

ISSUES/PROGRAMS 4th QUARTER 2018

KDZY 98.3 FM, McCall ID

ISSUE: Politics
HOW TREATED: PSA
TITLE: I Am a Voter
DATE: 09/26/18 – 10/26/18
DURATION: 0:30
TYPE: Informational
DESCRIPTION: The Ad Council and I Am a Voter produced this public service announcement to encourage listeners to participate and vote in the midterm elections in November 2018.

ISSUE: Community Involvement
HOW TREATED: PSA
TITLE: Woodstock Program
DATE: 10/01/18 – 12/31/18
DURATION: 1:00
TYPE: Informational
DESCRIPTION: Woodstock is a local community program designed to assist those in need. The program provides firewood to those who need it for warmth and survival during the cold, winter months. This PSA provides information to listeners about how they can get involved and where to go to receive goods.

ISSUE: Humanitarianism
HOW TREATED: PSA
TITLE: Doctors Without Borders
DATE: 10/02/18 – 11/30/18
DURATION: 0:60
TYPE: Informational
DESCRIPTION: This PSA was produced by Doctors Without Borders, an organization which provides life-saving care for those caught in crisis situations around the world. Listeners were encouraged to find out more about how they can get involved with the mission at www.doctorswithoutborders.org.

ISSUE: Humanitarianism
HOW TREATED: PSA
TITLE: Operation Christmas Child
DATE: 10/05/18 – 11/19/18
DURATION: 0:30
TYPE: Informational
DESCRIPTION: Operation Christmas Child produced this PSA to inform listeners about how they can get involved in this event for children all around the world. Shoe boxes are packed with toys and hygiene items and are delivered to children in need during the holidays.

ISSUE: Politics
HOW TREATED: Interview
TITLE: Voting in Valley County
DATE: 11/05/18 – 11/06/18
DURATION: 3:00
TYPE: Interview
DESCRIPTION: Doug Hardy interviewed Jennifer Morgan in the Valley County Clerk's Office. They discussed the midterm elections and how, when, and where listeners could locally vote.

ISSUE: Fire Safety
HOW TREATED: Interview
TITLE: Firewise Pt. 1
DATE: 11/06/18
DURATION: 5:00
TYPE: Interview
DESCRIPTION: The mayor of McCall, Jackie Aymon, interviewed the owner of Quaker Hill Camp. They discussed the city's Firewise Community practices and preventative measures, such as keeping up on own's property to reduce dry brush and other fire hazards. The National Fire Protection Association's (NFPA) Firewise Communities program teaches people how to adapt to living with wildfire and encourages neighbors to work together and act now to prevent losses.

ISSUE: Community Involvement
HOW TREATED: PSA
TITLE: McCall Chamber
DATE: 12/10/18 – 12/31/18
DURATION: 2:00
TYPE: Informational
DESCRIPTION: The McCall Chamber released informational PSAs several times in the month of December. These PSAs included the week's local events and issues for the city of McCall was released at the beginning of each week.

ISSUE: Fire Safety
HOW TREATED: Interview
TITLE: Firewise Pt. 2
DATE: 12/12/18
DURATION: 4:10
TYPE: Interview
DESCRIPTION: This interview included Stephanie Nelson of the Valley County Firewise Committee, John Quater of the Nokes Family, and Paul Wagner, the Chief Fire Warden of Southern Idaho Timber Association. They discussed how the Nokes family has mitigated fire risk on their own private lands, and how that directly reduces the fire risk of adjoining lands and neighboring

properties. They also discussed how other people can get involved and do their part in reducing fire risk, for the benefit of their own investments and the surrounding property owners.

ISSUE: Driving Safety
HOW TREATED: PSA
TITLE: Short Yet Deadly – Distracted Driving
DATE: 12/14/18 – 12/31/18
DURATION: 0:30
TYPE: PSA
DESCRIPTION: The National Highway Traffic Safety Administration, Project Yellow Light, and the Ad Council produced this public service announcement to encourage listeners to remain alert while driving. Distracted Driving, especially texting while driving, is becoming an epidemic, and this PSA reminds people that even the shortest of texts can distract someone enough to cause a serious accident.

WEATHER REPORTS: Monday through Friday 6:15 am, 7:15 am, 8:15 am, 9:15 am, 10:15 am, 11:15 am, 12:15 pm, 1:15 pm, 2:15 pm, 3:15 pm, 4:15 pm, 5:15 pm.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS:

C & M Lumber Thanksgiving Remote – November 24

BSU and UIIdaho Sports Broadcasting – September – December