

ORDER



Orders
Order / Rev: 380780
 Alt Order #:
Product Desc: Candidate
Estimate: 1/31-2/11
Flight Dates: 01/31/18 - 02/11/18
Original Date / Rev: 01/30/18 / 01/30/18
Order Type: GENERAL

WTVF
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Boyd/Republican/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/11/18	31	\$24,500.00	\$20,825.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	31	\$24,500.00	\$20,825.00	0.00
Totals	31	\$24,500.00	\$20,825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	02/06/18	02/06/18	Tuesday Prime A Tuesday Prime 7-8pm	CM	7-8pm	-T-----	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-T-----		1				\$2,100.00		0.00			
N 2	WTVF	02/04/18	02/04/18	SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn.	CM	758-930am	-----S	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		3				\$600.00		0.00			
N 3	WTVF	01/31/18	02/11/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	MTWTFSS	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--WTFSS		4				\$1,000.00		0.00			
		Week: 02/05/18	02/11/18	MTWTFSS		4				\$1,000.00		0.00			
N 4	WTVF	01/31/18	02/11/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	2	\$750.00	P-3	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--WTF--		2				\$750.00		0.00			
		Week: 02/05/18	02/11/18	MTWTF--		4				\$750.00		0.00			
N 5	WTVF	01/31/18	02/11/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--WTF--		2				\$600.00		0.00			

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVF	01/31/18	02/11/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	MTWTF--		4				\$600.00		0.00			
N 6	WTVF	02/03/18	02/03/18	SA 6-630pm News SA 6-630pm News	CM	558-630pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1				\$300.00		0.00			
N 7	WTVF	01/31/18	02/11/18	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-----	:30	0	\$700.00	P-2	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--WTF--		2				\$700.00		0.00			
		Week: 02/05/18	02/11/18	MTWTF--		4				\$700.00		0.00			
													Totals	31	\$24,500.00