2006
April 12, 2008, #581, "School of Business and Information Center @ Tennessee State University," Dr. JEllzy and RKing, 2006
April 19, 2008, #556, "Tennessee Board of Regents On Line-Degree Program," Dr. RMelton, 2005
April 26, 2008, #567, "Fluoride Controversy," DStockin, 2006

Show in May, 2008
May 3, 2008, #561, "Meeting the Challenge in Higher Education: College Life 101, Dr. MMDonald, 2005
May 10, 2008, #575, "US Colored Troops and the Battle of Nashille," LLillard, 2006
May 17, 2008,#524, "The African American Press: Urban Journal," SLatham, 2004
May 24, 2008, #525, "Center on School Choice," Dr. KWong, 2004
May 31, 2008, #535, "Tennessee Human Rights Commission," AGooding, 2004

Show in June, 2008

June 7, 2008, #606, "Pediatrics and Childhood Obesity," Dr. XBean, 2007

June 14, 2008 #586, "3rd International Conference on Alcohol and Harm Reduction in Capetown, South, Africa,"2006

June 21, 2008, #594, 'Life on Death Row," RSimon, 2007

June 28, 2008, #593, "Issues of Recidivism," Pastor KWalker, 2007

SOME PEOPLE THINK, "IT'S JUST DEPRESSION, GET OVER IT."

PLEASE AIR OUR PSAS AND HELP PEOPLE REALIZE THE SERIOUSNESS OF THIS DISEASE.

DepressionIsReal.org

American Psychiatric Foundation | Depression and Bipolar Support Alliance | Mental Health America | National Alliance on Mental Illness | National Medical Association |

AND IS MADE POSSIBLE THROUGH THE SUPPORT OF WYETH

Dear PSA Director,

As a station that cares about the health and well-being of its viewers, we urge you to use the new "It Is Depression" TV PSA. This spot was distributed to you in May, and our records indicate that you have not yet placed this spot into your active PSA schedule.

Today more than 15 million Americans are affected by depression – potentially thousands in your community. Unfortunately many don't realize that depression is much more than something you can just snap out of, or get over.

Our PSA helps your viewers understand potentially life-saving information in a simple, compelling fashion, while eliminating the misperceptions, giving hope to everyone who is living with depression.

The message in this PSA could help viewers with depression transform their lives. And even if just one of your viewers acts upon it, won't airing this spot have been worthwhile?

Thank you for your consideration and generous support.

Kind regards,

Rosemary McGillan
Media Relations Director
202.973.1361

DepressionIsReal.org
c/o PlowShare Group
One Dock Street
Stamford, CT 06902

FIRST CLASS MAIL
US POSTAGE
PAID
STAMFORD, CT
PERMIT NO 864

PUBLIC SERVICE DIRECTOR
WUXP-TV
631 MAINSTREAM DR
NASHVILLE, TN 37228-1203

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pencil foundation

impressions

SUMMER 2008
www.pencilfoundation.org

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PUBLIC **E**DUCATION **N**EEDS **C**OMMUNITY **I**NVOLVEMENT & **L**EADERSHIP

A LITTLE NIGHT OF MUSIC... ANOTHER BIG HIT

Trace Adkins

A LITTLE NIGHT of MUSIC proved to be another spectacular event this year, drawing music lovers and PENCIL supporters who enjoyed an evening of acoustic performances by Trace Adkins and special guest Kellie Pickler.

Special thanks to Co-chairs Darin Murphy and Betsy Walkup and to Honorary Chairmen The Honorable Barbara Haynes and Ken Levitan. The night began with a silent auction and cocktail reception before guests were won over by sweet and spunky Kellie Pickler, whose music career took off after becoming a finalist on American Idol.

Kellie Pickler

Leading our night of entertainment was country superstar Trace Adkins, who had recently made the final two in Donald Trump's Celebrity Apprentice. Trace performed several of his hit singles, including "You're Gonna Miss This," from his latest release *American Man, Greatest Hits Volume II*.

In all, the event raised over $80,000 for PENCIL's educational programs. Thank you to all who made this evening such a success!

CHAIRMAN SEAT CHANGE

Outgoing board chairman Ric Pennisi welcomes PENCIL's 2008-2009 Chairman Bob Fisher, president of Belmont University. PENCIL thanks Ric for his strong leadership for the past two years and for his continued support of PENCIL and public education.

OUR MISSION LINKING COMMUNITY RESOURCES WITH NASHVILLE PUBLIC SCHOOLS TO HELP YOUNG PEOPLE ACHIEVE ACADEMIC SUCCESS AND PREPARE FOR LIFE

Subject: Metro Action Head Start Program Joins National Celebration of the Week of the Young Child
From: "Gallon, Lisa (MAC)" <Lisa.Gallon@nashville.gov>
Date: Fri, 11 Apr 2008 15:58:24 -0500
To: undisclosed-recipients:;

METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY

Karl F. Dean
Mayor

Cynthia Croom
Executive Director

Metropolitan Action Commission
1624 5th Avenue, North
Nashville, TN 37208

FOR IMMEDIATE RELEASE
Friday, April 11, 2008

Media Contact: Lisa Gallon
(615) 862-8860, Ext 144 office
(615) 566-4710 cell
Lisa.gallon@nashville.gov

Media Release/Photo Opportunity

Metro Action Head Start Program Joins National Celebration of the Week of the Young Child

Nashville—The Metropolitan Action Commission Head Start Program, which is the largest provider of Early Childhood Education in Davidson County, will join the national celebration of the Week of the Young Child beginning Monday, April 14.

Week of the Young Child, sponsored by the National Association for the Education of Young Children, is celebrated nationally by early childhood programs across the country, including Head Start programs.

The Metro Action Head Start program will host events throughout the week that are designed to celebrate the children and their families through a "learn through play" concept. Although there are activities planned each day at all seven Head Start locations, below is a list of highlighted events scheduled throughout the week:

Monday, April 14

- Ross Head Start Center (1310 Ordway Place, 37206) **Art Festival Day**. The children will create drawings and paintings of their favorite book character. (10 a.m.-2 p.m.). The art work will remain on display throughout the week.

- Dudley Head Start Center (1203 3rd Avenue, 37210) **Crazy Hats and Sunglasses** The staff and students will wear crazy hats and sunglasses that reflect their favorite activity, character or sport. (10 a.m.-2 p.m.)

Tuesday, April 15

- Richland Head Start (5900 Charlotte Pike, 37209), **Share My Muffin Day**(9:00 a.m.-10:00 a.m.). Children will have muffins with their parents during breakfast

- North Head Start Center (1654 5th Ave., North, 37208), **Read To Me Day**. *Cynthia Croom, the agency's Executive Director* along with the Leadership Team will read to the children during their story time. (10 a.m.-11 a.m.).

Wednesday, April 16

- Ross Head Start (1310 Ordway Place, 37206), **Family Fitness Day** Children, staff and parents will enjoy outdoor exercise activities on the Ross Head Start Playground. This event is motivated by Mayor Karl Dean's "Let's Get Moving Challenge" and the Healthy Nashville Initiative. (10:00 a.m.-11:30 a.m.)

- Berry Head Start (2233 Winford Avenue, 37211, near Nolensville Road at 1-440), **Cookies with My Favorite Bear**. Children will bring their favorite stuffed Teddy Bear and decorate special cookies for their "milk and cookie break" after lunch. (12:30 p.m.)

Thursday, April 17

- Susan Gray Head Start (445 Cotton Lane (37211), just off Nolensville Road) will celebrate **International Day**. Nearly 11 languages are spoken at the center. Staff, students and their parents will be dressed in cultural attire. The parents will give a brief narrative of their culture. The Nashville Fire Department and the Pediatrics Mobile Unit will also be on hand to allow tours of their vehicles. (9 a.m.-10 a.m.)

- Tom Joy Head Start (1901 Lischey Avenue, 37207, just off Trinity Lane) will celebrate **Spirit Day** Children will wear their favorite team jersey and the staff will entertain the children with a special puppet show. (10am-12 noon)

Friday, April 18

- Richland Head Start (5900 Charlotte Pike, 37209, near White Bridge Road),**Spring Fling Prom**. Children will be "dressed to dance." The children will also enjoy music, and games (10am-2pm).

