

ISSUES/PROGRAMS 1st QUARTER 2024

KDZY 98.3 FM, McCall ID

ISSUE: Public Safety
HOW TREATED: PSA
TITLE: Drunk Driving PSA
DATE: 1/1/24 – 3/31/24
DURATION: 0:30
TYPE: PSA Announcement
DESCRIPTION: This PSA reminds listeners about the risks of drunk driving and that buzzed driving is still drunk driving.

ISSUE: Community Event
HOW TREATED: Live Read
TITLE: McCall Winter Carnival
DATE: 2/9/24-2/23/24
DURATION: 0:15
TYPE: Live Read
DESCRIPTION: This announcement raised awareness of one of the largest community events in the area. The McCall winter carnival attracts thousands of visitors every year as people enjoy ice sculptures, a parade and various family activities.

ISSUE: Finance
HOW TREATED: PSA
TITLE: Idaho Tax Commission
DATE: 3/14/24-3/28/24
DURATION: 0:30
TYPE: Information
DESCRIPTION: This announcement informed listeners that veterans with disabilities may qualify for their property tax bill to be reduced.

ISSUE: Community Events
HOW TREATED: Announcement
TITLE: Idaho Dog Sled Challenge
DATE: 1/7/24-1/20/24
DURATION: 0:30
TYPE: Announcement
DESCRIPTION: This announcement informed listeners of an event of local and national interest. This 300 mile race attracts mushers from around the country and is an Iditarod and Yukon Quest qualifying race.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: More to ADHD
DATE: 01/01/24 – 03/31/24
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of ADHD and offers helpful tips to treat with this disorder.

ISSUE: Safety
HOW TREATED: PSA
TITLE: Gun Curiosity
DATE: 01/1/24 – 03/31/24
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of the importance of gun safety and keeping them away from children.

ISSUE: Weather
HOW TREATED: PSA
TITLE: Winter Storm Warning
DATE: 1/11/24
DURATION: 0:15
TYPE: Live Read
DESCRIPTION: This service announcement was to alert the community of McCall and surrounding areas of the possibility of severe weather.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

NEWS: KDZY airs national news reports at the top of every hour

WEATHER: KDZY airs local weather during morning and evening drive times.

SPORTS: KDZY airs live radio coverage of the Boise State University basketball games.

STATION SPONSORED/INVOLVEMENT EVENTS:

McCall Winter Carnival, February 23-25