

WTTR Radio Community Report

3rd Quarter

July 2016 through September 2016

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following dates were broadcast:

- a. 7/3/16
- b. 7/10/16
- c. 7/17/16
- d. 7/24/16
- e. 7/31/16
- f. 8/7/16
- g. 8/14/16
- h. 8/21/16
- i. 8/28/16
- j. 9/4/16
- k. 9/11/16
- l. 9/18/16
- m. 9/25/16

Carroll County Commissioners (10 minutes)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. Commissioner Richard Weaver with Mike Sater—Veterans Council
- b. Commissioner Dennis Frazier—Ting Fiber Network Westminister Agreement, charter government discussion
- c. Commissioner Richard Rothschild—Governor Hogan decisions on three issues
- d. Commissioner Doug Howard, Carroll County strengths and values
- e. Commissioner Richard Weaver with Ann Evans—4H Educator
- f. Commissioner Steve Wantz—Education, charter government, economic development
- g. Commissioner Dennis Frazier—Ting Fiber Optic Phase 1 and 2, city administrator
- h. Commissioner Richard Rothschild with law student intern Tom Green Jr.
- i. Commissioner Doug Howard—School funding, zoning issues, charter government
- j. Commissioner Steve Wantz—school start times, town hall meetings, MD Counties convention
- k. Commissioner Richard Weaver—Farm Museum Fall activities, Use of North Carroll High School building
- l. Commissioner Dennis Frazier with Bob Lord—Board of Education issues

m. Commissioner Richard Rothschild—Constitution Amendments are God-given rights

Carroll County Public Library (5 minutes)

Report: Provided summaries of books and library events. Runs every other week.

- a. Author Daniel Silva book signing, local author Libby Fuss book discussion
- b. n/a
- c. No new library show. Re-broadcast July 10 State's Attorney's Report
- d. n/a
- e. Westminster Branch Summer Lunchtime Concert Series
- f. n/a
- g. No show
- h. n/a
- i. Day for Book Lovers at McDaniel College in September
- j. n/a
- k. North Carroll Branch Manager—"Girls Love Mail" program at NC
- l. n/a
- m. Girls Love Mail letter-writing campaign to breast cancer patients

Carroll County State's Attorney (5 minutes)

Report: Brian DeLeonardo offered news on crime and crime prevention. Runs every other week.

- a. n/a
- b. Dawn Green—SA Office Receptionist Job Responsibilities
- c. No new library show. Re-broadcast July 10 State's Attorney's Report
- d. Kelly Grossclose—District Court Prosecution Assistant
- e. n/a
- f. Katie Ritter—Victim Advocate—Re-broadcast from May 15, 2016
- g. n/a
- h. Cara Freeman, Supervisor, Major Offender Unit
- i. n/a
- j. Tim Weller—Drug Education & Treatment Liason
- k. n/a
- l. Tina Jirout—Maryland Child ID Program at Westminster Fallfest
- m. n/a

Carroll County Department of Recreation and Parks (5 minutes)

Recreation in Carroll: Matt Purkins and Katie Casey reminded listeners about department events and activities.

- a. Lisa Carroll, Bureau Chief of Recreation and her 6-year-old daughter, Katie, discuss summer kids programs
- b. Month of Sundays Concert Series tonight "The Fabulous Hubcaps"
- c. Month of Sundays Concert Series, discount amusement park tickets
- d. Month of Sundays Concert Series tonight "The Reagan Years"

- e. Month of Sundays Concert Series tonight “No Green Jelly Beans”
- f. Softball tryouts, fall program guide is out, upcoming bus trips
- g. Bus trip to Savannah Georgia, September tea, bus trip to Ocean City Sunfest
- h. Fall health & fitness programs, cooking classes, amusement park tickets
- i. Dog Park half price membership, dog parks and dog beaches
- j. Monarch Madness Festival at Bear Branch Nature Center
- k. Monarch Madness Festival at Bear Branch, Apple Festival at Piney Run Park
- l. 30th Annual Apple Festival at Piney Run Nature Center
- m. Upcoming bus trips—New York, Radio City Music Hall, Ice Trip, Savannah GA

Carroll County Arts Council (5 minutes)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene;

- a. Free Tuesday movies, current art exhibits, Month of Sundays Concert Series
- b. Month of Sunday Concert Series, September Song Show, Tuesday movies, Art Exhibits
- c. Free Tuesday movies, Month of Sundays Concert Series, art exhibits, September Song show
- d. Month of Sundays Concert Series, Summer Sillies Wednesday mornings, current art exhibits
- e. Month of Sundays-last concert tonight, free family movies, upcoming live theatre shows
- f. September Song production, 14th Annual Members Art Exhibit, upcoming movies
- g. 4th Annual yArt Sale, new people taking the stage
- h. September Song performances, Members Art Show, bus trips
- i. September Song performances, bus trip to the Hippodrome, Members Art Exhibit
- j. September Song performances, Members Art Exhibit, upcoming concerts
- k. 14th Annual Members Show, FLICC movie “Brooklyn”, John Denver Tribute concert
- l. Upcoming concerts, bus trips, 14th Annual Members Show
- m. North Sea Gas concert, FLICC movie “Carol”, Halloween programs

Carroll County Public Schools (5 minutes)

Good News from Carroll County Public Schools: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings. Runs during the school year.

- a. n/a
- b. n/a
- c. n/a
- d. n/a
- e. n/a
- f. n/a
- g. n/a
- h. n/a
- i. n/a

- j. Student Summer Accomplishments
- k. School awards and recognitions, grant awarded to CCPS
- l. Home Grown School Lunch Week, FSK 2nd in Dairy Cattle Evaluation
- m. Student accomplishments, free parenting workshops, South Carroll dinner and auction

Carroll County Chamber of Commerce (10 minutes)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth.

- a. Walt Michael—Common Ground on the Hill Music & Arts Festival
- b. Jason Stambaugh—Carroll Biz Challenge, Westminster Ting Fiber Network
- c. Amy McKenna Gilford—Marriage & Relationship Education Center
- d. Susan on Liberty Skate Center reopening
- e. Jon Weetman & Fean Burgess—free business and tech seminars
- f. Missy Wilcox, Marketing Consulting—upcoming Westminster events
- g. Amy Fields—Carroll County Restaurant Week
- h. Laura Andrews—Cup Tea Bar & Restaurant
- i. Brian Lyburn & Phil York—Habitat for Humanity
- j. Ben Yingling—Trip to China in April 2017
- k. Al Betts & Kelly Frager—“Rethinking Outside the Box” Workshops
- l. Dana Blum—President CC Society for Human Resource Management
- m. Nancy McCormick & Jon Weetman—Taneytown Ambassador Program

WTTR also broadcasts:

- An average of 520 live PSA/Community Calendar mentions per month
- One two hour Guest DJ Community Non-Profit Spotlight per month
 - July: Target Community & Education Services
 - August: Carroll County Special Olympics
 - September: Bello Machre
- Eighty-four 60 second Non-Profit Spotlight commercials per month



The Carroll County Non Profit Spotlight 2016

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization’s goals and mission.

Each month, the organization that we spotlight will receive the following:

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 60/ 30 second commercial spots, scheduled 5 days a week during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

NON PROFIT SPOTLIGHT 2016

3rd Quarter	JULY	TARGET COMMUNITY & EDU
	AUG	CC SPECIAL OLYMPICS
	SEPT	BELLO MACHRE