

WTTR Radio: Community Report

3rd Quarter

July 2014 through September 2014

The following Carroll County organizations aired public affairs programming on WTTR during the time frame referenced above.

The following shows were broadcast:

- a. 07/06
- b. 07/13
- c. 07/20
- d. 07/27
- e. 08/03
- f. 08/10
- g. 08/17
- h. 08/24
- i. 08/31
- j. 09/07
- k. 09/14
- l. 09/21
- m. 09/28

Carroll County Commissioners (10:00)

Report: A rotating panel of five government leaders updated listeners on various departments and issues.

- a. Road and utility projects
- b. Emergency responders, centers, and assistance
- c. Illegal immigration; energy sustainability
- d. Independence Day celebrations; water testing; solar energy
- e. Technology
- f. Wellness resources and healthy lifestyle
- g. Constitutionality of prayer before public meetings
- h. Public works
- i. Labor Day history and events
- j. Carroll Innovation Center services; "Carroll County Grown" restaurant initiative
- k. Storm water management provisions; Carroll County master plan
- l. Gravel roads: maintenance and solutions; storm water management;
- m. "Fallen Heroes" tax credit; "Open Space" program; gaming laws

Carroll County Sheriff's Department (5:00)

Report: A rotating group of law enforcement officials offered news on crime and crime prevention.

- a. Protecting children from internet predators
- b. Sex offenders in the area and "Megan's Law"
- c. Residential burglaries

- d. Drug abuse and overdoses
- e. Various topics, including National Night Out
- f. Nasal drug abuse program
- g. Canine unit
- h. Back to school safety reminders
- i. Public information release policies in the digital age
- j. Public information release policies in the digital age (08/31 REPEAT)
- k. Police Academy Session 27 recap
- l. National Preparedness Month history and tips
- m. National Preparedness Month history and tips (09/21 REPEAT)

Carroll County Public Library (5:00)

Show: Provided summaries of books and library events. Runs every other week.

- a. Recommended beach reads
- b. N/A
- c. Author spotlight: Walter Dean Myers
- d. N/A
- e. Various topics, including Farm Week
- f. N/A
- g. Author spotlight: Amy Bloom; McDaniel College fundraisers
- h. N/A
- i. 2014 MD "One Book" program: *The Distance Between Us* by Reyna Grande
- j. N/A
- k. 2014 MD "One Book" program: *The Distance Between Us* by Reyna Grande (08/31 REPEAT)
- l. N/A
- m. Celebrating America: "Created Equal" series of events

Carroll County Volunteer Emergency Services Association (5:00)

Show: Gave safety tips. Runs every other week.

- a. N/A
- b. Driving in the rain
- c. N/A
- d. Hoarding and fire safety (04/06 REPEAT)
- e. N/A
- f. Driving in the rain (07/13 REPEAT)
- g. N/A
- h. Driving in the rain (07/13 REPEAT)
- i. N/A
- j. Guest Interview: Advanced Technical Rescue
- k. N/A
- l. Guest Interview: The Emergency Preparedness Expo (Valerie Hawkins)
- m. N/A

Carroll County Department of Recreation and Parks (5:00)

Recreation in Carroll: Matt Perkins reminded listeners about department events and activities.

- a. Concerts: The Van Dells
- b. Park events; "Selfie in the Park" initiative
- c. Country music shows; pizza fundraiser
- d. Beatles tribute show; "Selfie in the Park" initiative
- e. Fall events guide
- f. Upcoming Christmas events
- g. "Bark-N-Howl" fundraiser
- h. Fall programs
- i. Trail cleaning and maintenance
- j. Guest Interview: Equestrian Council (30<sup>th</sup> anniversary)
- k. Various events, including the Celebrate America program
- l. Guest Interview: Piney Run Park Apple Festival
- m. Guest Interview: Piney Run Park "Weed Warriors" program

Carroll County Farm Museum (5:00)

News: Dottie Freeman and Bonnie Hood discussed museum events and volunteering opportunities.

- a. Art and music festivals
- b. Guest Interview: Common Ground on the Hill (Walt Michael)
- c. Rental services and tours
- d. Steam Show Days; art shows; Maryland Wine Festival
- e. History of the museum and its curators
- f. History of the museum and its curators (08/03 REPEAT)
- g. Maryland Wine Festival
- h. Field trips
- i. Steam Show Days
- j. Maryland Wine Festival
- k. Maryland Wine Festival; Fall Harvest Days
- l. Maryland Wine Festival
- m. Fall Harvest Days

Carroll County Arts Council (5:00)

Art Notes: Executive Director Sandy Oxx provided updates on the local art scene.

