

ISSUES/PROGRAMS 3RD QUARTER 2015

KDZY 98.3 FM, MCCALL

ISSUE: Auto Safety
HOW TREATED: PSA
TITLE: Seatbelt Safety
DATE: 9/14-9/30
DURATION: 60 seconds
TYPE: Informative
DESCRIPTION: This PSA encourages listeners to ensure that all passengers (namely children) are buckled up properly before operating a vehicle.

ISSUE: Environment
HOW TREATED: PSA
TITLE: Thin The Threat
DATE: 8/3-9/30
DURATION: 30 Seconds
TYPE: Educational
DESCRIPTION: Governor Butch Otter educates listeners on the threat of overgrown forests and their contribution to pollution, wildfires and endangering wildlife.

ISSUE: Parenting
HOW TREATED: PSA
TITLE: Fatherhood
DATE: 9/2-9/30
DURATION: 60 Seconds
TYPE: Informational
DESCRIPTION: This PSA encourages fathers to step up and be there for their children and educates listeners of the importance a father has in the life of a child.

ISSUE: Politics
HOW TREATED: Program
TITLE: The Morning Show
DATE: 7/10/15
DURATION: 15 minutes
TYPE: Informative
DESCRIPTION: Dave had Mac Qualls in studio to discuss New Meadows city business including upcoming events, Meadows Valley Days and burn permits.

ISSUE: Marriage/Family
HOW TREATED: Program
TITLE: The Morning Show
DATE: 7/9/15
DURATION: 10 minutes
TYPE: Informative
DESCRIPTION: Dave discusses McCall Chamber of Commerce events and area community events.

ISSUE: Family
HOW TREATED: Program
TITLE: The Morning Show
DATE: 7/25/15
DURATION: 10 minutes
TYPE: Informative
DESCRIPTION: Dave talks with Steven from the Parks and Recreation Department about summer activities available for families including sports leagues.

ISSUE: Safety
HOW TREATED: Program
TITLE: The Morning Show
DATE: 7/2/15
DURATION: 15 minutes
TYPE: Educational
DESCRIPTION: Dave spoke with Freddie Van Middledorp and Jonas Bean from the McCall/Donnelly Fire Department regarding fireworks, fire safety and prevention.

ISSUE: Community Charity
HOW TREATED: PSA/Event
TITLE: Fosdick
DATE: 7/1-8/2
DURATION: 30 Seconds
TYPE: Informative
DESCRIPTION: The fosdick benefit golf tournament exists to raise funds for Meadows Valley charitable organizations: New Meadows Senior Citizens, Meadows Valley Public Library, Payette Lakes Ski Club, Adams County Historical Society, Bright Beginnings Preschool, Fosdick Scholarship Fund, Meadows Valley School District.

STATION SPONSORED/INVOLVEMENT EVENTS:

Cascade Thunder Mountain Days Parade – 7/4/15

McCall RV and Campground Fourth of July celebration – 7/4/15

Idaho Vandal Luncheon – 7/14/15

Boise State Luncheon - 7/16/15

C and M Lumber Remote – 9/4/15

Meadows Valley Days Parade – 9/5/15

WEATHER REPORTS: KDZY carries local weather reports hourly from 8:15 am to 5:15 pm.

EAS TESTS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System. (See Attached)