

Order / Rev: 448730
 Alt Order #:
 Flight Dates: 07/27/18 - 08/02/18

Advertiser: Boyd/Republican/Governor
 Product Desc: Randy Boyd - TN Gov
 Estimate: 453

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	MTWT---			1		\$800.00	0.00					
N 6	WTVF	07/29/18	07/29/18	SU 530-6pm News SU 530-6pm News	CM	528-6pm	-----S	:30	1	\$500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/23/18	07/29/18	-----S			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/23/18-07/29/18		SU 530-6pm News		528-6pm	-----Su	:30		(\$500.00)		0.00	NM		
Credited															
N 7	WTVF	07/28/18	07/28/18	SA 6-9am News SA 6-9am News	CM	558-9am	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/23/18	07/29/18	-----S-			1		\$450.00	0.00					
N 8	WTVF	07/27/18	08/02/18	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	1	\$950.00	P-3	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/23/18	07/29/18	----F--			1		\$950.00	0.00					
		Week: 07/30/18	08/05/18	MTW---			3		\$950.00	0.00					
N 9	WTVF	07/30/18	08/02/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	MTWT---	:30	4	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	MTWT---			3		\$550.00	0.00					
N 10	WTVF	07/27/18	08/02/18	M-F 6-7am M-F 6-7am	CM	6-7am	MTWTF--	:30	1	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/23/18	07/29/18	----F--			1		\$800.00	0.00					
		Week: 07/30/18	08/05/18	MTWT---			3		\$800.00	0.00					
N 11	WTVF	07/30/18	08/02/18	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWT---	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	MTWT---			2		\$550.00	0.00					
N 12	WTVF	07/30/18	08/02/18	M-F 7-8am M-F 7-8am	CM	7-8am	MTWT---	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	MTWT---			3		\$700.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/30/18-08/05/18		M-F 7-8am		7-8am	MTWTh-----	:30		(\$700.00)		0.00	NM		
Credited															
N 13	WTVF	07/30/18	08/02/18	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWT---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	MTWT---			1		\$450.00	0.00					
N 14	WTVF	07/30/18	08/01/18	M-F 5-6am M-F 5-6am	CM	5-6am	MTW----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	MTW----			1		\$600.00	0.00					
N 15	WTVF	07/31/18	07/31/18	Tuesday Prime C Tuesday Prime 9-10pm	CM	9-10pm	-T-----	:30	1	\$1,200.00	P-6	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	-T-----			1		\$1,200.00	0.00					
													Totals	26	\$20,450.00