

WTTR Radio: Community Report

4th Quarter

October 2014 through December 2014

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following shows were broadcast:

- a. 10/05
- b. 10/12
- c. 10/19
- d. 10/26
- e. 11/02
- f. 11/09
- g. 11/16
- h. 11/23
- i. 11/30
- j. 12/07
- k. 12/14
- l. 12/21
- m. 12/28

Carroll County Commissioners (10:00)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. National Preparedness Month; National Fire Prevention Week
- b. Senior services and Elder Abuse Week
- c. Carroll County master plan update and administration
- d. Standard & Poor credit rating; budgeting feedback
- e. Recreation and Parks report
- f. Information on Celebrating America programs
- g. Ways that the 2014 election results will change the Board of Commissioners
- h. Haven Shoemaker's last show
- i. Robin Bartlett Frazier's last show
- j. The December 2nd induction ceremony for the new commissioners
- k. Stephen Wantz's first show (District 1)
- l. Richard Weaver's first show (District 2)
- m. Dennis Frazier's first show (District 3)

Carroll County Sheriff's Department (5:00)

Report: A rotating group of law enforcement officials offered news on crime and crime prevention.

- a. Emergency vehicle traffic laws: review and changes
- b. Illegal drug law enforcement changes
- c. Illegal drug law enforcement changes (10/12 REPEAT)

- d. Halloween safety tips
- e. History of the Sheriff's office
- f. Emergency vehicle traffic laws: review and changes (10/05 REPEAT)
- g. Public information release policies in the digital age (08/31 REPEAT)
- h. Domestic violence; Family and Children's Services of Central MD
- i. The K-9 unit
- j. Highway etiquette when pulled over by an officer
- k. Demographic changes in Carroll; tips to prevent burglary
- l. Increased police presence during the holiday season
- m. New Year's Eve safety and law enforcement

Carroll County Public Library (5:00)

Show: Provided summaries of books and library events. Runs every other week.

- a. N/A
- b. Fall titles
- c. N/A
- d. Celebrating America: Senator Joe Getty talks about Manchester cigar factories
- e. N/A
- f. Veterans' Day: Carroll Veterans' Entrepreneurship Week
- g. N/A
- h. Jerry Sandusky event: *Forgotten Sundays* and other football books
- i. N/A
- j. Special program series about technology and young children
- k. N/A
- l. Book recommendations from library patrons
- m. N/A

Carroll County Volunteer Emergency Services Association (5:00)

Show: Gave safety tips. Runs every other week.

- a. High performance CPR
- b. N/A
- c. Guest Interview: Miss Winfield Fire Prevention (Kelsea Cimabue)
- d. N/A
- e. Home fires and fireplace safety
- f. N/A
- g. Safety tips for snow and ice
- h. N/A
- i. Safety tips for cold weather
- j. N/A
- k. Safety tips for cold weather (11/30 REPEAT)
- l. N/A
- m. Safety tips for cold weather (11/30 REPEAT)

Carroll County Department of Recreation and Parks (5:00)

Recreation in Carroll: Matt Perkins reminded listeners about department events and activities.

- a. Various events, including Carroll Live On Stage
- b. Various trips, including HersheyPark in the Dark
- c. Various events, including the "Bark-N-Howl" fundraiser
- d. Various events; winter program guide
- e. Hiking trails; bird houses; upcoming trips
- f. Volunteer of the year awards and bios
- g. Volunteer of the year awards and bios (cont'd)
- h. Volunteer of the year awards and bios (cont'd 2)
- i. Volunteer of the year awards and bios (cont'd 3)
- j. Volunteer of the year awards and bios (cont'd 4)
- k. Park legacy fund; last minute gift ideas
- l. Various 2015 trips and events
- m. New Year's resolutions; unique health and wellness programs

Carroll County Farm Museum (5:00)

News: Dottie Freeman and Bonnie Hood discussed museum events and volunteering opportunities.

