

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBRZ - TV Baton Rouge, LA

Date:

10/16/2016

I, Gail Philipson,

being/on behalf of: Fayard, Caroline, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General Primary

election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/19/2016

Date of Last Broadcast: 10/23/2016

Total Charges: \$*****14,764.50 NET

| \$ 17,370 gross



I represent that the payment for the above described broadcast time has been furnished by:

Caroline Fayard for US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ravi Sangisetty, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/16/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Denise Robichaux

Printed Name

DOS

Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Caroline Fayard for US Senate

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Gail Philipson

10/16/2016

printed name

date





WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

CANAL PARTNERS MEDIA
25 WHITLOCK PLACE STE 201
ATTN: DONNA MCGINNIS
MARIETTA, GA 30064

Contract # 22214

Schedule Dates	10/19/16-10/23/16	Date Entered	10/17/16
Advertiser	CAROLINE FAYARD/US SENATE/D (2818)	Last Modified	10/18/16
Agency	CANAL PARTNERS MEDIA (1502)	Entered By	Tracy Ritchie
Product	Political-US Senate (1069)	CO-OP	No
Brand	4632 (13467)	Headline #	ECR25332193
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Amy, Mills,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	724/834/4632	Commission	\$2,605.50
Account Types	National/Political	Net Total	\$14,764.50
Billing Type	Standard	Sales Tax	
Comments			

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Oct. 2016	68	\$17,370.00
Grand Total:	68	\$17,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5A- 6A (CST)	1			X					1	\$125.00	\$125.00	ABC (WBRZ)	2Pine In Early Morning News	10/17/16
2.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5A- 6A (CST)	1				X				1	\$125.00	\$125.00	ABC (WBRZ)	2Pine In Early Morning News	10/17/16
3.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5A- 6A (CST)	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	2Pine In Early Morning News	10/17/16
4.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6A- 7A (CST)	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	2Pine In Early Morning News	10/17/16
5.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6A- 7A (CST)	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	2Pine In Early Morning News	10/17/16
6.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6A- 7A (CST)	1					X			1	\$250.00	\$250.00	ABC (WBRZ)	2Pine In Early Morning News	10/17/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7A- Good Morning America - HD	2			X					2	\$250.00	\$500.00	ABC (WBRZ)	Good Morning America	10/17/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7A- Good Morning America - HD	2				X				2	\$250.00	\$500.00	ABC (WBRZ)	Good Morning America	10/17/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7A- Good Morning America - HD	2					X			2	\$250.00	\$500.00	ABC (WBRZ)	Good Morning America	10/17/16
10.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9A- Live with Kelly - HD	1			X					1	\$100.00	\$100.00	ABC (WBRZ)	Live W/ Kelly & Michael	10/17/16
11.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9A- Live with Kelly - HD	1				X				1	\$100.00	\$100.00	ABC (WBRZ)	Live W/ Kelly & Michael	10/17/16
12.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9A- Live with Kelly - HD	1					X			1	\$100.00	\$100.00	ABC (WBRZ)	Live W/ Kelly & Michael	10/17/16

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MARIETTA, GA 30064

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Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Amy/Mills,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	724/834/4632	Commission	\$2,605.50
Account Types	National/Political	Net Total	\$14,764.50
Billing Type	Standard	Sales Tax	
Comments			

