

Lightner Communications, LLC

Altoona, PA / Johnstown, PA

Spring 2019 Political Rate Card

Rates are Gross, subject to agency discount

STATION	DAYPART	In Window 30 sec rate	In Window 60 sec rate	Out Of Window/PAC- Issue Rates 30 sec	Out Of Window/PAC- Issue Rates 60 sec
WTRN-AM + 100.7 FM/96.9 FM Altoona	6a - 7p M-F	\$10	\$12	\$10	\$12
WTRN-AM + 100.7 FM/96.9 FM Altoona	6a - 10a M-F	\$12	\$12	\$15	\$17
WTRN-AM + 100.7 FM/96.9 FM Altoona	10a - 3p M-F	\$10	\$12	\$10	\$12
WTRN-AM + 100.7 FM/96.9 FM Altoona	3p - 7p M-F	\$12	\$12	\$15	\$17
WTRN-AM + 100.7 FM/96.9 FM Altoona	7p - 12a M-F	\$10	\$12	\$10	\$12
WTRN-AM + 100.7 FM/96.9 FM Altoona	6a - 12a Sat - Sun	\$10	\$12	\$5	\$7
WYUP-AM + 107.1 FM Altoona	6a - 7p M-F	\$10	\$12	\$10	\$12
WYUP-AM + 107.1 FM Altoona	6a - 10a M-F	\$12	\$12	\$15	\$17
WYUP-AM + 107.1 FM Altoona	10a - 3p M-F	\$10	\$12	\$10	\$12
WYUP-AM + 107.1 FM Altoona	3p - 7p M-F	\$12	\$12	\$15	\$17
WYUP-AM + 107.1 FM Altoona	7p - 12a M-F	\$10	\$12	\$10	\$12
WYUP-AM + 107.1 FM Altoona	6a - 12a Sat - Sun	\$10	\$12	\$5	\$7
WCRO-AM - Johnstown	6a - 7p M-F	\$3	\$12	\$7	\$9
WCRO-AM - Johnstown	6a - 10a M-F	\$5	\$12	\$7	\$9
WCRO-AM - Johnstown	10a - 3p M-F	\$3	\$12	\$7	\$9
WCRO-AM - Johnstown	3p - 7p M-F	\$5	\$12	\$7	\$9
WCRO-AM - Johnstown	7p - 12a M-F	\$2	\$12	\$7	\$9
WCRO-AM - Johnstown	6a - 12a Sat - Sun	\$3	\$5	\$5	\$7