- a. Fall Harvest Days
- b. Fall Harvest Days
- c. Fall Harvest Days (10/12 REPEAT)
- d. Vintage Christmas Keepsakes holiday tour
- e. Christmas decorations; becoming a volunteer
- f. Eagle Scout programs; becoming a volunteer
- g. Vintage Christmas Keepsakes holiday tour
- h. Vintage Christmas Keepsakes holiday tour; holiday teas
- i. Vintage Christmas Keepsakes holiday tour
- j. Christmas tours; a brief history of the Farm Museum
- k. Dottie Freeman's last show
- l. NEW SHOW: CARROLL TOURISM NEWS | Christmas tree farms)
- m. CARROLL TOURISM NEWS | Guest Interview: New Farm Museum manager (Joanne Morvay Weant)

Carroll County Arts Council (5:00)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene.

- a. October events, including the National Players' *To Kill A Mockingbird*
- b. October events, including the 3rd Annual Theatre Showcase
- c. November events, including Baroque Beginnings
- d. November events, including *The Rocky Horror Picture Show* (Oct. 31)
- e. November events, including *Bye Bye Birdie*
- f. November events, including the "With One Voice" concert fundraiser
- g. December events, including *The Wizard Of Oz* (Nov. 29)
- h. December events, including the Gallery of Gifts
- i. December events, including the 17th Annual Festival of Wreaths
- j. December events, including *Starry Night @ Carroll Community College*
- k. December events, including *A Christmas Carol*
- l. December events, including *A Charlie Brown Jazz Christmas*

m. New hours in 2015; January events, including the FLICC Foreign Film Festival

Carroll County Public Schools (5:00)

Good News: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings.

- a. National Principals Month; Board of Education meeting
- b. Westminster High recognition from Newsweek; 2014 Ravens Honors Program
- c. MD School of Character awards; Bus Driver/Bus Assistant Recognition Day
- d. SGA's Board of Education forum
- e. Teacher honors; Veterans' Day events
- f. New school board members; Outstanding Teacher Award nominations
- g. Maryland Masters Arts Program; American Education Week
- h. Student pages in the MD General Assembly
- i. Community Media Center awards; Thanksgiving meal distribution
- j. "It's Academic" quiz program team from Manchester Valley (2nd place)
- k. Honoring parents at the Carroll County Public Schools
- l. Process and deadline for Outstanding Teacher Award nominations
- m. Community achievements and contributions in 2014 | Part I

Carroll County Chamber of Commerce (5:00)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth. Runs every other week.

- a. N/A
- b. Guest Interview: Carroll Hospital Center (Marsha McMullin)
- c. N/A
- d. Guest Interview: Goodwill of Monocacy Valley (Leigh Adams)
- e. N/A
- f. Guest Interview: Commissioner District 5 (Doug Howard)
- g. N/A
- h. Guest Interview: Shepherd's Staff (Brenda Meadows)
- i. N/A
- j. Guest Interview: Shepherd's Service Center (Judd Shepherd)
- k. N/A
- l. Guest Interview: The Journey Church Community (Steve Low)
- m. N/A

Carroll County Human Services (5:00)

Programs: Programs Director Cindy Parr mentioned help programs available to those in need. Runs every other week.

- a. Cold weather shelter
- b. N/A
- c. Guest Interview: Seasonal Cold Weather Shelter (Corina Canon)
- d. N/A
- e. Neighbors In Need program
- f. N/A
- g. Neighbors In Need program (cont'd)

- h. N/A
- i. Guest Interview: Family Support Center | Part 1 (Joyce Tierney)
- j. N/A
- k. Guest Interview: Family Support Center | Part 2 (Joyce Tierney)
- l. N/A
- m. Guest Interview: Volunteer Income Tax Assistance (Jenna Graybill)

Extra Shows:

- 10/19 (c): Community Spotlight: Carroll County Food Sunday (4:18)
- 11/16 (g): Community Spotlight: Hill Family Center Y w/ Jack Edwards (4:35)
- 11/23 (h): Community Spotlight: Hill Family Center Y w/ Betsy Santos (4:35)
- 11/30 (i): Community Spotlight: Hill Family Center Y w/ Betsy Santos (4:35)



The Carroll County Non Profit Spotlight 2014

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization’s goals and mission.

Each month, the organization that we spotlight will receive the following:

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 3 / 60 second commercial spots each day, 7 days a week , a total of 84 sixty second commercials during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

NON PROFIT SPOTLIGHT 2014

4th Quarter	OCT	CARROLL COUNTY FOOD SUNDAY
	NOV	YMCA
	DEC	cancelled