

ISSUES/PROGRAMS 4th QUARTER 2013

KDZY 98.3 FM McCall ID

Issues: Marriage and Family, Finances, Politics

ISSUE: Finances
HOW TREATED: Short Feature
TITLE: Better Business Bureau
DATE: October 4
DURATION: 2 Minutes
TYPE: Informational
DESCRIPTION: Scammers contact a victim to call a toll free number and provide private accounts information to a fake automation system. This is followed by a text message saying their bank account is frozen. The BBB warns listeners they should not reply to the text and report the text to the bank. Having the number blocked by the call phone provider is also a great idea.

ISSUE: Quality of Life
HOW TREATED: Short Feature
TITLE: Protecting your Child's Identity
DATE: October 21-23
DURATION: 2 minutes
TYPE: Consumer Alert
DESCRIPTION: Fake companies find inactive social security numbers (belonging to children under 18) and sell them under different names to help people establish fake credit. Suggestions as to how to avoid this is to know how to obtain your child's credit report, and watch for your child receiving pre-approved credit offers. If a victim, report the fraud to the Federal Trade Commission.

ISSUE: Marriage and Family
HOW TREATED: Short Feature
TITLE: Wedding Planning
DATE: November 11-15
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: The representative of the Better Business Bureau discusses ways to keep brides-to-be from having trouble with companies who may be unwilling to honor cancellations and refunds.

ISSUE: Finances
HOW TREATED: Short Feature
TITLE: Safe Online Shopping
DATE: December 9-13
DURATION: 2 minutes
TYPE: Informational

DESCRIPTION: The Better Business Bureau gives safety tips for online shopping. These include, enter personal information on encrypted websites, pay with a credit card, keep documentation, check credit card statements, use trustworthy websites, and finally know your consumer rights.

ISSUE: Political

HOW TREATED: Interview

TITLE: Remembering Pearl Harbor

DATE: December 7

DURATION: 30 minutes

TYPE: Informational

DESCRIPTION: Radio Host, Alan Jones, interviews Sue Paul from the Idaho Warhawk Air Museum about Pearl Harbor and the items they display in the museum about World War II.

ISSUE: Finances

HOW TREATED: Short Feature

TITLE: Charitable giving

DATE: December 14

DURATION: 30 minutes

TYPE: Informational

DESCRIPTION: Guests, Marie Oliver, Trevor Gunstream, and Maria Jones, discuss different aspects of giving, from self to time to charity. Why we give and to whom and to where are the results of giving.

Station staff community activities:

Coat drive for needy local residents, especially children

Tamarack west central mountain food drive for all the local communities

Special programming:

University of Idaho Football coaches show, Boise State coaches show, Boise State football and basketball games, and University of Idaho football games (when they didn't conflict with BSU football games)

Weather Reports: Monday through Friday, 6:15a, 7:15a, 8:15a, 9:15a, 10:15a, 11:15a, 12:15p, 1:15p, 2:15p, 3:15p, 4:15p, 5:15p

Public Service Announcements: (see attached)

EAS Test: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.