- Berry Head Start (2233 Winford Avenue, 37211, near Nolensville Road at 1-440), will have **Field Day** activities both indoor and outdoor such as tricycle races, jump rope competitions, relay races and much more. (10am-2pm)

For information about covering the 2008 Week of the Young Child events held at any Metro Action Commission Head Start location, please contact Lisa Gallon at 862-8860, Ext. 144 or 566-4710 (cell).

###

Metro Action Celebrates Week of Young Child.pdf	**Content-Type:** application/octet-stream **Content-Encoding:** base64

News Release

Leading Tennessee Home

404 James Robertson Parkway, Suite 1200
Nashville, TN 37243-0900 www.thda.org
Patricia M. Smith, Director of Public Affairs, (615) 815-2185

Housing Search Site Underway

TNHousingSearch.Org Seeks Properties to Post

NASHVILLE, April 14, 2008 – The need is constant, website is ready and Tennessee Housing Development Agency (THDA) is ready to receive property listings.

THDA has developed a rental housing website to assist potential renters find housing and for property owners/managers to list housing, all for free. Finding a place to live is not as easy as driving up and down the streets in your choice of neighborhood. Using TNHousingSearch.org can save gas, time and provide a lot of information from the comfort of home.

THDA secured the services of socialserve.com to develop TNHousingSearch.org. To date, 23 other states and numerous housing authorities have partnered with socialserve.com to create useful technology applications. Established in Charlotte, North Carolina in 1999, socialserve.com, the 501(c)3 not-for-profit national leader in housing locator services, has been recognized by the US Conference of Mayors and the National Housing Institute.

Letters inviting property listings have been sent to thousands of management companies found through internet searching, the executive directors of all of Tennessee's public housing authorities and to developers with the Low Income Housing Tax Credit and MultiFamily Bond Authority programs. Listings on TNHousingSearch.org are not targeted to any rent levels. Properties for all incomes are invited. Property managers are invited and urged to log on today to access the free advertising. The listings are free. Searches are free. A call center staffed with English and Spanish-speaking staff can answer questions for landlords and renters from 8 a.m. to 7 p.m. Property listings can be mailed, too.

The site will be introduced at the Tennessee Association of Housing and Redevelopment Authorities' Spring Workshops April 16. A presentation and information booth are scheduled.

"This is a great step forward for families searching for housing," said THDA's Executive Director, Ted R. Fellman. "We put this concept in our strategic plan and were quite pleased to see the Chattanooga Housing Authority had already established a search capability for its jurisdiction. We are working together. We are contacting property managers and owners all over Tennessee to make this as effective a site as we can. Everyone will benefit."

-more-

When the site has a significant selection of properties, THDA will promote its use as a search engine to housing seekers.

"The site is ready to list all the amenities of a property," said Fellman. "The basics of how many baths, bedrooms, levels, accessibility, utility history can be listed and there will be links to resources: Chambers of Commerce, school districts, and community services. Additionally there is a rent affordability calculator. This is a tremendous resource for those in the rental housing industry."

Once a property is listed, it remains in the database. When it is leased, the landlord can mark it unavailable and it does not appear as a searcher requests information. A simple process brings the property into a search when unrented again.

Apartment complexes with duplicate amenities are easily posted. Property owners and managers are invited to contact socialserve at 1-877-428-8844 for a registration form. Support for associations seeking properties for persons with disabilities is available.

"Families are looking every day for appropriate rental housing," said Fellman. "We know this service will be great for them. It will also help when Tennessee steps forward as a volunteer in response to a disaster."

Questions about TNHousingSearch.org can be directed to THDA's Chief Strategy Officer Lorrie Shearon – 615-815-2013.

THDA is a political subdivision of the State of Tennessee. THDA is the state's housing finance agency, responsible for selling tax exempt mortgage revenue bonds to offer affordable mortgage funds to homebuyers of low and moderate incomes through local lenders, and to administer various housing programs targeted to very low-, low- and moderate-income households.

THDA was established in 1973, making its first mortgage in 1974. It has provided affordable fixed rate mortgages to over 96,000 households without using state tax dollars. THDA issues between $250 and $300 million in mortgage revenue bonds annually for its first-time homebuyer program.

In the year 2007, THDA created the Tennessee Housing Trust Fund using state, THDA and locally-generated match to support programs for the very-low income, elderly and special needs populations.

More information about THDA is available on-line at www.thda.org.

-30-

Nashville, TN - The Tennessee Department of Education announced today that grant funding is being made available to school districts, community agencies, and non profits to operate 21st Century Community Learning Centers and Lottery for Education: After-school Programs (LEAP). Applications for these programs that focus on students from high poverty schools and schools in need of academic improvement will receive competitive priority.

"These grant programs provide much-needed resources for boosting student achievement," Assistant Commissioner for Resources and Support Services Robert Greene said. "Many families need access to the high quality after school instruction and activities that these programs provide."

The department will host workshops for potential grantees to understand the application process, requirements and selection criteria. Complete application packages and workshop details are available on the Department's Web site. The deadline for submissions is May 16th.

"Any opportunity to reinforce learning in the classroom helps students retain information and gain a deeper understanding of the material," said Laura Nichols, Director of Extended Learning Programs and Character Education. "These experiences can mean the difference between a confident learner and a student falling behind."

LEAP provides academic enrichment opportunities for Tennessee students through unclaimed lottery winnings. The 21st Century Community Learning Centers program is a federally funded initiative operated through Tennessee's Office of School Safety and Learning Support.

Grants of $50,000 to $110,000 are awarded through the 21st Century program for a three-year period and may be renewable for a two-year period if the program makes adequate yearly progress. LEAP grant amounts will be based on available funds.

For program details, visit:
http://state.tn.us/education/learningsupport/extendedlearning.shtml
For more information, contact Rachel Woods at (615) 253-1960 or Rachel.Woods@state.tn.us .

###

Grants Available for Academic Enrichment Programs.pdf	**Content-Type:** application/pdf **Content-Encoding:** base64

Subject: April is Earth Month!
From: "Leigh Luttrell" <lluttrell@adcouncil.org>
Date: Tue, 8 Apr 2008 16:16:00 -0400
To: <lpeterson@fox17.com>

Environmental Involvement

April is Earth Month!

Useful Links

PSA Central
or 1-800-933-PSAS
Ad Council

PSA Preview

Earth Share:

"Promise"

Global Warming:

"Tick"

Oceans Awareness:

"Part of Your World"
"Part of Your World" -Spanish
"Under the Sea"
"Under the Sea" -- Spanish

April is Earth Month and the Ad Council and its partners would like to help get your community active in promoting a healthy and sustainable planet.

The new **Environmental Involvement** PSA, "Promise", reminds Americans that there is human consequence to environmental neglect, and directs viewers to www.earthshare.org, where they can find numerous resources, including tips for forming environmentally-friendly habits and lists of educational resources.

We encourage you to support this new TV PSA – featuring the distinctive voice of actor Harrison Ford – to raise awareness and promote environmental involvement in your community.

The Ad Council's other environmental initiatives include:

Global Warming
This campaign is designed to inspire Americans and educate them on ways to make a difference. To take action and help reduce global warming pollution, individuals are encouraged to visit www.fightglobalwarming.com.

*The expiration dates for all Global Warming spots have been extended through **March 21, 2009**.*

Oceans Awareness
Protecting our oceans in turn affects the world we live in. The Oceans Awareness PSAs, featuring characters from Disney's The Little Mermaid, are designed to inspire children and their families to prevent pollution before it harms the ocean and the creatures that live there.

Thank you for helping celebrate Earth Month by supporting these eco-friendly PSAs. Please contact me if I can be of assistance to your public service efforts.

Subject: BoatU.S. News: Falls Overboard Can Be Deadly: Five Tips That Will Help Get You Back In The Boat
From: "BoatU.S. News" <CWyngaard@BoatUS.com>
Date: Wed, 09 Apr 2008 10:59:08 -0400
To: community@fox17.com

NEWS From BoatU.S.
Boat Owners Association of The United States
880 S. Pickett St., Alexandria, VA 22304
BoatU.S. News Room at http://www.BoatUS.com/news/releases.asp

FOR IMMEDIATE RELEASE
Press Contact: Scott Croft, 703-461-2864, SCroft@BoatUS.com

FALLS OVERBOARD CAN BE DEADLY:
FIVE TIPS THAT WILL HELP GET YOU BACK IN THE BOAT

BoatU.S. Foundation Tests 11 Boarding Ladders for Small Boats

ALEXANDRIA, VA, April 9, 2008 – For recreational boaters, a simple fall overboard is the number one boating accident "event" that leads to the most fatalities. The U.S. Coast Guard reports that in 2006, 275 persons died in 721 boating accidents that began with or involved a fall overboard. While some of these accidents involved other factors, being able to quickly get back in the boat - without help – isn't easy as a BoatU.S. Foundation test of 11 portable boarding ladders recently found.

