

ISSUES/PROGRAMS 4thrd QUARTER 2022

KDZY 98.3 FM, McCall ID

ISSUE: Public Safety
HOW TREATED: PSA
TITLE: Drunk Driving PSA
DATE: 10/1/22-12/31/22
DURATION: 0:30
TYPE: PSA Announcement
DESCRIPTION: This PSA reminds listeners about the risks of drunk driving and that buzzed driving is still drunk driving.

ISSUE: Weather
HOW TREATED: PSA
TITLE: Winter Storm Warning
DATE: 11/3/22
DURATION: 0:15
TYPE: Live Read
DESCRIPTION: This service announcement was to alert the community of McCall and surrounding areas of the possibility of severe weather.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: One Pill Killed
DATE: 10/1/22-12/31/22
DURATION: 0:30
TYPE: Information
DESCRIPTION: Your children could think they are taking Xanax, Percocet, or Vicodin and are unknowingly ingesting a lethal dose of fentanyl. Did you know that just last year in the U.S., 77,000 young people succumbed to a fentanyl overdose? Just one pill can be deadly.

ISSUE: Community Services
HOW TREATED: Announcement
TITLE: Save our Ambulance
DATE: 10/24-11/7/22
DURATION: 0:30
TYPE: Commercial
DESCRIPTION: This announcement focuses on the Meadows Valley Rural Fire District's support of the Ambulance District levy on the November ballot. The levy is necessary to fund the local Ambulance District.

ISSUE: Weather
HOW TREATED: PSA
TITLE: Winter Storm Warning
DATE: 12/1/22
DURATION: 0:15
TYPE: Live Read
DESCRIPTION: This service announcement was to alert the community of McCall and surrounding areas of the possibility of severe weather.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: More to ADHD
DATE: 10/1/22-12/9/22
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of ADHD and offers helpful tips to treat with this disorder.

ISSUE: Safety
HOW TREATED: PSA
TITLE: Gun Curiosity
DATE: 10/1/22-12/31/22
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of the importance of gun safety and keeping them away from children.

ISSUE: Weather
HOW TREATED: PSA
TITLE: Winter Storm Warning
DATE: 12/8/22
DURATION: 0:15
TYPE: Live Read
DESCRIPTION: This service announcement was to alert the community of McCall and surrounding areas of the possibility of severe weather.

ISSUE: Education
HOW TREATED: Announcement
TITLE: McCall College
DATE: 12/15/22-12/31/22
DURATION: :30
TYPE: Commercial
DESCRIPTION: This announcement focuses on the educational offerings of McCall College and encourages enrollment.

EAS: KDZY is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

NEWS: KDZY airs national news reports at the top of every hour

SPORTS: KDZY airs live radio coverage of the Boise State University football and basketball games and University of Idaho football.

STATION SPONSORED/INVOLVEMENT EVENTS:

October 31, 2022 'Trunk or Treat' community event in McCall, where political candidates were present to greet families and hand out candy.

December 14, 2022 'Virtual Remote' at Howdy's in Cascade.