

ISSUES/PROGRAMS 3rd QUARTER 2023

KDZY 98.3 FM, McCall ID

ISSUE: Public Safety
HOW TREATED: PSA
TITLE: Drunk Driving PSA
DATE: 07/01/23-09/30/23
DURATION: 0:30
TYPE: PSA Announcement
DESCRIPTION: This PSA reminds listeners about the risks of drunk driving and that buzzed driving is still drunk driving.

ISSUE: Environment
HOW TREATED: Announcement
TITLE: Elk Horn Fire Update
DATE: 8/8/23-8/9/23
DURATION: 0:30
TYPE: Live Announcement
DESCRIPTION: This was announced to give an update to the Elk Horn forest fire burning in the area.

ISSUE: Youth and Community
HOW TREATED: PSA
TITLE: Courageous Kids
DATE: 09/18/23-09/27/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This announcement highlighted the organization 'Courageous Kids Climbing' which provides free opportunities for those with special needs to experience rock climbing in Idaho.

ISSUE: Community Services
HOW TREATED: Announcement
TITLE: Meals on Wheels
DATE: 07/28/23-07/31/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This announcement highlights the program 'Meals on Wheels' which provides meals to homebound seniors in McCall and Cascade.

ISSUE: Community
HOW TREATED: PSA
TITLE: Water Conservation
DATE: 7/28/23
DURATION: 0:15
TYPE: Live Read
DESCRIPTION: This announcement those in McCall to reduce irrigation due to a pump system failure at the City's Water Treatment Plant.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: More to ADHD
DATE: 07/01/23-09/30/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of ADHD and offers helpful tips to treat with this disorder.

ISSUE: Safety
HOW TREATED: PSA
TITLE: Gun Curiosity
DATE: 07/01/23-9/30/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of the importance of gun safety and keeping them away from children.

ISSUE: Environment
HOW TREATED: PSA
TITLE: Noxious Weed Awareness
DATE: 7/19/23-8/21/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This service announcement raises awareness to the negative effects noxious weeds have on our environment.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

NEWS: KDZY airs national news reports at the top of every hour

SPORTS: KDZY airs live radio coverage of the Boise State University football and basketball games and University of Idaho football.

STATION SPONSORED/INVOLVEMENT EVENTS:

August 19, 2023 KUJJ Sponsored the Mtn. Brewfest which supported the Rotary Club in McCall.