"A fall into the water can turn into a life-threatening situation very quickly," said BoatU.S. Foundation President Ruth Wood, "It doesn't take long for exhaustion or hypothermia to drain the life out of you. Boaters and anglers need to be prepared, especially if you are alone. It can happen to you."

While many larger boats have built-in boarding ladders, the Foundation tested portable models on a 17-foot Boston Whaler, 14-foot Jon boat, and 12-foot rigid-hull inflatable. What follows are five important tips that will help ensure a fall overboard doesn't become tragic. To see a complete report on the tests as well as video of the ladders in action that will help you select the right one for your boat, go to BoatUS.com/Foundation

1. Wear your life jacket. All of the BoatU.S. volunteers participating in the testing program wore a life jacket – before they voluntarily went over the side. All agreed that a fully clothed adult with no buoyancy would have difficulties attempting to get back aboard using any type of ladder.

2. You don't need to spend lots of money for a functional boarding ladder. Testers found an affordable model fashioned from four-inch wide yellow webbing proved best. Simplicity also ruled the day as the highest-ranked ladders all had fewer than three steps. The ideal ladder length, measured from the water's surface to the bottom rung, averaged 20 inches.

3. Some ladders work better with certain types of boats. Hard sides or soft? Low or high freeboard? Depending on a boat's construction or deck layout, most ladders performed well with one particular kind of vessel, and did poorly with others. It's important to match the ladder to the boat.

4. Before you head out, your boarding ladder needs to be positioned so it can be reached from the water. Also, attaching the ladder to the wrong spot on a narrow, lightweight boat can increase the chance of capsizing, especially if there is wave action.

5. Practice is a must. Many ladders were difficult to use on the first try. Take the time on a warm, sunny day to fine tune any adjustments, get in the water and use the ladder. Some ladders threw testers off-balance when weight was placed on them, causing the device to swing underneath the boat. Only practice solved this problem.

The BoatU.S. Foundation for Boating Safety and Clean Water is a national 501(c)(3) nonprofit education and

research organization primarily funded by the voluntary contributions of the 650,000 members of BoatU.S. The Foundation operates more than a dozen programs including the only accredited, free, online general boating safety course, a low-cost EPIRB rental program, the "Help Stop the Drops" national clean fueling campaign, and a free kid's Life Jacket Loaner Program. It has awarded hundreds of thousands of dollars in grants for nonprofit groups for boating safety and environmental projects.

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If you would rather not receive future email messages from Boat Owners Association of The US Public Affairs, let us know by clicking here.
Boat Owners Association of The US Public Affairs, 880 S Pickett Street, Alexandria, VA 22304 United States

Subject: BoatU.S. News: Participate In Earth Day By Nominating An Environmental Leader For Rec Boating
From: "BoatU.S. News" <CWyngaard@BoatUS.com>
Date: Thu, 10 Apr 2008 17:48:51 -0400
To: community@fox17.com

NEWS From BoatU.S.
Boat Owners Association of The United States
880 S. Pickett St., Alexandria, VA 22304
BoatU.S. News Room at http://www.BoatUS.com/news/releases.asp

FOR IMMEDIATE RELEASE
Press Contact: Susan Shingledecker, 703-461-2878 x8358, SShingledecker@BoatUS.com

PARTICIPATE IN EARTH DAY BY NOMINATING AN ENVIRONMENTAL LEADER FOR RECREATIONAL BOATING

BoatU.S. Foundation Environmental Leadership Award Comes with $1,000 Prize

ALEXANDRIA, VA, April 10, 2008 – Is there someone in your town who has helped boaters be more environmentally responsible and made their local waterways cleaner?

With Earth Day's arrival April 22, the BoatU.S. Foundation plans to honor those who have made a significant contribution towards improving waterway ecology and educating boaters on how to minimize their environmental impact. Any group, organization, company, marina or individual who has worked hard to make a difference is eligible for the BoatU.S. Foundation Environmental Leadership Award. A $1,000 prize is provided to help the winner continue their environmental efforts. The deadline to apply is June 30, 2008.

"We are looking for nominees who have had a real impact," said Susan Shingledecker, assistant vice president and director environmental programs for the BoatU.S. Foundation for Boating Safety and Clean Water. "For example, the award could go to a group that has cleaned up miles of beaches, a hometown marina that has led the way in helping keep our waterways clean, or a boat club member who has spearheaded a local environmental education campaign," she added.

The award was created to complement the efforts of the BoatU.S. Foundation, which has had a long history of working with Clean Marina programs and local organizations throughout the country to help bring environmental messages directly to boaters.

Applications and more information about the award are available at http://www.BoatUS.com/Foundation Any questions may be directed to Shingledecker at SShingledecker@BoatUS.com

The BoatU.S. Foundation for Boating Safety and Clean Water is a national 501(c)(3) nonprofit education and research organization primarily funded by the voluntary contributions of the 650,000 members of BoatU.S. The Foundation operates more than a dozen programs including the only accredited, free, online general boating safety course, a low-cost EPIRB rental program, the "Help Stop the Drops" national clean fueling campaign, a free kid's Life Jacket Loaner Program, and has awarded hundreds of thousands of dollars in grants for nonprofit groups for boating safety and environmental projects.

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If you would rather not receive future email messages from Boat Owners Association of The US Public Affairs, let us know by clicking here.
Boat Owners Association of The US Public Affairs, 880 S Pickett Street, Alexandria, VA 22304 United States

FOR IMMEDIATE RELEASE:

Storytelling Tradition Comes Alive at Fiddlers Grove, Lebanon, TN
April 12, 2008

Join us on Saturday, April 12, for the 3rd Annual Fiddlers Grove Storytelling Festival. This will be held at Fiddlers Grove Historic Village in Lebanon, Tennessee. (Wilson County Fair Grounds).

Time: 10:00 a.m. – 8:15 p.m.

8:15 p.m. – Ghost Stories around the Bonfire

Featuring: Storytelling by 13+ Storytellers, Bluegrass Music by "One Way Out",

Also the 50+ old historical buildings will be open for visitors to tour.

Admission: $7 – Adults
$2 – Children 6-12 years of age
Children 5 and under – FREE

Parking is FREE

Food will be available.

More details about Fiddlers Grove can be found at www.fiddlersgrove.org.

For more information: call 615-443-2626

Faces of Hope

Children's Therapy Center

Lending and Restoring Hope to Families and Children with Autism and Other Special Needs

Our Mission is to...

Maximize the potential of children with special needs by providing individualized, family-centered therapy services as well as a skilled nursing program for medically fragile children in a Christian environment.

Programs offered include....

- Occupational Therapy
- Physical Therapy
- Speech-Language Therapy
- Feeding Therapy
- Social Skills Groups
- Behavioral Therapy
- Autism Consultation
- Parent Resource Program and Center

Who Do We Serve?

Families and children with disabilities including but not be limited to autism, celebral palsy and other neurological disorders, speech and language disorders, spina bifida, Down Syndrome, feeding disorders, and sensory processing difficulties.

Our Goals are to...

- Help the children we serve achieve maximum independence so that they can experience the same opportunities and quality of life as other children;
- Provide effective, responsive, and flexible therapy and educational services to children challenged by physical and neurological disorders;
- Support families through ongoing training, encouragement, and community referrals;
- Provide counseling and support to the families of children with special needs;
- Assure that no child or family will be turned away for inability to pay.

Faces of Hope Children's Therapy Center is a 501 (c)(3), not-for-profit organization. All payments and investments are tax deductible and will directly impact children and families in Sumner and surrounding counties.

Faces of Hope
Children's Therapy Center

www.facesofhopetn.com

Our goal is to lend and restore hope to families and children with special needs in a warm, caring, Christian environment.

Our Beginning

Faces of Hope Children's Therapy Center began in the heart of our Executive Director, Leslie Face. Leslie is a single mom and has two young sons— both have autism. The youngest of the two was also born with a congenital heart defect that caused him to go into congestive heart failure at 3 weeks of age and required open heart surgery only 7 weeks later. After struggling to find therapists, spending their all of their savings on therapy, and watching her marriage crumble under the strain, Leslie began to feel an incredible burden—not only for her own precious children, but to all of the children and families facing autism and other special needs.

