

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRZ - TV Baton Rouge, LA	Date: 10/16/2016
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I, Gail Philipson,
 being/on behalf of: Fayard, Caroline, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General Primary
 election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/19/2016 Date of Last Broadcast: 10/23/2016

Total Charges: \$*****14,764.50 NET | \$ 17,370 gross



I represent that the payment for the above described broadcast time has been furnished by:

Caroline Fayard for US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ravi Sangisetty, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/16/2016

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

DOS

Title





WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

CANAL PARTNERS MEDIA
25 WHITLOCK PLACE STE 201
ATTN: DONNA MCGINNIS
MARIETTA, GA 30064

Contract # 22214
Schedule Dates 10/19/16-10/23/16
Advertiser CAROLINE FAYARD/US SENATE/D (2818)
Agency CANAL PARTNERS MEDIA (1502)
Product Political-US Senate (1069)
Brand 4632 (13467)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Amy, Mills,
Phone/Fax /
CPE 724/834/4632
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/17/16
Last Modified 10/18/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25332193
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,605.50
Net Total \$14,764.50
Sales Tax

ABC (WBRZ)
By Broadcast Month Spots Rate
Oct. 2016 68 \$17,370.00
Grand Total: 68 \$17,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5A- 6A (CST)	1			X					1	\$125.00	\$125.00	ABC (WBRZ)	2Line In Early Morning News	10/17/16
2.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5A- 6A (CST)	1				X				1	\$125.00	\$125.00	ABC (WBRZ)	2Line In Early Morning News	10/17/16
3.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5A- 6A (CST)	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	2Line In Early Morning News	10/17/16
4.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6A- 7A (CST)	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	2Line In Early Morning News	10/17/16
5.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6A- 7A (CST)	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	2Line In Early Morning News	10/17/16
6.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6A- 7A (CST)	1					X			1	\$250.00	\$250.00	ABC (WBRZ)	2Line In Early Morning News	10/17/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7A- Good Morning America - HD	2			X					2	\$250.00	\$500.00	ABC (WBRZ)	Good Morning America	10/17/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7A- Good Morning America - HD	2				X				2	\$250.00	\$500.00	ABC (WBRZ)	Good Morning America	10/17/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7A- Good Morning America - HD	2					X			2	\$250.00	\$500.00	ABC (WBRZ)	Good Morning America	10/17/16
10.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9A- Live with Kelly - HD	1			X					1	\$100.00	\$100.00	ABC (WBRZ)	Live W/ Kelly & Michael	10/17/16
11.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9A- Live with Kelly - HD	1				X				1	\$100.00	\$100.00	ABC (WBRZ)	Live W/ Kelly & Michael	10/17/16
12.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9A- Live with Kelly - HD	1					X			1	\$100.00	\$100.00	ABC (WBRZ)	Live W/ Kelly & Michael	10/17/16

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Date:

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13.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9:58A- The View - HD	1			X					1	\$145.00	\$145.00	ABC (WBRZ)	The View	10/17/16
14.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9:58A- The View - HD	1				X				1	\$145.00	\$145.00	ABC (WBRZ)	The View	10/17/16
15.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9:58A- The View - HD	1					X			1	\$145.00	\$145.00	ABC (WBRZ)	The View	10/17/16
16.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	11A- The Chew	1			X					1	\$70.00	\$70.00	ABC (WBRZ)	The Chew	10/17/16
17.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	11A- The Chew	1				X				1	\$70.00	\$70.00	ABC (WBRZ)	The Chew	10/17/16
18.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	11A- The Chew	1					X			1	\$70.00	\$70.00	ABC (WBRZ)	The Chew	10/17/16
19.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	12P- News 2 at Noon	1				X				1	\$90.00	\$90.00	ABC (WBRZ)	News 2 Louisiana At Noon	10/17/16
20.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	12P- News 2 at Noon	1				X				1	\$90.00	\$90.00	ABC (WBRZ)	News 2 Louisiana At Noon	10/17/16
21.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	12P- News 2 at Noon	1					X			1	\$90.00	\$90.00	ABC (WBRZ)	News 2 Louisiana At Noon	10/17/16
22.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	1P- General Hospital -- HD	1					X			1	\$170.00	\$170.00	ABC (WBRZ)	General Hospital	10/17/16
23.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	1P- General Hospital -- HD	1					X			1	\$170.00	\$170.00	ABC (WBRZ)	General Hospital	10/17/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	1P- General Hospital -- HD	1					X			1	\$170.00	\$170.00	ABC (WBRZ)	General Hospital	10/17/16
25.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	3p- Dr. Phil - HD	1						X		1	\$80.00	\$80.00	ABC (WBRZ)	Dr. Phil	10/17/16
26.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	3p- Dr. Phil - HD	1						X		1	\$80.00	\$80.00	ABC (WBRZ)	Dr. Phil	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____



WBRZ
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MARIETTA, GA 30064

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Sales Office WBRZ sales
Buyer Name Amy, Mills,
Phone/Fax /
CPE 724/834/4632
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/17/16
Last Modified 10/18/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25332193
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,605.50
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Sales Tax

