

ISSUES/PROGRAMS 1st QUARTER 2023

KDZY 98.3 FM, McCall ID

ISSUE:	Public Safety
HOW TREATED:	PSA
TITLE:	Drunk Driving PSA
DATE:	01/1/23-03/31/23
DURATION:	0:30
TYPE:	PSA Announcement
DESCRIPTION:	This PSA reminds listeners about the risks of drunk driving and that buzzed driving is still drunk driving.
ISSUE:	Transportation
HOW TREATED:	Live-Read
TITLE:	Highway 95 Road Closure
DATE:	2/9/23
DURATION:	0:15
TYPE:	Live Read
DESCRIPTION:	This announcement alerted our communities regarding a road closure on highway 95 due to a propane leak due to a truck accident.
ISSUE:	Health & Medical
HOW TREATED:	PSA
TITLE:	Drug Overdose PSA
DATE:	1/1/23-03/31/23
DURATION:	0:30
TYPE:	Information
DESCRIPTION:	This PSA raises awareness about the dangers of prescription drug misuse and abuse, and where to seek treatment for a substance abuse problem.
ISSUE:	Community Services
HOW TREATED:	Announcement
TITLE:	AWESOME McCall
DATE:	01/15/23-01/20/23
DURATION:	0:30
TYPE:	PSA
DESCRIPTION:	This PSA brought awareness to an event to benefit Adaptive Wilderness Sports of McCall.

ISSUE: Fatherhood
HOW TREATED: PSA
TITLE: Fatherhood Involvement
DATE: 01/01/23-03/31/23
DURATION: :30
TYPE: PSA Announcement
DESCRIPTION: This PSA highlights the experiences of real dads who share a commitment to being there for their kids through parenting highlights and challenges.

ISSUE: Animals
HOW TREATED: PSA
TITLE: McPaws Regional Animal Shelter
DATE: 03/17/23-03/31/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness to the Home To Home program, which is a rehoming site that allows current families to find a new home for their pet.

ISSUE: Safety
HOW TREATED: PSA
TITLE: Gun Curiosity
DATE: 01/1/23-03/31/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of the importance of gun safety and keeping them away from children.

ISSUE: Education
HOW TREATED: Announcement
TITLE: McCall College
DATE: 01/01/23-01/07/23
DURATION: :30
TYPE: Commercial
DESCRIPTION: This announcement focuses on the educational offerings of McCall College and encourages enrollment.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS:

January 18, 2023 – KDZY was onsite at the grand opening of Natural Grocers in McCall.

March 1, 2023 – KDZY staff was represented at the annual Buy Idaho Event which was located at the Idaho State Capital Building.

KDZY is the McCall home for Boise State Sports broadcasts.