A Note from Our Director…..

"I have two little boys with autism, one of which had heart surgery at ten weeks of age. I have felt the heartache, the loss, the stress, the hopelessness that so many parents of special needs children face. I can think of no greater opportunity to reach parents, families, and children for Christ than in the midst of their special, often seemingly unbearable needs.' Leslie Face, M.Ed.

We need your help! Our needs include:

- **Prayer support;**
- **Individuals willing to serve in support capacities;**
- **Operating and capital funding;**
- **Suitable property/building;**
- **Local mission partners.**

For more information, please call Leslie, our Executive Director, at (615) 206-7958 or Bob Atkins, our Board Chairman, at (615) 347-8653. Send donations to Bob Atkins at First State Bank, 291 East Main Street, Hendersonville, Tennessee 37075.

Email us at:

facesofhope@comcast.net

Subject: Alcohol Awareness Month-PSA
From: Narconon Arrowhead <Narconon_Arrowhead_rsqryzy@cmpgnr.com>
Date: Mon, 7 Apr 2008 15:12:42 -0400 (EDT)
To: lpeterson@fox17.com

Public Service Announcement
20th Annual Alcohol Awareness Month

Alcohol is the fourth leading cause of death among individuals age 10 to 24. In the United States, the average age kids begin to drink is 12-years-old. Additionally, people that start using alcohol before the age of 15 are four times more likely to develop an alcohol addiction at some point in their lives.

Advertising and other media messages play a big role in setting social standards concerning underage drinking. It has been proven that advertisements for alcoholic beverages influence current drinking behavior, as well as intentions to drink.

The above reasons are why we encourage leaders, professionals and coalitions across the country to participate in the effort to reinforce the message that alcohol is unacceptable both at school and at home.

Delivering truth about what drugs and alcohol do to a person's mind and body, whether legal or not, is what is needed in this grave time. Narconon Arrowhead is one of the nation's largest and most successful education and rehabilitation programs.

Narconon Arrowhead is offering a PSA entitled "Save A Life" for the individuals in your community to get the answers to addiction recovery. If you would like a copy of the "Save A Life" PSA on a DVD, DVC-Pro, or Beta-SP , please contact Natalie Fraser at 918-339-5889 or via email natalief@stopaddiction.com .

© 2008 Narconon of Oklahoma, Inc. All rights reserved. NARCONON and the Narconon logo are registered trademarks and service marks owned by Association for Better Living and Education International and are used with its permission. .

You are subscribed as lpeterson@fox17.com . To unsubscribe please click here:
http://cmpgnr.com/r.html?c=1202953&r=1201898&t=1218645338&l=6&ea=lpeterson@fox17.com&la=1&o=-235 .

This mailer was created with Campaigner.
http://www.campaigner.com/?testdrive_0

Deborah Parker

From: Deborah Parker
Sent: Tuesday, April 08, 2008 11:46 AM
To: 'community@fox17.com'
Cc: 'shouston@loveandlibertyfwc.org'
Subject: FW: COMMUNITY EVENT!!!

Good Morning, All

My name is Deborah Parker. I'm a member of Love & Liberty Family Worship Church. I'm trying to get the word out about our Free Comedy show. The comedian is Marcus D. Wiley of the Yolanda Adams Morning Show. We will like to have full participation from the community and surrounding communities.
Thank-you,

Deborah Parker
Fisk University

From: Deborah Parker
Sent: Tuesday, April 08, 2008 11:37 AM
To: 'communityevents@wkrn.com'
Cc: 'shouston@loveandlibertyfwc.org'
Subject: COMMUNITY EVENT!!!

YOU'RE INVITED

APRIL 10, 2008
AT 7PM

Funny Man
Marcus D. Wiley
From the Yolanda Adams Morning Show

Will perform at
Love and Liberty Family Worship Center
1105 51st Avenue, North
Nashville, TN 37209

Media contacts:

Jim Havey, Jim Havey Public Relations
646-554-5519 or jhavey@jimhaveypr.com

Ebie McFarland, Essential Broadcast Media
615-495-5491 or ebie.mcfarland@gmail.com

Friday, April 4, 2008

== Media Advisory == Media Advisory == Media Advisory ==

Celebrities and Mayor Dean to Attend Major *Feed the Children* Food Drop at LP Field, Monday, April 7th

WHO: **Larry Jones**, Founder of Feed the Children
Karl Dean, Nashville Mayor
Troy Wragg and **Amanda Knorr**, co-founders of the Mantria Foundation
Richie McDonald, Country star and host of The Celebration 2008
Local business community leaders

Celebrities attending Food Drop include The Oak Ridge Boys, Bomshel, Billy Dean, James House, Brad Cotter, and Mrs. Tennessee **Christina Ryan**, and more

WHAT: Five tractor trailers will be unloaded to supply food for 2,000 Nashville families. This is the largest non-catastrophe **Feed the Children** food-distribution event in any American city outside of New York. Kicks off **The Celebration 2008**, two-days of events happening in Nashville on April 7-8 to Celebrate Music City, enhance community spirit, and raise funds for Feed the Children and The Minnie Pearl Foundation.

A Celebrity Golf Tournament takes place the next morning (Tuesday, April 8) at The Hermitage Golf Course (10 AM shotgun start), followed by an All-Star Jam Session at The Cadillac Ranch on Lower Broadway (6:30 PM).

WHEN: MONDAY, APRIL 7
Media Call-Time: 9:30 AM
Mayor Dean on location: 10 AM to 10:15 AM

WHERE: LP Field
South West Corner of Lot B

FOR MEDIA CREDENTIALS, PLEASE CONTACT:

Jim Havey, Jim Havey Public Relations, 646-554-5519 or jhavey@jimhaveypr.com
Ebie McFarland, Essential Broadcast Media, 615-495-5491 or ebie.mcfarland@gmail.com

== YOUR COVERAGE IS REQUESTED ==

Subject: Symphoy Announes New Music Education Initiative
From: "Kim Barnes" <kbarnes@nashvillesymphony.org>
Date: Wed, 2 Apr 2008 10:50:03 -0500
To: "kbarnes@nashvillesymphony.org" <kbarnes@nashvillesymphony.org>

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:
Christy Crytzer, Sr. Dir. of Communications
615.687.6565/phone ccrytzer@nashvillesymphony.org

Nashville Symphony and W.O. Smith Music School Announce "One Note, One Neighborhood" Music Education Initiative

Five-Year Program Uses Nashville's Stratford Cluster as Flagship

Nashville, Tenn.- (April 2, 2008) The Nashville Symphony, in partnership with the W.O. Smith Music School and Metropolitan Nashville Public Schools, announced today a cutting-edge music education initiative called "One Note, One Neighborhood." Supported by Nissan North America and The Martin Foundation, this five-year program will use the eight schools in the Stratford school cluster in East Nashville as a flagship, with plans to duplicate the model in additional neighborhoods throughout Middle Tennessee, and possibly nationwide.

"One Note, One Neighborhood" bundles a comprehensive package of education services for a targeted district of elementary, middle and high schools and supplements and extends resources already in place. Not only will it incorporate the Nashville Symphony's traditional outreach methods of Regions Community Concerts, Gaylord Entertainment Foundation Young People's Concerts and Ensembles in the Schools, but it will also include master classes by Symphony musicians as well as professional development for both music and regular classroom teachers.

"This program is a strategic, integrated approach to music education that has not been seen anywhere else in the country," said Mitchell Korn, Vice President of Education and Community Engagement for the Nashville Symphony. "We are confident of the success of 'One Note, One Neighborhood' as a nationwide model, because it focuses on improving one neighborhood at a time by providing significant music resources from the Symphony at all levels of the education process."

In addition to the classroom component of "One Note, One Neighborhood," the W.O. Smith Music School will provide a crucial after-school component. Dedicated music students will receive instruments, transportation to the school and music lessons two to three times per week by Nashville Symphony musicians, professional non-symphony musicians or advanced students, all free of charge. These participants will later train to become music mentors to younger students in the program. This aspect of "One Note, One Neighborhood" will begin in tandem with the opening of W.O. Smith Music School's new facility in August 2008.