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27.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	3P- Dr. Phil - HD	1					X			1	\$80.00	\$80.00	ABC (WBRZ)	Dr. Phil	10/17/16
28.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4P- News 2 at 4pm	1			X					1	\$160.00	\$160.00	ABC (WBRZ)	News 2 Louisiana At Four	10/17/16
29.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4P- News 2 at 4pm	1			X					1	\$160.00	\$160.00	ABC (WBRZ)	News 2 Louisiana At Four	10/17/16
30.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4P- News 2 at 4pm	1				X				1	\$160.00	\$160.00	ABC (WBRZ)	News 2 Louisiana At Four	10/17/16
31.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:28P- Jeopardy - HD	1			X					1	\$200.00	\$200.00	ABC (WBRZ)	Jeopardy	10/17/16
32.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:28P- Jeopardy - HD	1			X					1	\$200.00	\$200.00	ABC (WBRZ)	Jeopardy	10/17/16
33.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4:28P- Jeopardy - HD	1				X				1	\$200.00	\$200.00	ABC (WBRZ)	Jeopardy	10/17/16
34.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:57P- News 2 at 5pm	1			X					1	\$325.00	\$325.00	ABC (WBRZ)	News 2 Louisiana At Five	10/17/16
35.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:57P- News 2 at 5pm	1			X					1	\$325.00	\$325.00	ABC (WBRZ)	News 2 Louisiana At Five	10/17/16
36.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4:57P- News 2 at 5pm	1				X				1	\$325.00	\$325.00	ABC (WBRZ)	News 2 Louisiana At Five	10/17/16
37.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:58P- News 2 at 6pm	1			X					1	\$425.00	\$425.00	ABC (WBRZ)	News 2 Louisiana At Six	10/17/16
38.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:58P- News 2 at 6pm	1			X					1	\$425.00	\$425.00	ABC (WBRZ)	News 2 Louisiana At Six	10/17/16
39.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:58P- News 2 at 6pm	1				X				1	\$425.00	\$425.00	ABC (WBRZ)	News 2 Louisiana At Six	10/17/16

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40.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6:28P- Wheel of Fortune - HD	1			X					1	\$650.00	\$650.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
41.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$650.00	\$650.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
42.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6:28P- Wheel of Fortune - HD	1					X			1	\$650.00	\$650.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
43.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9:59P- News 2 at 10pm	1			X					1	\$500.00	\$500.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/17/16
44.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9:59P- News 2 at 10pm	1				X				1	\$500.00	\$500.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/17/16
45.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9:59P- News 2 at 10pm	1					X			1	\$500.00	\$500.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/17/16
46.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	10:35P- FRIDAY NIGHT BLITZ	1						X		1	\$200.00	\$200.00	ABC (WBRZ)	Friday Night Blitz	10/17/16
47.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1			X					1	\$150.00	\$150.00	ABC (WBRZ)	Jimmy Kimmel	10/17/16
48.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1				X				1	\$150.00	\$150.00	ABC (WBRZ)	Jimmy Kimmel	10/17/16
49.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7A- Good Morning America Saturday - HD	1						X		1	\$85.00	\$85.00	ABC (WBRZ)	GMA Sat	10/17/16

CONFIRMATION CONTRACT

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50.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$225.00	\$225.00	ABC (WBRZ)	Wheel Of Fortune	10/17/16
51.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	12:35A- Castle -Syn	1						X		1	\$10.00	\$10.00	ABC (WBRZ)	Castle	10/17/16
52.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$200.00	\$200.00	ABC (WBRZ)	News 2 Louisiana At 6p Wknd	10/17/16
53.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$225.00	\$225.00	ABC (WBRZ)	News 2 Louisiana At 530p	10/17/16
54.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	11:05P- Person of Interest	1							X	1	\$60.00	\$60.00	ABC (WBRZ)	Person of Interest	10/17/16
55.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	8P- Your Voice Your Vote	1			X					1	\$595.00	\$595.00	ABC (WBRZ)	DEBATE	10/17/16
56.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:58P- Grey's Anatomy - HD	1				X				1	\$850.00	\$850.00	ABC (WBRZ)	Greys Anatomy-ABC	10/17/16
57.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9P- How to Get Away With Murder	1				X				1	\$1,300.00	\$1,300.00	ABC (WBRZ)	How to Get Away With Murder-ABC	10/17/16
58.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- 8P (CST)	1					X			1	\$450.00	\$450.00	ABC (WBRZ)	Last Man Standing/Dr. Ken-ABC	10/17/16
59.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	8P- Shark Tank	1					X			1	\$600.00	\$600.00	ABC (WBRZ)	Shark Tank B-ABC	10/17/16
60.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	6P- America's Funniest Home Videos	1						X		1	\$300.00	\$300.00	ABC (WBRZ)	AHHV-ABC	10/17/16

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61.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	9p- Quantico	1							X	1	\$600.00	\$600.00	ABC (WBRZ)	Quantico-ABC	10/17/16
62.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	9:59P- News 2 at 10pm	1			1					1	\$600.00	\$600.00	ABC (WBRZ)		10/18/16
63.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	9:59P- News 2 at 10pm	1			1					1	\$600.00	\$600.00	ABC (WBRZ)		10/18/16
64.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	8p- Your Voice Your Voice	1			1					1	\$600.00	\$600.00	ABC (WBRZ)		10/18/16
65.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	8p- Notorious	1			1					1	\$750.00	\$750.00	ABC (WBRZ)		10/18/16
66.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9:01P- 20/20 - HD	1			1					1	\$400.00	\$400.00	ABC (WBRZ)		10/18/16
67.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	11:37P- Nightline - HD	1			1					1	\$35.00	\$35.00	ABC (WBRZ)		10/18/16
68.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	1:35A- Russell & Isles	1						1		1	\$10.00	\$10.00	ABC (WBRZ)		10/18/16
69.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6A- 7A (CST)	1						1		1	\$200.00	\$200.00	ABC (WBRZ)		10/18/16
70.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6A- 7A (CST)	1			1					1	\$200.00	\$200.00	ABC (WBRZ)		10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: