

ISSUES/PROGRAMS 1st QUARTER 2014

KDZY 98.3 FM McCall ID

Issues: Education, Marriage/ Family, Finances, Politics, Health/Wellness

ISSUE: Finances  
HOW TREATED: Short Feature  
TITLE: Craigslist Tips  
DATE: January 9  
DURATION: 2 minutes  
TYPE: Informational  
DESCRIPTION: The Better Business Bureau gives safety tips for using online classified ads. These include: try to deal with local buyers and sellers, never wire money to someone you don't know. Never give out your SS # or financial information. Don't apply for jobs that require a payment and thoroughly check out and inspect apartment and home rentals.

ISSUE: Health/Wellness  
HOW TREATED: Program, Interview  
TITLE: Take Charge of Your Health  
DATE: January 11  
DURATION: 30 Minutes  
TYPE: Informational  
DESCRIPTION: Time to Inspire - Guest – Dr. Matt Hales, local chiropractic physician. Discussion on the importance of good health, and suggestions on how to take charge of our own well-being.

ISSUE: Marriage/Family  
HOW TREATED: Interview  
TITLE: The Truth Event  
DATE: February 8  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Time to Inspire – Interview with Tina Marie Griffin, pop culture expert / actor. Discussion of Hollywood's glamorization of premarital sex, alcohol, and drugs and how celebrities deal with it with their own families. How to make positive choices. Publicized the local Truth event for parents/teens in February.

ISSUE: Politics  
HOW TREATED: Short Feature  
TITLE: Honoring the Military  
DATE: February 10  
DURATION: 2 minutes  
TYPE: Informational  
DESCRIPTION: Better Business Bureau offers help and warnings to our local military to avoid the various scams that target those in the armed forces.

ISSUE: Marriage/Family  
HOW TREATED: Dialog  
TITLE: Choosing the Best Education for Your Child  
DATE: March 8  
DURATION: 30 minutes  
TYPE: Interview  
DESCRIPTION: Time to Inspire - guests Bernadette Hoover and Marie Jones share with listeners about Idaho Kairos, a ministry of support for women affected by the incarceration of family or friend. The volunteer men and women are focused on taking the love and forgiveness of Jesus Christ into the Idaho prisons to all incarcerated individuals, those who work with them and the offender's families on the outside and to assist the offenders in the transition of becoming a productive citizen.

ISSUE: Education  
HOW TREATED: Short Feature  
TITLE: Scholarship Fee Scheme (Part 1)  
DATE: March 24  
DURATION: 2 minutes  
TYPE: Consumer Alert  
DESCRIPTION: Directed to those looking for college scholarships, grants, and aid, this feature shares red flags to watch for during the process and offers explanations. First red flag: The scholarship is guaranteed or your money back. Second red flag: You cannot get this information anywhere else.

ISSUE: Education  
HOW TREATED: Short Feature  
TITLE: Scholarship Fee Scheme (Part 2)  
DATE: March 25  
DURATION: 2 minutes  
TYPE: Consumer Alert  
DESCRIPTION: Directed to those looking for college scholarships, grants, and aid, this feature shares red flags to watch for during the process and offers explanations. Red flag - a company says they will do all the work. Another red flag: You've been selected by a national foundation to receive a scholarship.

ISSUE: Education  
HOW TREATED: Short Feature  
TITLE: Scholarship Fee Scheme (Part 3)  
DATE: March 26  
DURATION: 2 minutes  
TYPE: Consumer Alert  
DESCRIPTION: Directed to those looking for college scholarships, grants, and aid, this feature shares red flags to watch for during the process and offers explanations. If you're ever asked for your credit card or bank account information to hold a scholarship, that's a massive red flag. Another major red flag is if you're told the scholarship will cost some money.

**Station staff community activities:**

McCall Winter Carnival – promoted on air and participated in the parade with a float and station staff handed out giveaways.

Promoted the Idaho Jr Steelheads hockey team

**Station sponsored events:**

March 1-- live remote in Cascade, ID.

**Special programming:**

Boise State University basketball coaches show, Boise State University basketball games

Weather Reports: Monday through Friday, 6:15a, 7:15a, 8:15a, 9:15a, 10:15a, 11:15a, 12:15p, 1:15p, 2:15p, 3:15p, 4:15p, 5:15p

Public Service Announcements: (see attached)

EAS Test: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.