

## WTTR Radio Community Report

4th Quarter

October 2023 through December 2023

The following Carroll County organizations aired public affairs programming on WITR during the time frame referenced above.

The following dates were broadcast:

- A. October 1, 2023
- B. October 8, 2023
- C. October 15, 2023
- D. October 29, 2023
- E. November 5, 2023
- F. November 12, 2023
- G. November 19, 2023
- H. November 26, 2023
- I. December 3, 2023
- J. December 10, 2023
- K. December 17, 2023
- J. December 24, 2023
- M. December 31, 2023

### Info Trak (30 minutes)

Report: A variety of topics are covered in this well-produced, weekly, modern take on contemporary issues affecting communities.

- A. Teenage online gambling addiction; ways to reduce stress at workplace
- B. Rising interest rates affecting households; misleading online health shows
- C. Increasing rent prices causing problems; consumer cutbacks in food purchases
- D. Economy on the downturn; economy leading to depression
- E. How to make workplaces more positive; medical care gaps for seniors
- F. Increasing road rage incidents; rising prescription costs for senior citizens

- G. Medical diagnosis mistakes costing lives; outdated urban water systems
- H. Teen and young adult misuse of social media; honeybees becoming endangered species
  - I. Social media distractions at workplace; increasing organ donation problems
  - J. Rising heating costs problems; artificial intelligence downside
  - K. Social security concerns for elderly; new viral outbreaks
  - L. Social security overpayments to elderly; increasing in-school violence
  - M. Increasing social media personal attacks; decreasing electric vehicle sales

Carroll County Chamber of Commerce (10 minutes)

Chamber Chat: President Mike McMullin discussed events and programs with a variety of guests that encourages business growth.

- A. Willie and Allie Richards- Dill Dinkers Pickleball
- B. Mona Becker- Westminster Mayor- water conservation
- C. Marjorie Lohmes- Women's Club of Westminster
- D. Matthew Culotta, Julian Jasper- new owners Bullock's Restaurant
- E. Scott Wantz- Wantz Chevrolet- Christmas for Community kids event
- F. Ian Scott- Quest Voyager- upcoming Iceland trip
- G. Missy Wilcox- Holiday Hopper event
- H. Andrea Lane- Sweet Bay Farms
- I. Carolyn Babylon- Carroll County Food Sunday
- J. Hannah Curtwright- Miss Carroll County pageant
- K. Hector Enriques, Katie Barron- Bierbath Pub- Eldersburg
- L. Amy Goodell- Déjà vu Jewels and Miceli Appraisers
- M. Mark Seaman -Town Mall

Carroll County Organizations (10 minutes) Lisa Jones CCPL/ Nolan Richardson- St. John's Church

- A. CCPL- weekend branch reading programs/ SJC- church and school scheduled events
- B. CCPL- upcoming author and book lectures/ SJC- updated church and school schedules
- C. CCPL- newest online services/ SJC- updated 4<sup>th</sup> QTR. events
- D. CCPL- branch open and closing time changes/SJC- additional activities for 4<sup>th</sup> QTR.
- E. CCPL- new author and books releases for the Fall/ SJC- ongoing Church and school events
- F. CCPL- new afternoon/ after school programs/ SJC- latest church and school events
- G. CCPL- newest fall and winter book releases/ SJC- Nov.-Dec. church and school schedules
- H. CCPL- latest new book releases/ SJC- details of upcoming Christmas bazaar
- I. CCPL- newest holiday book releases/ SJC- Christmas Bazaar and bingo events
- J. CCPL- newest holiday book additions/ SJC- updated church /school events
- K. CCPL- new book releases for 2024/ SJC—updated Christmas events for church/ school
- L. CCPL- new upcoming online services/ SJC- special Christmas events
- M. CCPL- upcoming author lectures in January and February/ SJC- on-going church and school updates

WTTR also broadcasts:

An average of 450- 520 live PSA/Community Calendar mentions per month

- Weekly Pet Tip 15-minute Morning Drive program- Thursdays
- Weekly Garden Show one-hour Saturday morning program
- Weekly Raising Connections half-hour Sunday morning program
- Weekly Simply Paws half-hour Saturday morning program
- Weekly Christian Music and church services on Sunday mornings