

ISSUES/PROGRAMS 3rd QUARTER 2013

KDZY 98.3 FM

JULY, 2013

ISSUE: Child Adoption
HOW TREATED: PSA
TITLE: Adoption
DATE: July 3
DURATION: 60 Seconds
TYPE: Informational
DESCRIPTION: There are currently more than 400,000 children in the public child welfare system. Of these approximately 104,000 are waiting for an adoptive family. The campaign issues a call to action to prospective families asking them to consider adopting a child from foster care.

ISSUE: Family
HOW TREATED: PSA
TITLE: Thunder Mountain Days
DATE: July 1-4
DURATION: 30 seconds
TYPE: Informational
DESCRIPTION: The Cascade Chamber of Commerce is celebrating Thunder Mountain Days Fourth of July celebration. There will be a breakfast at 7 a.m. a parade at 11, and fire works at dusk. For details contact the Chamber of Commerce.

ISSUE: Military
HOW TREATED: Short Feature
TITLE: Veteran's benefit buy-out-plans
DATE: July 1-30
DURATION: 2 minute
TYPE: Informational
DESCRIPTION: The director of the Better Business Bureau addresses scams that offer a cash payment in exchange for a disabled veteran's future benefits or pension payments.

ISSUE: Health
HOW TREATED: PSA
TITLE: Brundage Mountain Chairlift Season
DATE: July 12
DURATION: 30 seconds
TYPE: Informational
DESCRIPTION: Brundage Mountain and Giant Mountain Bikes have teamed up to raise money for the Heartland Hunger Resource Center. Each person who donates a can of food or \$1 will receive a raffle ticket.

ISSUE: Family Activities
HOW TREATED: Interview
DATE: July 2
TITLE: God and Country Rally
DURATION: 30 Minutes
TYPE: Informational
DESCRIPTION: An interview was conducted with Scott Syme who informed our listeners about a favorite summer music festival celebrating the armed forces, veterans, and our Christian heritage. This event is free and suitable for everyone.

ISSUE: Safety
HOW TREATED: PSA
TITLE: Fire Adapted Communities
DATE: July 1-30
DURATION: 60 seconds
TYPE: Informational
DESCRIPTION: With the recent catastrophic wildfires in the United States, and with an average of 6.5 million acres of land being burned, this announcement gave individuals the information necessary to exist within fire-prone areas and how to survive and live in wildfire areas.

August, 2013

ISSUE: Financial Information
HOW TREATED: Program
TITLE: Mowing Lawns and Cooking Fries
DATE: August 10
DURATION: 30 minutes
TYPE: Consumer Alert
DESCRIPTION: An interview which gives parents and teens about instilling the value of work and principles of financial management. When teenagers begin a job, they can look forward to learning lessons that will help them succeed throughout their lives.

ISSUE: Education
HOW TREATED: Interview
TITLE: Idahoans for Excellence in Education
DATE: August 2
DURATION: 30 Minutes
TYPE: Discussion
DESCRIPTION: Idaho Core Standards have already been accepted by the Idaho Legislature. However their implementation has been stalled in many cases by groups that oppose these standards. The point of discussion was that Idaho students need to be prepared to compete in the highly competitive job markets.

ISSUE: Financial
HOW TREATED: Short Feature
TITLE: Mobile Banking

DATE: August 8 and 9
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: The Director of the Better Business Bureau informed the listeners of the pros and cons of banking using electronic devices. He advised people to password protect your phone or tablet, don't stay auto logged into your accounts, delete old text from your bank, and report loss or theft of the device to the wireless provider and your bank.

ISSUE: Community Involvement
HOW TREATED: Interview
TITLE: Treasure the Valley
DATE: August 6
DURATION: 30 Minutes
TYPE: Informational
DESCRIPTION: Treasure the Valley exists to encourage leaders from congregations, serving ministries, and the marketplace to fulfill the common responsibility to be engaged in praying for, caring for and sharing the Gospel with the people of the Treasure Valley. They promote the vision of having a community where the people are prayed and cared for.

ISSUE: Financial
HOW TREATED: Interview
TITLE: Straight Path Investments
DATE: August 18
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: The creator of this business offers an opportunity to those wishing to get involved with real estate investing but who wish to avoid the financial risks. Through offering participation in a group of investors, this company purchases, improves and sells properties giving investors a guaranteed rate of return.

ISSUE: Health
HOW TREATED: Interview
TITLE: Mental Health
DATE: August 20
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: These individuals presented a free and anonymous support which offers encouragement and resources to people with a mental health diagnosis. By providing a place to share concerns, ideas, experiences and hope, group members find a place to be open, safe, and understood.

ISSUE: Consumer Alert
HOW TREATED: Interview
TITLE: AYPR Directory
DATE: August 19

DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: The BBB is sounding the alarm on bogus bills. Persons from AYPR call businesses claiming to be selling advertising in directories. This organization has an F rating with the BBB. Their advice is to ask simple questions of the caller such as the exact name of the company, and how many directories were sold and distributed.

September, 2013

ISSUE: Health and Nutrition
HOW TREATED: PSA
TITLE: Oasis Summer Feeding Program
DATE: September 1-30
DURATION: 30 seconds
TYPE: Informational
DESCRIPTION: Free lunches are available for children ages 1-18 for those who are in need of food. These meals are available at schools within the surrounding areas. Adults may purchase breakfast for \$1.75 and lunch or supper for \$3.50.

ISSUE: Parenting
HOW TREATED: PSA
TITLE: Grandparents as Parents
DATE: September 1-30
DURATION: 30 seconds
TYPE: Informational
DESCRIPTION: A grandparents as Parents Support Groups meets once a month at the Boise First Nazarene Church and Community Center. A different professional speaks for about 30 minutes following a time to share information and strategies about how to function in that role.

ISSUE: Health
HOW TREATED: Short Feature
TITLE: Medical Alert
DATE: September 6
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: Scam artists are calling people and saying that a loved one or a friend has bought a medical alert system for you and your home. The scam artists are using that concept to scare people into giving up personal information and credit card numbers. The message is not to give up any personal or financial information.

ISSUE: Consumer Alert
HOW TREATED: Short Feature
TITLE: Online Car Sales
DATE: September 9
DURATION: 2 minutes

TYPE: Informational
DESCRIPTION: Scam artists have noticed the fact that many people are buying cars online. Before you purchase a car, the BBB suggests that you check the price...usually if they are way below book value, it is a scam; communicate with the seller. If they don't communicate with you via email, that is a red flag. You should be able to pick up the phone and talk with the person. Finally, be careful with careful with the financial transaction...always check out your seller.

ISSUE: Healthcare
HOW TREATED: Short Feature
TITLE: This is the Affordable Care Act Calling
DATE: September 16-17
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: Scam artists are posing as government workers calling about the Affordable Care Act. A legitimate government worker will never call asking about personal information. The advice is to realize that immediately and hang up the phone with anyone who says they need your personal information. Also know that your caller ID could be lying to you. Never disclose personal information!