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13.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9:58A- The View - HD	1			X					1	\$145.00	\$145.00	ABC (WBRZ)	The View	10/17/16
14.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9:58A- The View - HD	1				X				1	\$145.00	\$145.00	ABC (WBRZ)	The View	10/17/16
15.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9:58A- The View - HD	1					X			1	\$145.00	\$145.00	ABC (WBRZ)	The View	10/17/16
16.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	11A- The Chew	1			X					1	\$70.00	\$70.00	ABC (WBRZ)	The Chew	10/17/16
17.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	11A- The Chew	1				X				1	\$70.00	\$70.00	ABC (WBRZ)	The Chew	10/17/16
18.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	11A- The Chew	1					X			1	\$70.00	\$70.00	ABC (WBRZ)	The Chew	10/17/16
19.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	12P- News 2 at Noon	1			X					1	\$90.00	\$90.00	ABC (WBRZ)	News 2 Louisiana At Noon	10/17/16
20.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	12P- News 2 at Noon	1				X				1	\$90.00	\$90.00	ABC (WBRZ)	News 2 Louisiana At Noon	10/17/16
21.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	12P- News 2 at Noon	1					X			1	\$90.00	\$90.00	ABC (WBRZ)	News 2 Louisiana At Noon	10/17/16
22.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	1P- General Hospital -- HD	1			X					1	\$170.00	\$170.00	ABC (WBRZ)	General Hospital	10/17/16
23.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	1P- General Hospital -- HD	1				X				1	\$170.00	\$170.00	ABC (WBRZ)	General Hospital	10/17/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	1P- General Hospital -- HD	1					X			1	\$170.00	\$170.00	ABC (WBRZ)	General Hospital	10/17/16
25.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	3P- Dr. Phil - HD	1			X					1	\$80.00	\$80.00	ABC (WBRZ)	Dr. Phil	10/17/16
26.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	3P- Dr. Phil - HD	1				X				1	\$80.00	\$80.00	ABC (WBRZ)	Dr. Phil	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRL
1650 Highland Rd
Baton Rouge, LA 70802

CANAL PARTNERS MEDIA
25 WHITLOCK PLACE STE 201
ATTN: DONNA MCGINNIS
MARIETTA, GA 30064

Contract # 22214

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Agency	CANAL PARTNERS MEDIA (1502)	Entered By	Tracy Ritchie
Product	Political-US Senate (1069)	CO-OP	No
Brand	4632 (13467)	Headline #	ECR25332193
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Amy/Mills,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	724/834/4632	Commission	\$2,605.50
Account Types	National/Political	Net Total	\$14,764.50
Billing Type	Standard	Sales Tax	
Comments			

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Oct. 2016	68	\$17,370.00
Grand Total:	68	\$17,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	3P- Dr. Phil - HD	1					X			1	\$80.00	\$80.00	ABC (WBRL)	Dr. Phil	10/17/16
28.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4P- News 2 at 4pm	1			X					1	\$160.00	\$160.00	ABC (WBRL)	News 2 Louisiana At Four	10/17/16
29.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4P- News 2 at 4pm	1				X				1	\$160.00	\$160.00	ABC (WBRL)	News 2 Louisiana At Four	10/17/16
30.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4P- News 2 at 4pm	1					X			1	\$160.00	\$160.00	ABC (WBRL)	News 2 Louisiana At Four	10/17/16
31.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:28P- Jeopardy - HD	1			X					1	\$200.00	\$200.00	ABC (WBRL)	Jeopardy	10/17/16
32.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:28P- Jeopardy - HD	1				X				1	\$200.00	\$200.00	ABC (WBRL)	Jeopardy	10/17/16
33.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4:28P- Jeopardy - HD	1					X			1	\$200.00	\$200.00	ABC (WBRL)	Jeopardy	10/17/16
34.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:57P- News 2 at 5pm	1			X					1	\$325.00	\$325.00	ABC (WBRL)	News 2 Louisiana At Five	10/17/16
35.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:57P- News 2 at 5pm	1				X				1	\$325.00	\$325.00	ABC (WBRL)	News 2 Louisiana At Five	10/17/16
36.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4:57P- News 2 at 5pm	1					X			1	\$325.00	\$325.00	ABC (WBRL)	News 2 Louisiana At Five	10/17/16
37.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:58P- News 2 at 6pm	1			X					1	\$425.00	\$425.00	ABC (WBRL)	News 2 Louisiana At Six	10/17/16
38.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:58P- News 2 at 6pm	1				X				1	\$425.00	\$425.00	ABC (WBRL)	News 2 Louisiana At Six	10/17/16
39.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:58P- News 2 at 6pm	1					X			1	\$425.00	\$425.00	ABC (WBRL)	News 2 Louisiana At Six	10/17/16

CONFIRMATION CONTRACT

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WBRZ
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CANAL PARTNERS MEDIA
25 WHITLOCK PLACE STE 201
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Contract # 22214

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Agency	CANAL PARTNERS MEDIA (1502)	Entered By	Tracy Ritchie
Product	Political-US Senate (1069)	CO-OP	No
Brand	4632 (13467)	Headline #	ECR25332193
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Amy, Mills,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	724/834/4632	Commission	\$2,605.50
Account Types	National/Political	Net Total	\$14,764.50
Billing Type	Standard	Sales Tax	
Comments			

