

ISSUES/PROGRAMS 4th QUARTER 2016

KDZY 98.3 FM, McCall ID

ISSUE: Community Workshop
HOW TREATED: PSA
TITLE: FEMA Hazard Public Workshop
DATE: November 11 - 17
DURATION: 30 seconds
TYPE: Educational
DESCRIPTION: The cities of McCall and Cascade will host an open house for Valley County residents so FEMA representatives can provide information and answer questions about revisions to the Flood Insurance Rate Maps along with information concerning local ordinances and fire risk.

ISSUE: Job Fair
HOW TREATED: Commercial
TITLE: Tamarack Job Fair
DATE: November 28 – December 2
DURATION: 15 seconds
TYPE: Announcement
DESCRIPTION: Come to the Tamarack Job Fair Saturday December 3rd from 3 pm to 5 pm. The resort is hiring full-time, part-time, and holiday work.

ISSUE: Driving Safety
HOW TREATED: PSA
TITLE: Prepare, Be Aware
DATE: December 19 - 31
DURATION: 30 seconds
TYPE: Informational
DESCRIPTION: Idaho Department of Transportation offers safe driving tips around snow plows during a winter weather advisory.

Weather Reports: Monday through Friday 6:15 am, 7:15 am, 8:15 am, 9:15 am, 10:15 am, 11:15 am, 12:15 pm, 1:15 pm, 2:15 pm, 3:15 pm, 4:15 pm, 5:15 pm.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS:

Buy Idaho Annual Meeting and 30th Anniversary Celebration – October 13th

C & M Lumber Black Friday remote – November 25th

Boise State University Football game broadcast – 10/1, 10/7, 10/15, 10/20, 10/29, 11/4, 11/12, 11/18, 11/25, 12/27