

WTTR Radio: Community Report

1st Quarter

January 2016 through March 2016

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following shows were broadcast:

- a. 01/02
- b. 01/10
- c. 01/17
- d. 01/24
- e. 01/31
- f. 02/07
- g. 02/14
- h. 02/21
- i. 02/28
- j. 03/06
- k. 03/13
- l. 03/20
- m. 03/27

Carroll County Commissioners (10:00)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. 2015 Accomplishments/ 2016 Goals
- b. Commissioner Weaver + Carroll County Farm Museum creation
- c. Commissioner Frazier – State of the County Address
- d. Private Roads, Environment
- e. Commissioner Howard – Snow Clean up, Cooperation Between Agencies and Jurisdictions
- f. Commissioner Wantz with Doug Brown – Management Coordination
- g. Commissioner Weaver + Della Dell – Bam Quilts Trail
- h. Commissioner Frazier with Devon Rothschild – Carroll County Board
- i. Commissioner Rothschild – Education Funding
- j. Commissioner Howard – Long-term planning partnership
- k. Jeff Degity – Carroll County Recreation + Parks with Commissioner Weaver
- l. Commissioner Wantz – Legislative liaison, Budget Planning
- m. Guest interview: Tony Cluducci Westminster City Councilman

Carroll County Public Library (5:00)

Show: Provided summaries of books and library events. Runs every other week.

- a. Dorothy Stolty – “Curiosity Creates” grant
- b. N/A
- c. North Carroll branch passport service

- d. N/A
- e. Paws to Read program at Finksburg library
- f. N/A
- g. Joyce Muller – Friends Initiative of CCPL
- h. N/A
- i. Upcoming programs at Mt. Airy branch
- j. N/A
- k. Crafts from the Past at all branches in spring
- l. N/A
- m. Gardening Programs; Book Clubs; Story time for all ages

Carroll County State's Attorney Office (5:00)

Report: Brian DeLeonardo offered news on crime and crime prevention. Runs every other week.

- a. N/A
- b. Employment Theft/ Fraud/ Embezzlement
- c. N/A
- d. Major Offender Unit
- e. N/A
- f. Employee Theft + Embezzlement
- g. N/A
- h. Jolynn – Brown Circuit Court Chief
- i. N/A
- j. Tina Jinout – Executive Secretary
- k. N/A
- l. Tina Jinout – (Repeat) from 3-6-16
- m. N/A

Human Services Program of Carroll County, Inc. (5:00)

Social Scene: Joyce Tierney provided listeners with updates on Human Services' programs and operations.

- a. Volunteer Income Tax Assistance Program
- b. Rerun from 1-3-16
- c. Cold Weather shelters
- d. Public Library Tech exploration Program
- e. Community Meditation Service
- f. Angela Gusto – new HSP Director
- g. Believe in yourself – The Story of the Old Man
- h. Volunteer Income Tax Assistance Program
- i. Workplace Development Program – Opportunity Works
- j. Second Chances Free store
- k. Workplace Development Program – Part new
- l. Workplace Development – Community garden
- m. Volunteer Income Tax Assistance Program

Carroll County Department of Recreation and Parks (5:00)
Recreation in Carroll: Matt Perkins reminded listeners about department events and activities.

- a. Pavilion rentals, Park locations, Bus trips
- b. Kids January Programs, Polar Bear Plunge
- c. Youth sports registration, Kids swimming program
- d. Spring sports registration, Spring guide coming out this week
- e. Piney Run Cabin Fever Art Shows
- f. Spring program guide, Piney Run Bran Branch Programs
- g. Maple Festival at Blan Branch Nature Center
- h. Therapeutic Rec – Frosty Meltdown; Wagon Walk; Health Wellness Programs
- i. Maple Festival at Hashawha
- j. Maple Sugar Festival Today
- k. Women in progress Program Events
- l. Women in progress Program group activities
- m. Bruce Dutteren – 1st Annual Park Legacy Golf Outing

Carroll County Arts Council (5:00)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene.

- a. January Events + Exhibits + Movies
- b. January documentary films, MLK Events, Live shows
- c. MLK day activities; January movies, Art exhibits
- d. Documentary “somm”; Nominated shorts, February exhibits and films
- e. Current Art Exhibits, Nominated shorts, Peep show registrations, Foreign film festival
- f. February Concert, Foreign Film Festival, Art exhibits
- g. Foreign Film Festival, Family musical, Westminster’s got talent, Mt Airy Arts Alliance Events
- h. March concerts, Westminster’s got talent, youth art month
- i. March concerts + Peep Show Registration + Films
- j. Upcoming movie, concerts, Peep Show registration
- k. Peep show, upcoming concerts, April events
- l. Upcoming events, Peep Show, Programs on website
- m. April events, Peep show

Carroll County Public Schools (5:00)

Good News: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings.

- a. 2015 Achievements
- b. Biochemical science certifications, Academy of finance open house
- c. MD Thespian Festival student honors/ Coach + Teacher Honors
- d. Student Recognitions, New CCPS website
- e. February is Career and Tech education month
- f. Recent teacher + student honors
- g. Orchestra concerts, Kindergarten registration
- h. Young authors contest winners; School recognitions

- i. Women of tomorrow student honors, nominations for outstanding Carroll County Administration
- j. Recognition student achievement, youth art month
- k. Teaching helping teaching project, Kindergarten registration, student recognition
- l. MD Day celebration recognition, student awards
- m. Donation from Carroll Hospital for students health, student recognition/achievements

Carroll County Chamber of Commerce (5:00)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth.

- a. Judd Shepard – Shepard’s service center – can giveaway
- b. Ben Yinging – incoming chamber president
- c. Taneytown assisted living + Flicks Pub
- d. Carroll County chambers legislative committee
- e. Fuchs North America coming to Hampstead – Lori Black – HR direction
- f. Ted Jalesks – Carroll County Director of Management + Budget
- g. Lynn Wheeler – Chain effect of Carroll County Chamber Board
- h. Karen Leatherwood – Environment awareness award
- i. Jenni Utry – Chambers Legislative Committee
- j. Leadership council class registration, Trip to Cuba
- k. Outstanding teacher award March 30
- l. Teresa Bethine from freedom broadband
- m. Trip to Cuba November 2016

Extra Shows:

02/07 (f): CCVESA Snow and Ice safety tips (4:22)
 03/06 (j): CCVESA: Cold Weather Safety Tips (5:18)

WTTR also broadcasts:

- An average of 520 live PSA’s/Community Calendar mentions per month
- One 2 hr. Guest DJ Community Non-Profit Spotlight per month
 - o January: CCC Cancer Society
 - o February: New Life For Girls
 - o March: Voices For Children
- Eighty-four 60 sec. Non-Profit Spotlight commercials per month



The Carroll County Non Profit Spotlight 2016

As a part of the ongoing mission of WTRR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTRR is spotlighting a different local organization each month to raise awareness in the community about their organization's goals and mission.

Each month, the organization that we spotlight will receive the following:

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 60/ 30 second commercial spots, scheduled 5 days a week during the month.
- A banner ad on the home page of our website, WTRR.com, with a link to your website.

NON PROFIT SPOTLIGHT 2016

1st Quarter	JAN	CCC CANCER SOCIETY
	FEB	NEW LIFE FOR GIRLS
	MARCH	VOICES FOR CHILDREN