

## WTTR Radio Community Report

1st Quarter

January 2018 through March 2018

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following dates were broadcast:

- A. January 7, 2018
- B. January 14, 2018
- C. January 21, 2018
- D. January 28, 2018
- E. February 4, 2018
- F. February 11, 2018
- G. February 18, 2018
- H. February 25, 2018
- I. March 4, 2018
- J. March 11, 2018
- K. March 18, 2018
- L. March 25, 2018

Carroll County Commissioners (10 minutes)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- A. Commissioner Wantz: New tax bill, legislative liaison
- B. Weaver: Intern of Carroll County from Manchester Valley High School
- C. Darren Peyton: Small Business Development Center (SBDC)
- D. Rothschild: 3 issues of county elections
- E. Howard: State of country address
- F. Commissioner: State address clip
- G. Weaver and CC Advisory: 2018 Environmental Awareness Award
- H. Frazier: Water legislation, EAC solar and trash
- I. Rothschild: New ethics ordinance, 3 problems with it
- J. Howard: Start the budget process, long term planning
- K. Wantz: Day light savings, upcoming weather
- L. Weaver and Karen Leatherwood environmental information

Carroll County Public Library (5 minutes)

Report: Provided summaries of books and library events. Runs every other week.

- A. N/A
- B. New year's resolutions and book clubs
- C. N/A
- D. Author events coming up, Melony Benjamin tickets on sale
- E. N/A
- F. Book fair, author visits, and Valentine's day books
- G. N/A
- H. Black history month books and authors
- I. N/A
- J. Battle of the books, Irish reads (St. Patrick's Day)
- K. N/A
- L. Author of Hiking book, Womens History Month

Carroll County State's Attorney (5 minutes)

Report: Brian DeLeonardo offered news on crime and crime prevention. Runs every other week.

- A. Repeat
- B. N/A
- C. Repeat
- D. N/A
- E. Repeat
- F. N/A
- G. N/A
- H. N/A
- I. Opioid epidemic, CCHD substance abuse coordinator
- J. N/A
- K. T.I.P.S (Threats In Plain Sight) Program summary
- L. N/A

### Carroll County Arts Council (5 minutes)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene;

- A. Films coming every Friday, "Dark Horse" to show
- B. MLK day movie screening, documentary series
- C. Almost done with documentary film series, McDaniel films
- D. Foreign films, different films for each month
- E. Film series, new film playing Friday
- F. Film festival coming to a close, short film series
- G. French movie to end film series, Irish Dance company
- H. Screening Oscar nominated short films, Barley Juice Band
- I. Oscar nominated shorts, Peep show coming up
- J. Band for St. Patrick's Day, Carroll Arts Scholarship
- K. Getting ready for Marshmallow madness
- L. 11<sup>th</sup> Annual Peep Show, Upcoming movie Friday

### Carroll County Public Schools (5 minutes)

Good News from Carroll County Public Schools: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings.

- A. MD STEM art contest winners
- B. First ever CCN award, Board of Education Work Session
- C. Francis Scott Key Gym naming during game, "Lewis Beard" Gymnasium
- D. African American read in, Drug awareness night
- E. Cold weather shelter bags, work session on middle school
- F. Westminster High School tech challenge complete, drug awareness program
- G. 4 Seniors recognized for presidential scholars
- H. School Security/ student safety, safety plan
- I. Scholar nominations of finalists
- J. Congrats to teachers and students for art work
- K. Westminster High School Certificate of Excellence, Liberty High School mock trials Winner
- L. Snow day Provisions and extensions

Carroll County Chamber of Commerce (10 minutes)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth.

- A. Delegate shoemaker, Work load and bills
- B. Past intern talks about experience and working part time now
- C. Upcoming trip to Australia and guest information
- D. Guest Donna Jean to talk about WTTR
- E. Co- Owner of Trembling Marketing Giant
- F. Rape Crisis CEO to talk about "Walk a Mile" event
- G. Atlantic Blue- Water problems in Carroll County
- H. Escape room owner, Networking Event
- I. George S. Legacy Septic, Septic tips and info
- J. Edited repeat about upcoming trip
- K. CPA Business advisors, taxes and changes
- L. Sheriff's office workers, learn about police work event

WTTR also broadcasts:

- An average of 520 live PSA/Community Calendar mentions per month
- One-hour Guest DJ Community Non-Profit Spotlight per month
  - January: Boys and Girls Club
  - February: Youth for Christ
  - March: Rescue Mission
- Sixty 30-second Non-Profit Spotlight commercials per month



### *The Carroll County Non Profit Spotlight 2018*

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization's goals and mission.

*Each month, the organization that we spotlight will receive the following:*

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 60/ 30 second commercial spots, scheduled 5 days a week during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

#### **NON PROFIT SPOTLIGHT 2018**

1st Quarter	JANUARY	B&G CLUB
	FEB	YOUTH FOR CHRIST
	MARCH	RESCUE MISSION