

WTTR Radio Community Report
3rd Quarter
July 2023 through September 2023

The following Carroll County organizations aired public affairs programming on WITR during the time frame referenced above.

The following dates were broadcast:

- A. July 2, 2023
- B. July 9, 2023
- C. July 16, 2023
- D. July 23, 2023
- E. July 30, 2023
- F. August 6, 2023
- G. August 13, 2023
- H. August 20, 2023
- I. August 27, 2023
- J. September 3, 2023
- K. September 10, 2023
- J. September 17, 2023
- M. September 24, 2023

Info Trak (30 minutes)

Report: A variety of topics are covered in this well-produced, weekly, modern take on contemporary issues affecting communities.

- A. New flu outbreaks in larger cities; on-line credit scams
- B. Veterans benefits for families; USPS mailbox theft
- C. Rising deaths in 18-49 age group and causes
- D. Artificial Intelligence abuse; nutrition deficiencies in minorities
- E. Aggressive driving fatalities increase; hidden processed food toxins
- F. Parents passing down drug addiction to kids; social media link to depression

- G. Homeowners squatters who won't leave; worsening elderly medical care
- H. Prices dropping on used electric vehicles; artificial intelligence in the medical field
 - I. How sleep disorders affect elderly; electric vehicle popularity declining
 - J. Increasing trend of hiring disabled; electric car problems increasing
 - K. Rising auto insurance rate's problems; increasing stress and anxiety in children
 - L. Possible social security changes; food marketing shortages
 - M. Increased world-wide children trafficking; mid-life career change problems

Carroll County Chamber of Commerce (10 minutes)

Chamber Chat: President Mike McMullin discussed events and programs with a variety of guests that encourages business growth.

- A. Max Weider- Carroll Biz Challenge finalist
- B. Billy Live- Carroll Biz Challenge finalist
- C. Good Times Health Food Store- Carroll Biz Challenge finalist
- D. Leith Nichols- Carroll Biz Challenge finalist
- E. Derrick Day- Carroll Biz Challenge winner
- F. Restaurant Week 2023
- G. Mark Blackston- VP ACNB Banking Services
- H. Lynn Griffith- Carroll Arts Council Events
- I. Ishtak Khan- Salwa Mediterranean Restaurant
- J. Ian Scott- Upcoming Ireland Trip
- K. Christine Walter- Marijuana use in the Workplace
- L. Hunter Strine and Andrew Boone- MD Print House
- M. Jackie Mathias- Community Foundation Philanthropist of the Year Event

Carroll County Organizations (10 minutes) Lisa Picker CCPL/ Nolan Richardson- St. John's Church

- A. CCPL- updated summer author tours/ SJC- upcoming July-August events
- B. CCPL- new additions for summer reading/ SJC- church and school events updated
- C. CCPL- Updated summer author tours/ SJC- Summer events July-August
- D. CCPL- new editions added for upcoming school year/SJC- additional activities for August
- E. CCPL- August author appearances/ SJC- Church and school August events
- F. CCPL- Back to school programs/ SJC- on-going August activities
- G. CCPL- August local author appearances/ SJC- updated church and school schedules
- H. CCPL- new book releases for school season/ SJC- September school and church events
- I. CCPL- upcoming after-school reading programs/ SJC- September church and school events
- J. CCPL- expanding after-school activities/ SJC- updated September activities
- K. CCPL- September authors tour/ SJC—Friday night bingo dates- school activities
- L. CCPL- updated branch on-line services/ SJC- updated church and school events
- M. CCPL- adding new authors and titles/ SJC- on-going church and school updates

WTTR also broadcasts:

An average of 450- 520 live PSA/Community Calendar mentions per month

- Weekly Pet Tip 15-minute Morning Drive program
- Weekly Garden Show one-hour Saturday morning program
- Weekly Raising Connections half-hour Sunday morning program
- Weekly Simply Paws half-hour Saturday morning program
- Weekly Christian Music and church services on Sunday mornings