

## ORDER



**Orders**  
**Order / Rev:** 380780  
**Alt Order #:**  
**Product Desc:** Candidate  
**Estimate:** 1/31-2/11  
**Flight Dates:** 01/31/18 - 02/11/18  
**Original Date / Rev:** 01/30/18 / 01/30/18  
**Order Type:** GENERAL

## WTVF

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Boyd/Republican/Governor  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/11/18	31	\$24,500.00	\$20,825.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	31	\$24,500.00	\$20,825.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$24,500.00</b>	<b>\$20,825.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	02/06/18	02/06/18	Tuesday Prime A Tuesday Prime 7-8pm	CM	7-8pm	-T-----	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----			1			\$2,100.00		0.00			
N 2	WTVF	02/04/18	02/04/18	SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn.	CM	758-930am	-----S	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	-----S			3			\$600.00		0.00			
N 3	WTVF	01/31/18	02/11/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	MTWTFSS	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	--WTFSS			4			\$1,000.00		0.00			
Week:		02/05/18	02/11/18	MTWTFSS			4			\$1,000.00		0.00			
N 4	WTVF	01/31/18	02/11/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	2	\$750.00	P-3	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	--WTF--			2			\$750.00		0.00			
Week:		02/05/18	02/11/18	MTWTF--			4			\$750.00		0.00			
N 5	WTVF	01/31/18	02/11/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	--WTF--			2			\$600.00		0.00			

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Advertiser: Boyd/Republican/Governor  
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 Estimate: 1/31-2/11

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVF	01/31/18	02/11/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		02/05/18	02/11/18	MTWTF--	4		\$600.00	0.00							
N 6	WTVF	02/03/18	02/03/18	SA 6-630pm News SA 6-630pm News	CM	558-630pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		01/29/18	02/04/18	-----S-	1		\$300.00	0.00							
N 7	WTVF	01/31/18	02/11/18	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-----	:30	0	\$700.00	P-2	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		01/29/18	02/04/18	--WTF--	2		\$700.00	0.00							
Week:		02/05/18	02/11/18	MTWTF--	4		\$700.00	0.00							
Totals													31	\$24,500.00	