

## WTTR Radio Community Report

1<sup>st</sup> Quarter  
January 2017 through March 2017

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following dates were broadcast:

- a. January 8, 2016
- b. January 15, 2016
- c. January 22, 2016
- d. January 29, 2016
- e. February 5, 2016
- f. February 12, 2016
- g. February 19, 2016
- h. February 26, 2016
- i. March 5, 2016
- j. March 12, 2016
- k. March 19, 2016
- l. March 26, 2016

### Carroll County Commissioners (10 minutes)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. Rothschild – Pet Peeves of 2016
- b. Howard – State of the county address
- c. Wantz – environmental advisory carnival
- d. Weaver – philanthropy and legislation
- e. Frazier – drug prevention in 8<sup>th</sup> grade
- f. Rothschild – what makes Carroll county special
- g. Howard – Public process
- h. Senate bills about property tax
- i. Long term issues/ solutions, budget for upcoming projects
- j. Economic development report
- k. Guest talk about waste disposal
- l. annual budget process

### Carroll County Public Library (5 minutes)

Report: Provided summaries of books and library events. Runs every other week.

- a. N/A
- b. Hoopla digital program

- c. N/A
- d. Rube Goldberg building day
- e. N/A
- f. Repeat
- g. N/A
- h. Black history month program
- i. N/A
- j. Guest speakers/ exploring homelessness program
- k. N/A
- l. Upcoming art events wit guest

Carroll County State's Attorney (5 minutes)

Report: Brian DeLeonardo offered news on crime and crime prevention. Runs every other week.

- a. Adams wells – homicide unit supervisor
- b. N/A
- c. Repeat
- d. N/A
- e. drug treatment education
- f. N/A
- g. Court chief job responsibilities
- h. N/A
- i. Major offenders unit
- j. N/A
- k. Repeat
- l. N/A

Carroll County Department of Recreation and Parks (5 minutes)

Recreation in Carroll: Matt Purkins and Katie Bassett reminded listeners about department events and activities.

- a. Dog park membership
- b. Repeat
- c. Chili cook-off
- d. Maple festival
- e. Nutmeg, the screech owl
- f. upcoming trip to Philly
- g. 2<sup>nd</sup> annual parks and rec golf tournament
- h. Golf tournament sponsors and playing
- i. Maple syrup festival/ disc golf tournament
- j. Repeat
- k. Repeat
- l. Repeat

### Carroll County Arts Council (5 minutes)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene;

- a. Documentary film series, new art exhibits
- b. Feb foreign film festival
- c. Feb foreign film festival and upcoming events
- d. Charm city junction art
- e. Peep show registration
- f. Carroll Live on stage events
- g. Last foreign film, and current art exhibits
- h. Oscar nominated shorts playing
- i. 10<sup>th</sup> annual peep show is full
- j. Weekend concert, youth art month
- k. Carroll live onstage closing
- l. Craddies concert, peep show coming up

### Carroll County Public Schools (5 minutes)

Good News from Carroll County Public Schools: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings.

- a. WHS dance team
- b. Career and tech fashion show
- c. sandy mount mentor program
- d. homeland security programs
- e. Piney ridge named charity school winner
- f. CHS art student recognized
- g. 2017 school librarian nominations
- h. Award night coming up, student skill spotlight
- i. tech center achievements
- j. MD history day content
- k. State winners in youth reading contests
- l. Carson scholar's students

### Carroll County Chamber of Commerce (10 minutes)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth.

- a. 2017 legislation session
- b. Shepherd services center
- c. October trip to Tuscany
- d. Carroll county hackathon
- e. Meals on wheels triathlon
- f. 1<sup>st</sup> annual public safety awards
- g. Career and Tech principal
- h. Lynn wheeler, new chair in Chamber

- i. Rape crisis intervention
- j. Fun zone owner
- k. ASL interpreter's corps local business
- l. Drug awareness expo

WTTR also broadcasts:

- An average of 520 live PSA/Community Calendar mentions per month
- One two hour Guest DJ Community Non-Profit Spotlight per month
  - January: Carroll County Youth Service Bureau
  - February: Blank Canvas
  - March: Audrey
- Eighty-four 60 second Non-Profit Spotlight commercials per month



### The Carroll County Non Profit Spotlight 2017

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization's goals and mission.

*Each month, the organization that we spotlight will receive the following:*

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 60/ 30 second commercial spots, scheduled 5 days a week during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

#### NON PROFIT SPOTLIGHT 2017

1st Quarter	JANUARY	CCYSB
	FEB	BLANK CANVAS
	MARCH	COMMUNITY FOUNDATION