

## WTTR Radio: Community Report

4th Quarter

October 2015 through December 2015

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following shows were broadcast:

- a. 10/04
- b. 10/11
- c. 10/18
- d. 10/25
- e. 11/01
- f. 11/08
- g. 11/15
- h. 11/22
- i. 11/29
- j. 12/06
- k. 12/13
- l. 12/20
- m. 12/27

### Carroll County Commissioners (10:00)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. School closures/discussing option/redistricting
- b. Education & govt's role/curriculum/nature of public schooling
- c. Deug Howard/school closures + funding issues/decreasing enrollment funding from the state
- d. New businesses in Carroll County + transportation needs
- e. Bryan Butler – extension agent
- f. Dennis Frazier – school closings
- g. Commissioner Rothschild – school closings
- h. Commissioner Rothschild – school closings (11/15 REPEAT)
- i. Commissioner Wantz – bond ratings – economic development
- j. Commissioner Weaver – soil conservation
- k. Commissioner Frazier – \$4 million from governor
- l. Rothschild – Christmas reflections
- m. State of the County, education funding

### Carroll County Public Library (5:00)

Show: Provided summaries of books and library events. Runs every other week.

- a. N/A
- b. Spooky reads/overview of seasonal bestsellers
- c. N/A

- d. Tech events – 3D printing available at all branches
- e. N/A
- f. November library programs
- g. N/A
- h. Rubber stamp collection to lend
- i. N/A
- j. Popular authors with December birthdays
- k. N/A
- l. Hoopla + Zinio – online service apps
- m. N/A

Carroll County State's Attorney Office (5:00)

Report: Brian DeLeonardo offered news on crime and crime prevention. Runs every other week.

- a. Domestic Violence Awareness/SVU and SA working together
- b. N/A
- c. Domestic Violence Awareness/Westminster Security/partnering for safety of victims
- d. N/A
- e. Sex Offender Registry
- f. N/A
- g. Heroin epidemic
- h. N/A
- i. Kathleen Murphy – Senior Financial Scams
- j. N/A
- k. Karen Brown – Extraditions
- l. N/A
- m. Pam Arnold – District Court Staff Supervisor

Human Services Program of Carroll County, Inc. (5:00)

Social Scene: Joyce Tierney provided listeners with updates on Human Services' programs and operations.

- a. Gingerbread festival/cold weather shelter opening/playhouse raffle
- b. Homelessness in CC/cold weather shelter/volunteers & partners
- c. Homelessness in Carroll Co/details of CC cold weather shelter/volunteer opportunities
- d. Interview w/ Diana Coleman – cold weather shelter
- e. Diana Coleman – cold weather shelter
- f. Gingerbread festival fundraiser for homeless shelter
- g. CC early childhood consortium
- h. Focusing on technology
- i. Janice Kispent – rape crisis intervention
- j. Adult education programs @ CCC
- k. Christmas story by Pearl S. Buck
- l. The gift of the Magi by O. Henry

m. Rick Shoenfeld – Point in Time Homeless Survey

Carroll County Department of Recreation and Parks (5:00)

Recreation in Carroll: Matt Perkins reminded listeners about department events and activities.

- a. Seniors in Action/Lunch @ Amer. Legion/Senior Bus Trip
- b. Bus Trips/Radio City Music Hall Full/Big Apple Trip/\$100 per ticket
- c. Bark & Howl @ Bennett Cerf/All the details & activities
- d. Halloween Costume Contest + Winter guide Programs
- e. Winter Program guide opportunities
- f. Volunteer Awards Ceremony
- g. Volunteer Awards
- h. Volunteer Awards
- i. Volunteer Awards
- j. Volunteer Awards
- k. Last of Volunteer Award winners
- l. Rec + Park gift certificates/January Programs
- m. Winter Program guide

Carroll County Arts Council (5:00)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene.