"W.O. Smith Music School is excited to be partnering with Metro Nashville Public Schools and the Nashville Symphony as part of the 'One Note, One Neighborhood' program", said Jonah Rabinowitz, Executive Director for W.O. Smith Music School. "This progressive program is revolutionary and has an opportunity to change the way in which world-class symphonies make music education available to their communities. It will truly make Nashville 'Music Education City'.

Dr. Robert Horowitz of Columbia University's Teachers College has been hired to measure and analyze the results of "One Note, One Neighborhood." The Nashville Symphony will use his findings to fine tune the program for future school clusters.

MNPS Interim Director Chris Henson said, "Music and art programs spur creativity and allow children to develop areas of the brain—much as exercise and sports allow children to develop and strengthen muscles in their body. As athletes build character on the field of competition, musicians and artists learn discipline and increase personal strengths that will serve them well in life. We are grateful the Nashville Symphony and so many others in our community are partnering with us to help children learn and grow. We know this program can lead to great accomplishments in many young lives."

"One Note, One Neighborhood" is part of the Nashville Symphony's multifaceted education plan "Music Education City," which was launched last April. This plan is based on abundant research confirming that schools with comprehensive music and arts education show improved academic performance, a decline in violence and conflicts, higher graduation rates and greater parental involvement.

For more information about the Nashville Symphony's education programs, please visit: www.nashvillesymphony.org. For more information about the W.O. Smith Music School, please visit www.wosmith.org.

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Kimberly Barnes
Public Relations Coordinator
Nashville Symphony
Schermerhorn Symphony Center
One Symphony Place
Nashville, TN 37201-2031
T 615.687.6560
kbarnes@nashvillesymphony.org
nashvillesymphony.org

ONON Press Release.doc	**Content-Type:** application/msword **Content-Encoding:** base64

Subject: Did you know the infant mortality rate in Nashville is twice that of the national average?
From: "Sarah Arnio" <sarah@mayadc.com>
Date: Wed, 2 Apr 2008 09:20:57 -0600
To: undisclosed-recipients:;

Hello,
The Office of Minority Health is launching an educational campaign in Nashville featuring Spike Lee's wife, Tonya Lewis Lee and other local spokespersons. The press conference and health fair will begin at 2:30 pm at Fisk University's Henderson Gym. Other special guests include the Mayor of Nashville Karl Dean and Betty Taylor. a mother representing March of Dimes.

Since May 2007, the Office of Minority Health has traveled all over the country campaigning to end infant mortality in minority communities where the infant death rates are high. In Nashville, infant death rates before the age of one are more than twice the national average. The local health department felt it was important to host the event locally to help combat the problem with key messages that contribute to the success of pregnancy.

Following the press conference there will be a book signing by Tonya Lewis Lee and a health fair sponsored by the Nashville Health Department. We are inviting you to come out to attend the event and cover this important issue. Please review the media advisory below and let me know if you would like more information on the campaign before the conference, such as the fact sheet, PSAs, and biographies of the speakers. I would be happy to set up an interview with Ms. Lewis Lee or any of our other speakers before or after the event as well.

Let's help eliminate health disparities one city at a time!

Sarah Arnio
202/337-0566 X.126
sarah@mayadc.com

MEDIA ADVISORY

Media Contact:
Xina Eiland
703-785-4358

OFFICE OF MINORITY HEALTH TO LAUNCH AN EDUCATIONAL CAMPAIGN TO ADDRESS THE HIGH NUMBER OF AFRICAN AMERICAN INFANT DEATHS IN NASHVILLE AND DAVIDSON COUNTY

Author, Producer and Attorney Tonya Lewis Lee, Mayor Karl Dean and WFSK Radio Personality Sharon Kay Help Lead the Educational Effort

WHO:
The Office of Minority Health (OMH), a division of the Department of Health and Human Services (DHHS), is coming to Nashville to launch an educational campaign, ***A Healthy Baby Begins with You***, to raise awareness about the disproportionately high infant mortality rates that exist in the African American community. Along with campaign spokeswoman Tonya Lewis Lee, OMH has been campaigning to end infant mortality in this country's minority communities since last spring.

At a press conference to kick off the event, Lewis Lee will speak on the importance of mothers and women staying healthy, before, during and after pregnancy. She also will be available to sign her popular children's book, **Please, Baby, Please**, co-authored by her husband, filmmaker Spike Lee, following the press conference. Radio Personality and Nashville favorite, Sharon Kay from 88.1 FM WFSK will serve as the Mistress of Ceremonies for the event.

List of Press Conference Speakers:

- Karl Dean, Sixth Mayor of Metropolitan Government of Nashville and Davidson County
- Garth Graham, M.D., Deputy Assistant Secretary for the Office of Minority Health
- William Steven Paul, M.D., MPH, Director, Department of Health
- Tonya Lewis Lee, producer and author of *Please, Baby, Please*
- Kimberlee Wyche-Etheridge, M.D., MPH, Director, Bureau of Family, Youth, and Infant Health, Interim Medical Director, Metro Nashville Davidson County Public Health Department
- Sharon Kay, WFSK Radio Personality at Fisk University
- Betty Taylor, Representing March of Dimes 2007 National Ambassador Family

WHAT:

The national infant mortality rate is defined as deaths per 1,000 live births among infants up to the age of one year. Among African American babies in Tennessee, the rate is 17 per 1,000 live births, more than twice the national rate.

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WHEN:

Wednesday, April 8, 2008

Press Conference	2:30 p.m. – 3:00 p.m.
Tonya Lewis Lee book signing	3:00 p.m. – 3:30 p.m.
Health Fair	3:00 p.m. – 7:00 p.m.

WHERE:

Fisk University
Henderson Gym
1000 17th Avenue N.
Nashville, TN 37208-3051

WHY:

The campaign **A Healthy Baby Begins with You** is intended to attract attention to a problem that has existed for years. The goal is to combat the issue by educating mothers and the community around them about ways to reduce the risk of infant mortality. OMH hopes to improve the health and well-being of African American infants so as to eliminate the disparities among racial and ethnic groups with infant mortality rates above the national average.

Subject: BRAVO! Booklet
From: "Suzanne Warner" <swarner@pencilfd.org>
Date: Thu, 3 Apr 2008 11:24:18 -0500
To: <lpeterson@fox17.com>

Thank you for taking the time to put together some information and photos (if possible) about your PENCIL Partner activities over the last school year to be included in our "Bravo!" yearbook. This is your chance to really tell all of Nashville about the volunteer efforts and community service your business is doing, so don't hold back.

The information we'd like to include is:

- A list of all the Partnership activities
- The name of the coordinator(s) at your business and the coordinator you work with at the school
- Photos
- Testimony about how the school and students have benefitted from the Partnership
- Any quote or statement you'd like to include about the PENCIL Partners program, your Partner school, or your involvement in the program.

Once you have all this information, please email it to Todd Adams at tadams@pencilfd.org. You may include photos as attachments. We must receive this information no later than April 9th or it cannot be included in the book.

Thank you very much for your help.

Suzanne Warner
Program Director
PENCIL Foundation
421 Great Circle Road
Nashville, TN 37228
615-242-3167, ext. 225
swarner@pencilfd.org

FOR IMMEDIATE RELEASE

CONTACT: Wilson County Promotions
PO Box 1203
Lebanon, TN 37088

3rd ANNUAL STORYTELLERS' FESTIVAL RETURNS

Lebanon, TN (April 1, 2008) - Fiddlers Grove Historic Village is proud to host Wilson County's annual Storytelling Festival on Friday, April 11 and Saturday, April 12th. Lil' Pauls of Lebanon will be providing concessions for the two day event. Parking is free. Everyone is invited to attend as it is sure to be an exciting event for all to enjoy. National and local storytellers will leave listeners yearning for more.

Friday, the event begins at 6:30pm, and then ghostly tales begin in the grove at 8:30pm. Admission on Friday is $5 per person; children 6-12 are $2; children 5 & under are free.

Saturday, activities begin at 10am and conclude that evening with a bonfire along with more ghost stories. This all day affair is $7 for adults; 6-12 are $2; children 5 & under are free. There is an additional fee of $5 for the bonfire event that will begin at 8:15pm.

For more information on the Storytelling Festival, please contact Fiddlers Grove Historic Village at 615-443-2626 or visit their website www.wilsoncountyfair@wilsoncounty.com

***

Friendship Missionary Baptist Church, Inc.

PASTOR JIMMY D. GREER, SR.

