

WTTR Radio Community Report

3rd Quarter

July 2017 through September 2017

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following dates were broadcast:

- a. July 2, 2017
- b. July 7, 2017
- c. July 16, 2017
- d. July 23, 2017
- e. July 30, 2017
- f. August 8, 2017
- g. August 13, 2017
- h. August 20, 2017
- i. August 27, 2017
- j. September 3, 2017
- k. September 10, 2017
- l. September 17, 2017
- m. September 24, 2017

Carroll County Commissioners (10 minutes)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. Rothschild – founding fathers ideas connection with society
- b. Howard – Partners for Carroll County, making CC more relevant
- c. Wantz – summer activities, new schools, views on new buildings
- d. Weaver – Beck Stem from CC fair, 4h fair
- e. Frazier – Habitat for humanity executive director
- f. Rothschild – Tom Green, intern, objective and subjective laws
- g. Repeat
- h. Wantz – Opioid coalition dinner
- i. Weaver – Director of public works
- j. Frazier – Water limitations in Carroll County
- k. Rothschild – Founders worthy or respect
- l. Howard – Freedom plan
- m. Wantz – Awareness expo, collecting donations for hurricane victims

Carroll County Public Library (5 minutes)

Report: Provided summaries of books and library events. Runs every other week.

- a. Patriotic books
- b. N/A
- c. Interesting summer reads
- d. N/A
- e. 4h fair books, Ag. Books
- f. N/A
- g. Solar eclipse, romance novels
- h. N/A
- i. Good children's books
- j. N/A
- k. Autumn programming, knitting, gaming
- l. N/A
- m. Authors visiting libraries

Carroll County State's Attorney (5 minutes)

Report: Brian DeLeonardo offered news on crime and crime prevention. Runs every other week.

- a. N/A
- b. House safety when traveling
- c. N/A
- d. Credit Card skimmers
- e. N/A
- f. Repeat
- g. N/A
- h. Repeat
- i. N/A
- j. Repeat
- k. N/A
- l. Interview with office communications team
- m. N/A

Carroll County Arts Council (5 minutes)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene;

- a. No free summer movie on the 4th, musical coming up
- b. Free movie Tuesdays are back
- c. CC artist guild, Art of Story
- d. Salsa music night, family movie night closing
- e. Musical Heathers, summer family movie series
- f. Y art Sale, Art of smile
- g. Charity auction, yoga classes
- h. Mexican Folk Dance night
- i. Beauty and the beast showing

- j. September song show sold out, Mexican independence day
- k. N/A
- l. John Denver Tribute band
- m. Fall fest, Common Ground shows

Carroll County Public Schools (5 minutes)

Good News from Carroll County Public Schools: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budges, and board meetings.

- a. N/A
- b. N/A
- c. N/A
- d. N/A
- e. N/A
- f. N/A
- g. N/A
- h. N/A
- i. N/A
- j. N/A
- k. N/A
- l. Back to school, teacher of the year
- m. Local foods in schools, Farm to School event

Carroll County Chamber of Commerce (10 minutes)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth.

- a. Enter/exit escape room owner
- b. Mission work at rescue mission
- c. New non-profit executive director of "Magic"
- d. Shepherds staff back to school program
- e. Hanover land services Inc. guest
- f. Mike Shelah consulting on LinkedIn profiles
- g. Trembling Giant Marketing, Carroll business academy
- h. Trembling Giant Marketing, Main Street Syskville events
- i. Bob Coffee, upcoming events at coffee music
- j. CLS principal, Chamber trips
- k. Taney town chamber of commerce, harvest fest
- l. Wastler auto parts service manager
- m. Habitat for humanity

WTTR also broadcasts:

- An average of 520 live PSA/Community Calendar mentions per month
- One two hour Guest DJ Community Non-Profit Spotlight per month
 - July: Child Care Center
 - August: Carroll Tech Council
 - September: Prison Ministry
- Eighty-four 60 second Non-Profit Spotlight commercials per month



The Carroll County Non Profit Spotlight 2017

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization's goals and mission.

Each month, the organization that we spotlight will receive the following:

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 60/ 30 second commercial spots, scheduled 5 days a week during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

NON PROFIT SPOTLIGHT 2017

3rd Quarter	JULY	CHILD CARE CENTER
	AUGUST	TECH COUNCIL
	SEPT	PRISON MINISTRY