

WTTR Radio: Community Report

2nd Quarter
April 2015 through June 2015

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following shows were broadcast:

- a. 04/05
- b. 04/12
- c. 04/19
- d. 04/26
- e. 05/03
- f. 05/10
- g. 05/17
- h. 05/24
- i. 05/31
- j. 06/07
- k. 06/14
- l. 06/21
- m. 06/28

Carroll County Commissioners (10:00)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. Guest Interview: North East Social Action Program or NESAP (Lynn Sheavly)
- b. Raising taxes and budget cuts/allocations
- c. The "Declaration of Independence" song; 2nd amendment resolution against the MD Firearms Safety Act
- d. First legislative session of the Hogan administration; the county budget
- e. Emergency response to Baltimore riots; improving/maintaining roads
- f. Guest Interview: Partnership for a Healthier Carroll County (Dorothy Fox)
- g. Reallocating funds in the county budget; public hearing on the county budget
- h. The Clean Chesapeake Coalition
- i. High school graduations; budget for fiscal year 2016 passed
- j. Explanation/review of changes to the fiscal year 2016 budget
- k. Guest Interview: The Veterans' Council (Mike Sater)
- l. Closing Charles Carroll Elementary School; employee compensation disparities
- m. Environmental Protection Agency overreach and the Clean Water Act

Carroll County State's Attorney Office (5:00)

Report: Brian DeLeonardo offered news on crime and crime prevention.

- a. Preventing tax scams (03/15 REPEAT)
- b. N/A
- c. N/A

- d. Guest Interview: Drug and Violence Awareness Expo (Brenda Harkavy)
- e. Guest Interview: Sex Offender Prosecutor (Aron Benjamin)
- f. Guest Interview: Domestic Violence Prosecutor (Brenda Harkavy)
- g. Guest Interview: Sex Offender Prosecutor (Aron Benjamin) (05/03 REPEAT)
- h. Guest Interview: Special Victims Unit Prosecutor (Amy Ocampo) | Part 1
- i. Guest Interview: Special Victims Unit Prosecutor (Amy Ocampo) | Part 2
- j. Guest Interview: Domestic Violence Prosecutor (Brenda Harkavy) (05/10 REPEAT)
- k. Guest Interview: Sex Offender Prosecutor (Aron Benjamin) (05/17 REPEAT)
- l. Guest Interview: Sex Offender Prosecutor (Aron Benjamin) (06/14 REPEAT)
- m. N/A

Carroll County Public Library (5:00)

Show: Provided summaries of books and library events. Runs every other week.

- a. Spring events, including the Egg Drop Engineering Challenge (03/29 REPEAT)
- b. Players FunZone Summer Reading fundraiser; Walk Carroll events
- c. N/A
- d. 2015 Black-Eyed Susan Book Awards for children and young adults
- e. N/A
- f. 2015 Black-Eyed Susan Book Awards: COMPLETE LIST
- g. N/A
- h. The Summer Reading Program; summer reading lists for kids and teens
- i. N/A
- j. Books for the summer; spotlighting African American authors and characters
- k. The Summer Reading Program; summer reading lists for kids and teens (05/24 REPEAT)
- l. Summer programming highlights
- m. N/A

Carroll County Volunteer Emergency Services Association (5:00)

Show: Gave safety tips. Runs every other week.

- a. N/A
- b. N/A
- c. N/A
- d. N/A
- e. N/A
- f. N/A
- g. N/A
- h. N/A
- i. N/A
- j. N/A
- k. N/A
- l. N/A
- m. N/A

Carroll County Department of Recreation and Parks (5:00)

Recreation in Carroll: Matt Perkins reminded listeners about department events and activities.

- a. Walk Carroll; Tick Talk
- b. Walk Carroll; Tick Talk (04/05 REPEAT)
- c. N/A
- d. 2015 Summer Program Guide
- e. "Teens on the Go" summer adventures; amusement park tickets
- f. Upcoming bus trips
- g. Bennett Cerf Dog Park; pavilion rentals
- h. Guest Interview: Piney Run Youth Panfish Derby (Rick Elgar)
- i. Guest Interview: Women In Progress (Bonnie Anderson)
- j. Youth Indoor Archery program; pavilion rentals; amusement park tickets
- k. Park Pursuit explanation and registration
- l. Guest Interview: Bear Branch Nature Center (Madeline Koenig) | Part 1
- m. Guest Interview: Bear Branch Nature Center (Madeline Koenig) | Part 2

Carroll County Office of Tourism (5:00)

News: Manager Bonnie Staub discussed county events and sightseeing opportunities.

- a. Guest Interview: The Hoff Barn Committee (Bob Shirley)
- b. CANCELED
- c. CANCELED
- d. CANCELED
- e. CANCELED
- f. CANCELED
- g. CANCELED
- h. CANCELED
- i. CANCELED
- j. CANCELED
- k. CANCELED
- l. CANCELED
- m. CANCELED

Carroll County Arts Council (5:00)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene.