1109 32nd Ave. North
Nashville, TN 37209
www.friendshipchurchinc.org

Phone: 615-329-9363
Fax: 615-327-1890
pastor@friendshipchurchinc.org

April 11, 2008

Dear Announcer:

This correspondence is being forwarded to request that you would include the enclosed announcement in your Church Announcements as often as is convenient to your program scheduling.

Your consideration and continued assistance relative to our requests to convey religious information to the public are very greatly appreciated.

Respectfully submitted,

Delores B. Greer

Mrs. Delores B. Greer
Publicity Chairperson

Reverend Jimmy D. Greer, Sr.
Pastor

Subject: Transition Into Spring, Breakdown Free
From: "Lindsey Levy" <llevy@pushhere.com>
Date: Mon, 14 Apr 2008 17:34:43 -0400
To: lpeterson@sbgnet.com

Hello Lee,

Spring is here, and as flowers begin to bloom and life is injected into trees and plants, preventative measures must be taken to ensure a smooth seasonal transition. Now is the time to have your home running as efficiently as possible, thus saving you money by preventing energy loss.

ARS/Rescue Rooter provides the following air conditioning, heating, plumbing and general home care tips to prepare Nashville area residents for warm weather.

Please contact me with any questions.

Thanks much,

Lindsey Levy, Push.
407-841-2299
llevy@pushhere.com

AVOID A SPRING BREAKDOWN
--Tips to Help Homeowners Combat Common Seasonal Home Problems and Save Energy--

NASHVILLE, Tenn. (April 14, 2008) – Springtime is near and as flowers begin to bloom and life is injected into trees and plants, cold, dreary weather will soon be long forgotten. This transition from winter to spring can be very exciting, but can also cause potential problems regarding your air conditioning, heating and plumbing systems. Now is the time to ensure your home is running as efficiently as possible, thus saving you money by preventing energy loss.

ARS®/Rescue Rooter® has provided the following tips to prepare Nashville area residents' homes for the upcoming seasonal change.

Keep It Cool: Proper care will keep your air conditioning system running efficiently to save you money.

- As warm temperatures approach your air conditioning system will be put to work more and more, and it is extremely important that you change air filters monthly. This will keep your system working more efficiently and can help you save energy and money.
- Outdoor HVAC units should be level to prevent compressor damage. This is especially important in newer homes, as it is more likely for the grade to experience uneven settlement after springtime rain. Keep an eye on your unit and make sure to call a professional if you notice any signs of shifting.
- Also, be sure to have your air conditioning system tuned up before the warm weather really kicks in. A dirty system works much harder than a clean one, so be confident that your AC system is working as efficiently as possible to keep you cool this spring and summer.

Hosed Up: Look for warning signs before re-attaching and using your hose.

- Many overlook the importance of insulating outdoor hose bibs before cold weather sets in. In this type of circumstance, it is common for hose bibs to burst because they did not drain properly over the winter.
- Once the hose is reattached to the bib and water is used for the first time since before winter, homeowners may experience reduced water pressure. This is a good warning sign that you may have a problem and possibly some leaking.
- If a hose bib bursts, there could be a great deal of damage inside the home depending on where the bib connects to the house. Common areas are under cabinets and in crawl spaces.

Pump It Out: Sump pumps, when maintained can save you from costly damage.

- Just like other major appliances in your home, sump pumps should be inspected for wear and tear each

year.

- Early spring is a good time to have this check completed because when the thawing from winter begins, the ground becomes more saturated and it rains more often. This means your sump pump is working overtime, especially from March to May. This is especially true if you have experienced a drought recently. With the excess rain that occurs during spring, your sump pump would not be used to working as much and problems could occur.
- Professionals should also check the back-up sump pump in addition to the primary one. If you do not have a back-up pump, you should seriously look into investing in one. If the power goes out or there is a failure in the main pump, the back-up kicks in and can save homeowners thousands of dollars in water damage.

Insulation Appreciation: Insulation keeps both cooled and heated air in the home, thus saving energy.

- After the cold season has passed, you should check out your duct work and insulation to make sure all joints are secure. Early spring is a good time to do this inspection because it is more comfortable to be in tight areas like the attic, since temperatures are not too hot or too cold.
- If you find open areas in your insulation, you are likely losing cold or warm air through these joints, causing a loss of energy and higher fuel bills.

Let Air Flow: Prepare your windows for warm weather, keeping you cooler while saving energy.

- It is important to make sure you have screens in all windows and doors before springtime sets in. The screens should be clean and free of any holes that would allow insects to enter the home. If you don't have air conditioning, or want to reduce your AC usage to save energy costs, screens can allow air to flow throughout the home to help keep it cool.
- Also, be sure you have blinds on windows that face the south and west. Open windows once the sun has set and close them before sunrise to keep your home cool without air conditioning.
- Check the sealant around exterior windows and doors. Poor weather stripping or caulking can cause cooled air to flow out quickly. Damage to the seal often occurs due to cold weather, and if not resolved, can cause your AC to work harder than necessary to keep your home cool while you pay the cost for lost energy.

Water Heater Deterioration Salvation: Check your water heater in spring to ensure efficiency throughout the season.

- You can extend the life of your water heater by paying attention to the condition of its anode rod. The longevity and efficiency of your water heater is reliant on this piece. This rod is made of magnesium as is used to protect the tank. This rod is sometimes called a sacrificial anode, due to the fact that its purpose is to slowly dissolve and draw corrosion to itself, instead of the tank. The anode rod should be replaced every three to four years, depending on the corrosiveness of your water. If you do not replace the anode rod, it will eventually corrode so much, it breaks off, and then into pieces. Once this happens, your heater will begin to rust and corrode instead of the anode rod.

Check It Out: Maintain your air conditioner for optimal comfort and energy savings.

The best defense against springtime air conditioning and heating problems is to make sure your system is maintained year-round. Having equipment serviced by a reputable company at least once a year could reduce your energy costs and prevent costly repairs and replacements in the future.

This professional inspection should include:

- Checking and cleaning of your entire system, including outdoor A/C units
- Analyzing pressure, temperatures, motors and controls
- Checking, cleaning and calibrating the thermostat
- Lubricating motors where necessary
- Checking air handler, bearings and blower motor
- Inspecting and Cleaning condenser coil
- Inspecting Condenser fan, motor and blades

Love Your Lawn: Make sure your sprinkler system is working properly to save water and energy.

- The sun is back and that means time to get back into the lawn-watering regiment. Before using your irrigation systems after winter, it is important to check for leaky valves, exposed lines and any sprinkler heads that are either not aligned or working properly.

Out And About: When taking springtime vacations, take energy saving precautions before you leave.

- Many homeowners and their families plan to take vacations during the spring. When leaving for an extended period of time, be sure to turn off your water heater to help save money and energy.

- Also, turning up the temperature of your refrigerator can help save you energy while away. If you plan to do this, be sure to remove highly perishable foods, like dairy products, produce and meat. Other less perishable items, like condiments, will still remain edible with the refrigerator temperature set to "low."

Uprooted: New spring tree growth can cause sewer line issues. Get it checked before the damage sets in.

- Sewer line backups are very common during springtime due to rain entering sewer pipes via cracks. Also, new tree root growth also causes sewer backup issues. Roots are drawn toward the sewer line for a source of nutritious water and not only can block the pipe itself, other objects, like toilet paper, latch onto the roots causing blockage.
- Having a plumber inspect your sewer line pipes before spring sets in will let you know if you are susceptible to a sewer line backup problem or if damage has already occurred. In either situation, your plumber will be able to help you determine the best treatment option.

Plumbing Power: Don't ignore quick or common plumbing fixes, they will only get worse.

- Common issues that are quick fixes from a plumber, if taken care of early on, are clogged or slow drains. These require a simple drain cleaning and regular maintenance with a drain product, like Drainright from Rescue Rooter.
- Another plumbing issue that is commonly ignored is a leaky faucet that can account for gallons of wasted water in a home, which adds up. The longer you put off problems like clogged drains and leaky faucets, the worse they becomes and can cause the repair to be more expensive than if fixed earlier.

Burning Up: Have you chimney inspected for energy loss.

- Now that you're most likely done using your chimney for the next several months, you should have it looked at by a professional. Have them inspect the flue and cap for cracks and leaking. This maintenance will prevent both future chimney problems and energy loss.
- Have your chimney cleaned if it has been used during the winter to avoid a smokey smell entering your home due to excessive dampness during the spring and summer. Also, be sure to remove old logs and ashes from your fireplace, if not completed during your cleaning.