ABC (WBRZ)	By Broadcast Month	Spots	Rate
	Oct. 2016	68	\$17,370.00
	Grand Total:	68	\$17,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6:28P- Wheel of Fortune - HD	1			X					1	\$650.00	\$650.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
41.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$650.00	\$650.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
42.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6:28P- Wheel of Fortune - HD	1					X			1	\$650.00	\$650.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
43.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9:59P- News 2 at 10pm	1			X						\$500.00		ABC (WBRZ)	News 2 Louisiana At 10P	10/17/16
44.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9:59P- News 2 at 10pm	1				X					\$500.00		ABC (WBRZ)	News 2 Louisiana At 10P	10/17/16
45.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9:59P- News 2 at 10pm	1					X				\$500.00		ABC (WBRZ)	News 2 Louisiana At 10P	10/17/16
46.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	10:35P- FRIDAY NIGHT BLITZ	1					X			1	\$200.00	\$200.00	ABC (WBRZ)	Friday Night Blitz	10/17/16
47.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1			X					1	\$150.00	\$150.00	ABC (WBRZ)	Jimmy Kimmel	10/17/16
48.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1				X				1	\$150.00	\$150.00	ABC (WBRZ)	Jimmy Kimmel	10/17/16
49.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7A- Good Morning America Saturday - HD	1						X		1	\$85.00	\$85.00	ABC (WBRZ)	GMA Sat	10/17/16

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50.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$225.00	\$225.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
51.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	12:35A- Castle -Syn	1						X		1	\$10.00	\$10.00	ABC (WBRZ)	Castle	10/17/16
52.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$200.00	\$200.00	ABC (WBRZ)	News 2 Louisiana At 6p Wknd	10/17/16
53.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$225.00	\$225.00	ABC (WBRZ)	News 2 Louisiana At 530P	10/17/16
54.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	11:05P- Person of Interest	1							X	1	\$60.00	\$60.00	ABC (WBRZ)	Person of Interest	10/17/16
55.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	8P- Your Voice Your Vote	1		X							\$595.00		ABC (WBRZ)	DEBATE	10/17/16
56.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:58P- Grey's Anatomy - HD	1				X				1	\$850.00	\$850.00	ABC (WBRZ)	Greys Anatomy-ABC	10/17/16
57.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9P- How to Get Away With Murder	1				X					\$1,300.00		ABC (WBRZ)	How to Get Away With Murder-ABC	10/17/16
58.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- 8P (CST)	1					X			1	\$450.00	\$450.00	ABC (WBRZ)	Last Man Standing/Dr. Ken-ABC	10/17/16
59.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	8P- Shark Tank	1					X			1	\$600.00	\$600.00	ABC (WBRZ)	Shark Tank B-ABC	10/17/16
60.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	6P- America's Funniest Home Videos	1							X	1	\$300.00	\$300.00	ABC (WBRZ)	AHHV-ABC	10/17/16

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61.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	9P- Quantico	1							X	1	\$600.00	\$600.00	ABC (WBRZ)	Quantico-ABC	10/17/16
62.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	9:59P- News 2 at 10pm				1					1	\$600.00	\$600.00	ABC (WBRZ)		10/18/16
63.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	9:59P- News 2 at 10pm					1				1	\$600.00	\$600.00	ABC (WBRZ)		10/18/16
64.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	8P- Your Voice Your Vote				1					1	\$600.00	\$600.00	ABC (WBRZ)		10/18/16
65.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	8P- Notorious					1				1	\$750.00	\$750.00	ABC (WBRZ)		10/18/16
66.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9:01P- 20/20 - HD						1			1	\$400.00	\$400.00	ABC (WBRZ)		10/18/16
67.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	11:37P- Nightline - HD				1					1	\$35.00	\$35.00	ABC (WBRZ)		10/18/16
68.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	1:35A- Rissoli & Isles							1		1	\$10.00	\$10.00	ABC (WBRZ)		10/18/16
69.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6A- 7A (CST)							1		1	\$200.00	\$200.00	ABC (WBRZ)		10/18/16
70.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6A- 7A (CST)					1				1	\$200.00	\$200.00	ABC (WBRZ)		10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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