

# Deitz Media &

Deitz Media & Marketing • 770 Trademark Dr. Suite 201 • Reno, NV 89521 • 775-432-2541 • melissa@deitzmedia.com

## RADIO ORDER

KWNA-FM

Jessica Wiley  
traffic@elkoradio.com

**Station:** KWNA-FM  
**Client:** Amodei for Nevada

**Flight Dates:** 04/15/2024 - 06/16/2024 (9 weeks)  
**Description:** KWNA-FM - 2024 Amodei for Nevada Rural  
R

**OrderNo:** 305  
**Page:** 1 of 2  
**Buyer:** Melissa Deitz  
**Email:** melissa@deitzmedia.com  
**Date:** 4/12/2024

Days	Program Time	DP	Len	2024										Total Spots	Cost/ Spot	Adults 18+ Rating CPP	Total Gross
				Apr 15	Apr 22	Apr 29	May 06	May 13	May 20	May 27	Jun 03	Jun 10					
M-F	6a-10a AM Drive 1x Day		60	5	5	5	5	5	5	5	5	5	40	15.00	0.00	600.00	
M-Tu	6a-10a AM Drive 1x Day		60									2	2	15.00	0.00	30.00	
M-F	3p-7p PM Drive 1x Day		60	5	5	5	5	5	5	5	5	40	15.00	0.00	600.00		

# RADIO ORDER

KWNA-FM

Jessica Wiley  
traffic@elkoradio.com

**Station:** KWNA-FM      **Flight Dates:** 04/15/2024 - 06/16/2024 (9 weeks)      **OrderNo:** 305      **Date:** 4/12/2024  
**Client:** Amodei for Nevada      **Description:** KWNA-FM - 2024 Amodei for Nevada Rural R      **Page:** 2 of 2  
**Buyer:** Melissa Deitz  
**Email:** melissa@deitzmedia.com

Days	Program Time	DP	Len	2024								Total Spots	Cost/Spot	Adults 18+ Rating CPP	Total Gross	
				Apr 15	Apr 22	Apr 29	May 06	May 13	May 20	May 27	Jun 03					Jun 10
M-Tu	3p-7p		60										2	15.00	0.00	30.00
			PM Drive 1x Day													
<b>Subtotal:</b>				<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>4</b>	<b>84</b>	<b>0.00</b>	<b>1,260.00</b>		

**Total Gross:** 1,260.00  
**Agency Commission:** -189.00  
**Total Net:** 1,071.00

	APR '24	MAY '24	JUN '24	Total
<b>Spots</b>	20	40	24	84
<b>Total Gross</b>	300.00	600.00	360.00	1,260.00

*Melissa Deitz*

**Agency Authorization:** \_\_\_\_\_ **Date:** 4/12/2024 **Vendor Acceptance:** \_\_\_\_\_ **Date:** \_\_\_\_\_

30 minutes of separation between spots.

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.