

WTTR Radio Community Report

1st Quarter

January 2024 through March 2024

The following Carroll County organizations aired public affairs programming on WITR during the time frame referenced above.

The following dates were broadcast:

- A. January 7, 2024
- B. January 14, 2024
- C. January 21, 2024
- D. January 28, 2024
- E. February 4, 2024
- F. February 11, 2024
- G. February 18, 2024
- H. February 25, 2024
- I. March 3, 2024
- J. March 10, 2024
- K. March 17, 2024
- K. March 24, 2024
- M. March 31, 2024

Info Trak (30 minutes)

Report: A variety of topics are covered in this well-produced, weekly, modern take on contemporary issues affecting communities.

- A. Fraudulent online credit offers; increasing depression in senior citizens
- B. Social media pressures on teens; electric vehicle breakdowns rising
- C. Urban retail shoplifting rising; prescription assistance for seniors
- D. Bitcoin trading online increasing; new stronger marijuana affecting teens
- E. Reviving American manufacturing; advances in diabetes treatment
- F. Stress and anxiety heredity link; tips for a longer life

- G. Post pandemic rise in child abuse and neglect; increase in alcoholism in elderly
- H. Dangers of Artificial Intelligence; tax refund scam phone calls
- I. Unsafe plastic food containers; bad road designs increasing accidents
- J. Healthcare cost increases affecting elderly; large urban cities losing residents
- K. Hearing loss leading to other health issues; working at home; home schooling increases
- L. Possible social security cutbacks; dangers of irradiated foods
- M. Rising auto prices hurting sales; solar energy problems decreasing sales

Carroll County Chamber of Commerce (10 minutes)

Chamber Chat: President Mike McMullin discussed events and programs with a variety of guests that encourages business growth.

- A. Forrest Howell- Runway self-storage
- B. Jill Centavante- McDaniel College
- C. Ian Scott- Quest Voyager trip to Croatia
- D. Steve Lowe- Carroll Biz Challenge
- E. Charles Fisher- Walsh and Fisher Law Firm history
- F. Seth Shipley- Shipley Jewelers Valentine's Sale
- G. Dave and Emily Bollinger- Barnes Bollinger Insurance
- H. Kara Grandea- Acupuncture and Wellness Center
- I. Tony Acampa- Hey Westminster Charity Event
- J. Cody Snyder- O' Lourdans Pub St. Patrick's Day Event
- K. Erin Danello- Taste of Carroll event
- L. Greg Condon- Condon Auto Parts and Fisher Tire
- M. Neil Hoffman- Hoffman, Comfort, Offutt Law Firm

Carroll County Organizations (10 minutes) Lisa Jones CCPL/ Nolan Richardson- St. John's Church

- A. CCPL- local branch events/ SJC- church and school events update
- B. CCPL- Wintertime changes at branches/ SJC- ongoing church and school events
- C. CCPL- updated new online services/ SJC- updated February church and school events
- D. CCPL- expanding online services/ SJC- upcoming events- Fish Fry Fridays
- E. CCPL- new books releases/ SJC- ongoing Church and school events
- F. CCPL- update of newer library services/ SJC- Fish Fry Fridays and other events
- G. CCPL- local author lectures/ SJC- church and school events in March
- H. CCPL- new book releases for March/ SJC- church and school events in March
- I. CCPL- changes in online services/ SJC- updated church and school events
- J. CCPL- upcoming author tours/ SJC- church and school March events
- K. CCPL- changes in branch services/ SJC— Fish Fry Fridays and other events
- L. CCPL- latest book and author additions/ SJC- church and school Easter events
- M. CCPL- after school reading programs/ SJC- church and school April events

WTTR also broadcasts:

An average of 450- 520 live PSA/Community Calendar mentions per month

- Weekly Pet Tip 15-minute Morning Drive program- Thursdays
- Weekly Garden Show one-hour Saturday morning program
- Weekly Raising Connections half-hour Sunday morning program
- Weekly Simply Paws half-hour Saturday morning program
- Weekly Christian Music and church services on Sunday mornings