

ISSUES/PROGRAMS 1st QUARTER 2020

KDZY 98.3 FM, McCall ID

ISSUE: Social Issues & Poverty
HOW TREATED: PSA
TITLE: Adopt USA
DATE: 01/01/2020 – 03/31/2020
DURATION: .30
TYPE: Announcement
DESCRIPTION: This PSA encourages listeners to adopt, and that they don't have to be a perfect parent to become one.

ISSUE: Military, War and Veterans
HOW TREATED: PSA
TITLE: Blue Water Navy Act 2019
DATE: 01/17/2020 – 03/31/2020
DURATION: .30
TYPE: Announcement
DESCRIPTION: This announcement raises awareness of the Blue Water Navy Act, which extends benefits to Viet Nam veterans who served in the offshore waters of Viet Nam and were exposed to debilitating herbicides.

ISSUE: Lifestyle, Sports
HOW TREATED: PSA
TITLE: Monster Dog Pull
DATE: 1/14 – 1/25/2020
DURATION: .30
TYPE: Announcement
DESCRIPTION: An announcement was made about a family and dog-friendly dog pull event held on January 26th. All proceeds go to benefit the non-profit McPaws Animal Shelter which serves the McCall, Idaho area.

ISSUE: Aging and Retirement
HOW TREATED: PSA
TITLE: Alzheimer's Awareness
DATE: 1/1 – 3/31/2020
DURATION: .30
TYPE: Announcement
DESCRIPTION: This PSA addresses what signs to watch for concerning Alzheimer's disease in someone you know. It tells listeners to go to alz.org/ourstories for more information.

ISSUE: Lifestyle
HOW TREATED: PSA

TITLE: Idaho Sled Dog Challenge
DATE: 1/21/2020
DURATION: .60
TYPE: Announcement
DESCRIPTION: Local announcement was made about the need for volunteers for the Idaho Sled Dog Challenge. A list of volunteer opportunities was listed and the date of the event – Jan. 28-31. Contact info was given.

ISSUE: Lifestyle
HOW TREATED: PSA
TITLE: McCall Winter Carnival
DATE: 1/24/2020
DURATION: 1:40
TYPE: Interview
DESCRIPTION: Doug Hardy interviewed McKenzie Kraemer from the McCall Chamber of Commerce. She updated listeners about the many events that will be included in the 8-day festival in the mountain town of McCall, Idaho.

ISSUE: Education
HOW TREATED: PSA
TITLE: Kids and Drinking
DATE: 2/10 – 3/31/2020
DURATION: .30
TYPE: Informational
DESCRIPTION: This PSA encourages parents to talk early and often to their pre-teen and teenaged children about the risks and consequences of underage drinking.

ISSUE: Lifestyle
HOW TREATED: PSA
TITLE: McPaws Animal Shelter
DATE: 2/18/2020
DURATION: 1:06
TYPE: Interview
DESCRIPTION: Doug Hardy talked with Amber Kostoff, executive director of McPaws Animal Shelter. She noted it is the only no-kill, non-profit shelter in the mountain region of central Idaho for homeless animals. She also shared McPaws contact info.

ISSUE: Environment, Lifestyle
HOW TREATED: PSA
TITLE: Tree Removal at Last Chance Campground
DATE: 2/20/2020
DURATION: 1:30
TYPE: Announcement
DESCRIPTION: This announcement alerted listeners about the conditions surrounding the logging of hazardous trees in a popular campground near New Meadows.

Information was provided by the US Forest Service and the Idaho Department of Lands.

ISSUE: Aging and Retirement
HOW TREATED: PSA
TITLE: Medicare Workshop to be Offered in McCall
DATE: 2/28/2020
DURATION: .60
TYPE: Announcement
DESCRIPTION: This station announcement notified listeners of a free Medicare workshop offered on Wed. March 11th at the McCall Public Library. Staff with the SHIBA program will conduct the workshop.

ISSUE: Arts & Culture
HOW TREATED: PSA
TITLE: McCall Children's Theater Performance
DATE: 3/6/2020
DURATION: .60
TYPE: Announcement
DESCRIPTION: Station announcement gave listeners information about the musical, *James and the Giant Peach* with six performances March 6-14 in the Alpine Playhouse in McCall.

ISSUE: General News
HOW TREATED: PSA
TITLE: Brundage Mountain Closure
DATE: 3/17/2020
DURATION: .60
TYPE: Announcement
DESCRIPTION: Because of the Corona virus, listeners were told that the McCall ski resort, Brundage Mountain, would be closing until further notice. They wanted to avoid an influx of travelers to their small town to help flatten the curve of the spread of COVID 19.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: COVID-19 Public Update
DATE: 3/18/2020
DURATION: 1:30
TYPE: Announcement
DESCRIPTION: Listeners were told of the results of the McCall City Council meeting in which a Declaration of State of Emergency for the city of McCall was unanimously approved. The goal of the declaration is to alert citizens to change their normal behavior and is a proactive measure.

ISSUE: General News, Health & Medical
HOW TREATED: PSA
TITLE: New Meadows Food Bank Update
DATE: 3/20/2020
DURATION: .60
TYPE: Announcement
DESCRIPTION: The New Meadows Food Bank hours of operation were given, along with instructions of how to obtain the food in order to abide by the COVID 19 social distancing requirements. They asked for everyone's help to keep the community safe and healthy.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: COVID 19 Awareness
DATE: 3/28 - 3/31/2020
DURATION: .30
TYPE: Announcement
DESCRIPTION: Listeners are told of the various ways to avoid catching and sharing the infectious Corona virus which is spreading rapidly.

WEATHER REPORTS: Monday through Friday 6:15 am, 7:15 am, 8:15 am, 9:15 am, 10:15 am, 11:15 am, 12:15 pm, 1:15 pm, 2:15 pm, 3:15 pm, 4:15 pm, 5:15 pm.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

NEWS: KDZY airs national news reports at the top of every hour 24/7.

STATION SPONSORED/INVOLVEMENT EVENTS:

McCall Winter Carnival – January 25, 2020

BSU Sports Broadcasting – January and February, 2020

Northwest Nazarene University Career and Graduate School Fair – February 20, 2020