

## ISSUES/PROGRAMS 4th QUARTER 2023

### KDZY 98.3 FM, McCall ID

ISSUE: Public Safety  
HOW TREATED: PSA  
TITLE: Drunk Driving PSA  
DATE: 10/1/23 – 12/31/23  
DURATION: 0:30  
TYPE: PSA Announcement  
DESCRIPTION: This PSA reminds listeners about the risks of drunk driving and that buzzed driving is still drunk driving.

ISSUE: Animal Control/Adoption  
HOW TREATED: Announcement  
TITLE: Oktoberfest  
DATE: 10/1/23 – 10/7/23  
DURATION: 0:30  
TYPE: Live Announcement  
DESCRIPTION: This was announced to raise awareness for the region's animal shelter and their fundraising event.

ISSUE: Health and Medical  
HOW TREATED: PSA  
TITLE: Breast Cancer Awareness  
DATE: 10/3/23 – 10/31/23  
DURATION: 0:30  
TYPE: PSA  
DESCRIPTION: This announcement raised awareness to the prevention, risks and detection of breast cancer and encouraged women to get checked for better health.

ISSUE: Global Issues  
HOW TREATED: Announcement  
TITLE: Operation Christmas Child  
DATE: 11/1/23 – 11/19/23  
DURATION: 0:30  
TYPE: PSA  
DESCRIPTION: This announcement highlights the program 'Operation Christmas Child' which encourages people to give a gift to a child in need. Gifts are distributed to impoverished children around the world.

ISSUE: Veterans  
HOW TREATED: PSA  
TITLE: Veteran's Day  
DATE: 11/6/23 – 11/11/23  
DURATION: :30  
TYPE: PSA  
DESCRIPTION: This announcement raised awareness of the sacrifice of our veterans who have served our country and encouraged people to honor and thank veterans for their service.

ISSUE: Health & Medical  
HOW TREATED: PSA  
TITLE: More to ADHD  
DATE: 10/1/23 – 12/31/23  
DURATION: 0:30  
TYPE: PSA  
DESCRIPTION: This PSA raises awareness of ADHD and offers helpful tips to treat with this disorder.

ISSUE: Safety  
HOW TREATED: PSA  
TITLE: Gun Curiosity  
DATE: 10/1/23 -12/31/23  
DURATION: 0:30  
TYPE: PSA  
DESCRIPTION: This PSA raises awareness of the importance of gun safety and keeping them away from children.

ISSUE: Mental Health  
HOW TREATED: PSA  
TITLE: Mountain Life Church – Fear  
DATE: 10/1/23 -10/31/23  
DURATION: 0:30  
TYPE: PSA  
DESCRIPTION: This service announcement raises awareness to the negative effects of living in fear and encouraging people to live and think a different way.

WEATHER REPORTS: Monday through Friday at 6:20 am, 7:20 am, 8:20 am, 5:20 pm, 6:20 pm, 7:20 pm.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

News: KDZY airs national news at the top of every hour.

KDZY is the radio home for Boise State football and Basketball as well as University of Idaho football.

#### STATION SPONSORED/INVOLVEMENT EVENTS:

Sponsored McPaws Oktoberfest on October 7, 2023