- a. Buzz Jones Concert/North Sea Gas Concert/Foxcatcher movie
- b. Carroll Live On Stage Concerts/Become a member/"Foxcatcher" Film
- c. Halloween Activities/Screening of Phantom Carriage/Rocky Horror Pre Show/"Foxcatcher" Film/Annual Member Show
- d. Arts events in Carroll County including Halloween films
- e. Upcoming Holiday Events
- f. November + December Events at the Arts Center
- g. Upcoming Holiday Events
- h. Holiday Events
- i. Christmas Events + Programs
- j. Festival of Wreaths/Holiday Events + Programs
- k. Charlie Brown Jazz Christmas/Gallery of Gifts
- l. Charlie Brown Jazz Xmas/Gallery of Gifts/January Programs
- m. Jan Exhibits, Jan films, Common Ground Concert

Carroll County Public Schools (5:00)

Good News: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings.

- a. FFA Placements/Awards/Nat'l Principals Month
- b. Character Edu Prog./Announced winning schools/award @ Stevenson Univ./Economic Projects/Nat'l School Lunch Week
- c. Celebrate Bus Drivers/CCPS Students Art showcased in Annapolis/FSK \$500 grant/Learning Disability Month
- d. High School Drama Fall Productions
- e. Recognizing Master Teachers; Student Achievements

- f. Schools to Commemorate veterans
- g. Career + Tech Certificate, Teacher Recognition
- h. Employee Recognition
- i. Award-winning Counselor, FFA teams, Model UN
- j. Student Honor/Civics + Law Academy/Teacher Nominations
- k. BOE Member Virginia Harrison/student holiday projects
- l. January Programs
- m. Lock back at 2015 – staff + student awards

Carroll County Chamber of Commerce (5:00)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth.

- a. 4<sup>th</sup> Annual Carroll Biz Challenge/Owner “By the Bay Botanicals”
- b. 4<sup>th</sup> Annual Carroll Biz Challenge @ Carroll Arts Ctr./Network opportunities/Audience choice winner speaks
- c. Carroll Biz last day to apply/Owner of Run Moore
- d. Interview w/ Justin + Tom Mudgett – Mudgetts Auto Body
- e. Kevin Bonovich – Wantz Chevrolet
- f. Owners of new store “Cultivated”
- g. Shepherds Staff Festival of Trees
- h. Bob Coffey – Coffey Music – Shop Local
- i. Peggy Soper – Outstanding Teacher Awards
- j. Holiday events on Main Street Westminster
- k. RLH CPA’s – end of year tax info
- l. Sherry – RLH CPA’s – End of Year Tax Tips
- m. Peggy Soper – Chamber Events Jan – April 2016

Extra Shows:

- 11/01 (e): CCVESA: Kelsea Cimabue – Miss Winfield Fire Prevention (5:10)
- 11/15 (g): CCVESA: Smoke Alarms (5:12)
- 11/29 (i): CCVESA: Fireplace, Woodstove Safety (4:06)
- 12/13 (k): CCVESA: Mike Cartwright – Advanced Technical Rescue (5:20)
- 12/27 (m): CCVESA: Winter Driving Safety Tips (5:29)

WTTR also broadcasts:

- An average of 520 live PSA's/Community Calendar mentions per month
- One 2 hr. Guest DJ Community Non-Profit Spotlight per month
  - October: The Stacey Davis Foundation
  - November: Boys & Girls Clubs of Westminster
  - December: Shepherd's Staff
- Three 4 min. Non-Profit Spotlight interviews per month
- Eighty-four 60 sec. Non-Profit Spotlight commercials per month

WTTR participated in:

- BERC Fall Job Fair (10/20, 9am – 1pm): received 15 resumes
- Career Day at Silver Oak Academy (10/01)

WTTR received news coverage in:

- The Carroll County Times (10/10/15)
  - RELIGION: WTTR Christian music program aims to highlight genre's diversity

WTTR received three internship applications from October 1 to December 31, 2015.



The Carroll County Non Profit Spotlight 2015

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization’s goals and mission.

*Each month, the organization that we spotlight will receive the following:*

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 3 / 60 second commercial spots each day, 7 days a week , a total of 84 sixty second commercials during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

**NON PROFIT SPOTLIGHT 2015**

4th Quarter	OCT	CALM ACRES
	NOV	GIRLS & BOYS CLUB
	DEC	SHEPHERDS STAFF