

## ISSUES/PROGRAMS 4<sup>th</sup> QUARTER 2017

### KDZY 98.3 FM, McCall ID

ISSUE: Identity Protection  
HOW TREATED: Program  
TITLE: Game Plan for Life  
DATE: 10/21/17  
DURATION: 28:00  
TYPE: Interview  
DESCRIPTION: Host Skip Hall converses with Dale Dixon from the Better Business Bureau, Northwest. Dixon gives listeners a glimpse into how scam artists think and work and tips for avoiding those common pitfalls.

ISSUE: Social Awareness  
HOW TREATED: Program  
TITLE: Game Plan for Life  
DATE: 11/18/17  
DURATION: 29:00  
TYPE: Interview  
DESCRIPTION: Host Skip Hall has a conversation with Bill Jones, the Boise Chief of Police. He discusses the most important aspects of his job, such as his involvement in the department hiring process. Although Boise is one of the safest cities in the nation, he gives tips to listeners for how they can keep themselves safe during the holidays, such as keeping cars unlocked and valuables out of sight.

ISSUE: Community Notification  
HOW TREATED: PSA  
TITLE: Children's Gift Program  
DATE: 11/18/17- 12/15/17  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: New Meadows United Methodist Church invites listeners to join them in providing gifts for the Children's Gift Program hosted at their church. This event provides gifts for parents/guardians of the community who would otherwise not be able to provide a Christmas gift for their child(ren). This is hosted in conjunction with the Christmas Foodbank distribution.

ISSUE: Community Notification  
HOW TREATED: PSA  
TITLE: National Day of Prayer  
DATE: 11/27/17- 12/09/17  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: National Day of Prayer is holding "Carols at the Capitol" in Boise on Saturday, December 9<sup>th</sup> from 2-3pm.

ISSUE: Community Notification  
HOW TREATED: PSA  
TITLE: Coats for Kids  
DATE: 10/30/17- 11/30/17  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: Point S Tire and Auto Service is collecting winter coats, hats, and gloves for families in need during the Coat drive for kids. Listeners are encouraged to bring gently used winter wear to help families in need this season.

ISSUE: Community Notification  
HOW TREATED: Interview  
TITLE: Tell It to Me Straight  
DATE: 11/02/17- 11/09/17  
DURATION: 5 minutes  
TYPE: Informational  
DESCRIPTION: The Youth Advocacy Coalition presents an opportunity for parents to come and visit with other parents facing the challenges of raising children today. This program will allow you to ask the real questions you've always wanted to ask. You'll hear ideas on when, how, and what approach to take with teens. Open to parents, guardians, and any adults helping to guide kids through life, with a focus on middle school-aged children.

ISSUE: Community Notification  
HOW TREATED: PSA  
TITLE: Tell It to Me Straight  
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DESCRIPTION: The Youth Advocacy Coalition presents an opportunity for parents to come and visit with other parents facing the challenges of raising children today. This program will allow you to ask the real questions you've always wanted to ask. You'll hear ideas on when, how, and what approach to take with teens. Open to parents, guardians, and any adults helping to guide kids through life, with a focus on middle school-aged children.

ISSUE: Local Business  
HOW TREATED: Program  
TITLE: Game Plan for Life  
DATE: 12/09/17  
DURATION: 28:00  
TYPE: Interview  
DESCRIPTION: Host Skip Hall sits down with Jim Stephens of Sandler Training. Stephens discusses his mission for the company and how it has impacted businesses and people as it grows in Boise. The Sandler sales methodology fosters an attitude of leadership, rather than just emphasizing technique. Sandler trainers use the Sandler sales methodology in their mission to train and mentor others to be

successful. As 2017 comes to a close, Stephens encourages listeners to focus on activities that help achieve goals, as opposed to being results-focused, in 2018.

ISSUE: Community Notification  
HOW TREATED: PSA  
TITLE: Christmas Tree Permits  
DATE: 12/19/17  
DURATION: 4 minutes  
TYPE: Informational  
DESCRIPTION: Brian Harris, a Public Affairs Officer of Payette National Forest, is interviewed about tree permits. They discuss how 4<sup>th</sup> graders receive a free Christmas tree permit and how the fires in California impact the McCall area.

ISSUE: Community Notification  
HOW TREATED: PSA  
TITLE: Free Nordic Ski and Snowshoe Day  
DATE: 12/26/17- 12/31/17  
DURATION: 60 seconds  
TYPE: Informational  
DESCRIPTION: Ponderosa State Park is sponsoring free Nordic ski lessons, ski and snowshoe use, tours, instruction, and a winter health booth Saturday, January 6<sup>th</sup> from 11am to 2:30pm. There is no entrance fees or trail access fees all day.

Weather Reports: Monday through Friday 6:15 am, 7:15 am, 8:15 am, 9:15 am, 10:15 am, 11:15 am, 12:15 pm, 1:15 pm, 2:15 pm, 3:15 pm, 4:15 pm, 5:15 pm.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS: