

WTTR Radio Community Report

2nd Quarter – April through June 2014

The following Carroll County organizations and groups broadcast news and public affairs programming on WTTR during the above referenced time frame.

The following shows were broadcast as follows:

- a. – 4/6
- b. – 4/13
- c. – 4/20
- d. – 4/27
- e. – 5/4
- f. – 5/11
- g. – 5/18
- h. – 5/25
- i. – 6/1
- j. – 6/8
- k. – 6/15
- l. – 6/22
- m. – 6/29

Carroll County Commissioners – 10:00 - A rotating panel of five government leaders provided 13 weeks of 10 minute programs updating listeners on the following subjects:

- a. County budget, budget hearings, how budget affects county
- b. Tax credits, property tax credits, tax exemptions
- c. Commissioner work sessions, county budget presentation
- d. Reading of preamble to the Constitutions, what “We the People” means
- e. Emergency management, disaster management, emergency planning

- f. Public park projects, bike trails and walk ways
- g. Office of Public Safety, divisions and roles
- h. Fiscal 2015 budget, budget hearings
- i. County attorney and the job they do
- j. CCTV and its use, webstream
- k. Interview with outgoing budget chief Steve Powell
- l. Public safety projects
- m. Rec and parks programs

Carroll County Sheriff's Department – 5:00 - Law Enforcement officials offer news on fighting crime and crime prevention:

- a. Seat belts, drunk driving
- b. Motorcycle safety
- c. County tactical response team
- d. Protecting children on the internet
- e. What to do when you get pulled over by police
- f. Police training requirements
- g. No program
- h. Crime rate, burglary and theft
- i. Repeat
- j. History of the Sheriff's office
- k. Effects of drugs used in CC
- l. Repeat
- m. Fourth of July safety

Carroll County Library – 5:00 – Summaries of books, library events (Runs every other week)

- b. Book shows and discussions
- c. FDR Book, Celebrating America Initiative
- d. Carroll County history and heritage
- f. Teaching kids to read and understand language
- h. Summer Reading Program
- j. Westminster Branch Music Shows

1. Children political cartoonist, 4th of July

CCVESA (Carroll County Emergency Services Association) –
5:00 - Safety Tips (Runs every other week)

- a. Hoarding and fire safety
- e. Repeat
- g. Grill safety
- i. Repeat
- k. Hoarding and fire safety
- m. Fourth of July safety/Fire safety

State's Attorney Report – Jerry Barnes – 5:00 Various issues
regarding the law and safety.

- a. Victim witness assistance unit
- b. Plea bargains, negotiation
- c. Newly passed laws by General Assembly
- d. Marijuana decriminalization
- e. Identity theft and protection
- f. Enforcing drug laws, police tools
- g. Drug abuse, heroin use
- h. Different departments, trail protocol
- i. Changes to arrest process
- j. Celebrating graduations, underage drinking
- k. Who the states attorney can and cannot prosecute
- l. School safety policies and new security measures
- m. Public school safety

Recreation in Carroll – Matt Perkins – 5:00 Events in Carroll
County from the Department of Recreation and Parks

- a. Spring break adventures, program guide

- b. Recreation conference in Ocean City
- c. Teens On The Go program
- d. Repeat
- e. Summer program guide and summer programs
- f. Walking programs and bus trips
- g. Discount amusement park tickets
- h. Park activities, boat safety classes
- i. Repeat
- j. Chess camp, summer camp, knitting sessions
- k. Recreation opportunities at county parks
- l. Park trips and tickets
- m. Park Pursuit

Farm Museum News – Dottie Freeman and Bonnie Hood - 5:00
 Farm Museum Events and Volunteering Opportunities

- a. Vocabulary history, history of weddings
- b. Farm Museum building history
- c. Civil War Reenactment, Blacksmith Days
- d. Children’s Living History camp, museum tours
- e. 2014 events, Blacksmith Days, Blacksmith interview
- f. Blacksmith Days, Blacksmith history
- g. Blacksmith Days, Fire Equipment Show
- h. Volunteer Interview with Joanne Weant
- i. Volunteer Interview with Joanne Weant cont’d
- j. Upcoming events, Flag Day
- k. 4th of July Activities
- l. 4th of July Activities, living history camp
- m. Summer camps, 4th of July, Roots Music Festival

Carroll County Arts Council – Sandy Oxx – 5:00 Executive
 Director gives news about the Arts in Carroll County

- a. Theatrical productions, music shows
- b. Peep show, September Song, Movie showings

- c. Peep Show, movie showings
- d. Peep Show recap, summer arts classes, raffles
- e. Art Show, music shows
- f. Art exhibit, music shows, summer programs
- g. Music concerts, arts shows, bell ringers
- h. Art show, movie sneak preview, animal art
- i. Art In The Park
- j. Upcoming art shows, music concerts, summer camp
- k. Upcoming events
- l. Art shows, music shows
- m. Summer Concert Series – Month of Sundays

Good News From CC Public Schools – Superintendent of Carroll County Public Schools, Steve Guthrie - 5:00 Student and school accolades, events, budget and Board meetings, recognition of staff

- a. Student honors, Principal honors, last day of school
- b. Tech center student honors
- c. School concerts, student honors, school government
- d. Student honors, armed forces concert
- e. Student honors, National Teacher/Nurse Day
- f. Teacher honors, Outstanding Teacher of the Year
- g. Green schools, parent awards
- h. Administrator awards, student awards and contests
- i. Student honors in government and art
- j. Recognition recaps, end of the year process
- k. Accomplishments of past year
- l. No show
- m. No show

Chamber Chat – President of the Carroll County Chamber Mike McMullin – 5:00 Discusses Chamber happenings and programs to help businesses grow in Carroll County. Runs every other week.

- b. Chamber events, Guest Interview from Best Western hotel

- d. School business challenge, finalists
- f. Communication and marketing for businesses
- h. Guest interview: Carroll Media Center
- j. Leadership Carroll program
- l. Guest interview: Kevin McCloud, Silver Oak Academy

Human Services Programs Director – Cindy Parr – 5:00 Discusses programs available to help those in need in Carroll County. Runs every other week.

- a. County budget process, employees and volunteers
- c. County budget process
- e. Community action, helping low income residents
- g. About HSP, services they off
- i. About HSP, preventing homelessness
- k. About HSP
- m. Summer concert series

Extra shows:

- April 27 – Early Childhood Consortium PSA 2:16
- May 4 – Early Childhood Consortium PSA 2:16
- May 25 – Early Childhood Consortium 3:40
- June 22 – Habitat For Humanity Interview 4:12
- June 29 – Habitat For Humanity Interview 3:49



The Carroll County Non Profit Spotlight 2014

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization's goals and mission.

Each month, the organization that we spotlight will receive the following:

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 3 / 60 second commercial spots each day, 7 days a week , a total of 84 sixty second commercials during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

NON PROFIT SPOTLIGHT 2014

2nd Quarter	APRIL	CHANGE
	MAY	HSP
	JUNE	HABITAT FOR HUMANITY