- a. Art and music shows
- b. Music shows; musicals; Common Ground on the Hill
- c. Family movies; yard sale; sidewalk chalk art contest
- d. 250<sup>th</sup> anniversary of Westminster; music shows
- e. Various upcoming events, including *The Music Man* and *Peter Pan, Jr.*
- f. Upcoming events; cosmetic updates to the building
- g. Various upcoming events, including *Bye Bye Birdie* auditions
- h. September events, including the 12<sup>th</sup> Annual Members Show
- i. September events, including a bluegrass "double header"
- j. September events, including the 250<sup>th</sup> anniversary celebration of Westminster
- k. September events, including the FLICC *Philomena* screening

- l. October events, including the Carroll County Rotary Oktoberfest
- m. October events, including the baseball films *Knuckleball* and *42*

Carroll County Public Schools (5:00)

Good News: Superintendent Steve Guthrie announced accolades for students, staff, and schools. He also provided information about school events, budgets, and board meetings.

- a. N/A
- b. N/A
- c. N/A
- d. N/A
- e. N/A
- f. N/A
- g. N/A
- h. Schools of Character award; Agricultural Teacher award; the first day of school
- i. Capital improvement plan
- j. FFA chapter participants at the Maryland State Fair
- k. Various topics, including The Maryland Breakfast Challenge
- l. Student FFA Award; MD Economic Calendar; National Swim Team tryouts
- m. Fitness Month; Play 60 Challenge; Project ACES; Audit Committee opening

Carroll County Chamber of Commerce (5:00)

Chamber Chat: President Mike McMullin discussed events and programs to encourage business growth. Runs every other week.

- a. Guest Interview: Common Ground on the Hill
- b. N/A
- c. Guest Interview: Carroll Biz Challenge (Jason Stambaugh)
- d. N/A
- e. Habitat for Humanity
- f. N/A
- g. Restaurant Week; Chamber announcements
- h. N/A
- i. 90<sup>th</sup> anniversary; saving money with CQI
- j. N/A
- k. Guest Interview: Carroll Community College (Dr. James Ball)
- l. Guest Interview: Carroll Community College (Dr. James Ball) (09/14 REPEAT)
- m. Guest Interview: Broadband Internet Symposium (Dr. Robert Wack)

Carroll County Human Services (5:00)

Programs: Programs Director Cindy Parr mentioned help programs available to those in need. Runs every other week.

- a. N/A
- b. Summer concert series
- c. N/A
- d. Summer concert series; *A Hard Day's Night* music show
- e. N/A
- f. Guest Interview: Second Chances (Jenny Graybill)

- g. N/A
- h. Guest Interview: Second Chances (Jenny Graybill) (08/10 REPEAT)
- i. N/A
- j. Guest Interview: Second Chances (Jenny Graybill) (08/10 REPEAT)
- k. N/A
- l. N/A
- m. N/A

Extra Shows:

- 07/06 (a): State's Attorney Report on the resurgence of heroin and overdoses (4:33)
- 08/17 (g): Community Spotlight: Carroll County Humane Society (5:42)
- 08/31 (i): Community Spotlight: Carroll County Humane Society (5:42)
- 09/07 (j): Community Spotlight: Carroll County Rape Crisis Intervention Service (5:07)
- 09/14 (k): Community Spotlight: Carroll County Rape Crisis Intervention Service (2:47)



## The Carroll County Non Profit Spotlight 2014

As a part of the ongoing mission of WTTR to promote the efforts of local non-profit organizations that serve the residents of Carroll County, WTTR is spotlighting a different local organization each month to raise awareness in the community about their organization's goals and mission.

*Each month, the organization that we spotlight will receive the following:*

- 1 hour Guest DJ appearance during the Morning or Afternoon Drive.
- 3 / 60 second commercial spots each day, 7 days a week , a total of 84 sixty second commercials during the month.
- A banner ad on the home page of our website, WTTR.com, with a link to your website.

### NON PROFIT SPOTLIGHT 2014

3rd Quarter	JULY	ARC
	AUG	HUMANE SOCIETY
	SEPT	RAPE CRISIS