Bath Time: Bathtubs can cause damage due to leakage if not sealed properly.

- Just like a sealant is needed around windows and doors to keep warm air in, your bathtub needs the same TLC. Caulking around tubs, showers and sinks provide a seal keeping water from leaking out. This barrier helps keep your floor in good condition, and if you have wood flooring in your bathroom, the caulk will help prevent floor and sub floor rotting.
- If there is missing or cracked caulk, it must be replaced immediately to avoid damage. Check for absent grout as well, as it can cause water to get underneath the bathtub.
- Also be sure that around your bathtub and sink faucets and overflow area are sealed properly. Any leakage requires a plumber's attention.

Gutter Clutter: Keep gutters clean and flowing freely during spring.

- Gutters work best when they are clean. It is vital to check your gutters and down spouts regularly to ensure proper drainage is occurring and if it is not, be sure to clean them regularly.
- Some homes have a "french drain" where the water flows into an underground pipe system that moves moisture away from the home. Although these drains typically cannot become clogged with leaves or other debris, their drainage area can be blocked, resulting in a backup situation that can cause damage to the home including the foundation. Stay on top of your gutter cleaning to avoid this costly problem.
- With the extra rain in springtime, moisture can become trapped in a clogged gutter and make your home vulnerable to moss and mildew. Also, it is always a good idea to make sure your gutters are firmly connected flush to the roof without any sags or dips.

Wash And Wear: Don't be a victim to washing machine issues—you can prevent them.

- Washing machine hose failures cause millions of dollars in damages to homes around the country every year.
- Check your washing machine hoses for bulges, leaks or cracks. Also, move your machine at least four inches from the wall to prevent hose kinking and damage, and never leave your home with the washer running.
- Washing machine hoses should be replaced approximately every three years.

Now that you're an expert on these common, springtime home issues and energy saving solutions, quiz yourself with the ARS/Rescue Rooter Energy Challenge at arsenergychallenge.com and see how you stand up

to others around the country.

For more information about ARS®/Rescue Rooter® and its services, please call (615) 255-2111 or visit www.ARS.com.

About ARS®/Rescue Rooter®
Servicing the Nashville area, ARS®/Rescue Rooter® specializes in air conditioning, heating, plumbing and drain cleaning needs, offering repair, replacement and maintenance, as well as HVAC installation for residential new construction. With a knowledgeable team of trained specialists elevating the service experience to provide a new level of comfort, ARS®/Rescue Rooter® has the professional experience to do any job right – the first time.

For more information about ARS®/Rescue Rooter®, visit www.ARS.com or call (615) 255-2111.

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Media Contact:

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ARS®/Rescue Rooter® General Manager
615-255-2111

Lindsey Levy
Push.
407-841-2299
llevy@pushhere.com

If you would rather not receive future email messages from Push. 2/1/08, let us know by clicking here.
Push. 2/1/08, 150 N. Orange Ave. Ste. 300, Orlando, FL 32801 United States

Subject: FW: Stamp Out Hunger! PSA on FTP site
From: "Marina Falzone" <mfalzone@secondharvest.org>
Date: Wed, 9 Apr 2008 12:26:25 -0500
To: "Lee Peterson" <LPeterson@fox17.com>

Hi Lee,
Our Letter Carriers Food Drive: Stamp Out Hunger is coming up on May 10th....it's a community wide food drive. Please see the ftp site below for the tv psa's available for your use....nice psa's with the Harlem Globetrotters reminding the community to leave their nonperishable food donations by their mailboxes on May 10th (a Saturday). I hope you have some room to air the Stamp Out Hunger psa to alert the community....there's a 15 sec and a 30 sec...you get to choose. Please let me know if you have any problems with downloading this broadcast quality psa.

Many thanks, Marina

Marina Delgadillo Falzone
Director, Marketing & Communications
Second Harvest Food Bank of Middle Tennessee
331 Great Circle Rd. Nashville, TN 37228
Main Line: 615.329.3491 Mobile: 615.310.5290
email: mfalzone@secondharvest.org
www.secondharvestnashville.org

-----Original Message-----
From: Waters, Maureen (CHI-WSW) [mailto:MWaters@WeberShandwick.com]
Sent: Wednesday, April 09, 2008 11:45 AM
To: Marina Falzone
Cc: Gehrig, Mike (CHI-WSW)
Subject: Stamp Out Hunger! PSA on FTP site

Hi Marina -
It was nice speaking with you just now. As promised, I have uploaded the
:15 second Globetrotters PSA onto the below FTP site. There are two versions- a movie file (very large file) and a Windows Media Audio/Video
file (smaller file) - which you can post on your Web site.

Just click on the FTP link below, open the SOH PSAs folder and copy either or both of the files to save to your computer. You can also share
this FTP site information with your IT person to access the PSA files to
post to the Web site.

link: ftp://MaureenWaters:Chicago1@nyc-ftp.interpublic.com
(if prompted for log-in information)
Username: MaureenWaters
Password: Chicago1

As promised, I will also follow up with Michelle Dube at ABC about getting her access to the TV PSAs. Please don't hesitate to contact me
with any additional questions. Thanks so much!

Best,
Maureen Waters
312.988.2385

-----Original Message-----
From: Gehrig, Mike (CHI-WSW)
Sent: Tuesday, April 08, 2008 11:14 PM
To: 'Ross Fraser'; Marina Falzone
Cc: Waters, Maureen (CHI-WSW)
Subject: RE: Marion Falcone wants you to check out MissionFish!

Hi Marina!

Thanks for your interest in the drive and for your support!

I'm out of the office until Thursday, but I'll have one of my colleagues
follow up with you tomorrow about the site to walk you through it and
get you squared away.

Please let me know if you need anything else, thanks again!

Mike Gehrig
Weber Shandwick
312 988-2065 (W)
773 610-7305 (C)

-----Original Message-----
From: Ross Fraser [mailto:rfraser@secondharvest.org]
Sent: Tuesday, April 08, 2008 12:03 PM
To: Marina Falzone
Cc: Gehrig, Mike (CHI-WSW)
Subject: RE: Marion Falcone wants you to check out MissionFish!

I'm sure you are allowed to download it...that's what it for. I'll cc
Mike Gehrig whos is doing PR for this for Campbells on your question below.

Ross Fraser
Media Relations Manager
America's Second Harvest
312-641-6422

-----Original Message-----
From: Marina Falzone
Sent: Tuesday, April 08, 2008 10:45 AM
To: Ross Fraser
Subject: RE: Marion Falcone wants you to check out MissionFish!

Wow, that's an amazing coincidence! By the way, question: am I allowed to take the Letter Carrier's Food Drive Globetrotters psa and put it up on our website to let the community know this is coming up via our website (the Globetrotters psa's would be a fun way to get the word out online). Also, our ABC affiliate couldn't download the Globetrotters' psa from the site....any suggestions? Please let me know who might be the contact for these technical and legal media questions. I appreciate it, Marina

Marina Delgadillo Falzone
Director, Marketing & Communications
Second Harvest Food Bank of Middle Tennessee
331 Great Circle Rd. Nashville, TN 37228 Main Line: 615.329.3491
Mobile: 615.310.5290
email: mfalzone@secondharvest.org
www.secondharvestnashville.org

Feeding Hope

-----Original Message-----
From: Ross Fraser [mailto:rfraser@secondharvest.org]
Sent: Tuesday, April 08, 2008 10:41 AM
To: Marina Falzone
Subject: FW: Marion Falcone wants you to check out MissionFish!

Is this from you, or is the name similarity a coincidence?

Ross Fraser
Media Relations Manager
America's Second Harvest
312-641-6422

-----Original Message-----
From: MissionFish [mailto:system@missionfish.org]

Sent: Tuesday, April 08, 2008 9:32 AM
To: Ross Fraser
Subject: Marion Falcone wants you to check out MissionFish!

Vicki B. Escarra:

I thought you might be interested in this new way to raise funds for America's Second Harvest. MissionFish is helping nonprofits of every size fundraise on eBay.

With MissionFish you can:
- Get a portion of the proceeds from almost anything that anyone sells on eBay.
- Offer your donors a new way to support your mission: buying and selling items that benefit you on eBay.
- Turn in-kind gifts into funding by selling them yourself.
- Find new supporters by putting a special event auction online.
- Spread your message to an online audience of millions of new donor prospects.