- a. April events, including a ukulele concert by Victoria Vox
- b. April events, including the 2013 film *Belle* (FLICC)
- c. April events, including a blues concert by Hard Swamin' Fish
- d. May events, including a Gershwin piano concert by Thomas Pandolfi
- e. May events, including *The Elephant Man*
- f. May events, including the 2013 film *The Railway Man* (FLICC)
- g. May events, including the Masterworks Chorale of Carroll County Spring Concert
- h. May events, including the Westminster Memorial Day Parade
- i. June events, including Art in the Park
- j. June events, including the Art Council's 12th anniversary "Foot Works" exhibit
- k. June events, including the 4th annual Taneytown Art and Music Fest
- l. June events, including the Eric Byrd Trio's "Ray Charles" concert

m. July events, including the Free Family Movie Series

Carroll County Public Schools (5:00)

Good News: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings.

- a. Carson Scholars for 2015 and other student awards/recognition
- b. Century High School's Junior ROTC Program
- c. Maryland Breakfast Challenge; grant for classroom projectors
- d. End-of-the-Year activities; special board meeting about the 2016 operating budget
- e. Outstanding Carroll County School Administrators; Teacher of the Year
- f. Student Safety Awareness Video Contest; quiz program "It's Academic"
- g. 2015 U. S. Presidential Scholars Program semifinalists; the Academy of Finance
- h. Student Safety Awareness Video Contest
- i. Pupil Personnel awards; The Arc Special Educator of the Year
- j. Character Education awards for FSK and Shiloh Middle; other awards/recognition
- k. Last broadcast of the 2014-2015 school year; yearbook awards
- l. N/A
- m. N/A

Carroll County Chamber of Commerce (5:00)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth. Runs every other week.

- a. N/A
- b. Guest Interview: The French Twist (Hélène Taylor)
- c. N/A
- d. Guest Interview: Drug and Violence Awareness Expo (Joe Tabeing)
- e. N/A
- f. Guest Interview: Startup Local (Jason Stambaugh)
- g. N/A
- h. Guest Interview: Trembling Giant Marketing (Rich Austin)
- i. N/A
- j. Guest Interview: TownMall of Westminster (Robyn Clark + Susan Seaman)
- k. N/A
- l. Guest Interview: Terry's Tag and Title (Terry Smack)
- m. Guest Interview: Trembling Giant Marketing (Rich Austin) (05/24 REPEAT)

Carroll County Human Services (5:00)

Programs: Programs Director Cindy Parr mentioned help programs available to those in need. Runs every other week.

- a. Guest Interview: The Point in Time Program | Debriefing (Rick Schoenfeld) (02/08 REPEAT)
- b. N/A
- c. Guest Interview: Associate Director of Housing and Shelter Operations (Carina Canon) | Part 3
- d. N/A
- e. Celebrating Community Action Service's 51st and HSP's 28th anniversaries

- f. N/A
- g. Submitting the 2016 HSP budget to the Carroll County Board of Commissioners
- h. N/A
- i. Guest Interview: Volunteer Income Tax Assistance (Jenny Graybill)
- j. N/A
- k. Guest Interview: Community Garden (Jenny Graybill)
- l. N/A
- m. Cindy Parr's last show and farewell

Extra Shows:

- 04/05 (a): Community Spotlight: Access Carroll w/ Betsy Santos (4:42)
- 04/12 (b): Community Spotlight: Access Carroll w/ Betsy Santos (3:43)
- 04/26 (d): Community Spotlight: Carroll Hospice w/ Jack Edwards (6:54)
- 04/26 (d): Political Candidates Forum: New Windsor (1:15:18)
- 04/26 (d): Political Candidates Forum: Hampstead (55:29)
- 04/30 (d): Political Candidates Forum: Sykesville (1:04:13)
- 05/03 (e): Community Spotlight: Carroll Hospice w/ Johnny Dark (4:22)
- 05/03 (e): Political Candidates Forum: Taneytown (2:17:42)
- 05/03 (e): Political Candidates Forum: Mount Airy (1:49:34)
- 05/10 (f): Political Candidates Forum: Westminster (1:52:13)
- 05/17 (g): Political Candidates Forum: Manchester (1:02:18)
- 06/21 (l): Community Spotlight: Spectrum Support w/ Betsy Santos (3:37)
- 06/28 (m): Community Spotlight: Spectrum Support w/ Jack Edwards (2:50)

WTTR also broadcasts:

- An average of 520 live PSA's/Community Calendar mentions per month
- One 2 hr. Guest DJ Community Non-Profit Spotlight per month
 - April: Access Carroll
 - May: Carroll Hospice
 - June: Spectrum Support
- Three 4 min. Non-Profit Spotlight interviews per month
- Eighty-four 60 sec. Non-Profit Spotlight commercials per month

WTTR participated in:

- Leadership Carroll 2015's "Media Day"
- Carroll County Chamber of Commerce's "Drug and Violence Awareness Expo"



The Carroll County Non Profit Spotlight 2015

As a part of the ongoing mission of WTRR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTRR is spotlighting a different local organization each month to raise awareness in the community about their organization's goals and mission.

Each month, the organization that we spotlight will receive the following:

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 3 / 60 second commercial spots each day, 7 days a week , a total of 84 sixty second commercials during the month.
- A banner ad on the home page of our website, WTRR.com, with a link to your website.

NON PROFIT SPOTLIGHT 2015

2nd Quarter	APRIL	CARROLL HOSPICE-
	MAY	AMERICAN LEGION
	JUNE	SPECTRUM SUPPORT