Plus, it's free to sign up with MissionFish. To learn more, check out http://www.missionfish.org/ForNonProfits/fornonprofits.jsp

Your friends at MissionFish
http://www.missionfish.org/

<> ><> ><>

This e-mail was sent from the MissionFish system by Marion Falcone. If you've received this e-mail in error or feel that you've been spammed, please contact MissionFish right away at http://www.missionfish.org/Help/anythingelse.jsp

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Subject: "Save A Life" Public Service Announcement
From: Narconon Arrowhead <Narconon_Arrowhead_rsrgttw@cmpgnr.com>
Date: Sat, 26 Apr 2008 11:01:09 -0400 (EDT)
To: lpeterson@fox17.com

Child Abuse Prevention Month PSA

A report from Prevent Child Abuse America shows that among confirmed cases of child abuse, 40% of these involved the use of alcohol or other drugs. Heartbreaking stories of neglect and abuse by substance abusing caretakers can be found in every state in the Union. An estimated 480,000 children are abused by a drug or alcohol using caretaker each year. This makes substance abuse and child abuse inseparably linked.

It is our responsibility to take control of our communities and not allow the devastating effects of abuse and addiction circulate throughout our lives and filter down to our children. Strengthening families and preventing child abuse requires a shared commitment of individuals and organizations in every community. Narconon would like to help by offering a PSA entitled "Save A Life". We offer addiction counseling, assessments and referrals to centers nationwide. With your help we can break the cycle of addiction.

If you would like a copy of the "Save A Life" 30 second PSA in Beta-SP, DVD, or DVC-Pro, please contact Natalie Fraser at 918-339-5889 or via email natalief@stopaddiction.com . Addiction is predictable. It will end in one of three ways: Death, Prison, of Sobriety.

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You are subscribed as lpeterson@fox17.com . To unsubscribe please click here:
http://cmpgnr.com/r.html?c=1215420&r=1214336&t=1218645338&l=6&ea=lpeterson@fox17.com&la=1&o=-235 .

This mailer was created with Campaigner.
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Subject: Education News Release
From: "Katharine Mosher" <Katharine.Mosher@state.tn.us>
Date: Thu, 24 Apr 2008 10:50:04 -0500
To: "Katharine Mosher" <Katharine.Mosher@state.tn.us>

State of Tennessee
Department of Education
FOR IMMEDIATE RELEASE
April 24, 2008

Contact: Rachel Woods
Phone: 615.253.1960

New Requirements Ensure Student Athletes at the Top of their Game

Nashville, TN – With a commitment to the health and well-being of every student in the state, the Tennessee Department of Education announced today the establishment of new rules that will ensure each student athlete is at the top of their game both physically and as a well-rounded student.

A new State Board of Education rule will require athletes entering the seventh and ninth grade for the 2008-09 school year to have a complete health maintenance exam also known as a "well-child check" or Early Periodic Screening, Diagnosis, and Treatment (EPSDT) exam prior to sports participation.

"Improving and ensuring the health of every student, so they can focus on their most important job of learning, is one of our single biggest priorities," said Tim Webb, Acting Education Commissioner.

The health maintenance exam includes a thorough history, a physical exam, screening for hearing and vision, laboratory tests, immunizations and age-appropriate education. It also covers all the items needed so athletes can be cleared for participation in sports.

These exams are different from typical sports physicals, which do not address the behavioral, emotional and psychosocial topics covered during a comprehensive health maintenance exam. When the complete health exam is substituted for a sports physical, there is increased opportunity to address issues vital to a student's health.

"Given the number of chronic health problems rooted in childhood, it is important to tackle these problems early and this exam provides a venue to address these areas," said Dr. Veronica Gunn, Chief Medical Officer of the Tennessee Department of Health.

Students may obtain the comprehensive exam from their primary care provider, or if a child is uninsured, parents can inquire about eligibility for other health care programs like TennCare at www.state.tn.us/tenncare or Cover Kids at www.covertn.gov/web/cover_kids.html. Detailed information on this physical can be found at the Department of Health's Web site: http://health.state.tn.us/sportsphysical.

For more information, contact Rachel Woods at (615) 253-1960 or Rachel.Woods@state.tn.us .

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FOR IMMEDIATE RELEASE
Rachel Woods
April 14, 2008
615.253.1960

Contact:

Phone:

Tennessee Brings Outdoors In with Environmental Education

Nashville, TN -Tennessee educators are learning about the role of the outdoors in student learning as the nation celebrates Environmental Education Week April 13-19. Research indicates interaction with nature

has a beneficial impact on children's development. For a list of environmental education activities across the state, visit www.eeintennessee.org.

"A central role of education is to create responsible citizens in our students," said Susie Bunch, Assistant Commissioner for Teaching and Learning. "Environmental Education teaches students to take pride in and protect their community's natural beauty."

Tennessee is hosting an Outdoor Classroom Symposium for educators and parents to share strategies on incorporating the outdoors into student learning. The symposium features sessions on teaching all subjects outdoors; creating and using tools such as weather stations, butterfly gardens, and wetlands; and how to find grant partnerships. "No Child Left Inside," hosted by the University of Tennessee-Martin, will focus on the importance of unstructured, outdoor play.

"We are pleased to assist in this program to help teachers learn more about the natural world - especially the importance of conservation and pollution prevention," said Environment and Conservation Deputy Commissioner Paul Sloan. "All of us will reap the benefits as teachers share what they have learned with young people in their classrooms and also with family and friends throughout their communities."

Information for these two events follows:

- Tennessee Outdoor Classroom Symposium:
Ellington Agricultural Center, Nashville
8:30-4:30 Friday, April 25
- No Child Left Inside:
University of Tennessee-Martin, Boling University Center
8-4 Thursday, April 17

The Environmental Education in Tennessee Web site is co-sponsored by the Tennessee Department of Environment and Conservation and the Tennessee Environmental Education Association in partnership with the Tennessee Department of Education and Project CENTS (Conservation Education Now for Tennessee Students).

For more information, contact Rachel Woods at (615) 253-1960 or Rachel.Woods@state.tn.us.
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Rachel B. Woods
Director of Communications
Department of Education
(615) 253-1960
cell: 714-2872
fax: 532-4791

Tennessee Brings Outdoors In with Environmental Education_....pdf	**Content-Type:** application/pdf **Content-Encoding:** base64

FOR IMMEDIATE RELEASE
April 1, 2008

CONTACT:
Robin Mackar (919) 541-0073
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Kim Varner (202) 842-3600 x254
kvarner@hagersharp.com

Environment and Genes May Unlock Clues to Breast Cancer

National* "Sister Study" *nearing recruitment goal — more women from certain groups still needed

RESEARCH TRIANGLE PARK, N.C. – Women from every community can play an important role in discovering the causes of breast cancer. The Sister Study, conducted by the National Institute of Environmental Health Sciences (NIEHS), one of the National Institutes of Health, is committed to enrolling 50,000 diverse women, from all walks of life, whose sisters had breast cancer. The prospective observational study will help researchers learn how environment and genes affect the chances of getting the disease. Is breast cancer caused by something women come in contact with at home, at work, in their communities or in the personal products they use? Are some women at greater risk because of small variations in genes that interact with exposures? That's what the Sister Study is trying to answer.

Breast cancer risk may be influenced by our environment, but pinpointing specific environmental causes hasn't been easy. Previous studies have found some clues:

- Breast cancer rates vary over time and geographic region.
- Identical twins rarely both get breast cancer.
- Many chemicals cause mammary tumors in animals.
- Lifestyle environmental factors, such as alcohol consumption, diet, and exercise appear to be related to breast cancer risk.
- Exposures to radiation, solvents, or some pesticides appear to be related to breast cancer risk.

Fewer than 20% of women with breast cancer have any family history of the disease, and less than half of all women diagnosed with breast cancer have any of the known risk factors. Sister Study researchers believe there is much more to be learned about how environment and genes are related to breast cancer risk. Women ages 35 to 74 may be eligible to join the study if their sister (living or deceased) related to them by blood, had breast cancer; they have never had breast cancer themselves; and they live in the United States or Puerto Rico. The study is quickly approaching the goal of enrolling 50,000 diverse women, but to ensure the results benefit all women, **researchers are asking African Americans, Latinas, Asians, Pacific Islanders and Native Americans to enroll immediately. Caucasian women with high school degree or less, *or* who are between the ages of 65-74 are also still needed.**

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